

Community College of Philadelphia

The Leadership Institute Final Report

"TUBE NEWS"

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The Project Proposal / Goals

The purpose of this proposal is develop a continuous loop tape showing the variety of activities, programs and students at main campus of Community College of Philadelphia. Using a wall mounted TV, VCR combination playing a continuous loop tape at each of the three regional centers to enhance student retention and recruitment. As this project expands, student involvement, leadership and the College's growth will be the true success of the effort.

The leadership institute has prompted the need for student awareness and lack of awareness about College programs, offerings and student activities at Main Campus. This is a

collaborative effort and many departments have become the projects allies.

The goals of the project are two fold.

* First for the student to:

1. be aware of all happenings.
2. create student involvement
3. learned leadership
4. program partnerships throughout the college
5. enhance college mission

* Second to enhance the College's mission statement and goals.

The mission statement "to create a caring environment which is intellectually and currently dynamic and encourages all students to achieve: heightened curiosity and active interest in intellectual and social issues."

The project will enhance the College's mission by

1. Continuously present and stimulate student's interest in new courses that they may have not known existed
2. urge participation
3. gives *life* to the written word
4. another vehicle of communication

Outline / Steps

Activity/Procedure

T Timeline Faculty/Student

Phase I November - January ~Produced a trial tape which included: Medical Lab Technician, Dental Assisting Hygiene Alumni Program and the Men's Basketball team.

Phase II February - March ~The College's internal

Monitor system is currently not working. Approval by the Vice-President of Academic Affairs to purchase the software needed to transmit exclusively internally has been accomplished.

~Produce tape two

~Recruit students

(Long term goals)

Phase III April - ongoing ~The colleges cable station is

Channel 53 on the Comcast

Network and our tapes will

air for external viewing

~Produce tapes

~Recruit students

Experts in the audiovisual department have recommended purchasing a Panasonic PV-C 27", TV-VCR combination. The acquisition of the TV-VCR combinations will enable the three (3) regional centers to view the continuous loop tapes.

Bretford Mount, lock, TV bracket, wall mount and installation will also need to be purchased.

Project with in the College

One full-time employee and one full-time faculty member have joined together in this first Leadership Institute project called "Tube News" because of their desire to enlighten already enrolled students and to excite potentially new students about many beneficial Community College of Philadelphia offerings.

This project will enable faculty and students from audiovisual, photography and all college departments, their faculty and students, to work together and produce continuous loop to tapes every other month. "Tube News" may be used to help fulfill student requirements in a variety of courses.

Community College is one of three colleges in the area with cable television access. Channel 53 has the capability to change the perceptions and lend itself to establishing a superior, open

admission two-year college. This project can be a stepping-stone to the revitalization of Channel 53.

Summary

As the Leadership Institute 2002-2003 comes to a close I have much to reflect upon. New friendships, skills and professional growth are on the top of my list.

Each month I was developing new lasting relationships. The conversations were both during the Friday sessions as well as throughout the month. I, along with the institute participants were working toward a common goal, to become leader in education. This is/was my motivational factor as I continue to acquire skills to help me attain my goals.

The skills I have gained will be used throughout my professional career as well as personal life. Recently accepting a position on the learning lab board and co-coordinating the Pennsylvania Dental Hygiene Association First Sealant Saturday at Community College of Philadelphia have both been accomplishments due to my professional growth.

Inclosing, I wish to express my gratitude and appreciation for enabling the opportunity to fulfill my personal goals.

Theresa M. Grady

Summary

Student Involvement: Engage students immediately. Match Tube News participants according to the student's availability. Attempt

to engage students that are in the Photographic Imaging and Design Technologies curriculums. If at all possible, access to a video recorder will help.

Administrative support: Receiving the support and/or approval from any, and ideally all, of the President's cabinet is a strong base of support. Once the President's cabinet leans their support, any documents needed to move the project along becomes easier.

My partner and I did a presentation to with two of the cabinet members. This proved to be a success in terms of the reception to the idea. It additionally, led to the advancement towards a purchase of a piece of software that would support the success of Project - Tube News.

With any institution, the paper trail is long and follow through is paramount.

Continuous dedicated leadership: Project - Tube News is a large project. It will take continuous dedicated leadership to oversee the coordination and assignment of student and Tube News participant, viewing and approval of Tube News tape, confirming scheduling with Audio-Visual department for internal transmission.

The long term plan is to one day have this air on Channel 53 with the understanding that this is a student project, which is student ran with student participants supported by a student centered institution.

Collaborative efforts of faculty and administration:

This is the most positive aspect of any leadership project. The collaboration between the faculty and administration often happens under another person's direction. Under these circumstances, it is strictly voluntary. The resources and knowledge each one has is an incredible discovery. The chance to exchange information is wonderful.

Research: Through my project I learned that there was once a similar project and a curriculum that covered this at one time. Through many accounts from staff and administrators, led to putting together many pieces of the puzzle together as to why we do not currently have this type of programming on our cable station. I learned we have done some great things here at the College, yet it always seems that once the person leaves, it has no one to pick up the project. I would recommend that if it's a good project, it should be incorporated in someone's job description to be an ongoing duty.

Personal growth/Professional growth: I met new staff, faculty and administrators. With new relationships, you grow in new aspects, you are out of your comfort zone and the conversation is refreshing and new. I loved this experience. Professionally, I learned there I could take out time to develop my trade in a workweek.

Jenavia Thompson-Weaver

Assessment

The availability of wall mounted TV/VCR combinations at each of the three (3) regional centers (NWRC, NERC, and WERC) will be beneficial to all students, departments and programs.

The intent is to use this Leadership project for the continuous of endless loop tapes to enhance student awareness, retention and student involvement, to foster and develop educational relationships across disciplines for all students and faculty involved. Networking, becoming familiarized with other department offerings and help the student with their course requirements is the projects vision.

The success of this project will be measured using surveys of the following groups:

1. students at all three regional centers inquiring the usefulness.
2. faculty indicating student retention and or program growth.
3. department/program indicating the present and future usefulness for course projects.