

The Community College of Philadelphia (CCP) Strategic Planning Survey is gathering information from all stakeholders about the vision for the future at CCP. Framed by The City's College: Impact 2025 document, the survey is organized around five strategic priorities.

The Five Strategic Priorities for the next plan include:

- An Uncompromising Focus on Student Success
- A Primary Role in Workforce Development, Readiness and Economic Innovation
- External and Internal Community Relations
- Fiscal Stability and Sustainability
- World-class Facilities

The Strategic Planning Committee asks all community members to take a few minutes to complete the following survey and rate each of the following proposed priorities for importance and progress. The goal is to develop a plan that is bold, aspirational and builds on the many successes and good work already ongoing at the College.

You can close the survey and later revise your responses from the same computer on which you started the survey.

If you have questions about the survey, please contact Krishna Dunston, Director of Academic Assessment at [kdunston@ccp.edu](mailto:kdunston@ccp.edu) or (215) 972 6308

**An Uncompromising Focus on Student Success**

*A purposeful College-wide curriculum; quality teaching; engaged pedagogy; and organized, proactive support services will foster student success.*

Please rate the following strategies according to how you perceive their importance in contributing to the growth of CCP over the coming years and progress that the College has made.

Importance			Possible Strategic Priorities	Progress		
Low	Medium	High		No Evidence	Making Progress	Almost there
			Create degree plans and pathways to completion for each academic program			
			Create a more seamless process for transfer through improved curriculum alignments between CCP and partner institutions			
			Be responsive to a wide range of student needs; providing supports through internal, online, and external partnerships			
			Provide support for faculty to adopt best practices for quality teaching and engaged pedagogy			
			Increase collaboration across academic programs and student support services			
			Increase focus on student engagement and academic planning, during the students' first year			
			Leverage integrated technologies that will frame guided pathways from initial inquiry to completion with a unique roadmap that meets students' individual goals and needs			
			Increase access to high-impact practices such as study abroad, honors and STEM (science, technology, engineering, and math) curricula			
			Decrease the time that students spend in developmental education			
			Additional Comments:			

**A Primary Role in Workforce Development, Readiness and Economic innovation**

*Developing a 21<sup>st</sup> century workforce is key to the continued success of Philadelphia*

Please rate the following strategies according to how you perceive their importance in contributing to the growth of CCP over the coming years and progress that the College has made.

Importance			Possible Strategic Priorities	Progress		
Low	Medium	High		No Evidence	Making Progress	Almost there
			Position CCP as a regional leader in addressing workforce education and training needs			
			Develop integrated learning opportunities that provide internship and/or work placement programs that help students develop valuable workforce skills			
			Identify resources at the state, federal and national levels to support workforce programs and services			
			Integrate employers and economic development entities as partners in shaping curriculum to meet emerging 21st century workforce needs			
			Develop career-oriented educational programs leading to higher rates of employment and earnings for graduates			
			Strive to be entrepreneurial (1) as an institution, (2) in the development of flexible curriculum and (3) in connecting to and engaging the external community			
			Additional Comments:			

**External and Internal Community Relations**

*Our strength depends on solid relationships with institutions and organizations across the city.  
Our most important relationship will continue to be with the public school district ....*

Please rate the following strategies according to how you perceive their importance in contributing to the growth of CCP over the coming years and progress that the College has made.

Importance			Possible Strategic Priorities	Progress		
Low	Medium	High		No Evidence	Making Progress	Almost there
			Strengthen the relationship between the School District of Philadelphia and CCP to improve access to education and completion rates at both institutions			
			Build culturally responsive partnerships with families and communities to improve access to education and increase student success at CCP			
			Reinforce a climate of respect and collaboration among students, faculty, staff and administration from a range of diverse backgrounds, ideas and perspectives			
			Develop a strong aspirational institutional culture, particularly a willingness to see changes through, even when results take time to be evident			
			Value and encourage faculty and staff professional development, career growth and healthy living			
			Promote the strengths and successes of CCPs students, faculty and staff			
			Foster the development of student leadership			
			Align student needs and College goals with community partners			
			Through community partnerships, implement early intervention strategies that prepare students for college			

			Increase branding and marketing effort to allow for greater regional and national visibility			
			Additional Comments:			

**World-class facilities**

*World-class facilities convey an image of competence, quality and credibility. Each is key to the attraction and recruitment of students and potential donors*

Please rate the following strategies according to how you perceive their importance in contributing to the growth of CCP over the coming years and progress that the College has made.

Importance			Possible Strategic Priorities	Progress		
Low	Medium	High		No Evidence	Making Progress	Almost there
			Ensure all classrooms have current technology			
			Have state-of-the-art technology for all meeting places			
			Create enough active learning classrooms to meet instructional needs			
			Establish student-centered spaces throughout the College conducive to studying, socializing, and programming			
			Additional Comments:			

**Fiscal Stability and Sustainability**

*It is essential that the College develop a strategy and plan for achieving financial stability for the foreseeable future and long term financial growth. The new realities require colleges to be strategic about their fiscal goals, and to think about creative solutions that will lessen the burden on students and lessen the reliance on public financing.*

Please rate the following strategies according to how you perceive their importance in contributing to the growth of CCP over the coming years and progress that the College has made.

Importance			Possible Strategic Priorities	Progress		
Low	Medium	High		No Evidence	Making Progress	Almost there
			Develop entrepreneurial strategies for raising revenues			
			Increase student enrollment			
			Reduce College expenditures			
			Become a “first-choice” college destination for Philadelphia residents			
			Expand regional boundaries			
			Increase private giving to the College			
			Increase enrollment of international students			
			Engage in new partnerships that bring resources to the College and community			
			Increase enrollment through the expansion of online and hybrid programs			
			Clearly identify degree programs by their respective regional center			
			Additional Comments:			