Strategic Planning
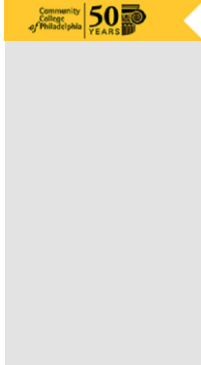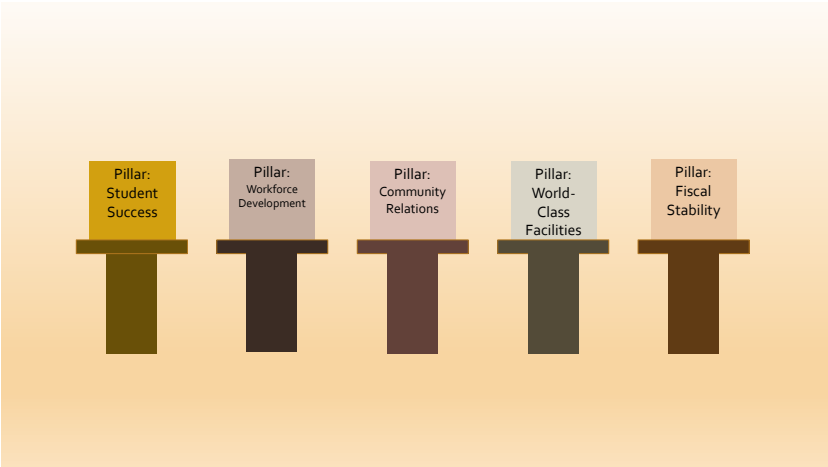
Where Has All the Data Gone?
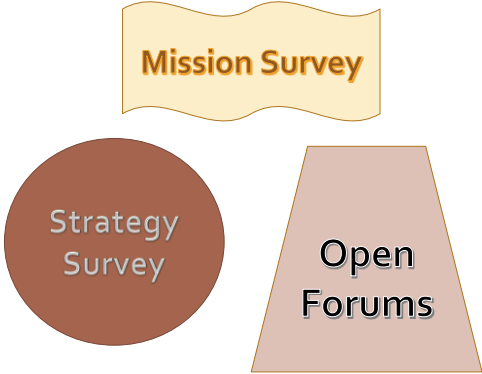
Strategic Planning Team

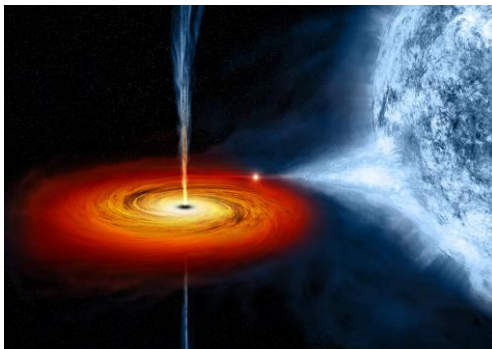Pillar: Student Success

Pillar: Workforce Development

Pillar: Community Relations

Pillar: World-Class Facilities

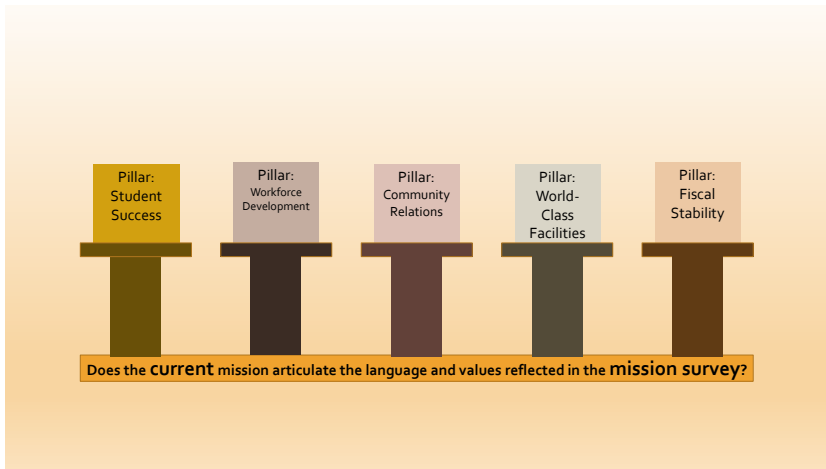Pillar: Fiscal Stability

Engaging the Community

Mission Survey

Strategy Survey

Open Forums

Where did that survey and forum data go?

And what happens to it next?

Mission Survey: Faculty, Staff & Students

Pillar: Student Success

Pillar: Workforce Development

Pillar: Community Relations

Pillar: World-Class Facilities

Pillar: Fiscal Stability

Does the **current** mission articulate the language and values reflected in the **mission survey**?
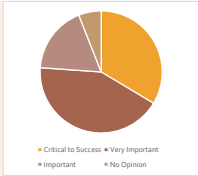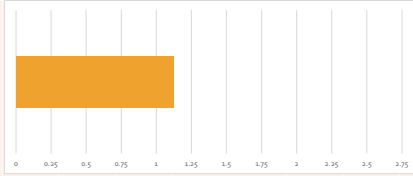
Strategy Survey:

- Please rate the following strategies according to how you perceive their **importance** in contributing to the growth of CCP over the coming years and **progress** that the College has made.
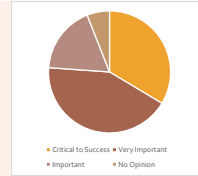
Results:

Importance   Progress

Future Impact:

Importance   Progress

Measure of Impact

Future Community Survey
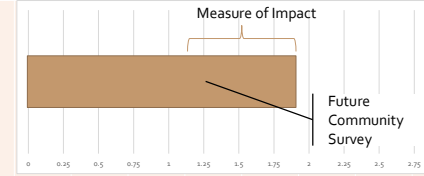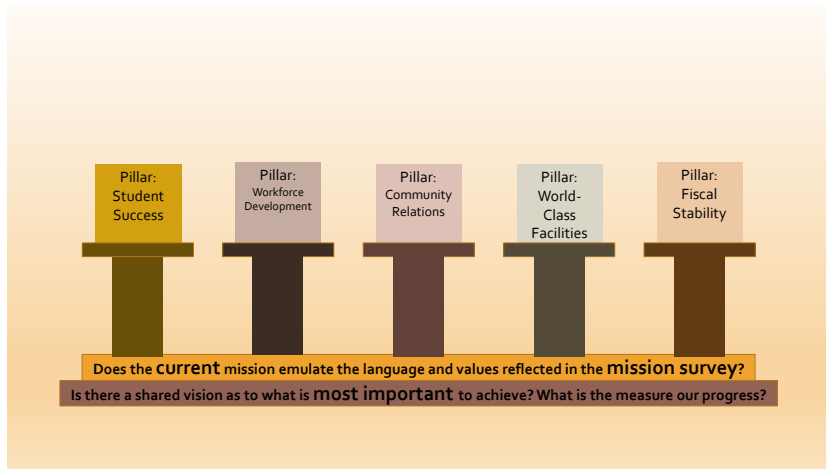
Student Success Pillar
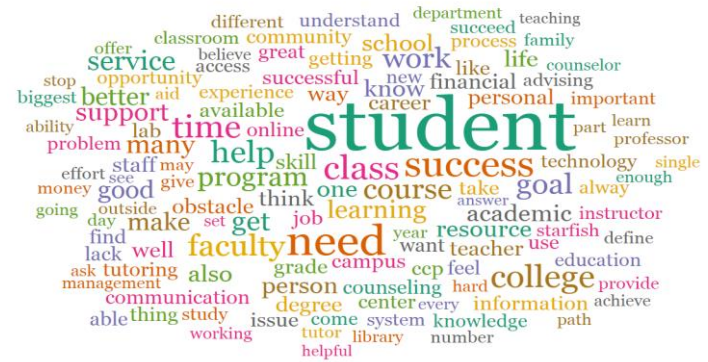
Student Success Pillar

student

- I want the **student** to feel that they can learn. In foundational courses some students feel that they can't.
- Cross-training across areas - so all staff/faculty can problem solve and help **students**.
- I believe any efforts, be they large or small, that make students feel part of the academic community, make them feel special and privileged, will go even further to promote **student** success.
- We need to develop new ways to engage **students** in their success and eliminate failure syndrome... Encourage and develop professors in using new approaches...

need

- The College is [a] conduit for students … giving them the skills and proficiencies that they **need** to be successful as they move forward.
- We offer diverse programs to meet the **needs** of the diverse population of our city.
- To understand our students' experiences… people **need** to interact with students as they navigate our systems or take classes or use our other services.
- …Get a better understanding of what students **need** versus want, [and] ensure that the policies, programs, etc. are reflective of the data.

success

- I define student **success** as the achievement of student goals, whatever they may be. If a student comes to CCP for a degree and attains one, that is success. If a student comes to better his or her command of the language, that is success. Within the classroom, every positive step toward that goal is a **success**.
- …We have departments like the Center for Male Engagement, Student Success Initiatives, and other leadership programs (cohorts) that are very **successful**.
- …Make sure we have a clear guideline of what fostering student **success** will look like on the College level.

Workforce Development, Readiness & Economic Innovation

training

- Develop partnerships with nonprofits for **training**.
- ...Determine the needs of companies [and] develop **training** that satisfies the local demands...
- Tension between **training** certificates and academic degrees existing because it is not clearly defined and understood.
- We do not have an Ad campaign geared towards job **training** programs.
- Use words like "career" rather than job **training** ...Career has more of a continuum.

job

- Analysis of what in 5 years will the impact be for **jobs** in region.
- Programs that lead to **jobs** that pay more than what they make now.
- Job placement-we need to do more to place students in **jobs**.
- The institutional barriers stem from reputational brand challenges. How do we know that people actually get **jobs**? Promotion of the people who actually get **jobs** thereafter.
- Staff/ Faculty are talented and do a great **job** here at the college but it is not highlighted to the public.

business

- In Northern Liberties, Fishtown there are lots of small **businesses** that need hires but need them to be trained.
- Identify what is the hottest trend in the **business** world…
- Targeting small **business**, meeting their needs through tuition Remission…can help create opportunities.
- Intro to CCP! At their place of **business**, let people know who we are.
- Offer entrepreneurship courses to help people start **businesses**, and **business** management.

External & Internal Community Relations

community

- Share aggregate data to **community** in forums and Town Halls.
- Create a **community** of partners.
- More information about data collected to share with community.
- Work with **community** organizations and church groups to find students.
- Balance of Security & Welcoming **Community**: we applaud the efforts to keep students and the **community** safe but some experiences have occurred where we have been redirected or prevented from entering a building for meetings, etc...

college

- Expansion of an Adopt-a-school partnership that goes beyond what currently exists at the **College** and engages the whole of the **College** community (faculty, administration, staff, students) addressing holistic needs of a school within the K-12 pipeline…
- Remove unnecessary barriers which face external partners when attempting to engage the **College** and create more real opportunities to connect and collaborate
- CCP can work with the larger community …to get students invested in pursuing their educations through advertising, open college days for parents and their children to tour a **college** campus.

school

- …Working in collaboration with organizations/**schools** to enhance employer engagement in curriculum development.
- Regional Centers – diagnostic placement testing service to **schools** in area
- Utilize data from organizations/**schools** to create a whole-student picture of risk …
- Having a bridge program that helps ease the transition from high **school** to community college, or from having not been a student for a long time into attending community college.

World-Class Facilities

space

- Increasing communal **spaces** for faculty and students would encourage more collegiality.
- There is not enough **space** for students to hold their own council meeting.
- The World-class facility has a physical **space** to communicate the mission and value of the facility and promote engaged citizenry - ... we should have **civic** spaces.
- Need for large event **space** (for transfer fairs, community festivals, etc.)

13

campus

- The presentation of the **campus** is paramount.
- The Viaduct is an unsightly edge of our **campus**.
- The furniture we use around **campus** does not support "peer learning".
- The CCP **campus** needs to be fully ADA compliant.
- Need for stronger link from CBI to rest of **campus**.
- Scheduled time between classes causes massive bottlenecks, difficult for some students to get from one end of **campus** to another.

→

student

- If we don't care about the school, why should **students** care about the school.
- The facilities need to have enough support to keep **students** on campus it doesn't have to be fancy just a standard of service that expresses care and success.
- **Students** need a college experience and should have a **student** union, lounges, clubs, performance areas, food/drink...nearby
- **Students** need to know that they're on a campus: Defined boundaries
- **Students** have no place to gather that are not shared by other academic functions.

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14

Fiscal Stability & Sustainability

college

- Review **college** policies [for opportunities to decrease expenses].
- Students want **college** "experience".
- [To increase revenue] offer services to those outside **College** (e.g. Printing/Duplicating and catering).
- Increase grant funding....empower people in other areas within the **College** and leverage existing partnerships.
- Partner with other community **colleges** to work collectively in developing a strategy to increase state funding.
- Market programs to increase public awareness of the **College**.

funding

- Work with federal and state **funding** initiatives.
- Actively pursue increased public **funding**.
- Engage the State Legislature in the State **funding** formula... This is a public institution.
- [For Philadelphia City **funding** CCP needs to pay attention to council concerns].
- Rally to change the **funding** formula used by the City.
- Become more politically active to engage those individuals who have more of an influence on the allocation of **funding**.

→

| Pillar: Student Success | Pillar: Workforce Development | Pillar: Community Relations | Pillar: World-Class Facilities | Pillar: Fiscal Stability |

Does the **current** mission emulate the language and values reflected in the **mission survey**?
Is there a shared vision as to what is **most important** to achieve? What is the measure our progress?
What **common themes** developed in community discussion? Did **new ideas** emerge?

Strategic Plan

Pillar: Student Success

Pillar: Workforce Development

Pillar: Community Relations

Pillar: World-Class Facilities

Pillar: Fiscal Stability

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Thank You!

To learn more, attend a Strategic Planning Presentation on Tuesday at 3:00

or view all of the survey analysis available on the Institutional Research page on MyCCP Wednesday at 4:00