

# Community College Of Philadelphia Community Scan Tabular Results By Classification

**TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area**

|                                     |                                   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|-------------------------------------|-----------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                                     |                                   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                                     |                                   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - FIRST RESPONSE | ARCADIA                           |               |       | 1                         | .9%   | 2                         | 2.5%  |                      |       | 3     | .6%   |
|                                     | ARCADIA UNIVERSITY                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | BRYN MAWR                         |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                                     | BUCKS COUNTY COMMUNITY COLLEGE    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | CAN'T THINK OF ANY                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | CCP                               | 1             | .4%   | 2                         | 1.8%  |                           |       |                      |       | 3     | .6%   |
|                                     | CLARK ATLANTA                     |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | COMMUNITY                         | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | COMMUNITY COLLEGE                 | 5             | 2.2%  | 1                         | .9%   |                           |       | 1                    | 1.2%  | 7     | 1.4%  |
|                                     | COMMUNITY COLLEGE OF PHILADELPHIA | 11            | 4.9%  |                           |       | 7                         | 8.8%  | 5                    | 6.1%  | 23    | 4.6%  |
|                                     | COMMUNITY OF PHILADELPHIA         | 1             | .4%   | 1                         | .9%   |                           |       |                      |       | 2     | .4%   |
|                                     | COMMUNITY PHILADELPHIA COLLEGE    |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | DELAWARE STATE COLLEGE            | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | DEVRY                             | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | DREXEL                            | 10            | 4.5%  | 2                         | 1.8%  | 3                         | 3.8%  | 7                    | 8.5%  | 22    | 4.4%  |
|                                     | DREXEL UNIVERSITY                 | 2             | .9%   |                           |       |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                                     | HANEMAN                           |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | HARVARD                           | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | HAVERTOWN COLLEGE                 |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                                     | HOLY FAMILY                       | 1             | .4%   | 8                         | 7.0%  |                           |       |                      |       | 9     | 1.8%  |
|                                     | HOLY FAMILY COLLEGE               | 1             | .4%   | 2                         | 1.8%  |                           |       |                      |       | 3     | .6%   |
|                                     | HOLY FAMILY UNIVERSITY            |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | IMMACULATE COLLEGE                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | JEFFERSON                         | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | KUTZTOWN/ PENN U                  |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | LASALLE                           | 5             | 2.2%  | 13                        | 11.4% | 7                         | 8.8%  |                      |       | 25    | 5.0%  |
|                                     | LASALLE COLLEGE                   |               |       | 1                         | .9%   | 2                         | 2.5%  |                      |       | 3     | .6%   |
|                                     | LASALLE UNIVERSITY                |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | LINCOLN                           |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                                     | LITTLE FLOWER                     | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
| MOORE COLLEGE OF ART AND DESIGN     | 1                                 | .4%           |       |                           |       |                           |       |                      | 1     | .2%   |       |

TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area

|                                     |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|-------------------------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                                     |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                                     |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - FIRST RESPONSE | MORGAN STATE                           |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                                     | NEWMAN                                 | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | NOTRE DAME                             | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | PENN                                   | 12            | 5.4%  | 3                         | 2.6%  | 2                         | 2.5%  | 3                    | 3.7%  | 20    | 4.0%  |
|                                     | PENN STATE                             | 10            | 4.5%  | 12                        | 10.5% | 3                         | 3.8%  | 2                    | 2.4%  | 27    | 5.4%  |
|                                     | PENNSYLVANIA                           | 2             | .9%   | 1                         | .9%   |                           |       |                      |       | 3     | .6%   |
|                                     | PHIL COMMUNITY COLLEGE                 |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | PHILADELPHIA COLLEGE                   | 2             | .9%   |                           |       |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                                     | PHILADELPHIA COLLEGE CALLED PENN STATE | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | PHILADELPHIA COMMUNITY                 | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | PHILADELPHIA COMMUNITY COLLEGE         | 8             | 3.6%  | 1                         | .9%   | 2                         | 2.5%  | 1                    | 1.2%  | 12    | 2.4%  |
|                                     | PHILADELPHIA UNIVERSITY                | 2             | .9%   |                           |       |                           |       |                      |       | 2     | .4%   |
|                                     | PRINCETON                              |               |       | 1                         | .9%   | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                                     | RICE                                   | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | ROSEMONT                               |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                                     | SAINT JOE'S                            | 1             | .4%   | 5                         | 4.4%  | 2                         | 2.5%  | 6                    | 7.3%  | 14    | 2.8%  |
|                                     | SAINT JOE'S UNIVERSITY                 |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | SAINT JOE                              | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | SAINT JOSEPH'S UNIVERSITY              |               |       | 2                         | 1.8%  |                           |       |                      |       | 2     | .4%   |
|                                     | SAINT JOSEPH                           | 2             | .9%   |                           |       |                           |       |                      |       | 2     | .4%   |
|                                     | SPELLMAN                               | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | SWARTHMORE COLLEGE                     | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | TEMPLE                                 | 77            | 34.4% | 26                        | 22.8% | 30                        | 37.5% | 27                   | 32.9% | 160   | 32.0% |
|                                     | TEMPLE COLLEGE                         | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | TEMPLE UNIVERSITY                      | 19            | 8.5%  | 6                         | 5.3%  | 3                         | 3.8%  |                      |       | 28    | 5.6%  |
|                                     | THE COMMUNITY COLLEGE                  | 1             | .4%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | THE COMMUNITY COLLEGE OF PHILADELPHIA  |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | U OF P                                 |               |       | 2                         | 1.8%  |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                                     | U OF PENN                              | 2             | .9%   |                           |       |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                                     | U PENN                                 |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                                     | UNIVERSITY OF PENN                     | 10            | 4.5%  | 6                         | 5.3%  | 3                         | 3.8%  | 10                   | 12.2% | 29    | 5.8%  |
|                                     | UNIVERSITY OF PENNSYLVANIA             | 17            | 7.6%  | 6                         | 5.3%  | 7                         | 8.8%  | 7                    | 8.5%  | 37    | 7.4%  |
| UNIVERSITY OF PHILADELPHIA          |  |               |       |                           |       |                           | 1     | 1.2%                 | 1     | .2%   |       |
| UNIVERSITY OF THE ARTS              | 1                                      | .4%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| URSINUS                             |  |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |
| VILLANOVA                           | 3                                      | 1.3%          | 2     | 1.8%                      |       |                           | 1     | 1.2%                 | 6     | 1.2%  |       |
| VILLANOVA COLLEGE                   | 1                                      | .4%           |       |                           |       |                           |       |                      | 1     | .2%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area**

|                                     |                         | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-------------------------------------|-------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                     |                         | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                     |                         | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| COLLEGES MENTIONED - FIRST RESPONSE | WEST CHESTER UNIVERSITY | 1             | .4%    | 1                         | .9%    |                           |        |                      |        | 2     | .4%    |
|                                     | WHARTON                 |               |        |                           |        | 1                         | 1.3%   |                      |        | 1     | .2%    |
|                                     | WIDENER                 |               |        |                           |        |                           |        | 1                    | 1.2%   | 1     | .2%    |
| Total                               |                         | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area

|                                      |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                                      |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                                      |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - SECOND RESPONSE | ARCADIA                                | 2             | 1.4%  |                           |       | 1                         | 2.3%  |                      |       | 3     | 1.0%  |
|                                      | ARCADIA UNIVERSITY                     |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | BRYN MAWR                              |               |       |                           |       |                           |       | 1                    | 2.3%  | 1     | .3%   |
|                                      | BRYN MAWR COLLEGE                      | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | BUCKS COMMUNITY COLLEGE                |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | BUCKS COUNTY COMMUNITY                 |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | CCP                                    |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | CCP/ COMMUNITY COLLEGE OF PHILADELPHIA | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | CHEYNEY                                | 1             | .7%   |                           |       |                           |       | 1                    | 2.3%  | 2     | .7%   |
|                                      | COMMUNITY                              | 2             | 1.4%  |                           |       |                           |       |                      |       | 2     | .7%   |
|                                      | COMMUNITY COLLEGE                      | 3             | 2.1%  |                           |       |                           |       |                      |       | 3     | 1.0%  |
|                                      | COMMUNITY COLLEGE OF PHILADELPHIA      | 5             | 3.5%  |                           |       | 2                         | 4.5%  | 1                    | 2.3%  | 8     | 2.7%  |
|                                      | COMMUNITY OF PHILADELPHIA              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | DELAWARE VALLEY                        | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | DREXEL                                 | 26            | 18.1% | 6                         | 9.2%  | 4                         | 9.1%  | 10                   | 22.7% | 46    | 15.5% |
|                                      | DREXEL UNIVERSITY                      | 4             | 2.8%  |                           |       |                           |       |                      |       | 4     | 1.3%  |
|                                      | EASTERN UNIVERSITY                     |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | HOLY FAMILY                            |               |       | 3                         | 4.6%  |                           |       |                      |       | 3     | 1.0%  |
|                                      | IMMACULATE                             | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | JEFFERSON UNIVERSITY                   |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | LASALLE                                | 7             | 4.9%  | 3                         | 4.6%  | 6                         | 13.6% |                      |       | 16    | 5.4%  |
|                                      | LASALLE UNIVERSITY                     | 5             | 3.5%  |                           |       |                           |       |                      |       | 5     | 1.7%  |
|                                      | MOORE LIBERAL ARTS                     |               |       | 1                         | 1.5%  |                           |       |                      |       | 1     | .3%   |
|                                      | MORGAN                                 |               |       |                           |       |                           |       | 1                    | 2.3%  | 1     | .3%   |
|                                      | PEIRCE                                 | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | PENN                                   | 2             | 1.4%  | 2                         | 3.1%  | 1                         | 2.3%  | 2                    | 4.5%  | 7     | 2.4%  |
|                                      | PENN STATE                             | 10            | 6.9%  | 9                         | 13.8% | 1                         | 2.3%  |                      |       | 20    | 6.7%  |
|                                      | PENN STATE/ UNIVERSITY OF PENNSYLVANIA |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                                      | PENNSYLVANIA                           | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                                      | PHILADELPHIA BIBLICAL UNIVERSITY       |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
| PHILADELPHIA COMMUNITY               | 1                                      | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| PHILADELPHIA COMMUNITY COLLEGE       |  |               |       |                           | 1     | 2.3%                      |       |                      | 1     | .3%   |       |
| PHILADELPHIA UNIVERSITY              | 1                                      | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| PHOENIX                              | 1                                      | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| REED                                 |  |               | 1     | 1.5%                      |       |                           |       |                      | 1     | .3%   |       |
| SAINT JOE'S                          | 2                                      | 1.4%          |       |                           |       |                           | 2     | 4.5%                 | 4     | 1.3%  |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area

|                                      |                            | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--------------------------------------|----------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                      |                            | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                      |                            | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| COLLEGES MENTIONED - SECOND RESPONSE | SAINT JOE'S COLLEGE        | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                      | SAINT JOE'S UNIVERSITY     | 2             | 1.4%   |                           |        | 1                         | 2.3%   |                      |        | 3     | 1.0%   |
|                                      | SAINT JOSEPH'S             | 1             | .7%    | 1                         | 1.5%   |                           |        |                      |        | 2     | .7%    |
|                                      | SAINT JOSEPH               |               |        |                           |        |                           |        | 1                    | 2.3%   | 1     | .3%    |
|                                      | SAINT JOSEPH UNIVERSITY    |               |        | 1                         | 1.5%   |                           |        |                      |        | 1     | .3%    |
|                                      | STOCKTON                   | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                      | SWARTHMORE COLLEGE         | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                      | TEMPLE                     | 29            | 20.1%  | 16                        | 24.6%  | 13                        | 29.5%  | 15                   | 34.1%  | 73    | 24.6%  |
|                                      | TEMPLE UNIVERSITY          | 2             | 1.4%   |                           |        | 1                         | 2.3%   | 3                    | 6.8%   | 6     | 2.0%   |
|                                      | U OF PENN                  | 1             | .7%    |                           |        | 1                         | 2.3%   |                      |        | 2     | .7%    |
|                                      | U PENN                     | 1             | .7%    |                           |        | 1                         | 2.3%   | 1                    | 2.3%   | 3     | 1.0%   |
|                                      | UNIVERSITY OF PENNSYLVANIA |               |        | 1                         | 1.5%   |                           |        |                      |        | 1     | .3%    |
|                                      | UNIVERSITY OF PENN         | 10            | 6.9%   | 3                         | 4.6%   | 2                         | 4.5%   |                      |        | 15    | 5.1%   |
|                                      | UNIVERSITY OF PENNSYLVANIA | 10            | 6.9%   | 5                         | 7.7%   | 5                         | 11.4%  | 5                    | 11.4%  | 25    | 8.4%   |
|                                      | UNIVERSITY OF PHILADELPHIA |               |        |                           |        | 1                         | 2.3%   |                      |        | 1     | .3%    |
|                                      | UNIVERSITY OF PHOENIX      | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                      | UNIVERSITY OF THE ARTS     | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                      | VILLANOVA                  | 1             | .7%    | 3                         | 4.6%   | 1                         | 2.3%   |                      |        | 5     | 1.7%   |
|                                      | WAGNER UNIVERSITY          | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                      | WEST CHESTER               | 1             | .7%    |                           |        |                           |        | 1                    | 2.3%   | 2     | .7%    |
| WEST CHESTER UNIVERSITY              |                            |               | 1      | 1.5%                      |        |                           |        |                      | 1      | .3%   |        |
| WIDENER                              |                            |               | 2      | 3.1%                      |        |                           |        |                      | 2      | .7%   |        |
| WIDENER UNIVERSITY                   | 1                          | .7%           |        |                           |        |                           |        |                      | 1      | .3%   |        |
| YALE                                 |                            |               | 1      | 1.5%                      |        |                           |        |                      | 1      | .3%   |        |
| Total                                |                            | 144           | 100.0% | 65                        | 100.0% | 44                        | 100.0% | 44                   | 100.0% | 297   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area

|   |                                     | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|-------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |                                     | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |                                     | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - THIRD RESPONSE       | ALBRIGHT                            |               |       | 1                         | 2.5%  |                           |       |                      |       | 1     | .5%   |
|   | ALLEGHENY                           | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | ANT                                 |               |       |                           |       |                           |       | 1                    | 3.3%  | 1     | .5%   |
|   | ARCADIA                             |               |       | 1                         | 2.5%  |                           |       |                      |       | 1     | .5%   |
|   | BERKELEY                            | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | BLOOMSBURG                          |               |       |                           |       | 1                         | 3.0%  |                      |       | 1     | .5%   |
|   | BRYN MAWR COLLEGE                   | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | CC OF P                             | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | CCP                                 | 1             | 1.1%  | 1                         | 2.5%  |                           |       |                      |       | 2     | 1.0%  |
|   | CHEYNEY                             |               |       |                           |       |                           |       | 2                    | 6.7%  | 2     | 1.0%  |
|   | COLUMBIA                            |               |       | 1                         | 2.5%  |                           |       |                      |       | 1     | .5%   |
|   | COMMUNITY COLLEGE                   |               |       |                           |       | 1                         | 3.0%  |                      |       | 1     | .5%   |
|   | COMMUNITY COLLEGE OF PHILADELPHIA   | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | DREXEL                              | 13            | 14.1% | 6                         | 15.0% | 9                         | 27.3% | 7                    | 23.3% | 35    | 17.9% |
|   | DREXEL UNIVERSITY                   |               |       |                           |       |                           |       | 2                    | 6.7%  | 2     | 1.0%  |
|   | HAVERTFORD                          | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | HAVERTFORD COLLEGE                  | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | HOLY FAMILY                         | 1             | 1.1%  | 1                         | 2.5%  |                           |       |                      |       | 2     | 1.0%  |
|   | HOLY FAMILY UNIVERSITY              |               |       | 1                         | 2.5%  |                           |       |                      |       | 1     | .5%   |
|   | JEFFERSON                           | 4             | 4.3%  |                           |       |                           |       |                      |       | 4     | 2.1%  |
|   | LASALLE                             | 6             | 6.5%  | 5                         | 12.5% | 11                        | 33.3% | 4                    | 13.3% | 26    | 13.3% |
|   | LASALLE UNIVERSITY                  | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | LINCOLN                             | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | LINCOLN UNIVERSITY                  | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | MORGAN STATE                        |               |       |                           |       |                           |       | 1                    | 3.3%  | 1     | .5%   |
|   | NEWMAN                              | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | OLD DOMINION UNIVERSITY OF VIRGINIA | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | PEIRCE                              | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | PEIRCE COLLEGE                      | 1             | 1.1%  |                           |       |                           |       |                      |       | 1     | .5%   |
|   | PENN                                | 3             | 3.3%  | 2                         | 5.0%  |                           |       | 1                    | 3.3%  | 6     | 3.1%  |
| PENN STATE                                | 2                                   | 2.2%          | 1     | 2.5%                      | 1     | 3.0%                      | 1     | 3.3%                 | 5     | 2.6%  |       |
| PENN STATE UNIVERSITY                     | 1                                   | 1.1%          |       |                           |       |                           |       |                      | 1     | .5%   |       |
| PENNSYLVANIA ACADEMY OF FINE ARTS         | 1                                   | 1.1%          |       |                           |       |                           |       |                      | 1     | .5%   |       |
| PHILADELPHIA COMMUNITY COLLEGE            | 1                                   | 1.1%          |       |                           |       |                           | 1     | 3.3%                 | 2     | 1.0%  |       |
| PHILADELPHIA SCHOOL OF FASHION AND DESIGN |                                     |               | 1     | 2.5%                      |       |                           |       |                      | 1     | .5%   |       |
| PHILADELPHIA UNIVERSITY                   |                                     |               | 1     | 2.5%                      | 1     | 3.0%                      |       |                      | 2     | 1.0%  |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area

|                                     |                            | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-------------------------------------|----------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                     |                            | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                     |                            | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| COLLEGES MENTIONED - THIRD RESPONSE | ROSEMONT                   | 1             | 1.1%   |                           |        |                           |        |                      |        | 1     | .5%    |
|                                     | ROWAN                      | 1             | 1.1%   |                           |        |                           |        |                      |        | 1     | .5%    |
|                                     | SAINT JOE'S                | 2             | 2.2%   |                           |        | 1                         | 3.0%   | 2                    | 6.7%   | 5     | 2.6%   |
|                                     | SAINT JOSEPH'S             | 1             | 1.1%   |                           |        |                           |        |                      |        | 1     | .5%    |
|                                     | TEMPLE                     | 20            | 21.7%  | 8                         | 20.0%  | 4                         | 12.1%  | 2                    | 6.7%   | 34    | 17.4%  |
|                                     | TEMPLE UNIVERSITY          | 3             | 3.3%   |                           |        |                           |        |                      |        | 3     | 1.5%   |
|                                     | U OF P                     |               |        | 1                         | 2.5%   |                           |        |                      |        | 1     | .5%    |
|                                     | U OF PENN                  | 1             | 1.1%   |                           |        |                           |        |                      |        | 1     | .5%    |
|                                     | U P                        |               |        |                           |        |                           |        | 1                    | 3.3%   | 1     | .5%    |
|                                     | UNIVERSITY OF HARRISBURG   | 1             | 1.1%   |                           |        |                           |        |                      |        | 1     | .5%    |
|                                     | UNIVERSITY OF PENN         | 3             | 3.3%   | 1                         | 2.5%   |                           |        | 1                    | 3.3%   | 5     | 2.6%   |
|                                     | UNIVERSITY OF PENNSYLVANIA | 5             | 5.4%   |                           |        | 4                         | 12.1%  | 1                    | 3.3%   | 10    | 5.1%   |
|                                     | UNIVERSITY OF PHILADELPHIA |               |        |                           |        |                           |        | 1                    | 3.3%   | 1     | .5%    |
|                                     | VILLANOVA                  | 3             | 3.3%   | 6                         | 15.0%  |                           |        | 2                    | 6.7%   | 11    | 5.6%   |
|                                     | WAGNER COLLEGE             | 1             | 1.1%   |                           |        |                           |        |                      |        | 1     | .5%    |
|                                     | WEST CHESTER               | 1             | 1.1%   | 1                         | 2.5%   |                           |        |                      |        | 2     | 1.0%   |
| WEST CHESTER UNIVERSITY             | 1                          | 1.1%          | 1      | 2.5%                      |        |                           |        |                      | 2      | 1.0%  |        |
| WIDENER                             | 1                          | 1.1%          |        |                           |        |                           |        |                      | 1      | .5%   |        |
| Total                               |                            | 92            | 100.0% | 40                        | 100.0% | 33                        | 100.0% | 30                   | 100.0% | 195   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area

|  |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|  |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|  |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - FOURTH RESPONSE   | ANTIOCH                                     |               |       |                           |       | 1                         | 5.9%  |                      |       | 1     | 1.0%  |
|  | ARCADIA                                     |               |       |                           |       | 1                         | 5.9%  |                      |       | 1     | 1.0%  |
|  | BLOOMSBURG                                  | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | BRYN MAWR                                   | 2             | 4.2%  | 2                         | 10.0% |                           |       |                      |       | 4     | 3.8%  |
|  | BRYN MAWR COLLEGE                           | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | CHEYNEY                                     |               |       |                           |       |                           |       | 2                    | 10.5% | 2     | 1.9%  |
|  | COMMUNITY COLLEGE OF PHILADELPHIA           | 3             | 6.3%  | 1                         | 5.0%  |                           |       |                      |       | 4     | 3.8%  |
|  | COMMUNITY COLLEGE OF PHILADELPHIA AND ANNEX | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | DREXEL                                      | 13            | 27.1% | 1                         | 5.0%  | 4                         | 23.5% | 1                    | 5.3%  | 19    | 18.3% |
|  | EASTERN                                     |               |       | 1                         | 5.0%  |                           |       |                      |       | 1     | 1.0%  |
|  | HAVERFORD                                   |               |       |                           |       | 1                         | 5.9%  | 1                    | 5.3%  | 2     | 1.9%  |
|  | HAVERFORD COLLEGE                           | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | HOLY FAMILY                                 | 1             | 2.1%  | 1                         | 5.0%  |                           |       |                      |       | 2     | 1.9%  |
|  | JEFFERSON                                   | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | LASALLE                                     | 3             | 6.3%  | 2                         | 10.0% | 2                         | 11.8% | 1                    | 5.3%  | 8     | 7.7%  |
|  | MATHOON COLLEGE IN FLORIDA                  |               |       |                           |       |                           |       | 1                    | 5.3%  | 1     | 1.0%  |
|  | MORAVIAN COLLEGE                            | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | MOREHOUSE                                   |               |       |                           |       |                           |       | 1                    | 5.3%  | 1     | 1.0%  |
|  | P COM                                       |               |       |                           |       |                           |       | 1                    | 5.3%  | 1     | 1.0%  |
|  | PENN  | 2             | 4.2%  | 1                         | 5.0%  |                           |       | 1                    | 5.3%  | 4     | 3.8%  |
|  | PENN STATE                                  | 1             | 2.1%  | 2                         | 10.0% | 1                         | 5.9%  |                      |       | 4     | 3.8%  |
|  | PHILADELPHIA CC                             |               |       |                           |       | 1                         | 5.9%  |                      |       | 1     | 1.0%  |
|  | PHILADELPHIA UNIVERSITY                     | 1             | 2.1%  |                           |       | 1                         | 5.9%  |                      |       | 2     | 1.9%  |
|  | PRINCETON                                   | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | RUTGERS                                     | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | SAINT JOE'S                                 | 1             | 2.1%  | 1                         | 5.0%  |                           |       | 2                    | 10.5% | 4     | 3.8%  |
|  | SAINT JOSEPH'S                              |               |       |                           |       | 1                         | 5.9%  |                      |       | 1     | 1.0%  |
|  | SAINT JOSEPH'S UNIVERSITY                   | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | TEMPLE                                      | 5             | 10.4% | 4                         | 20.0% |                           |       | 2                    | 10.5% | 11    | 10.6% |
|  | TEMPLE UNIVERSITY                           |               |       | 1                         | 5.0%  |                           |       |                      |       | 1     | 1.0%  |
|  | UNIVERSITY OF ARTS                          | 1             | 2.1%  |                           |       |                           |       |                      |       | 1     | 1.0%  |
|  | UNIVERSITY OF PENN                          | 1             | 2.1%  | 1                         | 5.0%  | 1                         | 5.9%  |                      |       | 3     | 2.9%  |
|  | UNIVERSITY OF PENNSYLVANIA                  |               |       |                           |       | 1                         | 5.9%  | 3                    | 15.8% | 4     | 3.8%  |
| UNIVERSITY OF SCIENCES                 |   |               |       |                           |       |                           | 1     | 5.3%                 | 1     | 1.0%  |       |
| UNIVERSITY OF SCIENCES IN PHILADELPHIA |   |               |       |                           |       |                           | 1     | 5.3%                 | 1     | 1.0%  |       |
| UNIVERSITY OF THE ARTS                 | 1   | 2.1%          |       |                           |       |                           |       |                      | 1     | 1.0%  |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 1-A. Verbatim Unaided Recall Of Area Educational Institutions By Service Area**

|                                      |   | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--------------------------------------|---|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                      |   | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                      |   | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| COLLEGES MENTIONED - FOURTH RESPONSE | VERSAILLES                              |               |        |                           |        | 1                         | 5.9%   |                      |        | 1     | 1.0%   |
|                                      | VILLANOVA                               | 4             | 8.3%   | 2                         | 10.0%  |                           |        | 1                    | 5.3%   | 7     | 6.7%   |
|                                      | VILLANOVA UNIVERSITY                    |               |        |                           |        | 1                         | 5.9%   |                      |        | 1     | 1.0%   |
| Total                                |   | 48            | 100.0% | 20                        | 100.0% | 17                        | 100.0% | 19                   | 100.0% | 104   | 100.0% |
| COLLEGES MENTIONED - FIFTH RESPONSE  | ARCADIA                                 |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 2.8%   |
|                                      | BRYN MAWR                               |               |        |                           |        |                           |        | 1                    | 11.1%  | 1     | 2.8%   |
|                                      | CHEYNEY                                 |               |        |                           |        | 1                         | 14.3%  |                      |        | 1     | 2.8%   |
|                                      | COMMUNITY COLLEGE                       |               |        |                           |        |                           |        | 1                    | 11.1%  | 1     | 2.8%   |
|                                      | COMMUNITY COLLEGE OF PHILADELPHIA       |               |        |                           |        | 5                         | 71.4%  |                      |        | 5     | 13.9%  |
|                                      | COMMUNITY OF PHILADELPHIA               | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | DREXEL                                  |               |        | 1                         | 16.7%  |                           |        | 1                    | 11.1%  | 2     | 5.6%   |
|                                      | HAVERFORD                               |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 2.8%   |
|                                      | LASALLE                                 | 1             | 7.1%   |                           |        |                           |        | 1                    | 11.1%  | 2     | 5.6%   |
|                                      | LASALLE UNIVERSITY                      | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | LOCK HAVEN                              | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | PEIRCE BUSINESS                         | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | PENN STATE                              | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | PHILADELPHIA COMMUNITY COLLEGE          | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | PHILADELPHIA UNIVERSITY                 |               |        |                           |        | 1                         | 14.3%  |                      |        | 1     | 2.8%   |
|                                      | ROSEMONT                                | 1             | 7.1%   |                           |        |                           |        |                      |        | 1     | 2.8%   |
|                                      | SAINT JOE'S                             |               |        |                           |        |                           |        | 1                    | 11.1%  | 1     | 2.8%   |
|                                      | SAINT JOSEPH'S UNIVERSITY               |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 2.8%   |
|                                      | TEMPLE                                  | 3             | 21.4%  | 1                         | 16.7%  |                           |        |                      |        | 4     | 11.1%  |
|                                      | THE COLLEGE OF SCIENCES OF PHILADELPHIA |               |        |                           |        |                           |        | 1                    | 11.1%  | 1     | 2.8%   |
| UNIVERSITY OF SCIENCES               |   |               |        |                           |        |                           | 1      | 11.1%                | 1      | 2.8%  |        |
| VILLANOVA                            | 3                                       | 21.4%         |        |                           |        |                           |        |                      | 3      | 8.3%  |        |
| VIRGINIA STATE                       |   |               |        |                           |        |                           | 1      | 11.1%                | 1      | 2.8%  |        |
| WEST CHESTER                         |   |               | 1      | 16.7%                     |        |                           |        |                      | 1      | 2.8%  |        |
| WHARTON                              |   |               |        |                           |        |                           | 1      | 11.1%                | 1      | 2.8%  |        |
| Total                                |   | 14            | 100.0% | 6                         | 100.0% | 7                         | 100.0% | 9                    | 100.0% | 36    | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-B. Verbatim Unaided Recall Of Area Educational Institutions (Multiple Responses) By Service Area

|   |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | ALBRIGHT                                    |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | ALLEGHENY                                   | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | ANT   |               |       |                           |       |                           |       | 1                    | .5%   | 1     | .1%   |
|   | ANTIOCH                                     |               |       |                           |       | 1                         | .6%   |                      |       | 1     | .1%   |
|   | ARCADIA                                     | 2             | .4%   | 3                         | 1.2%  | 4                         | 2.2%  |                      |       | 9     | .8%   |
|   | ARCADIA UNIVERSITY                          |               |       | 2                         | .8%   |                           |       |                      |       | 2     | .2%   |
|   | BERKELEY                                    | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | BLOOMSBURG                                  | 1             | .2%   |                           |       | 1                         | .6%   |                      |       | 2     | .2%   |
|   | BRYN MAWR                                   | 2             | .4%   | 2                         | .8%   |                           |       | 3                    | 1.6%  | 7     | .6%   |
|   | BRYN MAWR COLLEGE                           | 3             | .6%   |                           |       |                           |       |                      |       | 3     | .3%   |
|   | BUCKS COMMUNITY COLLEGE                     |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | BUCKS COUNTY COMMUNITY                      |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | BUCKS COUNTY COMMUNITY COLLEGE              |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | CAN'T THINK OF ANY                          |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | CC OF P                                     | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | CCP   | 2             | .4%   | 4                         | 1.6%  |                           |       |                      |       | 6     | .5%   |
|   | CCP/ COMMUNITY COLLEGE OF PHILADELPHIA      | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | CHEYNEY                                     | 1             | .2%   |                           |       | 1                         | .6%   | 5                    | 2.7%  | 7     | .6%   |
|   | CLARK ATLANTA                               |               |       |                           |       | 1                         | .6%   |                      |       | 1     | .1%   |
|   | COLUMBIA                                    |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | COMMUNITY                                   | 3             | .6%   |                           |       |                           |       |                      |       | 3     | .3%   |
|   | COMMUNITY COLLEGE                           | 8             | 1.5%  | 1                         | .4%   | 1                         | .6%   | 2                    | 1.1%  | 12    | 1.1%  |
|   | COMMUNITY COLLEGE OF PHILADELPHIA           | 20            | 3.8%  | 1                         | .4%   | 14                        | 7.7%  | 6                    | 3.3%  | 41    | 3.6%  |
|   | COMMUNITY COLLEGE OF PHILADELPHIA AND ANNEX | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | COMMUNITY OF PHILADELPHIA                   | 3             | .6%   | 1                         | .4%   |                           |       |                      |       | 4     | .4%   |
|   | COMMUNITY PHILADELPHIA COLLEGE              |               |       |                           |       | 1                         | .6%   |                      |       | 1     | .1%   |
|   | DELAWARE STATE COLLEGE                      | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | DELAWARE VALLEY                             | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | DEVRY                                       | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | DREXEL                                      | 62            | 11.9% | 16                        | 6.5%  | 20                        | 11.0% | 26                   | 14.1% | 124   | 11.0% |
|   | DREXEL UNIVERSITY                           | 6             | 1.1%  |                           |       |                           |       | 3                    | 1.6%  | 9     | .8%   |
|   | EASTERN                                     |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | EASTERN UNIVERSITY                          |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
| HANEMAN                                 |   |               |       |                           | 1     | .6%                       |       |                      | 1     | .1%   |       |
| HARVARD                                 | 1   | .2%           |       |                           |       |                           |       |                      | 1     | .1%   |       |
| HVERFORD                                | 1   | .2%           | 1     | .4%                       | 1     | .6%                       | 1     | .5%                  | 4     | .4%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-B. Verbatim Unaided Recall Of Area Educational Institutions (Multiple Responses) By Service Area

|   |                                     | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|-------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |                                     | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |                                     | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | HAVERFORD COLLEGE                   | 2             | .4%   |                           |       |                           |       | 1                    | .5%   | 3     | .3%   |
|   | HOLY FAMILY                         | 3             | .6%   | 13                        | 5.3%  |                           |       |                      |       | 16    | 1.4%  |
|   | HOLY FAMILY COLLEGE                 | 1             | .2%   | 2                         | .8%   |                           |       |                      |       | 3     | .3%   |
|   | HOLY FAMILY UNIVERSITY              |               |       | 2                         | .8%   |                           |       |                      |       | 2     | .2%   |
|   | IMMACULATE                          | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | IMMACULATE COLLEGE                  |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | JEFFERSON                           | 6             | 1.1%  |                           |       |                           |       |                      |       | 6     | .5%   |
|   | JEFFERSON UNIVERSITY                |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | KUTZTOWN/ PENN U                    |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | LASALLE                             | 22            | 4.2%  | 23                        | 9.4%  | 26                        | 14.4% | 6                    | 3.3%  | 77    | 6.8%  |
|   | LASALLE COLLEGE                     |               |       | 1                         | .4%   | 2                         | 1.1%  |                      |       | 3     | .3%   |
|   | LASALLE UNIVERSITY                  | 7             | 1.3%  |                           |       | 1                         | .6%   |                      |       | 8     | .7%   |
|   | LINCOLN                             | 1             | .2%   |                           |       |                           |       | 1                    | .5%   | 2     | .2%   |
|   | LINCOLN UNIVERSITY                  | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | LITTLE FLOWER                       | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | LOCK HAVEN                          | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | MATHOON COLLEGE IN FLORIDA          |               |       |                           |       |                           |       | 1                    | .5%   | 1     | .1%   |
|   | MOORE COLLEGE OF ART AND DESIGN     | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | MOORE LIBERAL ARTS                  |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | MORAVIAN COLLEGE                    | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | MOREHOUSE                           |               |       |                           |       |                           |       | 1                    | .5%   | 1     | .1%   |
|   | MORGAN                              |               |       |                           |       |                           |       | 1                    | .5%   | 1     | .1%   |
|   | MORGAN STATE                        |               |       |                           |       |                           |       | 2                    | 1.1%  | 2     | .2%   |
|   | NEWMAN                              | 2             | .4%   |                           |       |                           |       |                      |       | 2     | .2%   |
|   | NOTRE DAME                          | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | OLD DOMINION UNIVERSITY OF VIRGINIA | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | P COM                               |               |       |                           |       |                           |       | 1                    | .5%   | 1     | .1%   |
|   | PEIRCE                              | 2             | .4%   |                           |       |                           |       |                      |       | 2     | .2%   |
|   | PEIRCE BUSINESS                     | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | PEIRCE COLLEGE                      | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | PENN                                | 19            | 3.6%  | 8                         | 3.3%  | 3                         | 1.7%  | 7                    | 3.8%  | 37    | 3.3%  |
|   | PENN STATE                          | 24            | 4.6%  | 24                        | 9.8%  | 6                         | 3.3%  | 3                    | 1.6%  | 57    | 5.0%  |
|   | PENN STATE UNIVERSITY               | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
| PENN STATE/ UNIVERSITY OF PENNSYLVANIA  |                                     |               |       |                           | 1     | .6%                       |       |                      | 1     | .1%   |       |
| PENNSYLVANIA                            | 3                                   | .6%           | 1     | .4%                       |       |                           |       |                      | 4     | .4%   |       |
| PENNSYLVANIA ACADEMY OF FINE ARTS       | 1                                   | .2%           |       |                           |       |                           |       |                      | 1     | .1%   |       |

TABLE 1-B. Verbatim Unaided Recall Of Area Educational Institutions (Multiple Responses) By Service Area

|   |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | PHIL COMMUNITY COLLEGE                    |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | PHILADELPHIA BIBLICAL UNIVERSITY          |               |       |                           |       | 1                         | .6%   |                      |       | 1     | .1%   |
|   | PHILADELPHIA CC                           |               |       |                           |       | 1                         | .6%   |                      |       | 1     | .1%   |
|   | PHILADELPHIA COLLEGE                      | 2             | .4%   |                           |       |                           |       | 1                    | .5%   | 3     | .3%   |
|   | PHILADELPHIA COLLEGE CALLED PENN STATE    | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | PHILADELPHIA COMMUNITY                    | 2             | .4%   |                           |       |                           |       |                      |       | 2     | .2%   |
|   | PHILADELPHIA COMMUNITY COLLEGE            | 10            | 1.9%  | 1                         | .4%   | 3                         | 1.7%  | 2                    | 1.1%  | 16    | 1.4%  |
|   | PHILADELPHIA SCHOOL OF FASHION AND DESIGN |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | PHILADELPHIA UNIVERSITY                   | 4             | .8%   | 1                         | .4%   | 3                         | 1.7%  |                      |       | 8     | .7%   |
|   | PHOENIX                                   | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | PRINCETON                                 | 1             | .2%   | 1                         | .4%   | 1                         | .6%   |                      |       | 3     | .3%   |
|   | REED                                      |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | RICE                                      | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | ROSEMONT                                  | 2             | .4%   |                           |       |                           |       | 1                    | .5%   | 3     | .3%   |
|   | ROWAN                                     | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | RUTGERS                                   | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | SAINT JOE'S                               | 6             | 1.1%  | 6                         | 2.4%  | 3                         | 1.7%  | 13                   | 7.1%  | 28    | 2.5%  |
|   | SAINT JOE'S COLLEGE                       | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | SAINT JOE'S UNIVERSITY                    | 2             | .4%   | 1                         | .4%   | 1                         | .6%   |                      |       | 4     | .4%   |
|   | SAINT JOE                                 | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | SAINT JOSEPH'S                            | 2             | .4%   | 1                         | .4%   | 1                         | .6%   |                      |       | 4     | .4%   |
|   | SAINT JOSEPH'S UNIVERSITY                 | 1             | .2%   | 3                         | 1.2%  |                           |       |                      |       | 4     | .4%   |
|   | SAINT JOSEPH                              | 2             | .4%   |                           |       |                           |       | 1                    | .5%   | 3     | .3%   |
|   | SAINT JOSEPH UNIVERSITY                   |               |       | 1                         | .4%   |                           |       |                      |       | 1     | .1%   |
|   | SPELLMAN                                  | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | STOCKTON                                  | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | SWARTHMORE COLLEGE                        | 2             | .4%   |                           |       |                           |       |                      |       | 2     | .2%   |
|   | TEMPLE                                    | 134           | 25.7% | 55                        | 22.4% | 47                        | 26.0% | 46                   | 25.0% | 282   | 24.9% |
|   | TEMPLE COLLEGE                            | 1             | .2%   |                           |       |                           |       |                      |       | 1     | .1%   |
|   | TEMPLE UNIVERSITY                         | 24            | 4.6%  | 7                         | 2.9%  | 4                         | 2.2%  | 3                    | 1.6%  | 38    | 3.4%  |
| THE COLLEGE OF SCIENCES OF PHILADELPHIA |   |               |       |                           |       |                           | 1     | .5%                  | 1     | .1%   |       |
| THE COMMUNITY COLLEGE                   | 1   | .2%           |       |                           |       |                           |       |                      | 1     | .1%   |       |
| THE COMMUNITY COLLEGE OF PHILADELPHIA   |   |               |       |                           | 1     | .6%                       |       |                      | 1     | .1%   |       |
| U OF P                                  |   |               | 3     | 1.2%                      |       |                           | 1     | .5%                  | 4     | .4%   |       |
| U OF PENN                               | 4   | .8%           |       |                           | 1     | .6%                       | 1     | .5%                  | 6     | .5%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 1-B. Verbatim Unaided Recall Of Area Educational Institutions (Multiple Responses) By Service Area

|   |  | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|--|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |  | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |  | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | U P                                    |               |        |                           |        |                           |        | 1                    | .5%    | 1     | .1%    |
|   | U PENN                                 | 1             | .2%    |                           |        | 1                         | .6%    | 2                    | 1.1%   | 4     | .4%    |
|   | UNIVERSITY OF PENNSYLVANIA             |               |        | 1                         | .4%    |                           |        |                      |        | 1     | .1%    |
|   | UNIVERSITY OF ARTS                     | 1             | .2%    |                           |        |                           |        |                      |        | 1     | .1%    |
|   | UNIVERSITY OF HARRISBURG               | 1             | .2%    |                           |        |                           |        |                      |        | 1     | .1%    |
|   | UNIVERSITY OF PENN                     | 24            | 4.6%   | 11                        | 4.5%   | 6                         | 3.3%   | 11                   | 6.0%   | 52    | 4.6%   |
|   | UNIVERSITY OF PENNSYLVANIA             | 32            | 6.1%   | 11                        | 4.5%   | 17                        | 9.4%   | 16                   | 8.7%   | 76    | 6.7%   |
|   | UNIVERSITY OF PHILADELPHIA             |               |        |                           |        | 1                         | .6%    | 2                    | 1.1%   | 3     | .3%    |
|   | UNIVERSITY OF PHOENIX                  | 1             | .2%    |                           |        |                           |        |                      |        | 1     | .1%    |
|   | UNIVERSITY OF SCIENCES                 |               |        |                           |        |                           |        | 2                    | 1.1%   | 2     | .2%    |
|   | UNIVERSITY OF SCIENCES IN PHILADELPHIA |               |        |                           |        |                           |        | 1                    | .5%    | 1     | .1%    |
|   | UNIVERSITY OF THE ARTS                 | 3             | .6%    |                           |        |                           |        |                      |        | 3     | .3%    |
|   | URSINUS                                |               |        | 1                         | .4%    |                           |        |                      |        | 1     | .1%    |
|   | VERSAILLES                             |               |        |                           |        | 1                         | .6%    |                      |        | 1     | .1%    |
|   | VILLANOVA                              | 14            | 2.7%   | 13                        | 5.3%   | 1                         | .6%    | 4                    | 2.2%   | 32    | 2.8%   |
|   | VILLANOVA COLLEGE                      | 1             | .2%    |                           |        |                           |        |                      |        | 1     | .1%    |
|   | VILLANOVA UNIVERSITY                   |               |        |                           |        | 1                         | .6%    |                      |        | 1     | .1%    |
|   | VIRGINIA STATE                         |               |        |                           |        |                           |        | 1                    | .5%    | 1     | .1%    |
|   | WAGNER COLLEGE                         | 1             | .2%    |                           |        |                           |        |                      |        | 1     | .1%    |
|   | WAGNER UNIVERSITY                      | 1             | .2%    |                           |        |                           |        |                      |        | 1     | .1%    |
| WEST CHESTER                            | 2                                      | .4%           | 2      | .8%                       |        |                           | 1      | .5%                  | 5      | .4%   |        |
| WEST CHESTER UNIVERSITY                 | 2                                      | .4%           | 3      | 1.2%                      |        |                           |        |                      | 5      | .4%   |        |
| WHARTON                                 |  |               |        |                           | 1      | .6%                       | 1      | .5%                  | 2      | .2%   |        |
| WIDENER                                 | 1                                      | .2%           | 2      | .8%                       |        |                           | 1      | .5%                  | 4      | .4%   |        |
| WIDENER UNIVERSITY                      | 1                                      | .2%           |        |                           |        |                           |        |                      | 1      | .1%   |        |
| YALE                                    |  |               | 1      | .4%                       |        |                           |        |                      | 1      | .1%   |        |
| Total                                   |  | 522           | 100.0% | 245                       | 100.0% | 181                       | 100.0% | 184                  | 100.0% | 1132  | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                                |             |  | SERVICE AREA  |       |                           |       |                           |       |     |
|---|--------------------------------|-------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|-----|
|   |                                |             |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |     |
|   |                                |             |  | Count         | Col % | Count                     | Col % | Count                     | Col % |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | ALBRIGHT                       | DESCRIPTION | ACADEMIC   |               |       | 1                         | .4%   |                           |       |     |
|   | ALLEGHENY                      | DESCRIPTION | BEST FOR PREMED  | 1             | .2%   |                           |       |                           |       |     |
|   | ANT                            | DESCRIPTION | EXCELLENT  |               |       |                           |       |                           |       |     |
|   | ANTIOCH                        | DESCRIPTION | DOES A GREAT JOB/ LETS PEOPLE USE LIFE SKILLS TOWARD A DEGRE |               |       |                           |       | 1                         | .6%   |     |
|   | ARCADIA                        | DESCRIPTION | 0  |               |       |                           |       |                           | 1     | .6% |
|   |                                |             | CONVENIENT   |               |       |                           |       |                           | 1     | .6% |
|   |                                |             | EXCELLENT COLLEGE  |               |       | 1                         | .4%   |                           |       |     |
|   |                                |             | EXCELLENT REPUTATION   |               |       |                           |       |                           | 1     | .6% |
|   |                                |             | GOOD   | 1             | .2%   |                           |       |                           |       |     |
|   |                                |             | GOOD REPUTATION  |               |       | 1                         | .4%   |                           |       |     |
|   |                                |             | SMALL  |               |       | 1                         | .4%   |                           |       |     |
|   |                                |             | STUDENT FRIENDLY   | 1             | .2%   |                           |       |                           |       |     |
|   |                                |             | VERY GOOD COOP PROGRAM                                       |               |       |                           |       |                           |       | 1   |
|   | ARCADIA UNIVERSITY             | DESCRIPTION | 0  |               |       |                           | 1     | .4%                       |       |     |
|   |                                |             | BEAVER COLLEGE FOR WOMEN IS A BETTER NAME                    |               |       |                           | 1     | .4%                       |       |     |
|   | BERKELEY                       | DESCRIPTION | GRANDCHILD ATTENDS/ NOW IN SECOND YEAR                       | 1             | .2%   |                           |       |                           |       |     |
|   | BLOOMSBURG                     | DESCRIPTION | SMALL COLLEGE PEOPLE-WISE                                    |               |       |                           |       |                           | 1     | .6% |
|   |                                |             | VERY GOOD  | 1             | .2%   |                           |       |                           |       |     |
|   | BRYN MAWR                      | DESCRIPTION | BETTER COLLEGE   |               |       |                           |       |                           |       |     |
|   |                                |             | GOOD PRIVATE SCHOOL  |               |       | 1                         | .4%   |                           |       |     |
|   |                                |             | LIBERAL ARTS   | 1             | .2%   |                           |       |                           |       |     |
|   |                                |             | SAME AS HAVERFORD  |               |       |                           |       |                           |       |     |
|   |                                |             | VERY UPPER CLASS   |               |       | 1                         | .4%   |                           |       |     |
|   | BRYN MAWR COLLEGE              | DESCRIPTION | ALL WOMEN'S LIBERAL ART COLLEGE                              | 1             | .2%   |                           |       |                           |       |     |
|   |                                |             | GIRLS  | 1             | .2%   |                           |       |                           |       |     |
|   |                                |             | WOMEN'S COLLEGE  | 1             | .2%   |                           |       |                           |       |     |
|   | BUCKS COMMUNITY COLLEGE        | DESCRIPTION | GOOD   |               |       | 1                         | .4%   |                           |       |     |
|   | BUCKS COUNTY COMMUNITY         | DESCRIPTION | AFFORDABLE   |               |       | 1                         | .4%   |                           |       |     |
|   | BUCKS COUNTY COMMUNITY COLLEGE | DESCRIPTION | VERY GOOD  |               |       | 1                         | .4%   |                           |       |     |
|   | CAN'T THINK OF ANY             | DESCRIPTION | 0  |               |       | 1                         | .4%   |                           |       |     |
| CC OF P                                 | DESCRIPTION                    | AFFORDABLE  | 1  | .2%           |       |                           |       |                           |       |     |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  |             |                          | SERVICE AREA  |       |                           |       |                           |       |
|---|--|-------------|--------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |  |             |                          | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |  |             |                          | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | CCP                                    | DESCRIPTION | ACROSS THE STREET        |               |       | 1                         | .4%   |                           |       |
|   |  |             | DISAPPOINTED             |               |       | 1                         | .4%   |                           |       |
|   |  |             | I DON'T KNOW             |               |       | 1                         | .4%   |                           |       |
|   |  |             | MY OLD SCHOOL            |               |       | 1                         | .4%   |                           |       |
|   |  |             | OKAY                     | 1             | .2%   |                           |       |                           |       |
|   |  |             | PRETTY GOOD              | 1             | .2%   |                           |       |                           |       |
|   | CCP/ COMMUNITY COLLEGE OF PHILADELPHIA | DESCRIPTION | CONVENIENT               | 1             | .2%   |                           |       |                           |       |
|   | CHEYNEY                                | DESCRIPTION | ALMOST GOOD              |               |       |                           |       |                           |       |
|   |  |             | ALSO A GOOD SCHOOL       |               |       |                           |       | 1                         | .6%   |
|   |  |             | BLACK AWARENESS          |               |       |                           |       |                           |       |
|   |  |             | GREAT COLLEGE            | 1             | .2%   |                           |       |                           |       |
|   |  |             | PLAYGROUND               |               |       |                           |       |                           |       |
|   |  |             | TEACHING COLLEGE         |               |       |                           |       |                           |       |
|   | CLARK ATLANTA                          | DESCRIPTION | HISTORICAL               |               |       |                           |       | 1                         | .6%   |
|   | COLUMBIA                               | DESCRIPTION | EXCELLENT                |               |       | 1                         | .4%   |                           |       |
|   | COMMUNITY                              | DESCRIPTION | A LOT OF PEOPLE          | 1             | .2%   |                           |       |                           |       |
|   |  |             | CONVENIENT               | 1             | .2%   |                           |       |                           |       |
|   |  |             | STRIVING                 | 1             | .2%   |                           |       |                           |       |
|   | COMMUNITY COLLEGE                      | DESCRIPTION | ALSO A GOOD SCHOOL       |               |       |                           |       | 1                         | .6%   |
|   |  |             | CHEAPER                  | 1             | .2%   |                           |       |                           |       |
|   |  |             | FAIR                     | 1             | .2%   |                           |       |                           |       |
|   |  |             | GOOD                     |               |       |                           |       |                           |       |
|   |  |             | GOOD COLLEGE             | 1             | .2%   |                           |       |                           |       |
|   |  |             | IT'S A COMMUNITY COLLEGE | 1             | .2%   |                           |       |                           |       |
|   |  |             | MODEL/ LOYAL             | 1             | .2%   |                           |       |                           |       |
|   |  |             | NEAR                     |               |       | 1                         | .4%   |                           |       |
|   |  |             | OKAY                     | 1             | .2%   |                           |       |                           |       |
|   |  |             | STARTER SCHOOL           | 1             | .2%   |                           |       |                           |       |
| VERY GOOD                               |  |             | 1                        | .2%           |       |                           |       |                           |       |
| VERY GOOD SCHOOL                        |  |             |                          |               |       |                           |       |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                                   | DESCRIPTION  | SERVICE AREA  |       |                           |       |                           |       |
|---|-----------------------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                                   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                                   |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | COMMUNITY COLLEGE OF PHILADELPHIA | A PLACE TO START OUT                                       | 1             | .2%   |                           |       |                           |       |
|   |                                   | ALL RIGHT  |               |       |                           |       | 1                         | .6%   |
|   |                                   | ASSOCIATE DEGREE/ STEPPING STONE TO FOUR-YEAR COLLEGE      | 1             | .2%   |                           |       |                           |       |
|   |                                   | CHEAP  | 1             | .2%   |                           |       |                           |       |
|   |                                   | COLLEGE THAT PEOPLE FEEL BALANCED/ VERY ACCESSIBLE         | 1             | .2%   |                           |       |                           |       |
|   |                                   | CONVENIENT/ COST EFFECTIVE                                 | 1             | .2%   |                           |       |                           |       |
|   |                                   | DIVERSE  |               |       |                           |       | 2                         | 1.1%  |
|   |                                   | DON'T KNOW HOW TO ANSWER                                   | 1             | .2%   |                           |       |                           |       |
|   |                                   | DON'T KNOW THAT MUCH ABOUT IT AT THE PRESENT TIME          |               |       |                           |       | 1                         | .6%   |
|   |                                   | DON'T KNOW TOO MUCH ABOUT IT BUT SOUNDS LIKE A GOOD SCHOOL |               |       |                           |       | 1                         | .6%   |
|   |                                   | DON'T KNOW/ NEVER BEEN THERE                               | 1             | .2%   |                           |       |                           |       |
|   |                                   | EXCELLENT COLLEGE  |               |       |                           |       |                           |       |
|   |                                   | EXCELLENT FOR EDUCATION/ INEXPENSIVE                       |               |       |                           |       | 1                         | .6%   |
|   |                                   | EXCEPTIONAL  |               |       |                           |       | 1                         | .6%   |
|   |                                   | EXPENSIVE  | 1             | .2%   |                           |       |                           |       |
|   |                                   | FAMILIAR   |               |       |                           |       | 1                         | .6%   |
|   |                                   | GOOD   | 2             | .4%   |                           |       |                           |       |
|   |                                   | GREAT  | 1             | .2%   |                           |       |                           |       |
|   |                                   | HELP MORE PEOPLE   |               |       |                           |       | 1                         | .6%   |
|   |                                   | INFORMATIVE  | 1             | .2%   |                           |       |                           |       |
|   |                                   | INTERMEDIATE/ AS IN-BETWEEN                                |               |       |                           |       | 1                         | .6%   |
|   |                                   | IT'S A REALLY GOOD COLLEGE                                 |               |       |                           |       |                           |       |
|   |                                   | LOCAL  |               |       |                           |       |                           |       |
|   |                                   | NOT AS GOOD BUT MORE AFFORDABLE                            |               |       |                           |       |                           |       |
|   |                                   | OKAY   | 2             | .4%   |                           |       |                           |       |
|   |                                   | PLACE OF OPPORTUNITY                                       | 1             | .2%   |                           |       |                           |       |
|   |                                   | POPULAR AS WELL  | 1             | .2%   |                           |       |                           |       |
|   |                                   | PRETTY FAIR  |               |       |                           |       | 1                         | .6%   |
|   |                                   | PRODUCTIVE   |               |       |                           |       | 1                         | .6%   |
|   |                                   | SERVES EDUCATIONAL NEEDS                                   |               |       |                           |       |                           |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |   |             |   | SERVICE AREA  |       |                           |       |                           |       |
|---|---|-------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |   |             |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |   |             |   | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | COMMUNITY COLLEGE OF PHILADELPHIA           | DESCRIPTION | SMALL COLLEGE/ PRETTY GOOD                                |               |       |                           |       | 1                         | .6%   |
|   |   |             | TOOK SOME COURSES/ VERY PLEASED WHEN I ATTENDED YEARS AGO |               |       |                           |       | 1                         | .6%   |
|   |   |             | TRANSITION  | 1             | .2%   |                           |       |                           |       |
|   |   |             | URBAN   | 1             | .2%   |                           |       |                           |       |
|   |   |             | VERY DIVERSE  |               |       | 1                         | .4%   |                           |       |
|   |   |             | WELL KNOWN  | 1             | .2%   |                           |       |                           |       |
|   |   |             | WITHIN THE COMMUNITY                                      | 1             | .2%   |                           |       |                           |       |
|   | COMMUNITY COLLEGE OF PHILADELPHIA AND ANNEX | DESCRIPTION | GOOD  | 1             | .2%   |                           |       |                           |       |
|   | COMMUNITY OF PHILADELPHIA                   | DESCRIPTION | CHEAP   | 1             | .2%   |                           |       |                           |       |
|   |   |             | CONVENIENT  |               |       | 1                         | .4%   |                           |       |
|   |   |             | GOOD SCHOOL   | 1             | .2%   |                           |       |                           |       |
|   |   |             | SECOND HIGH SCHOOL  | 1             | .2%   |                           |       |                           |       |
|   | COMMUNITY PHILADELPHIA COLLEGE              | DESCRIPTION | GOOD/ FAIR CONDITION                                      |               |       |                           |       | 1                         | .6%   |
|   | DELAWARE STATE COLLEGE                      | DESCRIPTION | INFLUENCING   | 1             | .2%   |                           |       |                           |       |
| DELAWARE VALLEY                         | DESCRIPTION                                 | GOOD        | 1   | .2%           |       |                           |       |                           |       |
| DEVRY                                   | DESCRIPTION                                 | GOOD        | 1   | .2%           |       |                           |       |                           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                          | SERVICE AREA  |       |                           |       |                           |       |
|---|--------|--------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |        |                                      | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |        |                                      | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | DREXEL | 0                                    |               |       |                           |       | 2                         | 1.1%  |
|   |        | A GRAD COLLEGE                       | 1             | .2%   |                           |       |                           |       |
|   |        | ACADEMIC                             |               |       |                           |       |                           |       |
|   |        | ACADEMIC COLLEGE                     | 1             | .2%   |                           |       |                           |       |
|   |        | ACADEMIC EXCELLENCE                  |               |       |                           |       |                           |       |
|   |        | ACROSS FROM PENN                     | 1             | .2%   |                           |       |                           |       |
|   |        | ALL OF THESE COLLEGES ARE VERY GOOD  |               |       |                           |       | 1                         | .6%   |
|   |        | ANOTHER COLLEGE/ COMFORTABLE         | 1             | .2%   |                           |       |                           |       |
|   |        | AVERAGE                              | 1             | .2%   | 1                         | .4%   |                           |       |
|   |        | BAD STUDENT TEACHERS                 | 1             | .2%   |                           |       |                           |       |
|   |        | BUSINESS                             | 2             | .4%   |                           |       |                           |       |
|   |        | CLOSE BY                             |               |       |                           |       |                           |       |
|   |        | COMPETITIVE                          | 1             | .2%   |                           |       |                           |       |
|   |        | CONVENIENT                           |               |       | 1                         | .4%   |                           |       |
|   |        | CONVENIENT COLLEGE                   | 1             | .2%   |                           |       |                           |       |
|   |        | DON'T KNOW                           | 3             | .6%   |                           |       |                           |       |
|   |        | DON'T KNOW ANYTHING ABOUT THE SCHOOL |               |       | 1                         | .4%   |                           |       |
|   |        | DON'T KNOW MUCH ABOUT IT             | 1             | .2%   |                           |       |                           |       |
|   |        | DON'T LIKE IT                        | 1             | .2%   |                           |       |                           |       |
|   |        | ECONOMICAL AND TECHNICAL             | 1             | .2%   |                           |       |                           |       |
|   |        | ELITE                                |               |       |                           |       |                           |       |
|   |        | ENGINEERING                          | 5             | 1.0%  |                           |       |                           |       |
|   |        | ENGINEERING AND SCIENCE              | 1             | .2%   |                           |       |                           |       |
|   |        | ENGINEERING ORIENTED                 |               |       |                           |       | 1                         | .6%   |
|   |        | ENGINEERING SCHOOL                   | 2             | .4%   |                           |       |                           |       |
|   |        | ENGINEERING/ EXCELLENT/ EXCEPTIONAL  |               |       |                           |       | 1                         | .6%   |
|   |        | EXCELLENT                            | 1             | .2%   | 1                         | .4%   | 2                         | 1.1%  |
|   |        | EXCELLENT COLLEGE                    | 1             | .2%   |                           |       |                           |       |
|   |        | EXPENSIVE                            | 2             | .4%   |                           |       |                           |       |
|   |        | FINE                                 |               |       |                           |       | 1                         | .6%   |
|   |        | FOR BUSINESS                         |               |       |                           |       |                           |       |
|   |        | FOUR-YEAR                            |               |       |                           |       | 1                         | .6%   |
|   |        | GOOD                                 | 4             | .8%   |                           |       |                           |       |
|   |        | GOOD BUSINESS SCHOOL                 |               |       | 1                         | .4%   |                           |       |
| GOOD COLLEGE                            |        |                                      |               |       |                           |       |                           |       |
| GOOD COLLEGE FOR ECONOMICS              |        |                                      |               |       |                           |       |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                                    | SERVICE AREA  |       |                           |       |                           |       |
|---|--------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |        |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |        |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | DREXEL | GOOD ENGINEERING                               | 1             | .2%   | 1                         | .4%   |                           |       |
|   |        | GOOD FOR ENGINEERING                           | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD IN TECHNOLOGY AND MATH                    | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD LEARNING COLLEGE                          |               |       | 1                         | .4%   |                           |       |
|   |        | GOOD NURSING PROGRAM                           | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD REPUTATION                                | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD SCHOOL                                    | 4             | .8%   |                           |       |                           |       |
|   |        | GRADUATE SCHOOL                                | 1             | .2%   |                           |       |                           |       |
|   |        | GREAT  | 1             | .2%   |                           |       |                           |       |
|   |        | GREAT SCHOOL                                   |               |       |                           |       |                           |       |
|   |        | HIGH ON THE LADDER                             |               |       |                           |       |                           |       |
|   |        | HIGH POWERED                                   |               |       |                           |       |                           |       |
|   |        | HIGH QUALITY                                   | 1             | .2%   |                           |       |                           |       |
|   |        | HIGHLY TECHNICAL                               |               |       | 1                         | .4%   |                           |       |
|   |        | I THINK OF IT AS A TECHNICAL SCHOOL            | 1             | .2%   |                           |       |                           |       |
|   |        | IT'S GOOD BUT NOT FOR THE MONEY                |               |       | 1                         | .4%   |                           |       |
|   |        | IVY LEAGUE                                     | 1             | .2%   |                           |       | 1                         | .6%   |
|   |        | IVY LEAGUE/ LIBERAL ARTS                       |               |       |                           |       | 1                         | .6%   |
|   |        | LARGE  |               |       | 1                         | .4%   |                           |       |
|   |        | LEARNING COMPREHENSIVE                         | 1             | .2%   |                           |       |                           |       |
|   |        | LOCAL  |               |       |                           |       |                           |       |
|   |        | MATHEMATICS AND SCIENCE                        |               |       | 1                         | .4%   |                           |       |
|   |        | MEDICINE                                       |               |       |                           |       |                           |       |
|   |        | MORE TECHNICAL                                 | 1             | .2%   |                           |       |                           |       |
|   |        | NO EXPERIENCE WITH IT                          |               |       |                           |       | 1                         | .6%   |
|   |        | NONE   | 1             | .2%   |                           |       |                           |       |
|   |        | NOT SURE/ GOOD SCHOOL                          |               |       |                           |       | 1                         | .6%   |
|   |        | OKAY   | 2             | .4%   |                           |       |                           |       |
|   |        | ONE OF THE TOP SCHOOLS                         |               |       |                           |       | 1                         | .6%   |
|   |        | OUTSTANDING                                    |               |       |                           |       | 1                         | .4%   |
|   |        | OUTSTANDING COLLEGE                            |               |       |                           |       |                           |       |
|   |        | PEOPLE WHO HAVE GONE THERE ARE VERY SUCCESSFUL |               |       |                           |       | 1                         | .6%   |
|   |        | PRESTIGIOUS                                    |               |       |                           |       |                           |       |
| PRESTIGIOUS COLLEGE                     |        |  |               |       | 1                         | .4%   |                           |       |
| PRETTY DECENT COLLEGE                   |        |  |               |       |                           |       |                           |       |
| PROFESSIONAL                            | 1      | .2%  |               |       |                           |       |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                    |                              |  | SERVICE AREA   |       |                           |       |                           |       |  |
|---|--------------------|------------------------------|--|--|-------|---------------------------|-------|---------------------------|-------|--|
|   |                    |                              |  | Spring Garden  |       | Northeast Regional Center |       | Northwest Regional Center |       |  |
|   |                    |                              |  | Count  | Col % | Count                     | Col % | Count                     | Col % |  |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | DREXEL             | DESCRIPTION                  | REALLY DID LIKE IT/ SOME YEARS AGO DAUGHTER WENT THERE |  |       |                           |       | 1                         | .6%   |  |
|   |                    |                              | SMALL  | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | SMART  | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | SPECIALIZED IN ENGINEERING TECH                        | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | TECHNICAL  | 1  | .2%   |                           |       | 1                         | .6%   |  |
|   |                    |                              | TECHNICAL ENGINEERING                                  |  |       |                           |       | 1                         | .6%   |  |
|   |                    |                              | TECHNICAL INSTITUTE                                    |  |       |                           |       |                           |       |  |
|   |                    |                              | TECHNOLOGY   | 1  | .2%   |                           |       | 1                         | .6%   |  |
|   |                    |                              | TECHNOLOGY SCHOOL                                      | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | URBAN  | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | VALUE  | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | VERY GOOD  | 1  | .2%   | 2                         | .8%   |                           |       |  |
|   |                    |                              | VOCATIONAL   | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | WORK SCHOOL EXPERIENCE/ VERY VALUABLE                  |  |       | 1                         | .4%   |                           |       |  |
|   |                    |                              | WORK STUDY PROGRAM/ MEDICAL/ LAW                       |  |       |                           |       | 1                         | .6%   |  |
|   |                    | DREXEL UNIVERSITY            | DESCRIPTION  | ACADEMIC/ CHALLENGING/ TRYING TO BECOME A NON-COMMUTING SCHO | 1     | .2%                       |       |                           |       |  |
|   |                    |                              | COOP EDUCATION   | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | DON'T KNOW   | 1  | .2%   |                           |       |                           |       |  |
|   |                    |                              | EXCELLENT  |  |       |                           |       |                           |       |  |
|   |                    |                              | IT'S A REALLY GOOD SCHOOL                              |  |       |                           |       |                           |       |  |
|   | OKAY               |                              | 1  | .2%  |       |                           |       |                           |       |  |
|   | POPULAR            |                              |  |  |       |                           |       |                           |       |  |
|   | SECOND BEST        |                              | 1  | .2%  |       |                           |       |                           |       |  |
|   | VERY GOOD          | 1                            | .2%  |  |       |                           |       |                           |       |  |
|   | EASTERN            | DESCRIPTION                  | MY DAUGHTER LOVED IT                                   |  |       | 1                         | .4%   |                           |       |  |
|   | EASTERN UNIVERSITY | DESCRIPTION                  | CHRISTIAN  |  |       | 1                         | .4%   |                           |       |  |
|   | HANEMAN            | DESCRIPTION                  | MY ALMA MATER  |  |       |                           |       | 1                         | .6%   |  |
|   | HARVARD            | DESCRIPTION                  | LAWYER/ DOCTOR   | 1  | .2%   |                           |       |                           |       |  |
|   | HAVERFORD          | DESCRIPTION                  | ARTS COLLEGE FOR ADVANCED DEGREE WORK                  | 1  | .2%   |                           |       |                           |       |  |
|   |                    | FOUR-YEAR                    |  |  |       |                           |       | 1                         | .6%   |  |
|   |                    | GOOD LIBERAL ARTS            |  |  |       |                           |       |                           |       |  |
|   |                    | NICE/ MIDWAY KIND OF COLLEGE |  |  |       |                           | 1     | .4%                       |       |  |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |   |                        |                | SERVICE AREA                                 |       |                           |       |                           |       |  |
|---|---|------------------------|----------------|--|-------|---------------------------|-------|---------------------------|-------|--|
|   |   |                        |                | Spring Garden                                |       | Northeast Regional Center |       | Northwest Regional Center |       |  |
|   |   |                        |                | Count  | Col % | Count                     | Col % | Count                     | Col % |  |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | Haverford College                             | DESCRIPTION            | LIBERAL        | 1  | .2%   |                           |       |                           |       |  |
|   |   |                        | LIBERAL ARTS   |  |       |                           |       |                           |       |  |
|   |   |                        | SMALLER SCHOOL | 1  | .2%   |                           |       |                           |       |  |
|   |   | Holy Family            | DESCRIPTION    | ACADEMICS                                    |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | CATHOLIC INSTITUTE OF HIGHER LEARNING        |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | CONVENIENT/ CREDIBLE                         |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | GOD SENT                                     | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | GOOD   |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | GOOD LEARNING COLLEGE                        |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | GOOD SCHOOL                                  | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | LOCAL  |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | LOOKS WONDERFUL                              |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | NEARBY                                       |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | NICE COLLEGE                                 | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | NOT QUITE AS GOOD BUT NICE COLLEGE           |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | RELIGIOUS ONE                                |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | SMALL UPCOMING SCHOOL                        |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | THE BEST                                     |       |                           | 1     | .4%                       |       |  |
|   |   | TRADITION              |                |  | 1     | .4%                       |       |                           |       |  |
|   |   | Holy Family College    | DESCRIPTION    | CLOSE TO HOME                                | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | HIGH QUALITY                                 |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | THEY HAVE REALLY GOOD PROFESSORS OR TEACHERS |       |                           | 1     | .4%                       |       |  |
|   |   | Holy Family University | DESCRIPTION    | I DON'T REALLY KNOW                          |       |                           | 1     | .4%                       |       |  |
|   |   |                        |                | LOCAL  |       |                           | 1     | .4%                       |       |  |
|   |   | IMMACULATE             | DESCRIPTION    | EXCELLENT                                    | 1     | .2%                       |       |                           |       |  |
|   |   | IMMACULATE COLLEGE     | DESCRIPTION    | SMALL LIBERAL ARTS/ CATHOLIC                 |       |                           | 1     | .4%                       |       |  |
|   |   | JEFFERSON              | DESCRIPTION    | ALUMNI                                       | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | DON'T KNOW                                   | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | GREAT MEDICAL SCHOOL                         | 1     | .2%                       |       |                           |       |  |
|   |   |                        |                | MEDICAL                                      | 2     | .4%                       |       |                           |       |  |
|   | SAME CATEGORY AS PENN/ NOT COMMUNITY FRIENDLY |                        |                | 1  | .2%   |                           |       |                           |       |  |
|   | JEFFERSON UNIVERSITY                          | DESCRIPTION            | HEALTH CARE    |  |       | 1                         | .4%   |                           |       |  |
|   | KUTZTOWN/ PENN U                              | DESCRIPTION            | 0              |  |       | 1                         | .4%   |                           |       |  |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |         | DESCRIPTION                                    | SERVICE AREA  |       |                           |       |                           |       |
|---|---------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |         |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |         |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | LASALLE | 0  | 1             | .2%   |                           |       | 1                         | .6%   |
|   |         | ACADEMIC COLLEGE                               | 1             | .2%   |                           |       |                           |       |
|   |         | ADEQUATE FOR AN INNER CITY SCHOOL              |               |       | 1                         | .4%   |                           |       |
|   |         | AN AVERAGE SCHOOL                              |               |       |                           |       |                           |       |
|   |         | AS FAR AS I KNOW ALSO GOOD                     |               |       |                           |       | 1                         | .6%   |
|   |         | CAN'T THINK OF ONE                             |               |       | 1                         | .4%   |                           |       |
|   |         | CATHOLIC                                       |               |       | 1                         | .4%   | 1                         | .6%   |
|   |         | CATHOLIC EDUCATION                             |               |       | 1                         | .4%   |                           |       |
|   |         | CATHOLIC SCHOOL                                | 1             | .2%   |                           |       |                           |       |
|   |         | CITY SCHOOL                                    |               |       | 1                         | .4%   |                           |       |
|   |         | CLOSE  |               |       |                           |       | 1                         | .6%   |
|   |         | CONTROVERSY                                    |               |       |                           |       | 1                         | .6%   |
|   |         | DEFINITELY NOT AFFORDABLE                      | 1             | .2%   |                           |       |                           |       |
|   |         | DON'T KNOW                                     | 2             | .4%   | 1                         | .4%   |                           |       |
|   |         | DON'T KNOW MUCH ABOUT LASALLE/ BIG FIVE        | 1             | .2%   |                           |       |                           |       |
|   |         | EASILY ACCESSIBLE                              |               |       |                           |       | 1                         | .6%   |
|   |         | EXCELLENT                                      | 1             | .2%   | 1                         | .4%   | 2                         | 1.1%  |
|   |         | EXCELLENT EDUCATION                            |               |       |                           |       | 1                         | .6%   |
|   |         | GOOD   | 1             | .2%   |                           |       |                           |       |
|   |         | GOOD COLLEGE                                   |               |       |                           |       | 1                         | .6%   |
|   |         | GOOD EDUCATION                                 |               |       | 1                         | .4%   |                           |       |
|   |         | GOOD LIBERAL ARTS                              |               |       | 1                         | .4%   |                           |       |
|   |         | GOOD SCHOOL                                    |               |       | 1                         | .4%   |                           |       |
|   |         | GREAT  |               |       | 1                         | .4%   |                           |       |
|   |         | GREAT ACADEMIC INSTITUTE                       |               |       | 1                         | .4%   |                           |       |
|   |         | I DON'T KNOW TOO MUCH BUT IT'S A SMALL COLLEGE | 1             | .2%   |                           |       |                           |       |
|   |         | I HAVE NO IDEA                                 |               |       | 1                         | .4%   |                           |       |
|   |         | INCLUSIVE                                      |               |       |                           |       | 1                         | .6%   |
|   |         | INTERESTING                                    |               |       |                           |       | 1                         | .6%   |
|   |         | IVY LEAGUE                                     |               |       |                           |       | 1                         | .6%   |
|   |         | LIKE THE UNIVERSITY THERE                      |               |       |                           |       | 1                         | .6%   |
|   |         | LONG HISTORY                                   |               |       | 1                         | .4%   |                           |       |
|   |         | MORE INTO SPORTS                               | 1             | .2%   |                           |       |                           |       |
| MORE WORKING CLASS SCHOOL               | 1       | .2%  |               |       |                           |       |                           |       |
| MY OLD COLLEGE                          |         |  | 1             | .4%   |                           |       |                           |       |
| NEARBY/ INTERRACIAL COLLEGE             |         |  |               |       | 1                         | .6%   |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |         | SERVICE AREA             |   |   |       |                           |       |     |     |     |
|---|---------|--------------------------|---|---|-------|---------------------------|-------|-----|-----|-----|
|   |         | Spring Garden            |   | Northeast Regional Center                     |       | Northwest Regional Center |       |     |     |     |
|   |         | Count                    | Col %   | Count   | Col % | Count                     | Col % |     |     |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | LASALLE | DESCRIPTION              | NEIGHBORHOOD                                      |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | NICE/ EDUCATIONAL                                 |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | NIECE TAUGHT THERE                                |   |       |                           |       | 1   | .6% |     |
|   |         |                          | NOT FAMILIAR                                      |   |       |                           |       | 1   | .6% |     |
|   |         |                          | OKAY  | 2   | .4%   |                           |       |     |     |     |
|   |         |                          | PRETTY GOOD                                       |   |       |                           |       | 1   | .6% |     |
|   |         |                          | PRETTY GOOD COLLEGE                               | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | PRIVATE   | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | PRIVATE COLLEGE                                   |   |       |                           |       |     |     |     |
|   |         |                          | RELIABLE  |   |       |                           |       | 1   | .6% |     |
|   |         |                          | RELIGIOUS   | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | RELIGIOUS ORIENTED                                |   |       |                           |       | 1   | .6% |     |
|   |         |                          | REPUTABLE   | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | SMALL CATHOLIC/ EXPENSIVE                         |   |       |                           |       | 1   | .6% |     |
|   |         |                          | SMALL CLASSROOM                                   |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | SMALL/ CHRISTIAN BROKERS                          |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | STATE-OF-THE-ART                                  |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | THE SAME AS TEMPLE                                |   |       |                           |       | 1   | .6% |     |
|   |         |                          | THE SAME WITH LASALLE BUT WITH LESS MEDICAL AREAS | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | THIRD BEST  |   |       |                           |       | 1   | .6% |     |
|   |         |                          | TRADITIONAL                                       |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | VERY FLEXIBLE                                     |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | VERY GOOD   | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | VERY GOOD SCHOOL                                  | 1   | .2%   |                           |       |     |     |     |
|   |         |                          | VERY SPIRITUAL                                    |   |       | 1                         | .4%   |     |     |     |
|   |         |                          | WELL ATTENDED                                     |   |       |                           |       | 1   | .6% |     |
|   |         |                          | WELL CREDITED COLLEGE                             |   |       |                           |       | 1   | .6% |     |
|   |         | WONDERFUL                | 1   | .2%   |       |                           |       |     |     |     |
|   |         | WOULDN'T BE FIRST CHOICE |   |   |       |                           | 1     | .6% |     |     |
|   |         | LASALLE COLLEGE          | DESCRIPTION                                       | GOOD EDUCATIONAL SCHOOL                       |       |                           | 1     | .4% |     |     |
|   |         |                          |   | NICE, NICE COLLEGE                            |       |                           |       |     | 1   | .6% |
|   |         |                          |   | WHAT YOU HEAR/ THAT IT IS PRETTY GOOD COLLEGE |       |                           |       |     | 1   | .6% |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                                     |                  |                                   | SERVICE AREA  |       |                           |       |                           |       |
|---|-------------------------------------|------------------|-----------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                                     |                  |                                   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                                     |                  |                                   | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | LASALLE UNIVERSITY                  | DESCRIPTION      | DON'T KNOW                        | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | FRIENDS GO THERE                  | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | GOOD BASKETBALL TEAM              | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | OKAY                              | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | POOR ADMINISTRATION               | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | RIGHT ALONG WITH TEMPLE           | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | SMALL                             | 1             | .2%   |                           |       | 1                         | .6%   |
|   | LINCOLN                             | DESCRIPTION      | NOT THE SAME                      | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | VERY DIVERSE                      |               |       |                           |       |                           |       |
|   | LINCOLN UNIVERSITY                  | DESCRIPTION      | HERITAGE                          | 1             | .2%   |                           |       |                           |       |
|   | LITTLE FLOWER                       | DESCRIPTION      | THE BEST                          | 1             | .2%   |                           |       |                           |       |
|   | LOCK HAVEN                          | DESCRIPTION      | NOT SURE                          | 1             | .2%   |                           |       |                           |       |
|   | MATHOON COLLEGE IN FLORIDA          | DESCRIPTION      | TERRIFIC                          |               |       |                           |       |                           |       |
|   | MOORE COLLEGE OF ART AND DESIGN     | DESCRIPTION      | PROFESSIONAL                      | 1             | .2%   |                           |       |                           |       |
|   | MOORE LIBERAL ARTS                  | DESCRIPTION      | VERY GOOD                         |               |       | 1                         | .4%   |                           |       |
|   | MORAVIAN COLLEGE                    | DESCRIPTION      | DON'T KNOW                        | 1             | .2%   |                           |       |                           |       |
|   | MOREHOUSE                           | DESCRIPTION      | BLACK COLLEGE                     |               |       |                           |       |                           |       |
|   | MORGAN                              | DESCRIPTION      | ALL RIGHT                         |               |       |                           |       |                           |       |
|   | MORGAN STATE                        | DESCRIPTION      | BLACK COLLEGE                     |               |       |                           |       |                           |       |
|   |                                     |                  | FAMILY ATMOSPHERE                 |               |       |                           |       |                           |       |
|   | NEWMAN                              | DESCRIPTION      | CONVENIENT                        | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | QUALITY                           | 1             | .2%   |                           |       |                           |       |
|   | NOTRE DAME                          | DESCRIPTION      | TOP COLLEGE                       | 1             | .2%   |                           |       |                           |       |
|   | OLD DOMINION UNIVERSITY OF VIRGINIA | DESCRIPTION      | SUPER                             | 1             | .2%   |                           |       |                           |       |
|   | P COM                               | DESCRIPTION      | GOOD SCHOOL                       |               |       |                           |       |                           |       |
|   | PEIRCE                              | DESCRIPTION      | FLEXIBLE                          | 1             | .2%   |                           |       |                           |       |
|   |                                     |                  | TWO-YEAR COLLEGE/ THOUGH IT'S NOT | 1             | .2%   |                           |       |                           |       |
|   | PEIRCE BUSINESS                     | DESCRIPTION      | BEST KEPT QUIET SCHOOL/ LOW KEYED | 1             | .2%   |                           |       |                           |       |
| PEIRCE COLLEGE                          | DESCRIPTION                         | BUSINESS COLLEGE | 1                                 | .2%           |       |                           |       |                           |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |      | SERVICE AREA   |                        |                           |       |                           |       |     |
|---|------|--|------------------------|---------------------------|-------|---------------------------|-------|-----|
|   |      | Spring Garden  |                        | Northeast Regional Center |       | Northwest Regional Center |       |     |
|   |      | Count  | Col %                  | Count                     | Col % | Count                     | Col % |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | PENN | DESCRIPTION  | A WONDERFUL UNIVERSITY |                           |       |                           | 1     | .6% |
|   |      | ACADEMICS  |                        |                           | 1     | .4%                       |       |     |
|   |      | BIG/ GOOD SCHOOL   |                        |                           |       |                           |       |     |
|   |      | COMPETITIVE  | 1                      | .2%                       |       |                           |       |     |
|   |      | ELITE  | 1                      | .2%                       |       |                           | 1     | .6% |
|   |      | EXCELLENT  | 1                      | .2%                       |       |                           |       |     |
|   |      | EXCELLENT ACADEMIC REPUTATION/ GOT TO BE CREME DE LA CREME |                        |                           | 1     | .4%                       |       |     |
|   |      | EXCELLENT SCHOOL   |                        |                           | 1     | .4%                       |       |     |
|   |      | GET YOU INTO GRADUATE SCHOOL                               | 1                      | .2%                       |       |                           |       |     |
|   |      | GOOD   |                        |                           | 1     | .4%                       |       |     |
|   |      | GOOD SCHOOL  | 1                      | .2%                       |       |                           |       |     |
|   |      | I WENT THERE MY FIRST YEAR                                 |                        |                           |       |                           |       |     |
|   |      | INNER CITY   |                        |                           | 1     | .4%                       |       |     |
|   |      | IVY LEAGUE   | 10                     | 1.9%                      | 3     | 1.2%                      |       |     |
|   |      | IVY LEAGUE SCHOOL  |                        |                           |       |                           | 1     | .6% |
|   |      | MY BOSS  | 1                      | .2%                       |       |                           |       |     |
|   |      | PRESTIGE   |                        |                           |       |                           |       |     |
|   |      | PRESTIGIOUS  | 1                      | .2%                       |       |                           |       |     |
|   |      | THEY DON'T HAVE A VARIETY OF STUDENTS                      |                        |                           |       |                           |       |     |
|   |      | VERY GOOD  | 1                      | .2%                       |       |                           |       |     |
| WELL REGARDED                           | 1    | .2%  |                        |                           |       |                           |       |     |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|  |            | DESCRIPTION                          | SERVICE AREA  |       |                           |       |                           |       |
|--|------------|--------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|  |            |                                      | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|  |            |                                      | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES          | PENN STATE | 0                                    |               |       | 1                         | .4%   |                           |       |
|  |            | A STATE COLLEGE                      |               |       | 1                         | .4%   |                           |       |
|  |            | AFFORDABLE                           |               |       | 1                         | .4%   |                           |       |
|  |            | ALSO A GOOD SCHOOL                   |               |       |                           |       | 1                         | .6%   |
|  |            | BETTER THAN NORM                     | 1             | .2%   |                           |       |                           |       |
|  |            | BIG                                  | 1             | .2%   |                           |       |                           |       |
|  |            | CLOSE                                |               |       | 1                         | .4%   |                           |       |
|  |            | COLLEGIATE                           |               |       | 1                         | .4%   |                           |       |
|  |            | COMPREHENSIVE                        |               |       |                           |       | 1                         | .6%   |
|  |            | DAUGHTER GOT GOOD EDUCATION THERE    | 1             | .2%   |                           |       |                           |       |
|  |            | DISTANT                              | 1             | .2%   |                           |       |                           |       |
|  |            | DOCTORS                              |               |       |                           |       | 1                         | .6%   |
|  |            | DON'T KNOW                           | 2             | .4%   | 1                         | .4%   |                           |       |
|  |            | DON'T KNOW ANYTHING ABOUT THE SCHOOL |               |       | 1                         | .4%   |                           |       |
|  |            | ELITE                                | 1             | .2%   |                           |       |                           |       |
|  |            | ENORMOUS                             |               |       |                           |       | 1                         | .6%   |
|  |            | EXCELLENT                            | 2             | .4%   | 2                         | .8%   |                           |       |
|  |            | EXPENSIVE/ ESTABLISHED               | 1             | .2%   |                           |       |                           |       |
|  |            | FOOTBALL                             | 1             | .2%   | 1                         | .4%   |                           |       |
|  |            | GOOD                                 | 2             | .4%   |                           |       |                           |       |
|  |            | GOOD COLLEGE                         |               |       | 1                         | .4%   |                           |       |
|  |            | GOOD COLLEGE FOR SPORTS              | 1             | .2%   |                           |       |                           |       |
|  |            | GOOD LEARNING COLLEGE                |               |       | 1                         | .4%   |                           |       |
|  |            | GOOD REPUTATION                      |               |       | 1                         | .4%   |                           |       |
|  |            | GOOD SCHOOL                          | 2             | .4%   |                           |       | 1                         | .6%   |
|  |            | GOOD STATE COLLEGE                   |               |       | 1                         | .4%   |                           |       |
|  |            | GREAT                                | 1             | .2%   |                           |       |                           |       |
|  |            | HIGHER EDUCATION                     | 1             | .2%   |                           |       |                           |       |
|  |            | HOSPITAL                             | 1             | .2%   |                           |       |                           |       |
|  |            | I DON'T KNOW                         |               |       | 2                         | .8%   |                           |       |
|  |            | I KNOW OF THE COLLEGE                |               |       | 1                         | .4%   |                           |       |
|  |            | IT WOULD BE PRETTY GOOD              |               |       | 1                         | .4%   |                           |       |
|  |            | IVY LEAGUE                           |               |       | 3                         | 1.2%  |                           |       |
| JOE PATERNO                                      | 1          | .2%                                  |               |       |                           |       |                           |       |
| MAJOR  | 1          | .2%                                  |               |       |                           |       |                           |       |
| OFF THE TOP OF MY HEAD I CAN'T THINK OF ANYTHING | 1          | .2%                                  |               |       |                           |       |                           |       |
| PRETTY GOOD                                      |            |                                      |               |       | 1                         | .6%   |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  |             |                             | SERVICE AREA     |       |                           |       |                           |       |
|---|--|-------------|-----------------------------|------------------|-------|---------------------------|-------|---------------------------|-------|
|   |  |             |                             | Spring Garden    |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |  |             |                             | Count            | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES   | PENN STATE                             | DESCRIPTION | STOIC                       | 1                | .2%   |                           |       |                           |       |
|   |  |             | TOP NOTCH                   |                  |       | 1                         | .4%   |                           |       |
|   |  |             | TRADITIONAL                 |                  |       | 1                         | .4%   |                           |       |
|   |  |             | VERY GOOD                   | 1                | .2%   | 1                         | .4%   |                           |       |
|   | PENN STATE UNIVERSITY                  | DESCRIPTION | DON'T KNOW                  | 1                | .2%   |                           |       |                           |       |
|   | PENN STATE/ UNIVERSITY OF PENNSYLVANIA | DESCRIPTION | PRESTIGE                    |                  |       |                           |       | 1                         | .6%   |
|   | PENNSYLVANIA                           | DESCRIPTION | 0                           | 1                | .2%   |                           |       |                           |       |
|   |  |             | DON'T KNOW                  | 1                | .2%   |                           |       |                           |       |
|   |  |             | IVY LEAGUE COLLEGE          | 1                | .2%   |                           |       |                           |       |
|   |  |             | SUCCESS                     |                  |       | 1                         | .4%   |                           |       |
|   | PENNSYLVANIA ACADEMY OF FINE ARTS      | DESCRIPTION | PROFESSIONAL                | 1                | .2%   |                           |       |                           |       |
|   | PHIL COMMUNITY COLLEGE                 | DESCRIPTION | CONVENIENT RESORT           |                  |       | 1                         | .4%   |                           |       |
|   | PHILADELPHIA BIBLICAL UNIVERSITY       | DESCRIPTION | TURN OUT SUCCESSFUL PEOPLE  |                  |       |                           |       | 1                         | .6%   |
|   | PHILADELPHIA CC                        | DESCRIPTION | PRETTY GOOD                 |                  |       |                           |       | 1                         | .6%   |
|   | PHILADELPHIA COLLEGE                   | DESCRIPTION | A GOOD ONE                  |                  |       |                           |       |                           |       |
|   |  |             | GOOD SCHOOL                 | 1                | .2%   |                           |       |                           |       |
|   |  |             | UNIVERSITY                  | 1                | .2%   |                           |       |                           |       |
|   | PHILADELPHIA COLLEGE CALLED PENN STATE | DESCRIPTION | GOOD                        | 1                | .2%   |                           |       |                           |       |
|   | PHILADELPHIA COMMUNITY                 | DESCRIPTION | GOOD                        | 1                | .2%   |                           |       |                           |       |
|   |  |             | GREAT                       | 1                | .2%   |                           |       |                           |       |
|   |  |             | BETTER PRICE FOR YOUR MONEY | 1                | .2%   |                           |       |                           |       |
|   | PHILADELPHIA COMMUNITY COLLEGE         | DESCRIPTION | CHEAPER THAN THE OTHERS     | 1                | .2%   |                           |       |                           |       |
|   |  |             | COMMUNITY COLLEGE           | 1                | .2%   |                           |       |                           |       |
|   |  |             | COMMUNITY ORIENTED          | 1                | .2%   |                           |       |                           |       |
|   |  |             | CONVENIENT COLLEGE          | 1                | .2%   |                           |       |                           |       |
|   |  |             | FOUR-YEAR                   |                  |       |                           |       | 1                         | .6%   |
|   |  |             | GOOD                        | 1                | .2%   |                           |       |                           |       |
|   |  |             | I DON'T KNOW                | 1                | .2%   |                           |       |                           |       |
|   |  |             | INTERIOR DESIGN             |                  |       |                           |       | 1                         | .6%   |
|   |  |             | LEARNING                    |                  |       |                           |       | 1                         | .6%   |
| MEDIOCRE                                  |  |             |                             |                  | 1     | .4%                       |       |                           |       |
| NEAR EXCELLENT                            |  |             | 1                           | .2%              |       |                           |       |                           |       |
| PLACE TO LEARN/ NEEDS IMPROVEMENT         |  |             |                             |                  |       |                           |       |                           |       |
| STEPPING STONE TO COLLEGE/ PRE-COLLEGE    |  |             | 1                           | .2%              |       |                           |       |                           |       |
| TWO-YEAR COLLEGE                          |  |             | 1                           | .2%              |       |                           |       |                           |       |
| PHILADELPHIA SCHOOL OF FASHION AND DESIGN |  |             | DESCRIPTION                 | VERY GOOD SCHOOL |       |                           | 1     | .4%                       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                         |             |   | SERVICE AREA  |       |                           |       |                           |       |
|---|-------------------------|-------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                         |             |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                         |             |   | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | PHILADELPHIA UNIVERSITY | DESCRIPTION | CAPABLE   | 1             | .2%   |                           |       |                           |       |
|   |                         |             | COZY/ MORE INVITING/ SMALLER/ SPECIALIZED       |               |       | 1                         | .4%   |                           |       |
|   |                         |             | EXCELLENT                                       |               |       |                           |       | 1                         | .6%   |
|   |                         |             | GOOD EDUCATION/ MY ALMA MATER                   | 1             | .2%   |                           |       |                           |       |
|   |                         |             | LOCAL   | 1             | .2%   |                           |       |                           |       |
|   |                         |             | PHARMACY  | 1             | .2%   |                           |       |                           |       |
|   |                         |             | TEXTILES  |               |       |                           |       | 1                         | .6%   |
|   |                         |             | VERY GOOD                                       |               |       |                           |       | 1                         | .6%   |
|   | PHOENIX                 | DESCRIPTION | GREAT EDUCATION FOR WORKING ADULTS              | 1             | .2%   |                           |       |                           |       |
|   | PRINCETON               | DESCRIPTION | EXCELLENT                                       |               |       | 1                         | .4%   |                           |       |
|   |                         |             | HIGH STANDARDS                                  |               |       |                           |       | 1                         | .6%   |
|   |                         |             | WONDERFUL                                       | 1             | .2%   |                           |       |                           |       |
|   | REED                    | DESCRIPTION | GOOD MEDICAL SCHOOL                             |               |       | 1                         | .4%   |                           |       |
|   | RICE                    | DESCRIPTION | GREATEST SINGLE EDUCATION EXPERIENCE IN MY LIFE | 1             | .2%   |                           |       |                           |       |
|   | ROSEMONT                | DESCRIPTION | DON'T KNOW MUCH ABOUT ROSEMONT                  | 1             | .2%   |                           |       |                           |       |
|   |                         |             | FOR WORKING PEOPLE                              | 1             | .2%   |                           |       |                           |       |
|   |                         |             | IT'S A PRETTY GOOD COLLEGE                      |               |       |                           |       |                           |       |
|   | ROWAN                   | DESCRIPTION | MIDDLE OF ROAD                                  | 1             | .2%   |                           |       |                           |       |
|   | RUTGERS                 | DESCRIPTION | FOOTBALL  | 1             | .2%   |                           |       |                           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                        |                                 |  | SERVICE AREA  |       |                           |       |                           |       |
|---|------------------------|---------------------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                        |                                 |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                        |                                 |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | SAINT JOE'S            | DESCRIPTION                     | ACADEMICS                                |               |       | 1                         | .4%   |                           |       |
|   |                        |                                 | ALMA MATER                               | 1             | .2%   |                           |       |                           |       |
|   |                        |                                 | ALSO AN AVERAGE SCHOOL                   |               |       |                           |       |                           |       |
|   |                        |                                 | CATHOLIC                                 |               |       |                           |       | 1                         | .6%   |
|   |                        |                                 | DEPENDABLE                               |               |       |                           |       |                           |       |
|   |                        |                                 | EFFECTIVE                                |               |       | 1                         | .4%   |                           |       |
|   |                        |                                 | EXCELLENT                                |               |       |                           |       |                           |       |
|   |                        |                                 | EXCELLENT COLLEGE                        |               |       | 1                         | .4%   |                           |       |
|   |                        |                                 | GOOD                                     | 1             | .2%   |                           |       |                           |       |
|   |                        |                                 | GOOD SCHOOL                              |               |       | 1                         | .4%   |                           |       |
|   |                        |                                 | GREAT COLLEGE                            |               |       | 1                         | .4%   |                           |       |
|   |                        |                                 | HIGHER EDUCATION                         | 1             | .2%   |                           |       |                           |       |
|   |                        |                                 | I CAN'T THINK OF ANYTHING                |               |       | 1                         | .4%   |                           |       |
|   |                        |                                 | LOCAL                                    |               |       |                           |       |                           |       |
|   |                        |                                 | PRIVATE CATHOLIC COLLEGE                 |               |       |                           |       |                           |       |
|   |                        |                                 | RELIGIOUS PRIVATE SCHOOL/ NOT AS DIVERSE |               |       |                           |       | 1                         | .6%   |
|   |                        |                                 | SCHOLARSHIP                              | 1             | .2%   |                           |       |                           |       |
|   |                        |                                 | SMALL                                    |               |       |                           |       |                           |       |
|   |                        | SPORTS                          | 1  | .2%           |       |                           |       |                           |       |
|   |                        | VERY GOOD COLLEGE               |  |               |       |                           | 1     | .6%                       |       |
|   |                        | VERY GOOD SCHOOL                |  |               |       |                           |       |                           |       |
|   |                        | WONDERFUL                       | 1  | .2%           |       |                           |       |                           |       |
|   | SAINT JOE'S COLLEGE    | DESCRIPTION                     | PAROCHIAL                                | 1             | .2%   |                           |       |                           |       |
|   | SAINT JOE'S UNIVERSITY | DESCRIPTION                     | EXCEPTIONAL                              | 1             | .2%   |                           |       |                           |       |
|   |                        |                                 | GOOD EDUCATION                           |               |       |                           |       | 1                         | .6%   |
|   |                        |                                 | REAL NICE                                | 1             | .2%   |                           |       |                           |       |
|   |                        |                                 | VERY HIGHLY REGARDED CATHOLIC UNIVERSITY |               |       | 1                         | .4%   |                           |       |
|   | SAINT JOE              | DESCRIPTION                     | LOCAL                                    | 1             | .2%   |                           |       |                           |       |
| SAINT JOSEPH'S                          | DESCRIPTION            | CATHOLIC                        |  |               | 1     | .4%                       |       |                           |       |
|   |                        | GOOD SCHOOL                     | 1  | .2%           |       |                           |       |                           |       |
|   |                        | VERY GOOD                       | 1  | .2%           |       |                           |       |                           |       |
|   |                        | WELL-ROUNDED CATHOLIC EDUCATION |  |               |       |                           | 1     | .6%                       |       |
| SAINT JOSEPH'S UNIVERSITY               | DESCRIPTION            | DEDICATED                       |  |               | 1     | .4%                       |       |                           |       |
|   |                        | GOOD PRIVATE                    |  |               | 1     | .4%                       |       |                           |       |
|   |                        | INTEGRITY                       | 1  | .2%           |       |                           |       |                           |       |
|   |                        | RICH                            |  |               | 1     | .4%                       |       |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                         |             |                             | SERVICE AREA  |       |                           |       |                           |       |
|---|-------------------------|-------------|-----------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                         |             |                             | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                         |             |                             | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | SAINT JOSEPH            | DESCRIPTION | ACADEMICS                   | 1             | .2%   |                           |       |                           |       |
|   |                         |             | GOOD TOO                    |               |       |                           |       |                           |       |
|   |                         |             | WONDERFUL TO GO TO          | 1             | .2%   |                           |       |                           |       |
|   | SAINT JOSEPH UNIVERSITY | DESCRIPTION | MORE SELECTIVE              |               |       | 1                         | .4%   |                           |       |
|   | SPELLMAN                | DESCRIPTION | GREAT                       | 1             | .2%   |                           |       |                           |       |
|   | STOCKTON                | DESCRIPTION | MY GRANDCHILDREN WENT THERE | 1             | .2%   |                           |       |                           |       |
|   | SWARTHMORE COLLEGE      | DESCRIPTION | SMALL                       | 1             | .2%   |                           |       |                           |       |
|   |                         |             | SMALL LIBERAL ARTS COLLEGE  | 1             | .2%   |                           |       |                           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                                   | SERVICE AREA  |       |                           |       |                           |       |
|---|--------|---|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |        |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |        |   | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | 0   |               |       | 1                         | .4%   | 2                         | 1.1%  |
|   |        | A BIG BUILDING                                |               |       |                           |       |                           |       |
|   |        | A COLLEGE                                     | 1             | .2%   |                           |       |                           |       |
|   |        | A GREAT COLLEGE                               |               |       |                           |       |                           |       |
|   |        | ACADEMIC                                      |               |       | 1                         | .4%   |                           |       |
|   |        | ACADEMIC EXCELLENCE                           |               |       |                           |       |                           |       |
|   |        | ACADEMICS                                     |               |       | 1                         | .4%   |                           |       |
|   |        | ACCESSIBLE                                    | 1             | .2%   |                           |       |                           |       |
|   |        | ACHIEVING EXCELLENCE                          | 1             | .2%   |                           |       |                           |       |
|   |        | AFFORDABLE                                    |               |       |                           |       | 1                         | .6%   |
|   |        | AFFORDABLE AND EXCELLENT                      | 1             | .2%   |                           |       |                           |       |
|   |        | ALL RIGHT                                     | 1             | .2%   |                           |       |                           |       |
|   |        | ALMA MATER                                    |               |       |                           |       |                           |       |
|   |        | ALSO GOOD/ VERY GOOD                          |               |       |                           |       | 1                         | .6%   |
|   |        | ALUMNI  |               |       | 1                         | .4%   |                           |       |
|   |        | ASSET TO COMMUNITY                            |               |       |                           |       | 1                         | .6%   |
|   |        | ATHLETICS                                     |               |       | 1                         | .4%   |                           |       |
|   |        | ATTENDED TEMPLE                               |               |       |                           |       | 1                         | .6%   |
|   |        | B AVERAGE STUDENT                             | 1             | .2%   |                           |       |                           |       |
|   |        | BAD NEIGHBORHOOD                              | 1             | .2%   |                           |       |                           |       |
|   |        | BASKETBALL                                    | 3             | .6%   |                           |       |                           |       |
|   |        | BEST COLLEGE                                  | 1             | .2%   |                           |       |                           |       |
|   |        | BEST COLLEGE NEXT TO PENN AND MORE AFFORDABLE | 1             | .2%   |                           |       |                           |       |
|   |        | BEST LOCAL COLLEGE                            | 1             | .2%   |                           |       |                           |       |
|   |        | BIG   | 2             | .4%   |                           |       |                           |       |
|   |        | BIG CITY SCHOOL                               |               |       | 1                         | .4%   |                           |       |
|   |        | BIG SCHOOL                                    | 1             | .2%   |                           |       |                           |       |
|   |        | BILL COSBY                                    | 1             | .2%   |                           |       |                           |       |
|   |        | BILL COSBY WENT THERE                         | 1             | .2%   |                           |       |                           |       |
|   |        | BUSY  | 1             | .2%   | 1                         | .4%   |                           |       |
|   |        | CAN'T SAY                                     | 1             | .2%   |                           |       |                           |       |
|   |        | CATERS TO THOSE WITH LESS MONEY               | 1             | .2%   |                           |       |                           |       |
|   |        | CENTER CITY UNIVERSITY                        | 1             | .2%   |                           |       |                           |       |
|   |        | CHILDREN GRADUATED FROM THERE                 |               |       | 1                         | .4%   |                           |       |
|   |        | CHURCH  | 1             | .2%   |                           |       |                           |       |
|   |        | CITY SCHOOL                                   |               |       | 1                         | .4%   |                           |       |
|   |        | CITY SCHOOL/ GOOD BASKETBALL GAMES            | 1             | .2%   |                           |       |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                              | SERVICE AREA  |       |                           |       |                           |       |
|---|--------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |        |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |        |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | CLOSE                                    |               |       |                           |       | 1                         | .6%   |
|   |        | COMMUNITY ORIENTED                       |               |       |                           |       |                           |       |
|   |        | COMMUTER COLLEGE                         | 1             | .2%   |                           |       |                           |       |
|   |        | CONVENIENT                               |               |       | 1                         | .4%   |                           |       |
|   |        | CONVENIENT COLLEGE                       | 1             | .2%   |                           |       |                           |       |
|   |        | CROWDED                                  |               |       | 1                         | .4%   |                           |       |
|   |        | DANGEROUS                                | 1             | .2%   |                           |       |                           |       |
|   |        | DECENT                                   | 1             | .2%   |                           |       |                           |       |
|   |        | DENTAL SCHOOL                            | 1             | .2%   |                           |       |                           |       |
|   |        | DIVERSE                                  |               |       |                           |       |                           |       |
|   |        | DIVERSE URBAN STATE SCHOOL               |               |       |                           |       | 1                         | .6%   |
|   |        | DIVISION ONE COLLEGE                     | 1             | .2%   |                           |       |                           |       |
|   |        | DON'T KNOW                               | 2             | .4%   | 2                         | .8%   |                           |       |
|   |        | DON'T KNOW HOW TO ANSWER                 | 1             | .2%   |                           |       |                           |       |
|   |        | DON'T KNOW/ NO OPINION                   |               |       | 1                         | .4%   |                           |       |
|   |        | EASY ACCESS                              | 1             | .2%   |                           |       |                           |       |
|   |        | EDUCATION                                |               |       | 1                         | .4%   |                           |       |
|   |        | EDUCATIONAL                              |               |       | 1                         | .4%   |                           |       |
|   |        | EXCELLENT                                | 6             | 1.1%  |                           |       | 3                         | 1.7%  |
|   |        | EXCELLENT COLLEGE                        |               |       | 1                         | .4%   |                           |       |
|   |        | EXCELLENT PUBLIC COLLEGE                 | 1             | .2%   |                           |       |                           |       |
|   |        | EXPANDING                                | 2             | .4%   |                           |       | 2                         | 1.1%  |
|   |        | EXPENSIVE                                | 2             | .4%   | 1                         | .4%   |                           |       |
|   |        | FAIR                                     | 1             | .2%   |                           |       |                           |       |
|   |        | FANTASTIC                                |               |       |                           |       |                           |       |
|   |        | FILM AND JOURNALISM                      | 1             | .2%   |                           |       |                           |       |
|   |        | FOOTBALL                                 | 1             | .2%   |                           |       |                           |       |
|   |        | FOR MONEY/ DECENT EDUCATION              | 1             | .2%   |                           |       |                           |       |
|   |        | FRIENDLY/ LOTS TO OFFER                  | 1             | .2%   |                           |       |                           |       |
|   |        | FUN                                      | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD                                     | 8             | 1.5%  | 5                         | 2.0%  |                           |       |
|   |        | GOOD AREA/ LARGER COLLEGE/ MORE STUDENTS |               |       |                           |       | 1                         | .6%   |
|   |        | GOOD CITY SCHOOL                         | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD CITY UNIVERSITY                     | 1             | .2%   |                           |       |                           |       |
| GOOD COLLEGE                            | 2      | .4%                                      |               |       |                           |       |                           |       |
| GOOD COLLEGE/ INSIDE THE CITY           |        |  |               |       |                           |       |                           |       |
| GOOD EDUCATION                          | 1      | .2%                                      |               |       |                           |       |                           |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION  | SERVICE AREA  |       |                           |       |                           |       |
|---|--------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |        |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |        |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | GOOD INSTITUTE OF LEARNING                         | 1             | .2%   |                           |       |                           |       |
|   |        | GOOD LEARNING COLLEGE                              |               |       | 1                         | .4%   |                           |       |
|   |        | GOOD PLACE FOR YOUNG PEOPLE TO GET EDUCATION       |               |       | 1                         | .4%   |                           |       |
|   |        | GOOD SCHOOL  | 6             | 1.1%  | 1                         | .4%   | 5                         | 2.8%  |
|   |        | GOOD TEACHING SCHOOL                               |               |       | 1                         | .4%   |                           |       |
|   |        | GOOD, GOOD COLLEGE                                 |               |       | 1                         | .4%   |                           |       |
|   |        | GOOD/ NOT SO PREJUDICED                            | 1             | .2%   |                           |       |                           |       |
|   |        | GREAT  |               |       |                           |       | 1                         | .6%   |
|   |        | GROWING  |               |       | 1                         | .4%   |                           |       |
|   |        | HARD TO SAY  |               |       | 1                         | .4%   |                           |       |
|   |        | HARDWORKING  |               |       |                           |       | 1                         | .6%   |
|   |        | HIGHER EDUCATION                                   |               |       | 1                         | .4%   |                           |       |
|   |        | I'VE HEARD GOOD THINGS                             |               |       |                           |       | 1                         | .6%   |
|   |        | I DON'T KNOW                                       | 1             | .2%   | 1                         | .4%   |                           |       |
|   |        | I GIVE IT A 8+ / RIGHT BELOW PENN STATE            | 1             | .2%   |                           |       |                           |       |
|   |        | I HAVE NO IDEA/ I DID GO THERE THOUGH              | 1             | .2%   |                           |       |                           |       |
|   |        | I LIKED IT/ WENT TO SCHOOL THERE SEVERAL YEARS AGO |               |       |                           |       | 1                         | .6%   |
|   |        | IMPRESSIVE   | 1             | .2%   |                           |       |                           |       |
|   |        | INDEPENDENT  |               |       |                           |       |                           |       |
|   |        | INEXPENSIVE  | 1             | .2%   |                           |       | 1                         | .6%   |
|   |        | INNER CITY   | 1             | .2%   |                           |       |                           |       |
|   |        | INNER CITY CAMPUS                                  |               |       |                           |       | 1                         | .6%   |
|   |        | INNER CITY COMMUTER COLLEGE                        | 1             | .2%   |                           |       |                           |       |
|   |        | INNER CITY/ EDUCATION OPPORTUNITY                  | 1             | .2%   |                           |       |                           |       |
|   |        | INTERESTING  | 1             | .2%   |                           |       |                           |       |
|   |        | INTERNATIONAL                                      |               |       | 1                         | .4%   |                           |       |
|   |        | INVITING   |               |       |                           |       |                           |       |
|   |        | IT'S A COMPLETE UNIVERSITY                         | 1             | .2%   |                           |       |                           |       |
|   |        | IT'S A GOOD COLLEGE                                | 1             | .2%   |                           |       |                           |       |
|   |        | IT'S A LOCAL TREASURE THAT PEOPLE DON'T KNOW ABOUT |               |       | 1                         | .4%   |                           |       |
|   |        | IT'S A VERY GOOD TEACHING COLLEGE                  | 1             | .2%   |                           |       |                           |       |
|   |        | IT TURNS OUT GOOD STUDENTS                         |               |       |                           |       | 1                         | .6%   |
|   |        | IVY LEAGUE   | 1             | .2%   |                           |       | 1                         | .6%   |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|  |        | SERVICE AREA   |       |                           |       |                           |       |      |
|--|--------|--|-------|---------------------------|-------|---------------------------|-------|------|
|  |        | Spring Garden  |       | Northeast Regional Center |       | Northwest Regional Center |       |      |
|  |        | Count  | Col % | Count                     | Col % | Count                     | Col % |      |
| COLLEGES MENTIONED - MULTIPLE RESPONSES                      | TEMPLE | DESCRIPTION  |       |                           |       |                           |       |      |
|  |        | JUST DON'T KNOW VERY MUCH ABOUT IT                       |       |                           |       |                           | 1     | .6%  |
|  |        | KNOWLEDGE  |       |                           |       |                           | 1     | .6%  |
|  |        | LARGE  | 3     | .6%                       |       |                           | 1     | .6%  |
|  |        | LARGE AND EXCELLENT                                      |       |                           |       |                           | 1     | .6%  |
|  |        | LAW  | 1     | .2%                       |       |                           |       |      |
|  |        | LESS EXPENSIVE   |       |                           | 1     | .4%                       |       |      |
|  |        | LOCAL  | 2     | .4%                       | 2     | .8%                       | 2     | 1.1% |
|  |        | LOT OF OPPORTUNITY                                       | 1     | .2%                       |       |                           |       |      |
|  |        | LOTS OF CLASS  | 1     | .2%                       |       |                           |       |      |
|  |        | LOUSY FOOTBALL TEAM/ LOCAL KIDS CAN GET IN               |       |                           |       |                           | 1     | .6%  |
|  |        | MEDICAL  |       |                           |       |                           |       |      |
|  |        | MEDICAL SCHOOL/ PHARMACY                                 | 1     | .2%                       |       |                           |       |      |
|  |        | MEDICAL/ LAW   |       |                           | 1     | .4%                       |       |      |
|  |        | MEDICALLY ORIENTED                                       |       |                           |       |                           | 1     | .6%  |
|  |        | MORE ECONOMICAL  | 1     | .2%                       |       |                           |       |      |
|  |        | MORE LOCAL   | 1     | .2%                       |       |                           |       |      |
|  |        | MOST STUDENT AND TEACHERS ARE FRIENDLY AND COMPASSIONATE |       |                           | 1     | .4%                       |       |      |
|  |        | MULTICULTURAL/ MELTING POT                               |       |                           |       |                           |       |      |
|  |        | NEARNESS OF THE CAMPUS                                   |       |                           |       |                           |       |      |
|  |        | NO COMMENT ON THIS                                       | 1     | .2%                       |       |                           |       |      |
|  |        | NORTH PHILLY   | 1     | .2%                       |       |                           |       |      |
|  |        | NOT MUCH MONEY YOU'D HAVE TO PAY                         | 1     | .2%                       |       |                           |       |      |
|  |        | NOT OFF-HAND   | 1     | .2%                       |       |                           |       |      |
|  |        | NOT SURE/ I THINK GOOD SCHOOL                            |       |                           |       |                           | 1     | .6%  |
|  |        | OKAY   | 3     | .6%                       |       |                           | 1     | .6%  |
|  |        | OKAY COLLEGE   |       |                           | 1     | .4%                       |       |      |
|  |        | OLD SCHOOL   | 1     | .2%                       |       |                           |       |      |
|  |        | ONE OF THE BEST  |       |                           |       |                           | 1     | .6%  |
|  |        | ONE OF THE BEST IN THE NATION                            |       |                           |       |                           |       |      |
| OVERPOWERED  |        |  | 1     | .4%                       |       |                           |       |      |
| OVERRATED  | 1      | .2%  |       |                           |       |                           |       |      |
| PEOPLE IN THE AREA HAVE TO PAY MORE THAN PEOPLE OUT OF SCHOO | 1      | .2%  |       |                           |       |                           |       |      |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION   | SERVICE AREA  |       |                           |       |                           |       |
|---|--------|---|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |        |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |        |   | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | PEOPLE MY AGE ARE ABLE TO GO THERE                          |               |       |                           |       |                           |       |
|   |        | PHILADELPHIA  |               |       |                           |       | 1                         | .6%   |
|   |        | POPULAR   | 1             | .2%   |                           |       | 1                         | .6%   |
|   |        | POPULATED   | 1             | .2%   |                           |       |                           |       |
|   |        | PREJUDICED  |               |       |                           |       | 1                         | .6%   |
|   |        | PRESTIGE  |               |       |                           |       |                           |       |
|   |        | PRESTIGIOUS   | 1             | .2%   |                           |       |                           |       |
|   |        | PRETTY GOOD   |               |       |                           |       | 1                         | .6%   |
|   |        | PRETTY GOOD SCHOOL  | 1             | .2%   | 1                         | .4%   |                           |       |
|   |        | PRODUCTIVE  | 1             | .2%   |                           |       |                           |       |
|   |        | PUBLIC  | 1             | .2%   |                           |       |                           |       |
|   |        | REALLY GOOD/ GREAT/ WHATEVER YOU WANT TO MAJOR IN THEY HAVE | 1             | .2%   |                           |       |                           |       |
|   |        | RIDICULOUS  | 1             | .2%   |                           |       |                           |       |
|   |        | SAME THING AND CONVENIENT                                   |               |       | 1                         | .4%   |                           |       |
|   |        | SATISFACTORY  | 1             | .2%   |                           |       |                           |       |
|   |        | SCHOLARLY   | 1             | .2%   |                           |       |                           |       |
|   |        | SCIENCE   | 1             | .2%   |                           |       |                           |       |
|   |        | SECOND SCHOOL AFTER COMMUNITY                               | 1             | .2%   |                           |       |                           |       |
|   |        | SOPHISTICATED   |               |       |                           |       |                           |       |
|   |        | STATE-OF-THE-ART  |               |       | 1                         | .4%   |                           |       |
|   |        | STATE UNIVERSITY  | 1             | .2%   |                           |       |                           |       |
|   |        | STRICT  | 1             | .2%   |                           |       |                           |       |
|   |        | STRONG  |               |       |                           |       |                           |       |
|   |        | STRONG ACADEMIC ACHIEVEMENT                                 | 1             | .2%   |                           |       |                           |       |
|   |        | TEAMS OF SPORTS   |               |       |                           |       |                           |       |
|   |        | THAT IS ALL I CAN SAY                                       | 1             | .2%   |                           |       |                           |       |
|   |        | TRADITIONAL   |               |       | 1                         | .4%   |                           |       |
|   |        | UNIQUE  |               |       | 1                         | .4%   |                           |       |
|   |        | UNIQUE LOCATION   |               |       |                           |       |                           |       |
|   |        | UNIVERSITY  | 2             | .4%   |                           |       |                           |       |
|   |        | URBAN   |               |       | 1                         | .4%   | 1                         | .6%   |
|   |        | URBAN AND DIVERSE   | 1             | .2%   |                           |       |                           |       |
|   |        | URBAN CAMPUS  |               |       | 1                         | .4%   |                           |       |
| URBAN COLLEGE                           |        |   |               |       |                           |       |                           |       |
| URBAN SCHOOL                            | 1      | .2%   |               |       |                           |       |                           |       |
| URBAN/ GOOD                             |        |   |               |       | 1                         | .6%   |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                |                                    |  | SERVICE AREA  |       |                           |       |                           |       |
|---|----------------|------------------------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                |                                    |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                |                                    |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE         | DESCRIPTION                        | VALUE  | 1             | .2%   |                           |       |                           |       |
|   |                |                                    | VERY BEAUTIFUL   |               |       |                           |       |                           |       |
|   |                |                                    | VERY EDUCATIONAL                                       | 1             | .2%   |                           |       |                           |       |
|   |                |                                    | VERY GOOD  | 1             | .2%   | 3                         | 1.2%  | 1                         | .6%   |
|   |                |                                    | VERY GOOD COLLEGE                                      | 1             | .2%   |                           |       |                           |       |
|   |                |                                    | VERY GOOD REPUTATION/ KNOWN STATE WIDE/ A CITY COLLEGE |               |       | 1                         | .4%   |                           |       |
|   |                |                                    | VERY GOOD SCHOOL                                       | 1             | .2%   |                           |       |                           |       |
|   |                |                                    | VERY URBAN   |               |       | 1                         | .4%   |                           |       |
|   |                |                                    | WELL KNOWN   | 1             | .2%   | 2                         | .8%   |                           |       |
|   |                |                                    | WELL RECOGNIZED SCHOOL                                 |               |       |                           |       |                           |       |
|   |                |                                    | WHERE I GRADUATED FROM                                 |               |       |                           |       |                           |       |
|   |                |                                    | WHIRLWIND/ FAST PACE                                   |               |       |                           |       |                           |       |
|   |                |                                    | WONDERFUL  | 1             | .2%   |                           |       |                           |       |
|   |                |                                    | WONDERFUL UNIVERSITY                                   |               |       |                           |       | 1                         | .6%   |
|   |                |                                    | WORKING CLASS  |               |       |                           |       |                           |       |
|   |                |                                    | WORKING PEOPLE GO THERE/ VERY EXPENSIVE                | 1             | .2%   |                           |       |                           |       |
|   |                | YOU CAN BASICALLY ACCOMPLISH GOALS |  |               |       |                           | 1     | .6%                       |       |
|   | TEMPLE COLLEGE | DESCRIPTION                        | A BUNCH OF NONSENSE                                    | 1             | .2%   |                           |       |                           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                   | DESCRIPTION  |     | SERVICE AREA  |       |                           |       |                           |       |
|---|-------------------|--|-----|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                   |  |     | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                   |  |     | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE UNIVERSITY | A-OKAY   | 1   | .2%           |       |                           |       |                           |       |
|   |                   | A BIG SCHOOL   |     |               | 1     | .4%                       |       |                           |       |
|   |                   | A GOOD COLLEGE                                       | 1   | .2%           |       |                           |       |                           |       |
|   |                   | A UNIVERSITY   | 1   | .2%           |       |                           |       |                           |       |
|   |                   | ANOTHER GOOD SCHOOL                                  |     |               |       |                           |       |                           |       |
|   |                   | BEST IN THE AREA                                     | 1   | .2%           |       |                           |       |                           |       |
|   |                   | BETTER OPPORTUNITIES                                 |     |               |       |                           | 1     | .6%                       |       |
|   |                   | DAUGHTER-IN-LAW WORKS HERE/ GRANDDAUGHTER GOES THERE |     |               |       |                           | 1     | .6%                       |       |
|   |                   | DIVERSE STUDENT POPULATION                           |     |               | 1     | .4%                       |       |                           |       |
|   |                   | DON'T KNOW   | 1   | .2%           |       |                           |       |                           |       |
|   |                   | EMINENCE   |     |               | 1     | .4%                       |       |                           |       |
|   |                   | EXCELLENT  | 2   | .4%           | 1     | .4%                       |       |                           |       |
|   |                   | FUN/ EXCITING  |     |               | 1     | .4%                       |       |                           |       |
|   |                   | GIVES YOUNG PEOPLE AN OPPORTUNITY                    | 1   | .2%           |       |                           |       |                           |       |
|   |                   | GOOD   | 1   | .2%           |       |                           | 1     | .6%                       |       |
|   |                   | GOOD ALSO  | 1   | .2%           |       |                           |       |                           |       |
|   |                   | GOOD SCHOOL  | 2   | .4%           |       |                           |       |                           |       |
|   |                   | GREAT  | 1   | .2%           |       |                           |       |                           |       |
|   |                   | I LIKE WHAT IT OFFERS                                |     |               |       |                           | 1     | .6%                       |       |
|   |                   | IMPRESSIVE   |     |               | 1     | .4%                       |       |                           |       |
|   |                   | JUST UP THE STREET                                   | 1   | .2%           |       |                           |       |                           |       |
|   |                   | LARGE  | 1   | .2%           |       |                           |       |                           |       |
|   |                   | LOCAL  | 1   | .2%           |       |                           |       |                           |       |
|   |                   | NICE   | 1   | .2%           |       |                           |       |                           |       |
|   |                   | NICE COLLEGE   | 1   | .2%           |       |                           |       |                           |       |
|   |                   | OUTSTANDING  |     |               | 1     | .4%                       |       |                           |       |
|   |                   | THEY STRIVE ON EXCELLENCE                            | 1   | .2%           |       |                           |       |                           |       |
|   |                   | TOPS   | 1   | .2%           |       |                           |       |                           |       |
|   | VERY GOOD         | 1  | .2% |               |       |                           |       |                           |       |
|   | VERY GOOD COLLEGE | 1  | .2% |               |       |                           |       |                           |       |
|   | VERY GOOD SCHOOL  | 1  | .2% |               |       |                           |       |                           |       |
|   | VERY LARGE        |  |     |               |       |                           |       |                           |       |
|   | WELL-ROUNDED      | 1  | .2% |               |       |                           |       |                           |       |
| THE COLLEGE OF SCIENCES OF PHILADELPHIA | DESCRIPTION       | THAT SCHOOL IS FINE                                  |     |               |       |                           |       |                           |       |
| THE COMMUNITY COLLEGE                   | DESCRIPTION       | EASY ACCESS  | 1   | .2%           |       |                           |       |                           |       |
| THE COMMUNITY COLLEGE OF PHILADELPHIA   | DESCRIPTION       | AFFORDABLE   |     |               |       |                           | 1 .6% |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |             |                  |                                       | SERVICE AREA  |       |                           |       |                           |       |     |
|---|-------------|------------------|---------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|-----|
|   |             |                  |                                       | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |     |
|   |             |                  |                                       | Count         | Col % | Count                     | Col % | Count                     | Col % |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | U OF P      | DESCRIPTION      | ALSO A VERY FINE COLLEGE              |               |       | 1                         | .4%   |                           |       |     |
|   |             |                  | EXCELLENT                             |               |       | 1                         | .4%   |                           |       |     |
|   |             |                  | GREAT                                 |               |       | 1                         | .4%   |                           |       |     |
|   |             |                  | IT WAS ADEQUATE                       |               |       |                           |       |                           |       |     |
|   | U OF PENN   | DESCRIPTION      | FOUR-YEAR                             |               |       |                           |       |                           | 1     | .6% |
|   |             |                  | GREAT UNIVERSITY                      | 1             | .2%   |                           |       |                           |       |     |
|   |             |                  | HIGH RATED                            | 1             | .2%   |                           |       |                           |       |     |
|   |             |                  | IVY LEAGUE                            | 1             | .2%   |                           |       |                           |       |     |
|   |             |                  | IVY LEAGUE UNIVERSITY                 | 1             | .2%   |                           |       |                           |       |     |
|   | U P         | DESCRIPTION      | MONEY                                 |               |       |                           |       |                           |       |     |
|   | U PENN      | DESCRIPTION      | ACADEMIC                              | 1             | .2%   |                           |       |                           |       |     |
|   |             |                  | PRIVATE/ NOT AS DIVERSE/ LIBERAL ARTS |               |       |                           |       |                           | 1     | .6% |
|   |             |                  | RESEARCH                              |               |       |                           |       |                           |       |     |
|   |             |                  | TERRIBLE EMPLOYER                     |               |       |                           |       |                           |       |     |
| UNIVERSITY OF PENNSYLVANIA              | DESCRIPTION | HIGHER EDUCATION |                                       |               | 1     | .4%                       |       |                           |       |     |
| UNIVERSITY OF ARTS                      | DESCRIPTION | CITY ART COLLEGE | 1                                     | .2%           |       |                           |       |                           |       |     |
| UNIVERSITY OF HARRISBURG                | DESCRIPTION | NICE             | 1                                     | .2%           |       |                           |       |                           |       |     |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                    | DESCRIPTION  | SERVICE AREA  |       |                           |       |                           |       |
|---|--------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                    |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                    |  | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | UNIVERSITY OF PENN | 0  |               |       |                           |       | 1                         | .6%   |
|   |                    | ALL RIGHT/ BUT I DON'T CARE FOR THEM/ THEY'RE PREJUDICED | 1             | .2%   |                           |       |                           |       |
|   |                    | CHAOTIC  |               |       |                           |       |                           |       |
|   |                    | DISTINGUISHED  |               |       | 1                         | .4%   |                           |       |
|   |                    | EASY   |               |       | 1                         | .4%   |                           |       |
|   |                    | EDUCATIONAL  |               |       | 1                         | .4%   |                           |       |
|   |                    | ELITE  | 1             | .2%   |                           |       |                           |       |
|   |                    | EXCELLENT  | 1             | .2%   | 1                         | .4%   |                           |       |
|   |                    | GOOD EDUCATION   |               |       |                           |       |                           |       |
|   |                    | GOOD IVY LEAGUE  | 1             | .2%   |                           |       |                           |       |
|   |                    | GOOD SCHOOL  | 1             | .2%   |                           |       | 1                         | .6%   |
|   |                    | GREAT  | 1             | .2%   |                           |       |                           |       |
|   |                    | HIGH QUALITY   |               |       | 1                         | .4%   |                           |       |
|   |                    | HIGHLY RECOGNIZED FOR EDUCATION                          |               |       |                           |       | 1                         | .6%   |
|   |                    | HOSPITAL/ MEDICAL  |               |       | 1                         | .4%   |                           |       |
|   |                    | INTELLECT  | 1             | .2%   |                           |       |                           |       |
|   |                    | IVY LEAGUE   | 4             | .8%   | 1                         | .4%   |                           |       |
|   |                    | LOCAL  | 1             | .2%   |                           |       |                           |       |
|   |                    | MEDICAL COLLEGE/ ONLY BIG COLLEGE IN PHILADELPHIA        |               |       | 1                         | .4%   |                           |       |
|   |                    | NOT EASY TO GET INTO                                     | 1             | .2%   |                           |       |                           |       |
|   |                    | OKAY BY ME   | 1             | .2%   |                           |       |                           |       |
|   |                    | OUTSTANDING  | 2             | .4%   |                           |       |                           |       |
|   |                    | OUTSTANDING IN MANY FIELDS                               |               |       | 1                         | .4%   |                           |       |
|   |                    | PRESTIGIOUS COLLEGE/ EXPENSIVE                           |               |       |                           |       | 1                         | .6%   |
|   |                    | QUALITY  | 1             | .2%   |                           |       |                           |       |
|   |                    | THE BEST IN THE STATE                                    | 1             | .2%   |                           |       |                           |       |
|   |                    | TOP DRAWER   |               |       |                           |       | 1                         | .6%   |
|   |                    | TOP NOTCH  |               |       | 1                         | .4%   |                           |       |
|   |                    | UNIVERSITY OF PENN LARGE AND IMPORTANT                   | 1             | .2%   |                           |       |                           |       |
|   |                    | VERY DISTINGUISHED                                       |               |       | 1                         | .4%   |                           |       |
| VERY EXCELLENT                          |                    |  |               |       |                           |       |                           |       |
| VERY GOOD                               | 4                  | .8%  |               |       | 1                         | .6%   |                           |       |
| VERY GOOD RESEARCH SCHOOL               |                    |  |               |       |                           |       |                           |       |
| VERY UNIVERSAL                          | 1                  | .2%  |               |       |                           |       |                           |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                            | DESCRIPTION                             | SERVICE AREA  |       |                           |       |                           |       |
|---|----------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                            |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                            |   | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | UNIVERSITY OF PENNSYLVANIA | 0                                       |               |       | 1                         | .4%   |                           |       |
|   |                            | A MEDICAL COLLEGE                       |               |       |                           |       |                           |       |
|   |                            | ALSO A GOOD SCHOOL                      |               |       |                           |       | 1                         | .6%   |
|   |                            | ARISTOCRATIC/ PEOPLE OF MAIN LINE       | 1             | .2%   |                           |       |                           |       |
|   |                            | BIG                                     |               |       | 1                         | .4%   |                           |       |
|   |                            | BUSINESS SCHOOL                         |               |       |                           |       |                           |       |
|   |                            | CHALLENGING                             | 1             | .2%   |                           |       |                           |       |
|   |                            | COSTLY                                  | 1             | .2%   |                           |       |                           |       |
|   |                            | DISTINGUISHED                           |               |       | 1                         | .4%   |                           |       |
|   |                            | DON'T KNOW                              | 1             | .2%   |                           |       | 1                         | .6%   |
|   |                            | ELITE                                   |               |       | 1                         | .4%   |                           |       |
|   |                            | EXCELLENT                               | 4             | .8%   | 1                         | .4%   | 4                         | 2.2%  |
|   |                            | EXCEPTIONAL                             | 1             | .2%   |                           |       |                           |       |
|   |                            | EXPENSIVE                               |               |       |                           |       |                           |       |
|   |                            | GOOD                                    |               |       | 1                         | .4%   | 2                         | 1.1%  |
|   |                            | GOOD COLLEGE                            | 2             | .4%   |                           |       |                           |       |
|   |                            | GOOD MEDICAL COLLEGE                    |               |       |                           |       |                           |       |
|   |                            | GOOD SCHOOL                             |               |       |                           |       | 1                         | .6%   |
|   |                            | GOOD SCHOOL/ MY FATHER WENT THERE       |               |       |                           |       |                           |       |
|   |                            | GOOD TEACHING ORGANIZATION              |               |       |                           |       | 1                         | .6%   |
|   |                            | GREAT COLLEGE                           |               |       |                           |       |                           |       |
|   |                            | GREAT REPUTATION                        | 1             | .2%   |                           |       |                           |       |
|   |                            | I HAVE NO OPINION                       | 1             | .2%   |                           |       |                           |       |
|   |                            | IT HAS A REPUTATION FOR ACADEMIC RIGOR  |               |       |                           |       |                           |       |
|   |                            | IVY LEAGUE                              | 6             | 1.1%  | 2                         | .8%   | 3                         | 1.7%  |
|   |                            | IVY LEAGUE/ EXPENSIVE/ I'D NEVER GET IN | 1             | .2%   |                           |       |                           |       |
|   |                            | IVY LEAGUE/ MAJOR COLLEGE               | 1             | .2%   |                           |       |                           |       |
|   |                            | LARGE                                   | 1             | .2%   |                           |       |                           |       |
|   |                            | LEARNING INSTITUTION                    |               |       |                           |       | 1                         | .6%   |
|   |                            | MEDICAL                                 | 1             | .2%   |                           |       |                           |       |
|   |                            | MY OLD SCHOOL                           |               |       | 1                         | .4%   |                           |       |
|   |                            | OLD SCHOOL                              |               |       | 1                         | .4%   |                           |       |
|   |                            | PRESTIGIOUS                             | 2             | .4%   |                           |       |                           |       |
| QUALITY                                 | 1                          | .2%                                     |               |       | 1                         | .6%   |                           |       |
| REALLY CAN'T SAY                        |                            |   |               |       | 1                         | .6%   |                           |       |
| RENOWNED                                | 1                          | .2%                                     |               |       |                           |       |                           |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  |             |                                    | SERVICE AREA  |       |                           |       |                           |       |
|---|--|-------------|------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |  |             |                                    | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |  |             |                                    | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | UNIVERSITY OF PENNSYLVANIA             | DESCRIPTION | THAT'S A REALLY REALLY GOOD SCHOOL |               |       |                           |       |                           |       |
|   |  |             | THE BEST                           | 1             | .2%   |                           |       |                           |       |
|   |  |             | TOP OF THE LINE                    | 1             | .2%   |                           |       |                           |       |
|   |  |             | TOPS                               |               |       |                           |       |                           |       |
|   |  |             | VERY GOOD                          | 2             | .4%   | 1                         | .4%   |                           |       |
|   |  |             | VERY GOOD COLLEGE                  |               |       |                           |       | 1                         | .6%   |
|   |  |             | VERY GOOD EDUCATION                | 1             | .2%   |                           |       |                           |       |
|   | UNIVERSITY OF PHILADELPHIA             | DESCRIPTION | MEDICAL                            |               |       |                           |       |                           |       |
|   |  |             | MEDICAL FIELD                      |               |       |                           |       |                           |       |
|   |  |             | VERY GOOD/ CENTRALLY LOCATED       |               |       |                           |       | 1                         | .6%   |
|   | UNIVERSITY OF PHOENIX                  | DESCRIPTION | FOR WORKING PEOPLE                 | 1             | .2%   |                           |       |                           |       |
|   | UNIVERSITY OF SCIENCES                 | DESCRIPTION | JUST A GOOD COLLEGE                |               |       |                           |       |                           |       |
|   |  |             | NICE                               |               |       |                           |       |                           |       |
|   | UNIVERSITY OF SCIENCES IN PHILADELPHIA | DESCRIPTION | PHARMACY                           |               |       |                           |       |                           |       |
|   | UNIVERSITY OF THE ARTS                 | DESCRIPTION | PROFESSIONAL                       | 1             | .2%   |                           |       |                           |       |
|   |  |             | TECHNICAL ART SCHOOL               | 1             | .2%   |                           |       |                           |       |
|   |  |             | WELL KNOWN                         | 1             | .2%   |                           |       |                           |       |
| URSINUS                                 | DESCRIPTION                            | VERY CLASSY |                                    |               | 1     | .4%                       |       |                           |       |
| VERSAILLES                              | DESCRIPTION                            | VERY GOOD   |                                    |               |       |                           | 1     | .6%                       |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |           | SERVICE AREA           |   |                           |       |                           |       |     |     |
|---|-----------|------------------------|---|---------------------------|-------|---------------------------|-------|-----|-----|
|   |           | Spring Garden          |   | Northeast Regional Center |       | Northwest Regional Center |       |     |     |
|   |           | Count                  | Col %                                       | Count                     | Col % | Count                     | Col % |     |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | VILLANOVA | DESCRIPTION            | CATHOLIC                                    | 2                         | .4%   |                           |       |     |     |
|   |           |                        | CATHOLIC COLLEGE                            | 1                         | .2%   |                           |       |     |     |
|   |           |                        | DON'T KNOW                                  | 2                         | .4%   |                           |       |     |     |
|   |           |                        | DON'T KNOW MUCH ABOUT IT                    |                           |       | 1                         | .4%   |     |     |
|   |           |                        | EXPENSIVE                                   | 1                         | .2%   |                           |       |     |     |
|   |           |                        | GENERAL/ CATHOLIC                           |                           |       | 1                         | .4%   |     |     |
|   |           |                        | GOOD  | 1                         | .2%   |                           |       |     |     |
|   |           |                        | GOOD COLLEGE                                |                           |       | 1                         | .4%   |     |     |
|   |           |                        | GOOD EDUCATION                              |                           |       | 1                         | .4%   |     |     |
|   |           |                        | GOOD NAME                                   |                           |       | 1                         | .4%   |     |     |
|   |           |                        | GOOD PLACE TO GO                            |                           |       | 1                         | .4%   |     |     |
|   |           |                        | GOOD SCHOOL                                 | 1                         | .2%   |                           |       |     |     |
|   |           |                        | GOOD TEACHING ORGANIZATION                  |                           |       |                           |       | 1   | .6% |
|   |           |                        | GREAT COLLEGE                               |                           |       | 1                         | .4%   |     |     |
|   |           |                        | LOCAL/ A LITTLE MORE DIFFICULT GETTING INTO |                           |       | 1                         | .4%   |     |     |
|   |           |                        | MAIN LINE                                   |                           |       |                           |       |     |     |
|   |           |                        | MAJOR COLLEGE                               | 1                         | .2%   |                           |       |     |     |
|   |           |                        | MORE SELECTIVE                              |                           |       | 1                         | .4%   |     |     |
|   |           |                        | NICE COLLEGE                                | 1                         | .2%   |                           |       |     |     |
|   |           |                        | NURSING                                     |                           |       | 1                         | .4%   |     |     |
|   |           |                        | OKAY  | 1                         | .2%   |                           |       |     |     |
|   |           |                        | OUTSTANDING                                 |                           |       | 1                         | .4%   |     |     |
|   |           |                        | RICH  |                           |       | 1                         | .4%   |     |     |
|   |           |                        | UPPER CLASS                                 |                           |       | 1                         | .4%   |     |     |
|   |           |                        | VERY DIFFICULT/ GOOD QUALITY                |                           |       |                           |       |     |     |
|   |           |                        | VERY GOOD                                   | 1                         | .2%   |                           |       |     |     |
|   |           |                        | WELL ORGANIZED                              | 1                         | .2%   |                           |       |     |     |
|   |           | WISH I COULD AFFORD IT | 1   | .2%                       |       |                           |       |     |     |
|   |           | VILLANOVA COLLEGE      | DESCRIPTION                                 | GOOD COLLEGE              | 1     | .2%                       |       |     |     |
|   |           | VILLANOVA UNIVERSITY   | DESCRIPTION                                 | IVY LEAGUE                |       |                           | 1     | .6% |     |
|   |           | VIRGINIA STATE         | DESCRIPTION                                 | BLACK COLLEGE             |       |                           |       |     |     |
|   |           | WAGNER COLLEGE         | DESCRIPTION                                 | A LOT OF SPORTS           | 1     | .2%                       |       |     |     |
|   |           | WAGNER UNIVERSITY      | DESCRIPTION                                 | VERY GOOD                 | 1     | .2%                       |       |     |     |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                         |             |                     | SERVICE AREA  |       |                           |       |                           |       |
|---|-------------------------|-------------|---------------------|---------------|-------|---------------------------|-------|---------------------------|-------|
|   |                         |             |                     | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       |
|   |                         |             |                     | Count         | Col % | Count                     | Col % | Count                     | Col % |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | WEST CHESTER            | DESCRIPTION | BEAUTIFUL CAMPUS    |               |       | 1                         | .4%   |                           |       |
|   |                         |             | ENERGETIC           | 1             | .2%   |                           |       |                           |       |
|   |                         |             | OKAY/ PRETTY GOOD   | 1             | .2%   |                           |       |                           |       |
|   |                         |             | STATE COLLEGE       |               |       |                           |       |                           |       |
|   |                         |             | STATE SCHOOL        |               |       | 1                         | .4%   |                           |       |
|   | WEST CHESTER UNIVERSITY | DESCRIPTION | 0                   |               |       | 1                         | .4%   |                           |       |
|   |                         |             | EDUCATION           |               |       | 1                         | .4%   |                           |       |
|   |                         |             | FRIENDLY            | 1             | .2%   |                           |       |                           |       |
|   |                         |             | NICE                |               |       | 1                         | .4%   |                           |       |
|   |                         |             | SERENE              | 1             | .2%   |                           |       |                           |       |
|   | WHARTON                 | DESCRIPTION | EXCELLENT SCHOOL    |               |       |                           |       |                           |       |
|   |                         |             | INFLUENTIAL         |               |       |                           |       | 1                         | .6%   |
|   | WIDENER                 | DESCRIPTION | ENGINEERING PROGRAM |               |       |                           |       |                           |       |
|   |                         |             | GOOD                | 1             | .2%   |                           |       |                           |       |
|   |                         |             | GOOD                |               |       | 1                         | .4%   |                           |       |
|   | WIDENER UNIVERSITY      | DESCRIPTION | VERY GOOD           |               |       | 1                         | .4%   |                           |       |
|   |                         |             | GRANDSON GOES THERE | 1             | .2%   |                           |       |                           |       |
|   | YALE                    | DESCRIPTION | EXCITING            |               |       | 1                         | .4%   |                           |       |
|   | Total                   |             |                     |               | 522   | 100.0%                    | 245   | 100.0%                    | 181   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                         |             |  | SERVICE AREA         |       | Total |       |
|---|-------------------------|-------------|--|----------------------|-------|-------|-------|
|   |                         |             |  | West Regional Center |       | Count | Col % |
|   |                         |             |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | ALBRIGHT                | DESCRIPTION | ACADEMIC   |                      |       | 1     | .1%   |
|   | ALLEGHENY               | DESCRIPTION | BEST FOR PREMED  |                      |       | 1     | .1%   |
|   | ANT                     | DESCRIPTION | EXCELLENT  | 1                    | .5%   | 1     | .1%   |
|   | ANTIOCH                 | DESCRIPTION | DOES A GREAT JOB/ LETS PEOPLE USE LIFE SKILLS TOWARD A DEGRE |                      |       | 1     | .1%   |
|   | ARCADIA                 | DESCRIPTION | 0  |                      |       | 1     | .1%   |
|   |                         |             | CONVENIENT   |                      |       | 1     | .1%   |
|   |                         |             | EXCELLENT COLLEGE  |                      |       | 1     | .1%   |
|   |                         |             | EXCELLENT REPUTATION   |                      |       | 1     | .1%   |
|   |                         |             | GOOD   |                      |       | 1     | .1%   |
|   |                         |             | GOOD REPUTATION  |                      |       | 1     | .1%   |
|   |                         |             | SMALL  |                      |       | 1     | .1%   |
|   |                         |             | STUDENT FRIENDLY   |                      |       | 1     | .1%   |
|   |                         |             | VERY GOOD COOP PROGRAM                                       |                      |       | 1     | .1%   |
|   | ARCADIA UNIVERSITY      | DESCRIPTION | 0  |                      |       | 1     | .1%   |
|   |                         |             | BEAVER COLLEGE FOR WOMEN IS A BETTER NAME                    |                      |       | 1     | .1%   |
|   | BERKELEY                | DESCRIPTION | GRANDCHILD ATTENDS/ NOW IN SECOND YEAR                       |                      |       | 1     | .1%   |
|   | BLOOMSBURG              | DESCRIPTION | SMALL COLLEGE PEOPLE-WISE                                    |                      |       | 1     | .1%   |
|   |                         |             | VERY GOOD  |                      |       | 1     | .1%   |
|   | BRYN MAWR               | DESCRIPTION | BETTER COLLEGE   | 1                    | .5%   | 1     | .1%   |
|   |                         |             | GOOD PRIVATE SCHOOL  |                      |       | 1     | .1%   |
|   |                         |             | LIBERAL ARTS   |                      |       | 1     | .1%   |
|   |                         |             | SAME AS HAVERFORD  | 1                    | .5%   | 1     | .1%   |
|   |                         |             | VERY UPPER CLASS   |                      |       | 1     | .1%   |
|   |                         |             | WOMEN'S COLLEGE  | 1                    | .5%   | 2     | .2%   |
|   | BRYN MAWR COLLEGE       | DESCRIPTION | ALL WOMEN'S LIBERAL ART COLLEGE                              |                      |       | 1     | .1%   |
|   |                         |             | GIRLS  |                      |       | 1     | .1%   |
|   |                         |             | WOMEN'S COLLEGE  |                      |       | 1     | .1%   |
|   | BUCKS COMMUNITY COLLEGE | DESCRIPTION | GOOD   |                      |       | 1     | .1%   |
| BUCKS COUNTY COMMUNITY                  | DESCRIPTION             | AFFORDABLE  |  |                      | 1     | .1%   |       |
| BUCKS COUNTY COMMUNITY COLLEGE          | DESCRIPTION             | VERY GOOD   |  |                      | 1     | .1%   |       |
| CAN'T THINK OF ANY                      | DESCRIPTION             | 0           |  |                      | 1     | .1%   |       |
| CC OF P                                 | DESCRIPTION             | AFFORDABLE  |  |                      | 1     | .1%   |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  | DESCRIPTION      |   | SERVICE AREA         |       | Total |       |
|---|--|------------------|---|----------------------|-------|-------|-------|
|   |  |                  |   | West Regional Center |       | Count | Col % |
|   |  |                  |   | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | CCP                                    |                  | ACROSS THE STREET                           |                      |       | 1     | .1%   |
|   |  |                  | DISAPPOINTED                                |                      |       | 1     | .1%   |
|   |  |                  | I DON'T KNOW                                |                      |       | 1     | .1%   |
|   |  |                  | MY OLD SCHOOL                               |                      |       | 1     | .1%   |
|   |  |                  | OKAY  |                      |       | 1     | .1%   |
|   |  |                  | PRETTY GOOD                                 |                      |       | 1     | .1%   |
|   | CCP/ COMMUNITY COLLEGE OF PHILADELPHIA |                  | CONVENIENT                                  |                      |       | 1     | .1%   |
|   | CHEYNEY                                |                  | ALMOST GOOD                                 | 1                    | .5%   | 1     | .1%   |
|   |  |                  | ALSO A GOOD SCHOOL                          |                      |       | 1     | .1%   |
|   |  |                  | BLACK AWARENESS                             | 1                    | .5%   | 1     | .1%   |
|   |  |                  | GREAT COLLEGE                               |                      |       | 1     | .1%   |
|   |  |                  | PLAYGROUND                                  | 1                    | .5%   | 1     | .1%   |
|   |  |                  | TEACHING COLLEGE                            | 1                    | .5%   | 1     | .1%   |
|   |  |                  | YOUNGER STUDENTS LACKED HOW TO STUDY SKILLS | 1                    | .5%   | 1     | .1%   |
|   | CLARK ATLANTA                          |                  | HISTORICAL                                  |                      |       | 1     | .1%   |
|   | COLUMBIA                               |                  | EXCELLENT                                   |                      |       | 1     | .1%   |
|   | COMMUNITY                              |                  | A LOT OF PEOPLE                             |                      |       | 1     | .1%   |
|   |  |                  | CONVENIENT                                  |                      |       | 1     | .1%   |
|   |  |                  | STRIVING                                    |                      |       | 1     | .1%   |
|   | COMMUNITY COLLEGE                      |                  | ALSO A GOOD SCHOOL                          |                      |       | 1     | .1%   |
|   |  |                  | CHEAPER                                     |                      |       | 1     | .1%   |
|   |  |                  | FAIR  |                      |       | 1     | .1%   |
|   |  |                  | GOOD  | 1                    | .5%   | 1     | .1%   |
|   |  |                  | GOOD COLLEGE                                |                      |       | 1     | .1%   |
|   |  |                  | IT'S A COMMUNITY COLLEGE                    |                      |       | 1     | .1%   |
|   |  |                  | MODEL/ LOYAL                                |                      |       | 1     | .1%   |
|   |  |                  | NEAR  |                      |       | 1     | .1%   |
|   |  |                  | OKAY  |                      |       | 1     | .1%   |
|   |  |                  | STARTER SCHOOL                              |                      |       | 1     | .1%   |
|   |  |                  | VERY GOOD                                   |                      |       | 1     | .1%   |
|   |  | VERY GOOD SCHOOL | 1   | .5%                  | 1     | .1%   |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                                   | DESCRIPTION  | SERVICE AREA         |       | Total |       |
|---|-----------------------------------|--|----------------------|-------|-------|-------|
|   |                                   |  | West Regional Center |       | Count | Col % |
|   |                                   |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | COMMUNITY COLLEGE OF PHILADELPHIA | A PLACE TO START OUT                                       |                      |       | 1     | .1%   |
|   |                                   | ALL RIGHT  |                      |       | 1     | .1%   |
|   |                                   | ASSOCIATE DEGREE/ STEPPING STONE TO FOUR-YEAR COLLEGE      |                      |       | 1     | .1%   |
|   |                                   | CHEAP  |                      |       | 1     | .1%   |
|   |                                   | COLLEGE THAT PEOPLE FEEL BALANCED/ VERY ACCESSIBLE         |                      |       | 1     | .1%   |
|   |                                   | CONVENIENT/ COST EFFECTIVE                                 |                      |       | 1     | .1%   |
|   |                                   | DIVERSE  |                      |       | 2     | .2%   |
|   |                                   | DON'T KNOW HOW TO ANSWER                                   |                      |       | 1     | .1%   |
|   |                                   | DON'T KNOW THAT MUCH ABOUT IT AT THE PRESENT TIME          |                      |       | 1     | .1%   |
|   |                                   | DON'T KNOW TOO MUCH ABOUT IT BUT SOUNDS LIKE A GOOD SCHOOL |                      |       | 1     | .1%   |
|   |                                   | DON'T KNOW/ NEVER BEEN THERE                               |                      |       | 1     | .1%   |
|   |                                   | EXCELLENT COLLEGE  | 1                    | .5%   | 1     | .1%   |
|   |                                   | EXCELLENT FOR EDUCATION/ INEXPENSIVE                       |                      |       | 1     | .1%   |
|   |                                   | EXCEPTIONAL  |                      |       | 1     | .1%   |
|   |                                   | EXPENSIVE  |                      |       | 1     | .1%   |
|   |                                   | FAMILIAR   |                      |       | 1     | .1%   |
|   |                                   | GOOD   | 1                    | .5%   | 3     | .3%   |
|   |                                   | GREAT  |                      |       | 1     | .1%   |
|   |                                   | HELP MORE PEOPLE   |                      |       | 1     | .1%   |
|   |                                   | INFORMATIVE  |                      |       | 1     | .1%   |
|   |                                   | INTERMEDIATE/ AS IN-BETWEEN                                |                      |       | 1     | .1%   |
|   |                                   | IT'S A REALLY GOOD COLLEGE                                 | 1                    | .5%   | 1     | .1%   |
|   |                                   | LOCAL  | 1                    | .5%   | 1     | .1%   |
|   |                                   | NOT AS GOOD BUT MORE AFFORDABLE                            | 1                    | .5%   | 1     | .1%   |
|   |                                   | OKAY   |                      |       | 2     | .2%   |
|   |                                   | PLACE OF OPPORTUNITY                                       |                      |       | 1     | .1%   |
|   |                                   | POPULAR AS WELL  |                      |       | 1     | .1%   |
|   |                                   | PRETTY FAIR  |                      |       | 1     | .1%   |
|   |                                   | PRODUCTIVE   |                      |       | 1     | .1%   |
|   |                                   | SERVES EDUCATIONAL NEEDS                                   | 1                    | .5%   | 1     | .1%   |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                                   |   |   | SERVICE AREA         |       | Total |       |     |
|---|-----------------------------------|---|---|----------------------|-------|-------|-------|-----|
|   |                                   |   |   | West Regional Center |       | Count | Col % |     |
|   |                                   |   |   | Count                | Col % |       |       |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | COMMUNITY COLLEGE OF PHILADELPHIA | DESCRIPTION                                 | SMALL COLLEGE/ PRETTY GOOD                                |                      |       | 1     | .1%   |     |
|   |                                   |   | TOOK SOME COURSES/ VERY PLEASED WHEN I ATTENDED YEARS AGO |                      |       | 1     | .1%   |     |
|   |                                   |   | TRANSITION  |                      |       | 1     | .1%   |     |
|   |                                   |   | URBAN   |                      |       | 1     | .1%   |     |
|   |                                   |   | VERY DIVERSE  |                      |       | 1     | .1%   |     |
|   |                                   |   | WELL KNOWN  |                      |       | 1     | .1%   |     |
|   |                                   |   | WITHIN THE COMMUNITY                                      |                      |       | 1     | .1%   |     |
|   |                                   | COMMUNITY COLLEGE OF PHILADELPHIA AND ANNEX | DESCRIPTION   | GOOD                 |       |       | 1     | .1% |
|   |                                   | COMMUNITY OF PHILADELPHIA                   | DESCRIPTION   | CHEAP                |       |       | 1     | .1% |
|   |                                   |   |   | CONVENIENT           |       |       | 1     | .1% |
|   |                                   |   |   | GOOD SCHOOL          |       |       | 1     | .1% |
|   |                                   |   |   | SECOND HIGH SCHOOL   |       |       | 1     | .1% |
|   |                                   | COMMUNITY PHILADELPHIA COLLEGE              | DESCRIPTION   | GOOD/ FAIR CONDITION |       |       | 1     | .1% |
|   |                                   | DELAWARE STATE COLLEGE                      | DESCRIPTION   | INFLUENCING          |       |       | 1     | .1% |
|   |                                   | DELAWARE VALLEY                             | DESCRIPTION   | GOOD                 |       |       | 1     | .1% |
|   | DEVRY                             | DESCRIPTION                                 | GOOD  |                      |       | 1     | .1%   |     |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                          | SERVICE AREA         |       | Total |       |
|---|--------|--------------------------------------|----------------------|-------|-------|-------|
|   |        |                                      | West Regional Center |       | Count | Col % |
|   |        |                                      | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | DREXEL | 0                                    |                      |       | 2     | .2%   |
|   |        | A GRAD COLLEGE                       |                      |       | 1     | .1%   |
|   |        | ACADEMIC                             | 1                    | .5%   | 1     | .1%   |
|   |        | ACADEMIC COLLEGE                     |                      |       | 1     | .1%   |
|   |        | ACADEMIC EXCELLENCE                  | 1                    | .5%   | 1     | .1%   |
|   |        | ACROSS FROM PENN                     |                      |       | 1     | .1%   |
|   |        | ALL OF THESE COLLEGES ARE VERY GOOD  |                      |       | 1     | .1%   |
|   |        | ANOTHER COLLEGE/ COMFORTABLE         |                      |       | 1     | .1%   |
|   |        | AVERAGE                              |                      |       | 2     | .2%   |
|   |        | BAD STUDENT TEACHERS                 |                      |       | 1     | .1%   |
|   |        | BUSINESS                             |                      |       | 2     | .2%   |
|   |        | CLOSE BY                             | 1                    | .5%   | 1     | .1%   |
|   |        | COMPETITIVE                          |                      |       | 1     | .1%   |
|   |        | CONVENIENT                           |                      |       | 1     | .1%   |
|   |        | CONVENIENT COLLEGE                   |                      |       | 1     | .1%   |
|   |        | DON'T KNOW                           |                      |       | 3     | .3%   |
|   |        | DON'T KNOW ANYTHING ABOUT THE SCHOOL |                      |       | 1     | .1%   |
|   |        | DON'T KNOW MUCH ABOUT IT             |                      |       | 1     | .1%   |
|   |        | DON'T LIKE IT                        |                      |       | 1     | .1%   |
|   |        | ECONOMICAL AND TECHNICAL             |                      |       | 1     | .1%   |
|   |        | ELITE                                | 1                    | .5%   | 1     | .1%   |
|   |        | ENGINEERING                          | 4                    | 2.2%  | 9     | .8%   |
|   |        | ENGINEERING AND SCIENCE              |                      |       | 1     | .1%   |
|   |        | ENGINEERING ORIENTED                 |                      |       | 1     | .1%   |
|   |        | ENGINEERING SCHOOL                   |                      |       | 2     | .2%   |
|   |        | ENGINEERING/ EXCELLENT/ EXCEPTIONAL  |                      |       | 1     | .1%   |
|   |        | EXCELLENT                            | 3                    | 1.6%  | 7     | .6%   |
|   |        | EXCELLENT COLLEGE                    |                      |       | 1     | .1%   |
|   |        | EXPENSIVE                            |                      |       | 2     | .2%   |
|   |        | FINE                                 |                      |       | 1     | .1%   |
|   |        | FOR BUSINESS                         | 1                    | .5%   | 1     | .1%   |
|   |        | FOUR-YEAR                            |                      |       | 1     | .1%   |
|   |        | GOOD                                 | 1                    | .5%   | 5     | .4%   |
| GOOD BUSINESS SCHOOL                    |        |                                      | 1                    | .1%   |       |       |
| GOOD COLLEGE                            | 2      | 1.1%                                 | 2                    | .2%   |       |       |
| GOOD COLLEGE FOR ECONOMICS              | 1      | .5%                                  | 1                    | .1%   |       |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                                    | SERVICE AREA         |       | Total |       |
|---|--------|--|----------------------|-------|-------|-------|
|   |        |  | West Regional Center |       | Count | Col % |
|   |        |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | DREXEL | GOOD ENGINEERING                               |                      |       | 2     | .2%   |
|   |        | GOOD FOR ENGINEERING                           |                      |       | 1     | .1%   |
|   |        | GOOD IN TECHNOLOGY AND MATH                    |                      |       | 1     | .1%   |
|   |        | GOOD LEARNING COLLEGE                          |                      |       | 1     | .1%   |
|   |        | GOOD NURSING PROGRAM                           |                      |       | 1     | .1%   |
|   |        | GOOD REPUTATION                                |                      |       | 1     | .1%   |
|   |        | GOOD SCHOOL                                    |                      |       | 4     | .4%   |
|   |        | GRADUATE SCHOOL                                |                      |       | 1     | .1%   |
|   |        | GREAT  |                      |       | 1     | .1%   |
|   |        | GREAT SCHOOL                                   | 1                    | .5%   | 1     | .1%   |
|   |        | HIGH ON THE LADDER                             | 1                    | .5%   | 1     | .1%   |
|   |        | HIGH POWERED                                   | 1                    | .5%   | 1     | .1%   |
|   |        | HIGH QUALITY                                   |                      |       | 1     | .1%   |
|   |        | HIGHLY TECHNICAL                               |                      |       | 1     | .1%   |
|   |        | I THINK OF IT AS A TECHNICAL SCHOOL            |                      |       | 1     | .1%   |
|   |        | IT'S GOOD BUT NOT FOR THE MONEY                |                      |       | 1     | .1%   |
|   |        | IVY LEAGUE                                     |                      |       | 2     | .2%   |
|   |        | IVY LEAGUE/ LIBERAL ARTS                       |                      |       | 1     | .1%   |
|   |        | LARGE  |                      |       | 1     | .1%   |
|   |        | LEARNING COMPREHENSIVE                         |                      |       | 1     | .1%   |
|   |        | LOCAL  | 1                    | .5%   | 1     | .1%   |
|   |        | MATHEMATICS AND SCIENCE                        |                      |       | 1     | .1%   |
|   |        | MEDICINE                                       | 1                    | .5%   | 1     | .1%   |
|   |        | MORE TECHNICAL                                 |                      |       | 1     | .1%   |
|   |        | NO EXPERIENCE WITH IT                          |                      |       | 1     | .1%   |
|   |        | NONE   |                      |       | 1     | .1%   |
|   |        | NOT SURE/ GOOD SCHOOL                          |                      |       | 1     | .1%   |
|   |        | OKAY   |                      |       | 2     | .2%   |
|   |        | ONE OF THE TOP SCHOOLS                         |                      |       | 1     | .1%   |
|   |        | OUTSTANDING                                    |                      |       | 1     | .1%   |
|   |        | OUTSTANDING COLLEGE                            | 1                    | .5%   | 1     | .1%   |
|   |        | PEOPLE WHO HAVE GONE THERE ARE VERY SUCCESSFUL |                      |       | 1     | .1%   |
|   |        | PRESTIGIOUS                                    | 1                    | .5%   | 1     | .1%   |
| PRESTIGIOUS COLLEGE                     |        |  | 1                    | .1%   |       |       |
| PRETTY DECENT COLLEGE                   | 1      | .5%  | 1                    | .1%   |       |       |
| PROFESSIONAL                            |        |  | 1                    | .1%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |           | SERVICE AREA                     |  | Total  |       |       |       |     |
|---|-----------|----------------------------------|--|--|-------|-------|-------|-----|
|   |           |                                  |  | West Regional Center   |       | Count | Col % |     |
|   |           |                                  |  | Count  | Col % |       |       |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | DREXEL    | DESCRIPTION                      | REALLY DID LIKE IT/ SOME YEARS AGO DAUGHTER WENT THERE |  |       | 1     | .1%   |     |
|   |           |                                  | SMALL  |  |       | 1     | .1%   |     |
|   |           |                                  | SMART  |  |       | 1     | .1%   |     |
|   |           |                                  | SPECIALIZED IN ENGINEERING                             |  |       | 1     | .1%   |     |
|   |           |                                  | TECH   | 1  | .5%   | 1     | .1%   |     |
|   |           |                                  | TECHNICAL  |  |       | 2     | .2%   |     |
|   |           |                                  | TECHNICAL ENGINEERING                                  |  |       | 1     | .1%   |     |
|   |           |                                  | TECHNICAL INSTITUTE                                    | 1  | .5%   | 1     | .1%   |     |
|   |           |                                  | TECHNOLOGY   |  |       | 2     | .2%   |     |
|   |           |                                  | TECHNOLOGY SCHOOL                                      |  |       | 1     | .1%   |     |
|   |           |                                  | URBAN  |  |       | 1     | .1%   |     |
|   |           |                                  | VALUE  |  |       | 1     | .1%   |     |
|   |           |                                  | VERY GOOD  |  |       | 3     | .3%   |     |
|   |           |                                  | VOCATIONAL   |  |       | 1     | .1%   |     |
|   |           |                                  | WORK SCHOOL EXPERIENCE/ VERY VALUABLE                  |  |       | 1     | .1%   |     |
|   |           | WORK STUDY PROGRAM/ MEDICAL/ LAW |  |  | 1     | .1%   |       |     |
|   |           | DREXEL UNIVERSITY                | DESCRIPTION  | ACADEMIC/ CHALLENGING/ TRYING TO BECOME A NON-COMMUTING SCHO |       |       | 1     | .1% |
|   |           |                                  | COOP EDUCATION   |  |       | 1     | .1%   |     |
|   |           |                                  | DON'T KNOW   |  |       | 1     | .1%   |     |
|   |           |                                  | EXCELLENT  | 1  | .5%   | 1     | .1%   |     |
|   |           |                                  | IT'S A REALLY GOOD SCHOOL                              | 1  | .5%   | 1     | .1%   |     |
|   |           |                                  | OKAY   |  |       | 1     | .1%   |     |
|   |           |                                  | POPULAR  | 1  | .5%   | 1     | .1%   |     |
|   |           |                                  | SECOND BEST  |  |       | 1     | .1%   |     |
|   |           | VERY GOOD                        |  |  | 1     | .1%   |       |     |
|   |           | EASTERN                          | DESCRIPTION  | MY DAUGHTER LOVED IT   |       |       | 1     | .1% |
|   |           | EASTERN UNIVERSITY               | DESCRIPTION  | CHRISTIAN  |       |       | 1     | .1% |
|   |           | HANEMAN                          | DESCRIPTION  | MY ALMA MATER  |       |       | 1     | .1% |
|   | HARVARD   | DESCRIPTION                      | LAWYER/ DOCTOR   |  |       | 1     | .1%   |     |
|   | HAVERFORD | DESCRIPTION                      | ARTS COLLEGE FOR ADVANCED DEGREE WORK                  |  |       | 1     | .1%   |     |
|   |           | FOUR-YEAR                        |  |  | 1     | .1%   |       |     |
|   |           | GOOD LIBERAL ARTS                | 1  | .5%  | 1     | .1%   |       |     |
|   |           | NICE/ MIDWAY KIND OF COLLEGE     |  |  | 1     | .1%   |       |     |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                      | SERVICE AREA           |   | Total  |       |       |       |
|---|----------------------|------------------------|---|--|-------|-------|-------|
|   |                      |                        |   | West Regional Center                         |       | Count | Col % |
|   |                      |                        |   | Count  | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | Haverford College    | DESCRIPTION            | LIBERAL                                       |  | 1     | .1%   |       |
|   |                      |                        | LIBERAL ARTS                                  | 1  | .5%   | .1%   |       |
|   |                      |                        | SMALLER SCHOOL                                |  |       | .1%   |       |
|   |                      | Holy Family            | DESCRIPTION                                   | ACADEMICS                                    |       | 1     | .1%   |
|   |                      |                        |   | CATHOLIC INSTITUTE OF HIGHER LEARNING        |       | 1     | .1%   |
|   |                      |                        |   | CONVENIENT/ CREDIBLE                         |       | 1     | .1%   |
|   |                      |                        |   | GOD SENT                                     |       | 1     | .1%   |
|   |                      |                        |   | GOOD   |       | 1     | .1%   |
|   |                      |                        |   | GOOD LEARNING COLLEGE                        |       | 1     | .1%   |
|   |                      |                        |   | GOOD SCHOOL                                  |       | 1     | .1%   |
|   |                      |                        |   | LOCAL  |       | 1     | .1%   |
|   |                      |                        |   | LOOKS WONDERFUL                              |       | 1     | .1%   |
|   |                      |                        |   | NEARBY                                       |       | 1     | .1%   |
|   |                      |                        |   | NICE COLLEGE                                 |       | 1     | .1%   |
|   |                      |                        |   | NOT QUITE AS GOOD BUT NICE COLLEGE           |       | 1     | .1%   |
|   |                      |                        |   | RELIGIOUS ONE                                |       | 1     | .1%   |
|   |                      |                        |   | SMALL UPCOMING SCHOOL                        |       | 1     | .1%   |
|   |                      |                        |   | THE BEST                                     |       | 1     | .1%   |
|   |                      |                        |   | TRADITION                                    |       | 1     | .1%   |
|   |                      | Holy Family College    | DESCRIPTION                                   | CLOSE TO HOME                                |       | 1     | .1%   |
|   |                      |                        |   | HIGH QUALITY                                 |       | 1     | .1%   |
|   |                      |                        |   | THEY HAVE REALLY GOOD PROFESSORS OR TEACHERS |       | 1     | .1%   |
|   |                      | Holy Family University | DESCRIPTION                                   | I DON'T REALLY KNOW                          |       | 1     | .1%   |
|   |                      |                        |   | LOCAL  |       | 1     | .1%   |
|   |                      | Immaculate             | DESCRIPTION                                   | EXCELLENT                                    |       | 1     | .1%   |
|   |                      | Immaculate College     | DESCRIPTION                                   | SMALL LIBERAL ARTS/ CATHOLIC                 |       | 1     | .1%   |
|   |                      | Jefferson              | DESCRIPTION                                   | ALUMNI                                       |       | 1     | .1%   |
|   |                      |                        |   | DON'T KNOW                                   |       | 1     | .1%   |
|   |                      |                        |   | GREAT MEDICAL SCHOOL                         |       | 1     | .1%   |
|   |                      |                        |   | MEDICAL                                      |       | 2     | .2%   |
|   |                      |                        | SAME CATEGORY AS PENN/ NOT COMMUNITY FRIENDLY |  | 1     | .1%   |       |
|   | Jefferson University | DESCRIPTION            | HEALTH CARE                                   |  | 1     | .1%   |       |
|   | Kutztown/ Penn U     | DESCRIPTION            | 0   |  | 1     | .1%   |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |         | DESCRIPTION                                    | SERVICE AREA         |       | Total |       |
|---|---------|--|----------------------|-------|-------|-------|
|   |         |  | West Regional Center |       | Count | Col % |
|   |         |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | LASALLE | 0  |                      |       | 2     | .2%   |
|   |         | ACADEMIC COLLEGE                               |                      |       | 1     | .1%   |
|   |         | ADEQUATE FOR AN INNER CITY SCHOOL              |                      |       | 1     | .1%   |
|   |         | AN AVERAGE SCHOOL                              | 1                    | .5%   | 1     | .1%   |
|   |         | AS FAR AS I KNOW ALSO GOOD                     |                      |       | 1     | .1%   |
|   |         | CAN'T THINK OF ONE                             |                      |       | 1     | .1%   |
|   |         | CATHOLIC                                       |                      |       | 2     | .2%   |
|   |         | CATHOLIC EDUCATION                             |                      |       | 1     | .1%   |
|   |         | CATHOLIC SCHOOL                                |                      |       | 1     | .1%   |
|   |         | CITY SCHOOL                                    |                      |       | 1     | .1%   |
|   |         | CLOSE  |                      |       | 1     | .1%   |
|   |         | CONTROVERSY                                    |                      |       | 1     | .1%   |
|   |         | DEFINITELY NOT AFFORDABLE                      |                      |       | 1     | .1%   |
|   |         | DON'T KNOW                                     |                      |       | 3     | .3%   |
|   |         | DON'T KNOW MUCH ABOUT LASALLE/ BIG FIVE        |                      |       | 1     | .1%   |
|   |         | EASILY ACCESSIBLE                              |                      |       | 1     | .1%   |
|   |         | EXCELLENT                                      |                      |       | 4     | .4%   |
|   |         | EXCELLENT EDUCATION                            |                      |       | 1     | .1%   |
|   |         | GOOD   | 2                    | 1.1%  | 3     | .3%   |
|   |         | GOOD COLLEGE                                   |                      |       | 1     | .1%   |
|   |         | GOOD EDUCATION                                 |                      |       | 1     | .1%   |
|   |         | GOOD LIBERAL ARTS                              |                      |       | 1     | .1%   |
|   |         | GOOD SCHOOL                                    | 1                    | .5%   | 2     | .2%   |
|   |         | GREAT  |                      |       | 1     | .1%   |
|   |         | GREAT ACADEMIC INSTITUTE                       |                      |       | 1     | .1%   |
|   |         | I DON'T KNOW TOO MUCH BUT IT'S A SMALL COLLEGE |                      |       | 1     | .1%   |
|   |         | I HAVE NO IDEA                                 |                      |       | 1     | .1%   |
|   |         | INCLUSIVE                                      |                      |       | 1     | .1%   |
|   |         | INTERESTING                                    |                      |       | 1     | .1%   |
|   |         | IVY LEAGUE                                     |                      |       | 1     | .1%   |
|   |         | LIKE THE UNIVERSITY THERE                      |                      |       | 1     | .1%   |
|   |         | LONG HISTORY                                   |                      |       | 1     | .1%   |
|   |         | MORE INTO SPORTS                               |                      |       | 1     | .1%   |
| MORE WORKING CLASS SCHOOL               |         |  | 1                    | .1%   |       |       |
| MY OLD COLLEGE                          |         |  | 1                    | .1%   |       |       |
| NEARBY/ INTERRACIAL COLLEGE             |         |  | 1                    | .1%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |         | SERVICE AREA |   | Total   |                         |       |       |                      |
|---|---------|--------------|---|---|-------------------------|-------|-------|----------------------|
|   |         |              |   | Count   | Col %                   | Count | Col % |                      |
|   |         |              |   |   |                         |       |       | West Regional Center |
|   |         | Count        | Col %   | Count   | Col %                   |       |       |                      |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | LASALLE | DESCRIPTION  | NEIGHBORHOOD                                      |   |                         | 1     | .1%   |                      |
|   |         |              | NICE/ EDUCATIONAL                                 |   |                         | 1     | .1%   |                      |
|   |         |              | NIECE TAUGHT THERE                                |   |                         | 1     | .1%   |                      |
|   |         |              | NOT FAMILIAR                                      |   |                         | 1     | .1%   |                      |
|   |         |              | OKAY  |   |                         | 2     | .2%   |                      |
|   |         |              | PRETTY GOOD                                       |   |                         | 1     | .1%   |                      |
|   |         |              | PRETTY GOOD COLLEGE                               |   |                         | 1     | .1%   |                      |
|   |         |              | PRIVATE   |   |                         | 1     | .1%   |                      |
|   |         |              | PRIVATE COLLEGE                                   | 1   | .5%                     | 1     | .1%   |                      |
|   |         |              | RELIABLE  |   |                         | 1     | .1%   |                      |
|   |         |              | RELIGIOUS   |   |                         | 1     | .1%   |                      |
|   |         |              | RELIGIOUS ORIENTED                                |   |                         | 1     | .1%   |                      |
|   |         |              | REPUTABLE   |   |                         | 1     | .1%   |                      |
|   |         |              | SMALL CATHOLIC/ EXPENSIVE                         |   |                         | 1     | .1%   |                      |
|   |         |              | SMALL CLASSROOM                                   |   |                         | 1     | .1%   |                      |
|   |         |              | SMALL/ CHRISTIAN BROKERS                          |   |                         | 1     | .1%   |                      |
|   |         |              | STATE-OF-THE-ART                                  |   |                         | 1     | .1%   |                      |
|   |         |              | THE SAME AS TEMPLE                                |   |                         | 1     | .1%   |                      |
|   |         |              | THE SAME WITH LASALLE BUT WITH LESS MEDICAL AREAS |   |                         | 1     | .1%   |                      |
|   |         |              | THIRD BEST  |   |                         | 1     | .1%   |                      |
|   |         |              | TRADITIONAL                                       |   |                         | 1     | .1%   |                      |
|   |         |              | VERY FLEXIBLE                                     |   |                         | 1     | .1%   |                      |
|   |         |              | VERY GOOD   | 1   | .5%                     | 2     | .2%   |                      |
|   |         |              | VERY GOOD SCHOOL                                  |   |                         | 1     | .1%   |                      |
|   |         |              | VERY SPIRITUAL                                    |   |                         | 1     | .1%   |                      |
|   |         |              | WELL ATTENDED                                     |   |                         | 1     | .1%   |                      |
|   |         |              | WELL CREDITED COLLEGE                             |   |                         | 1     | .1%   |                      |
|   |         |              | WONDERFUL   |   |                         | 1     | .1%   |                      |
|   |         |              | WOULDN'T BE FIRST CHOICE                          |   |                         | 1     | .1%   |                      |
|   |         |              | LASALLE COLLEGE                                   | DESCRIPTION                                   | GOOD EDUCATIONAL SCHOOL |       |       | 1                    |
|   |         |              |   | NICE, NICE COLLEGE                            |                         |       | 1     | .1%                  |
|   |         |              |   | WHAT YOU HEAR/ THAT IT IS PRETTY GOOD COLLEGE |                         |       | 1     | .1%                  |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                                     |             |                                   | SERVICE AREA         |       | Total |       |
|---|-------------------------------------|-------------|-----------------------------------|----------------------|-------|-------|-------|
|   |                                     |             |                                   | West Regional Center |       | Count | Col % |
|   |                                     |             |                                   | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | LASALLE UNIVERSITY                  | DESCRIPTION | DON'T KNOW                        |                      |       | 1     | .1%   |
|   |                                     |             | FRIENDS GO THERE                  |                      |       | 1     | .1%   |
|   |                                     |             | GOOD BASKETBALL TEAM              |                      |       | 1     | .1%   |
|   |                                     |             | OKAY                              |                      |       | 1     | .1%   |
|   |                                     |             | POOR ADMINISTRATION               |                      |       | 1     | .1%   |
|   |                                     |             | RIGHT ALONG WITH TEMPLE           |                      |       | 1     | .1%   |
|   |                                     |             | SMALL                             |                      |       | 2     | .2%   |
|   | LINCOLN                             | DESCRIPTION | NOT THE SAME                      |                      |       | 1     | .1%   |
|   |                                     |             | VERY DIVERSE                      | 1                    | .5%   | 1     | .1%   |
|   | LINCOLN UNIVERSITY                  | DESCRIPTION | HERITAGE                          |                      |       | 1     | .1%   |
|   | LITTLE FLOWER                       | DESCRIPTION | THE BEST                          |                      |       | 1     | .1%   |
|   | LOCK HAVEN                          | DESCRIPTION | NOT SURE                          |                      |       | 1     | .1%   |
|   | MATHOON COLLEGE IN FLORIDA          | DESCRIPTION | TERRIFIC                          | 1                    | .5%   | 1     | .1%   |
|   | MOORE COLLEGE OF ART AND DESIGN     | DESCRIPTION | PROFESSIONAL                      |                      |       | 1     | .1%   |
|   | MOORE LIBERAL ARTS                  | DESCRIPTION | VERY GOOD                         |                      |       | 1     | .1%   |
|   | MORAVIAN COLLEGE                    | DESCRIPTION | DON'T KNOW                        |                      |       | 1     | .1%   |
|   | MOREHOUSE                           | DESCRIPTION | BLACK COLLEGE                     | 1                    | .5%   | 1     | .1%   |
|   | MORGAN                              | DESCRIPTION | ALL RIGHT                         | 1                    | .5%   | 1     | .1%   |
|   | MORGAN STATE                        | DESCRIPTION | BLACK COLLEGE                     | 1                    | .5%   | 1     | .1%   |
|   |                                     |             | FAMILY ATMOSPHERE                 | 1                    | .5%   | 1     | .1%   |
|   | NEWMAN                              | DESCRIPTION | CONVENIENT                        |                      |       | 1     | .1%   |
|   |                                     |             | QUALITY                           |                      |       | 1     | .1%   |
|   | NOTRE DAME                          | DESCRIPTION | TOP COLLEGE                       |                      |       | 1     | .1%   |
|   | OLD DOMINION UNIVERSITY OF VIRGINIA | DESCRIPTION | SUPER                             |                      |       | 1     | .1%   |
|   | P COM                               | DESCRIPTION | GOOD SCHOOL                       | 1                    | .5%   | 1     | .1%   |
|   | PEIRCE                              | DESCRIPTION | FLEXIBLE                          |                      |       | 1     | .1%   |
|   |                                     |             | TWO-YEAR COLLEGE/ THOUGH IT'S NOT |                      |       | 1     | .1%   |
|   | PEIRCE BUSINESS                     | DESCRIPTION | BEST KEPT QUIET SCHOOL/ LOW KEYED |                      |       | 1     | .1%   |
|   | PEIRCE COLLEGE                      | DESCRIPTION | BUSINESS COLLEGE                  |                      |       | 1     | .1%   |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |      | SERVICE AREA |  | Total                |       |       |       |
|---|------|--------------|--|----------------------|-------|-------|-------|
|   |      |              |  | West Regional Center |       | Count | Col % |
|   |      |              |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | PENN | DESCRIPTION  | A WONDERFUL UNIVERSITY                                     |                      | 1     | .1%   |       |
|   |      |              | ACADEMICS  |                      | 1     | .1%   |       |
|   |      |              | BIG/ GOOD SCHOOL   | 1                    | .5%   | .1%   |       |
|   |      |              | COMPETITIVE  |                      | 1     | .1%   |       |
|   |      |              | ELITE  |                      | 2     | .2%   |       |
|   |      |              | EXCELLENT  |                      | 1     | .1%   |       |
|   |      |              | EXCELLENT ACADEMIC REPUTATION/ GOT TO BE CREME DE LA CREME |                      | 1     | .1%   |       |
|   |      |              | EXCELLENT SCHOOL   | 1                    | .5%   | .2%   |       |
|   |      |              | GET YOU INTO GRADUATE SCHOOL                               |                      | 1     | .1%   |       |
|   |      |              | GOOD   | 1                    | .5%   | .2%   |       |
|   |      |              | GOOD SCHOOL  |                      | 1     | .1%   |       |
|   |      |              | I WENT THERE MY FIRST YEAR                                 | 1                    | .5%   | .1%   |       |
|   |      |              | INNER CITY   |                      | 1     | .1%   |       |
|   |      |              | IVY LEAGUE   | 1                    | .5%   | 1.2%  |       |
|   |      |              | IVY LEAGUE SCHOOL  |                      | 1     | .1%   |       |
|   |      |              | MY BOSS  |                      | 1     | .1%   |       |
|   |      |              | PRESTIGE   | 1                    | .5%   | .1%   |       |
|   |      |              | PRESTIGIOUS  |                      | 1     | .1%   |       |
|   |      |              | THEY DON'T HAVE A VARIETY OF STUDENTS                      | 1                    | .5%   | .1%   |       |
|   |      |              | VERY GOOD  |                      | 1     | .1%   |       |
|   |      |              | WELL REGARDED  |                      | 1     | .1%   |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|  |            | DESCRIPTION                          | SERVICE AREA         |       | Total |       |
|--|------------|--------------------------------------|----------------------|-------|-------|-------|
|  |            |                                      | West Regional Center |       | Count | Col % |
|  |            |                                      | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES          | PENN STATE | 0                                    |                      |       | 1     | .1%   |
|  |            | A STATE COLLEGE                      |                      |       | 1     | .1%   |
|  |            | AFFORDABLE                           |                      |       | 1     | .1%   |
|  |            | ALSO A GOOD SCHOOL                   |                      |       | 1     | .1%   |
|  |            | BETTER THAN NORM                     |                      |       | 1     | .1%   |
|  |            | BIG                                  |                      |       | 1     | .1%   |
|  |            | CLOSE                                |                      |       | 1     | .1%   |
|  |            | COLLEGIATE                           |                      |       | 1     | .1%   |
|  |            | COMPREHENSIVE                        |                      |       | 1     | .1%   |
|  |            | DAUGHTER GOT GOOD EDUCATION THERE    |                      |       | 1     | .1%   |
|  |            | DISTANT                              |                      |       | 1     | .1%   |
|  |            | DOCTORS                              |                      |       | 1     | .1%   |
|  |            | DON'T KNOW                           |                      |       | 3     | .3%   |
|  |            | DON'T KNOW ANYTHING ABOUT THE SCHOOL |                      |       | 1     | .1%   |
|  |            | ELITE                                |                      |       | 1     | .1%   |
|  |            | ENORMOUS                             |                      |       | 1     | .1%   |
|  |            | EXCELLENT                            |                      |       | 4     | .4%   |
|  |            | EXPENSIVE/ ESTABLISHED               |                      |       | 1     | .1%   |
|  |            | FOOTBALL                             | 1                    | .5%   | 3     | .3%   |
|  |            | GOOD                                 | 1                    | .5%   | 3     | .3%   |
|  |            | GOOD COLLEGE                         |                      |       | 1     | .1%   |
|  |            | GOOD COLLEGE FOR SPORTS              |                      |       | 1     | .1%   |
|  |            | GOOD LEARNING COLLEGE                |                      |       | 1     | .1%   |
|  |            | GOOD REPUTATION                      |                      |       | 1     | .1%   |
|  |            | GOOD SCHOOL                          | 1                    | .5%   | 4     | .4%   |
|  |            | GOOD STATE COLLEGE                   |                      |       | 1     | .1%   |
|  |            | GREAT                                |                      |       | 1     | .1%   |
|  |            | HIGHER EDUCATION                     |                      |       | 1     | .1%   |
|  |            | HOSPITAL                             |                      |       | 1     | .1%   |
|  |            | I DON'T KNOW                         |                      |       | 2     | .2%   |
|  |            | I KNOW OF THE COLLEGE                |                      |       | 1     | .1%   |
|  |            | IT WOULD BE PRETTY GOOD              |                      |       | 1     | .1%   |
|  |            | IVY LEAGUE                           |                      |       | 3     | .3%   |
| JOE PATERNO                                      |            |                                      | 1                    | .1%   |       |       |
| MAJOR  |            |                                      | 1                    | .1%   |       |       |
| OFF THE TOP OF MY HEAD I CAN'T THINK OF ANYTHING |            |                                      | 1                    | .1%   |       |       |
| PRETTY GOOD                                      |            |                                      | 1                    | .1%   |       |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  |                  |                             | SERVICE AREA         |       | Total |       |
|---|--|------------------|-----------------------------|----------------------|-------|-------|-------|
|   |  |                  |                             | West Regional Center |       | Count | Col % |
|   |  |                  |                             | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES   | PENN STATE                             | DESCRIPTION      | STOIC                       |                      |       | 1     | .1%   |
|   |  |                  | TOP NOTCH                   |                      |       | 1     | .1%   |
|   |  |                  | TRADITIONAL                 |                      |       | 1     | .1%   |
|   |  |                  | VERY GOOD                   |                      |       | 2     | .2%   |
|   | PENN STATE UNIVERSITY                  | DESCRIPTION      | DON'T KNOW                  |                      |       | 1     | .1%   |
|   | PENN STATE/ UNIVERSITY OF PENNSYLVANIA | DESCRIPTION      | PRESTIGE                    |                      |       | 1     | .1%   |
|   | PENNSYLVANIA                           | DESCRIPTION      | 0                           |                      |       | 1     | .1%   |
|   |  |                  | DON'T KNOW                  |                      |       | 1     | .1%   |
|   |  |                  | IVY LEAGUE COLLEGE          |                      |       | 1     | .1%   |
|   |  |                  | SUCCESS                     |                      |       | 1     | .1%   |
|   | PENNSYLVANIA ACADEMY OF FINE ARTS      | DESCRIPTION      | PROFESSIONAL                |                      |       | 1     | .1%   |
|   | PHIL COMMUNITY COLLEGE                 | DESCRIPTION      | CONVENIENT RESORT           |                      |       | 1     | .1%   |
|   | PHILADELPHIA BIBLICAL UNIVERSITY       | DESCRIPTION      | TURN OUT SUCCESSFUL PEOPLE  |                      |       | 1     | .1%   |
|   | PHILADELPHIA CC                        | DESCRIPTION      | PRETTY GOOD                 |                      |       | 1     | .1%   |
|   | PHILADELPHIA COLLEGE                   | DESCRIPTION      | A GOOD ONE                  | 1                    | .5%   | 1     | .1%   |
|   |  |                  | GOOD SCHOOL                 |                      |       | 1     | .1%   |
|   |  |                  | UNIVERSITY                  |                      |       | 1     | .1%   |
|   | PHILADELPHIA COLLEGE CALLED PENN STATE | DESCRIPTION      | GOOD                        |                      |       | 1     | .1%   |
|   | PHILADELPHIA COMMUNITY                 | DESCRIPTION      | GOOD                        |                      |       | 1     | .1%   |
|   |  |                  | GREAT                       |                      |       | 1     | .1%   |
|   | PHILADELPHIA COMMUNITY COLLEGE         | DESCRIPTION      | BETTER PRICE FOR YOUR MONEY |                      |       | 1     | .1%   |
|   |  |                  | CHEAPER THAN THE OTHERS     |                      |       | 1     | .1%   |
|   |  |                  | COMMUNITY COLLEGE           | 1                    | .5%   | 2     | .2%   |
|   |  |                  | COMMUNITY ORIENTED          |                      |       | 1     | .1%   |
|   |  |                  | CONVENIENT COLLEGE          |                      |       | 1     | .1%   |
|   |  |                  | FOUR-YEAR                   |                      |       | 1     | .1%   |
|   |  |                  | GOOD                        |                      |       | 1     | .1%   |
|   |  |                  | I DON'T KNOW                |                      |       | 1     | .1%   |
| INTERIOR DESIGN                           |  |                  |                             |                      | 1     | .1%   |       |
| LEARNING                                  |  |                  |                             |                      | 1     | .1%   |       |
| MEDIOCRE                                  |  |                  |                             |                      | 1     | .1%   |       |
| NEAR EXCELLENT                            |  |                  |                             |                      | 1     | .1%   |       |
| PLACE TO LEARN/ NEEDS IMPROVEMENT         |  |                  | 1                           | .5%                  | 1     | .1%   |       |
| STEPPING STONE TO COLLEGE/ PRE-COLLEGE    |  |                  |                             |                      | 1     | .1%   |       |
| TWO-YEAR COLLEGE                          |  |                  | 1                           | .1%                  |       |       |       |
| PHILADELPHIA SCHOOL OF FASHION AND DESIGN | DESCRIPTION                            | VERY GOOD SCHOOL |                             |                      | 1     | .1%   |       |

**TABLE 2. Perception Of Area Educational Institutions By Service Area**

|   |                         |             |   | SERVICE AREA                                    |       | Total |       |     |
|---|-------------------------|-------------|---|---|-------|-------|-------|-----|
|   |                         |             |   | West Regional Center                            |       | Count | Col % |     |
|   |                         |             |   | Count   | Col % |       |       |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | PHILADELPHIA UNIVERSITY | DESCRIPTION | CAPABLE                                   |   |       | 1     | .1%   |     |
|   |                         |             | COZY/ MORE INVITING/ SMALLER/ SPECIALIZED |   |       | 1     | .1%   |     |
|   |                         |             | EXCELLENT                                 |   |       | 1     | .1%   |     |
|   |                         |             | GOOD EDUCATION/ MY ALMA MATER             |   |       | 1     | .1%   |     |
|   |                         |             | LOCAL                                     |   |       | 1     | .1%   |     |
|   |                         |             | PHARMACY                                  |   |       | 1     | .1%   |     |
|   |                         |             | TEXTILES                                  |   |       | 1     | .1%   |     |
|   |                         |             | VERY GOOD                                 |   |       | 1     | .1%   |     |
|   |                         | PHOENIX     | DESCRIPTION                               | GREAT EDUCATION FOR WORKING ADULTS              |       |       | 1     | .1% |
|   |                         | PRINCETON   | DESCRIPTION                               | EXCELLENT                                       |       |       | 1     | .1% |
|   |                         |             |   | HIGH STANDARDS                                  |       |       | 1     | .1% |
|   |                         |             |   | WONDERFUL                                       |       |       | 1     | .1% |
|   |                         | REED        | DESCRIPTION                               | GOOD MEDICAL SCHOOL                             |       |       | 1     | .1% |
|   |                         | RICE        | DESCRIPTION                               | GREATEST SINGLE EDUCATION EXPERIENCE IN MY LIFE |       |       | 1     | .1% |
|   |                         | ROSEMONT    | DESCRIPTION                               | DON'T KNOW MUCH ABOUT ROSEMONT                  |       |       | 1     | .1% |
|   |                         |             |   | FOR WORKING PEOPLE                              |       |       | 1     | .1% |
|   |                         |             |   | IT'S A PRETTY GOOD COLLEGE                      | 1     | .5%   | 1     | .1% |
|   |                         | ROWAN       | DESCRIPTION                               | MIDDLE OF ROAD                                  |       |       | 1     | .1% |
|   |                         | RUTGERS     | DESCRIPTION                               | FOOTBALL  |       |       | 1     | .1% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  | SERVICE AREA |  | Total                |                |       |       |   |     |
|---|--|--------------|--|----------------------|----------------|-------|-------|---|-----|
|   |  |              |  | West Regional Center |                | Count | Col % |   |     |
|   |  |              |  | Count                | Col %          |       |       |   |     |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | SAINT JOE'S                              | DESCRIPTION  | ACADEMICS                                |                      |                | 1     | .1%   |   |     |
|   |  |              | ALMA MATER                               |                      |                | 1     | .1%   |   |     |
|   |  |              | ALSO AN AVERAGE SCHOOL                   | 1                    | .5%            | 1     | .1%   |   |     |
|   |  |              | CATHOLIC                                 | 1                    | .5%            | 2     | .2%   |   |     |
|   |  |              | DEPENDABLE                               | 1                    | .5%            | 1     | .1%   |   |     |
|   |  |              | EFFECTIVE                                |                      |                | 1     | .1%   |   |     |
|   |  |              | EXCELLENT                                | 2                    | 1.1%           | 2     | .2%   |   |     |
|   |  |              | EXCELLENT COLLEGE                        |                      |                | 1     | .1%   |   |     |
|   |  |              | GOOD                                     |                      |                | 1     | .1%   |   |     |
|   |  |              | GOOD SCHOOL                              | 3                    | 1.6%           | 4     | .4%   |   |     |
|   |  |              | GREAT COLLEGE                            |                      |                | 1     | .1%   |   |     |
|   |  |              | HIGHER EDUCATION                         |                      |                | 1     | .1%   |   |     |
|   |  |              | I CAN'T THINK OF ANYTHING                |                      |                | 1     | .1%   |   |     |
|   |  |              | LOCAL                                    | 2                    | 1.1%           | 2     | .2%   |   |     |
|   |  |              | PRIVATE CATHOLIC COLLEGE                 | 1                    | .5%            | 1     | .1%   |   |     |
|   |  |              | RELIGIOUS PRIVATE SCHOOL/ NOT AS DIVERSE |                      |                | 1     | .1%   |   |     |
|   |  |              | SCHOLARSHIP                              |                      |                | 1     | .1%   |   |     |
|   |  |              | SMALL                                    | 1                    | .5%            | 1     | .1%   |   |     |
|   |  |              | SPORTS                                   |                      |                | 1     | .1%   |   |     |
|   |  |              | VERY GOOD COLLEGE                        |                      |                | 1     | .1%   |   |     |
|   |  |              | VERY GOOD SCHOOL                         | 1                    | .5%            | 1     | .1%   |   |     |
|   |  |              | WONDERFUL                                |                      |                | 1     | .1%   |   |     |
|   |  |              | SAINT JOE'S COLLEGE                      | DESCRIPTION          | PAROCHIAL      |       |       | 1 | .1% |
|   |  |              | SAINT JOE'S UNIVERSITY                   | DESCRIPTION          | EXCEPTIONAL    |       |       | 1 | .1% |
|   |  |              |  |                      | GOOD EDUCATION |       |       | 1 | .1% |
|   | REAL NICE                                |              |  |                      |                | 1     | .1%   |   |     |
|   | VERY HIGHLY REGARDED CATHOLIC UNIVERSITY |              |  |                      |                | 1     | .1%   |   |     |
|   | SAINT JOE                                | DESCRIPTION  | LOCAL                                    |                      |                | 1     | .1%   |   |     |
|   | SAINT JOSEPH'S                           | DESCRIPTION  | CATHOLIC                                 |                      |                | 1     | .1%   |   |     |
|   |  |              | GOOD SCHOOL                              |                      |                | 1     | .1%   |   |     |
|   |  |              | VERY GOOD                                |                      |                | 1     | .1%   |   |     |
|   |  |              | WELL-ROUNDED CATHOLIC EDUCATION          |                      |                | 1     | .1%   |   |     |
|   | SAINT JOSEPH'S UNIVERSITY                | DESCRIPTION  | DEDICATED                                |                      |                | 1     | .1%   |   |     |
|   |  |              | GOOD PRIVATE                             |                      |                | 1     | .1%   |   |     |
|   |  |              | INTEGRITY                                |                      |                | 1     | .1%   |   |     |
|   |  |              | RICH                                     |                      |                | 1     | .1%   |   |     |

**TABLE 2. Perception Of Area Educational Institutions By Service Area**

|   |                         |             |                             | SERVICE AREA         |       | Total |       |
|---|-------------------------|-------------|-----------------------------|----------------------|-------|-------|-------|
|   |                         |             |                             | West Regional Center |       | Count | Col % |
|   |                         |             |                             | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | SAINT JOSEPH            | DESCRIPTION | ACADEMICS                   |                      |       | 1     | .1%   |
|   |                         |             | GOOD TOO                    | 1                    | .5%   | 1     | .1%   |
|   |                         |             | WONDERFUL TO GO TO          |                      |       | 1     | .1%   |
|   | SAINT JOSEPH UNIVERSITY | DESCRIPTION | MORE SELECTIVE              |                      |       | 1     | .1%   |
|   | SPELLMAN                | DESCRIPTION | GREAT                       |                      |       | 1     | .1%   |
|   | STOCKTON                | DESCRIPTION | MY GRANDCHILDREN WENT THERE |                      |       | 1     | .1%   |
|   | SWARTHMORE COLLEGE      | DESCRIPTION | SMALL                       |                      |       | 1     | .1%   |
|   |                         |             | SMALL LIBERAL ARTS COLLEGE  |                      |       | 1     | .1%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                                   | SERVICE AREA         |       | Total |       |
|---|--------|---|----------------------|-------|-------|-------|
|   |        |   | West Regional Center |       | Count | Col % |
|   |        |   | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | 0   |                      |       | 3     | .3%   |
|   |        | A BIG BUILDING                                | 1                    | .5%   | 1     | .1%   |
|   |        | A COLLEGE                                     |                      |       | 1     | .1%   |
|   |        | A GREAT COLLEGE                               | 1                    | .5%   | 1     | .1%   |
|   |        | ACADEMIC                                      |                      |       | 1     | .1%   |
|   |        | ACADEMIC EXCELLENCE                           | 1                    | .5%   | 1     | .1%   |
|   |        | ACADEMICS                                     |                      |       | 1     | .1%   |
|   |        | ACCESSIBLE                                    |                      |       | 1     | .1%   |
|   |        | ACHIEVING EXCELLENCE                          |                      |       | 1     | .1%   |
|   |        | AFFORDABLE                                    |                      |       | 1     | .1%   |
|   |        | AFFORDABLE AND EXCELLENT                      |                      |       | 1     | .1%   |
|   |        | ALL RIGHT                                     |                      |       | 1     | .1%   |
|   |        | ALMA MATER                                    | 1                    | .5%   | 1     | .1%   |
|   |        | ALSO GOOD/ VERY GOOD                          |                      |       | 1     | .1%   |
|   |        | ALUMNI  |                      |       | 1     | .1%   |
|   |        | ASSET TO COMMUNITY                            |                      |       | 1     | .1%   |
|   |        | ATHLETICS                                     |                      |       | 1     | .1%   |
|   |        | ATTENDED TEMPLE                               |                      |       | 1     | .1%   |
|   |        | B AVERAGE STUDENT                             |                      |       | 1     | .1%   |
|   |        | BAD NEIGHBORHOOD                              |                      |       | 1     | .1%   |
|   |        | BASKETBALL                                    |                      |       | 3     | .3%   |
|   |        | BEST COLLEGE                                  |                      |       | 1     | .1%   |
|   |        | BEST COLLEGE NEXT TO PENN AND MORE AFFORDABLE |                      |       | 1     | .1%   |
|   |        | BEST LOCAL COLLEGE                            |                      |       | 1     | .1%   |
|   |        | BIG   |                      |       | 2     | .2%   |
|   |        | BIG CITY SCHOOL                               |                      |       | 1     | .1%   |
|   |        | BIG SCHOOL                                    |                      |       | 1     | .1%   |
|   |        | BILL COSBY                                    | 1                    | .5%   | 2     | .2%   |
|   |        | BILL COSBY WENT THERE                         |                      |       | 1     | .1%   |
|   |        | BUSY  |                      |       | 2     | .2%   |
|   |        | CAN'T SAY                                     |                      |       | 1     | .1%   |
|   |        | CATERS TO THOSE WITH LESS MONEY               |                      |       | 1     | .1%   |
|   |        | CENTER CITY UNIVERSITY                        |                      |       | 1     | .1%   |
|   |        | CHILDREN GRADUATED FROM THERE                 |                      |       | 1     | .1%   |
|   |        | CHURCH  |                      |       | 1     | .1%   |
|   |        | CITY SCHOOL                                   |                      |       | 1     | .1%   |
|   |        | CITY SCHOOL/ GOOD BASKETBALL GAMES            |                      |       | 1     | .1%   |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION                              | SERVICE AREA         |       | Total |       |
|---|--------|--|----------------------|-------|-------|-------|
|   |        |  | West Regional Center |       | Count | Col % |
|   |        |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | CLOSE                                    |                      |       | 1     | .1%   |
|   |        | COMMUNITY ORIENTED                       | 1                    | .5%   | 1     | .1%   |
|   |        | COMMUTER COLLEGE                         |                      |       | 1     | .1%   |
|   |        | CONVENIENT                               |                      |       | 1     | .1%   |
|   |        | CONVENIENT COLLEGE                       |                      |       | 1     | .1%   |
|   |        | CROWDED                                  |                      |       | 1     | .1%   |
|   |        | DANGEROUS                                |                      |       | 1     | .1%   |
|   |        | DECENT                                   |                      |       | 1     | .1%   |
|   |        | DENTAL SCHOOL                            |                      |       | 1     | .1%   |
|   |        | DIVERSE                                  | 1                    | .5%   | 1     | .1%   |
|   |        | DIVERSE URBAN STATE SCHOOL               |                      |       | 1     | .1%   |
|   |        | DIVISION ONE COLLEGE                     |                      |       | 1     | .1%   |
|   |        | DON'T KNOW                               |                      |       | 4     | .4%   |
|   |        | DON'T KNOW HOW TO ANSWER                 |                      |       | 1     | .1%   |
|   |        | DON'T KNOW/ NO OPINION                   |                      |       | 1     | .1%   |
|   |        | EASY ACCESS                              |                      |       | 1     | .1%   |
|   |        | EDUCATION                                |                      |       | 1     | .1%   |
|   |        | EDUCATIONAL                              | 2                    | 1.1%  | 3     | .3%   |
|   |        | EXCELLENT                                | 6                    | 3.3%  | 15    | 1.3%  |
|   |        | EXCELLENT COLLEGE                        |                      |       | 1     | .1%   |
|   |        | EXCELLENT PUBLIC COLLEGE                 |                      |       | 1     | .1%   |
|   |        | EXPANDING                                |                      |       | 4     | .4%   |
|   |        | EXPENSIVE                                |                      |       | 3     | .3%   |
|   |        | FAIR                                     |                      |       | 1     | .1%   |
|   |        | FANTASTIC                                | 1                    | .5%   | 1     | .1%   |
|   |        | FILM AND JOURNALISM                      |                      |       | 1     | .1%   |
|   |        | FOOTBALL                                 |                      |       | 1     | .1%   |
|   |        | FOR MONEY/ DECENT EDUCATION              |                      |       | 1     | .1%   |
|   |        | FRIENDLY/ LOTS TO OFFER                  |                      |       | 1     | .1%   |
|   |        | FUN                                      |                      |       | 1     | .1%   |
|   |        | GOOD                                     | 1                    | .5%   | 14    | 1.2%  |
|   |        | GOOD AREA/ LARGER COLLEGE/ MORE STUDENTS |                      |       | 1     | .1%   |
|   |        | GOOD CITY SCHOOL                         |                      |       | 1     | .1%   |
| GOOD CITY UNIVERSITY                    |        |  | 1                    | .1%   |       |       |
| GOOD COLLEGE                            | 3      | 1.6%                                     | 5                    | .4%   |       |       |
| GOOD COLLEGE/ INSIDE THE CITY           | 1      | .5%                                      | 1                    | .1%   |       |       |
| GOOD EDUCATION                          |        |  | 1                    | .1%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION  | SERVICE AREA         |       | Total |       |
|---|--------|--|----------------------|-------|-------|-------|
|   |        |  | West Regional Center |       | Count | Col % |
|   |        |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | GOOD INSTITUTE OF LEARNING                         |                      |       | 1     | .1%   |
|   |        | GOOD LEARNING COLLEGE                              |                      |       | 1     | .1%   |
|   |        | GOOD PLACE FOR YOUNG PEOPLE TO GET EDUCATION       |                      |       | 1     | .1%   |
|   |        | GOOD SCHOOL  | 1                    | .5%   | 13    | 1.1%  |
|   |        | GOOD TEACHING SCHOOL                               |                      |       | 1     | .1%   |
|   |        | GOOD, GOOD COLLEGE                                 |                      |       | 1     | .1%   |
|   |        | GOOD/ NOT SO PREJUDICED                            |                      |       | 1     | .1%   |
|   |        | GREAT  | 1                    | .5%   | 2     | .2%   |
|   |        | GROWING  |                      |       | 1     | .1%   |
|   |        | HARD TO SAY  |                      |       | 1     | .1%   |
|   |        | HARDWORKING  |                      |       | 1     | .1%   |
|   |        | HIGHER EDUCATION                                   |                      |       | 1     | .1%   |
|   |        | I'VE HEARD GOOD THINGS                             |                      |       | 1     | .1%   |
|   |        | I DON'T KNOW                                       |                      |       | 2     | .2%   |
|   |        | I GIVE IT A 8+/ RIGHT BELOW PENN STATE             |                      |       | 1     | .1%   |
|   |        | I HAVE NO IDEA/ I DID GO THERE THOUGH              |                      |       | 1     | .1%   |
|   |        | I LIKED IT/ WENT TO SCHOOL THERE SEVERAL YEARS AGO |                      |       | 1     | .1%   |
|   |        | IMPRESSIVE   |                      |       | 1     | .1%   |
|   |        | INDEPENDENT  | 1                    | .5%   | 1     | .1%   |
|   |        | INEXPENSIVE  |                      |       | 2     | .2%   |
|   |        | INNER CITY   |                      |       | 1     | .1%   |
|   |        | INNER CITY CAMPUS                                  |                      |       | 1     | .1%   |
|   |        | INNER CITY COMMUTER COLLEGE                        |                      |       | 1     | .1%   |
|   |        | INNER CITY/ EDUCATION OPPORTUNITY                  |                      |       | 1     | .1%   |
|   |        | INTERESTING  |                      |       | 1     | .1%   |
|   |        | INTERNATIONAL                                      |                      |       | 1     | .1%   |
|   |        | INVITING   | 1                    | .5%   | 1     | .1%   |
|   |        | IT'S A COMPLETE UNIVERSITY                         |                      |       | 1     | .1%   |
|   |        | IT'S A GOOD COLLEGE                                |                      |       | 1     | .1%   |
|   |        | IT'S A LOCAL TREASURE THAT PEOPLE DON'T KNOW ABOUT |                      |       | 1     | .1%   |
| IT'S A VERY GOOD TEACHING COLLEGE       |        |  | 1                    | .1%   |       |       |
| IT TURNS OUT GOOD STUDENTS              |        |  | 1                    | .1%   |       |       |
| IVY LEAGUE                              |        |  | 2                    | .2%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION  | SERVICE AREA         |       | Total |       |
|---|--------|--|----------------------|-------|-------|-------|
|   |        |  | West Regional Center |       | Count | Col % |
|   |        |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES                     | TEMPLE | JUST DON'T KNOW VERY MUCH ABOUT IT                       |                      |       | 1     | .1%   |
|   |        | KNOWLEDGE  |                      |       | 1     | .1%   |
|   |        | LARGE  |                      |       | 4     | .4%   |
|   |        | LARGE AND EXCELLENT                                      |                      |       | 1     | .1%   |
|   |        | LAW  |                      |       | 1     | .1%   |
|   |        | LESS EXPENSIVE   |                      |       | 1     | .1%   |
|   |        | LOCAL  | 1                    | .5%   | 7     | .6%   |
|   |        | LOT OF OPPORTUNITY                                       |                      |       | 1     | .1%   |
|   |        | LOTS OF CLASS  |                      |       | 1     | .1%   |
|   |        | LOUSY FOOTBALL TEAM/ LOCAL KIDS CAN GET IN               |                      |       | 1     | .1%   |
|   |        | MEDICAL  | 1                    | .5%   | 1     | .1%   |
|   |        | MEDICAL SCHOOL/ PHARMACY                                 |                      |       | 1     | .1%   |
|   |        | MEDICAL/ LAW   |                      |       | 1     | .1%   |
|   |        | MEDICALLY ORIENTED                                       |                      |       | 1     | .1%   |
|   |        | MORE ECONOMICAL  |                      |       | 1     | .1%   |
|   |        | MORE LOCAL   |                      |       | 1     | .1%   |
|   |        | MOST STUDENT AND TEACHERS ARE FRIENDLY AND COMPASSIONATE |                      |       | 1     | .1%   |
|   |        | MULTICULTURAL/ MELTING POT                               | 1                    | .5%   | 1     | .1%   |
|   |        | NEARNESS OF THE CAMPUS                                   | 1                    | .5%   | 1     | .1%   |
|   |        | NO COMMENT ON THIS                                       |                      |       | 1     | .1%   |
|   |        | NORTH PHILLY   |                      |       | 1     | .1%   |
|   |        | NOT MUCH MONEY YOU'D HAVE TO PAY                         |                      |       | 1     | .1%   |
|   |        | NOT OFF-HAND   |                      |       | 1     | .1%   |
|   |        | NOT SURE/ I THINK GOOD SCHOOL                            |                      |       | 1     | .1%   |
|   |        | OKAY   |                      |       | 4     | .4%   |
|   |        | OKAY COLLEGE   |                      |       | 1     | .1%   |
|   |        | OLD SCHOOL   |                      |       | 1     | .1%   |
|   |        | ONE OF THE BEST  |                      |       | 1     | .1%   |
|   |        | ONE OF THE BEST IN THE NATION                            | 1                    | .5%   | 1     | .1%   |
|   |        | OVERPOWERED  |                      |       | 1     | .1%   |
|   |        | OVERRATED  |                      |       | 1     | .1%   |
| PEOPLE IN THE AREA HAVE TO PAY MORE THAN PEOPLE OUT OF SCHO |        |  | 1                    | .1%   |       |       |



TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |        | DESCRIPTION   | SERVICE AREA         |       | Total |       |
|---|--------|---|----------------------|-------|-------|-------|
|   |        |   | West Regional Center |       | Count | Col % |
|   |        |   | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE | PEOPLE MY AGE ARE ABLE TO GO THERE                          | 1                    | .5%   | 1     | .1%   |
|   |        | PHILADELPHIA  |                      |       | 1     | .1%   |
|   |        | POPULAR   |                      |       | 2     | .2%   |
|   |        | POPULATED   |                      |       | 1     | .1%   |
|   |        | PREJUDICED  |                      |       | 1     | .1%   |
|   |        | PRESTIGE  | 1                    | .5%   | 1     | .1%   |
|   |        | PRESTIGIOUS   |                      |       | 1     | .1%   |
|   |        | PRETTY GOOD   |                      |       | 1     | .1%   |
|   |        | PRETTY GOOD SCHOOL  |                      |       | 2     | .2%   |
|   |        | PRODUCTIVE  |                      |       | 1     | .1%   |
|   |        | PUBLIC  |                      |       | 1     | .1%   |
|   |        | REALLY GOOD/ GREAT/ WHATEVER YOU WANT TO MAJOR IN THEY HAVE |                      |       | 1     | .1%   |
|   |        | RIDICULOUS  |                      |       | 1     | .1%   |
|   |        | SAME THING AND CONVENIENT                                   |                      |       | 1     | .1%   |
|   |        | SATISFACTORY  |                      |       | 1     | .1%   |
|   |        | SCHOLARLY   |                      |       | 1     | .1%   |
|   |        | SCIENCE   |                      |       | 1     | .1%   |
|   |        | SECOND SCHOOL AFTER COMMUNITY                               |                      |       | 1     | .1%   |
|   |        | SOPHISTICATED   | 1                    | .5%   | 1     | .1%   |
|   |        | STATE-OF-THE-ART  |                      |       | 1     | .1%   |
|   |        | STATE UNIVERSITY  |                      |       | 1     | .1%   |
|   |        | STRICT  |                      |       | 1     | .1%   |
|   |        | STRONG  | 1                    | .5%   | 1     | .1%   |
|   |        | STRONG ACADEMIC ACHIEVEMENT                                 |                      |       | 1     | .1%   |
|   |        | TEAMS OF SPORTS   | 1                    | .5%   | 1     | .1%   |
|   |        | THAT IS ALL I CAN SAY                                       |                      |       | 1     | .1%   |
|   |        | TRADITIONAL   |                      |       | 1     | .1%   |
|   |        | UNIQUE  |                      |       | 1     | .1%   |
|   |        | UNIQUE LOCATION   | 1                    | .5%   | 1     | .1%   |
|   |        | UNIVERSITY  |                      |       | 2     | .2%   |
|   |        | URBAN   | 1                    | .5%   | 3     | .3%   |
|   |        | URBAN AND DIVERSE   |                      |       | 1     | .1%   |
| URBAN CAMPUS                            |        |   | 1                    | .1%   |       |       |
| URBAN COLLEGE                           | 1      | .5%   | 1                    | .1%   |       |       |
| URBAN SCHOOL                            |        |   | 1                    | .1%   |       |       |
| URBAN/ GOOD                             |        |   | 1                    | .1%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                | SERVICE AREA                       |  | Total                |       |       |       |
|---|----------------|------------------------------------|--|----------------------|-------|-------|-------|
|   |                |                                    |  | West Regional Center |       | Count | Col % |
|   |                |                                    |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE         | DESCRIPTION                        | VALUE  |                      |       | 1     | .1%   |
|   |                |                                    | VERY BEAUTIFUL   | 1                    | .5%   | 1     | .1%   |
|   |                |                                    | VERY EDUCATIONAL                                       |                      |       | 1     | .1%   |
|   |                |                                    | VERY GOOD  | 3                    | 1.6%  | 8     | .7%   |
|   |                |                                    | VERY GOOD COLLEGE                                      |                      |       | 1     | .1%   |
|   |                |                                    | VERY GOOD REPUTATION/ KNOWN STATE WIDE/ A CITY COLLEGE |                      |       | 1     | .1%   |
|   |                |                                    | VERY GOOD SCHOOL                                       |                      |       | 1     | .1%   |
|   |                |                                    | VERY URBAN   |                      |       | 1     | .1%   |
|   |                |                                    | WELL KNOWN   |                      |       | 3     | .3%   |
|   |                |                                    | WELL RECOGNIZED SCHOOL                                 | 1                    | .5%   | 1     | .1%   |
|   |                |                                    | WHERE I GRADUATED FROM                                 | 1                    | .5%   | 1     | .1%   |
|   |                |                                    | WHIRLWIND/ FAST PACE                                   | 1                    | .5%   | 1     | .1%   |
|   |                |                                    | WONDERFUL  |                      |       | 1     | .1%   |
|   |                |                                    | WONDERFUL UNIVERSITY                                   |                      |       | 1     | .1%   |
|   |                |                                    | WORKING CLASS  | 1                    | .5%   | 1     | .1%   |
|   |                |                                    | WORKING PEOPLE GO THERE/ VERY EXPENSIVE                |                      |       | 1     | .1%   |
|   |                | YOU CAN BASICALLY ACCOMPLISH GOALS |  |                      | 1     | .1%   |       |
|   | TEMPLE COLLEGE | DESCRIPTION                        | A BUNCH OF NONSENSE                                    |                      |       | 1     | .1%   |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |   | SERVICE AREA |  | Total                |       |       |       |
|---|---|--------------|--|----------------------|-------|-------|-------|
|   |   |              |  | West Regional Center |       | Count | Col % |
|   |   |              |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | TEMPLE UNIVERSITY                       | DESCRIPTION  | A-OKAY   |                      | 1     | .1%   |       |
|   |   |              | A BIG SCHOOL   |                      | 1     | .1%   |       |
|   |   |              | A GOOD COLLEGE                                       |                      | 1     | .1%   |       |
|   |   |              | A UNIVERSITY   |                      | 1     | .1%   |       |
|   |   |              | ANOTHER GOOD SCHOOL                                  | 1                    | .5%   | 1     | .1%   |
|   |   |              | BEST IN THE AREA                                     |                      |       | 1     | .1%   |
|   |   |              | BETTER OPPORTUNITIES                                 |                      |       | 1     | .1%   |
|   |   |              | DAUGHTER-IN-LAW WORKS HERE/ GRANDDAUGHTER GOES THERE |                      |       | 1     | .1%   |
|   |   |              | DIVERSE STUDENT POPULATION                           |                      |       | 1     | .1%   |
|   |   |              | DON'T KNOW   |                      |       | 1     | .1%   |
|   |   |              | EMINENCE   |                      |       | 1     | .1%   |
|   |   |              | EXCELLENT  |                      |       | 3     | .3%   |
|   |   |              | FUN/ EXCITING  |                      |       | 1     | .1%   |
|   |   |              | GIVES YOUNG PEOPLE AN OPPORTUNITY                    |                      |       | 1     | .1%   |
|   |   |              | GOOD   | 1                    | .5%   | 3     | .3%   |
|   |   |              | GOOD ALSO  |                      |       | 1     | .1%   |
|   |   |              | GOOD SCHOOL  |                      |       | 2     | .2%   |
|   |   |              | GREAT  |                      |       | 1     | .1%   |
|   |   |              | I LIKE WHAT IT OFFERS                                |                      |       | 1     | .1%   |
|   |   |              | IMPRESSIVE   |                      |       | 1     | .1%   |
|   |   |              | JUST UP THE STREET                                   |                      |       | 1     | .1%   |
|   |   |              | LARGE  |                      |       | 1     | .1%   |
|   |   |              | LOCAL  |                      |       | 1     | .1%   |
|   |   |              | NICE   |                      |       | 1     | .1%   |
|   |   |              | NICE COLLEGE   |                      |       | 1     | .1%   |
|   |   |              | OUTSTANDING  |                      |       | 1     | .1%   |
|   |   |              | THEY STRIVE ON EXCELLENCE                            |                      |       | 1     | .1%   |
|   |   |              | TOPS   |                      |       | 1     | .1%   |
|   |   |              | VERY GOOD  |                      |       | 1     | .1%   |
|   |   |              | VERY GOOD COLLEGE                                    |                      |       | 1     | .1%   |
|   |   |              | VERY GOOD SCHOOL                                     |                      |       | 1     | .1%   |
|   |   |              | VERY LARGE   | 1                    | .5%   | 1     | .1%   |
|   |   |              | WELL-ROUNDED   |                      |       | 1     | .1%   |
|   | THE COLLEGE OF SCIENCES OF PHILADELPHIA | DESCRIPTION  | THAT SCHOOL IS FINE                                  | 1                    | .5%   | 1     | .1%   |
|   | THE COMMUNITY COLLEGE                   | DESCRIPTION  | EASY ACCESS  |                      |       | 1     | .1%   |
|   | THE COMMUNITY COLLEGE OF PHILADELPHIA   | DESCRIPTION  | AFFORDABLE   |                      |       | 1     | .1%   |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                            |             |                                       | SERVICE AREA         |       | Total |       |
|---|----------------------------|-------------|---------------------------------------|----------------------|-------|-------|-------|
|   |                            |             |                                       | West Regional Center |       | Count | Col % |
|   |                            |             |                                       | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | U OF P                     | DESCRIPTION | ALSO A VERY FINE COLLEGE              |                      |       | 1     | .1%   |
|   |                            |             | EXCELLENT                             |                      |       | 1     | .1%   |
|   |                            |             | GREAT                                 |                      |       | 1     | .1%   |
|   |                            |             | IT WAS ADEQUATE                       | 1                    | .5%   | 1     | .1%   |
|   | U OF PENN                  | DESCRIPTION | FOUR-YEAR                             |                      |       | 1     | .1%   |
|   |                            |             | GREAT UNIVERSITY                      |                      |       | 1     | .1%   |
|   |                            |             | HIGH RATED                            |                      |       | 1     | .1%   |
|   |                            |             | IVY LEAGUE                            | 1                    | .5%   | 2     | .2%   |
|   |                            |             | IVY LEAGUE UNIVERSITY                 |                      |       | 1     | .1%   |
|   | U P                        | DESCRIPTION | MONEY                                 | 1                    | .5%   | 1     | .1%   |
|   | U PENN                     | DESCRIPTION | ACADEMIC                              |                      |       | 1     | .1%   |
|   |                            |             | PRIVATE/ NOT AS DIVERSE/ LIBERAL ARTS |                      |       | 1     | .1%   |
|   |                            |             | RESEARCH                              | 1                    | .5%   | 1     | .1%   |
|   |                            |             | TERRIBLE EMPLOYER                     | 1                    | .5%   | 1     | .1%   |
|   | UNIVERSITY OF PENNSYLVANIA | DESCRIPTION | HIGHER EDUCATION                      |                      |       | 1     | .1%   |
|   | UNIVERSITY OF ARTS         | DESCRIPTION | CITY ART COLLEGE                      |                      |       | 1     | .1%   |
| UNIVERSITY OF HARRISBURG                | DESCRIPTION                | NICE        |                                       |                      | 1     | .1%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                    | DESCRIPTION  | SERVICE AREA         |       | Total |       |
|---|--------------------|--|----------------------|-------|-------|-------|
|   |                    |  | West Regional Center |       | Count | Col % |
|   |                    |  | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | UNIVERSITY OF PENN | 0  |                      |       | 1     | .1%   |
|   |                    | ALL RIGHT/ BUT I DON'T CARE FOR THEM/ THEY'RE PREJUDICED |                      |       | 1     | .1%   |
|   |                    | CHAOTIC  | 1                    | .5%   | 1     | .1%   |
|   |                    | DISTINGUISHED  |                      |       | 1     | .1%   |
|   |                    | EASY   |                      |       | 1     | .1%   |
|   |                    | EDUCATIONAL  |                      |       | 1     | .1%   |
|   |                    | ELITE  |                      |       | 1     | .1%   |
|   |                    | EXCELLENT  | 4                    | 2.2%  | 6     | .5%   |
|   |                    | GOOD EDUCATION   | 1                    | .5%   | 1     | .1%   |
|   |                    | GOOD IVY LEAGUE  |                      |       | 1     | .1%   |
|   |                    | GOOD SCHOOL  |                      |       | 2     | .2%   |
|   |                    | GREAT  |                      |       | 1     | .1%   |
|   |                    | HIGH QUALITY   | 1                    | .5%   | 2     | .2%   |
|   |                    | HIGHLY RECOGNIZED FOR EDUCATION                          |                      |       | 1     | .1%   |
|   |                    | HOSPITAL/ MEDICAL  |                      |       | 1     | .1%   |
|   |                    | INTELLECT  |                      |       | 1     | .1%   |
|   |                    | IVY LEAGUE   | 2                    | 1.1%  | 7     | .6%   |
|   |                    | LOCAL  |                      |       | 1     | .1%   |
|   |                    | MEDICAL COLLEGE/ ONLY BIG COLLEGE IN PHILADELPHIA        |                      |       | 1     | .1%   |
|   |                    | NOT EASY TO GET INTO                                     |                      |       | 1     | .1%   |
|   |                    | OKAY BY ME   |                      |       | 1     | .1%   |
|   |                    | OUTSTANDING  |                      |       | 2     | .2%   |
|   |                    | OUTSTANDING IN MANY FIELDS                               |                      |       | 1     | .1%   |
|   |                    | PRESTIGIOUS COLLEGE/ EXPENSIVE                           |                      |       | 1     | .1%   |
|   |                    | QUALITY  |                      |       | 1     | .1%   |
|   |                    | THE BEST IN THE STATE                                    |                      |       | 1     | .1%   |
|   |                    | TOP DRAWER   |                      |       | 1     | .1%   |
|   |                    | TOP NOTCH  |                      |       | 1     | .1%   |
|   |                    | UNIVERSITY OF PENN LARGE AND IMPORTANT                   |                      |       | 1     | .1%   |
|   |                    | VERY DISTINGUISHED                                       |                      |       | 1     | .1%   |
|   |                    | VERY EXCELLENT   | 1                    | .5%   | 1     | .1%   |
|   |                    | VERY GOOD  |                      |       | 5     | .4%   |
|   |                    | VERY GOOD RESEARCH SCHOOL                                | 1                    | .5%   | 1     | .1%   |
| VERY UNIVERSAL                          |                    |  | 1                    | .1%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                            | DESCRIPTION                             | SERVICE AREA         |       | Total |       |
|---|----------------------------|---|----------------------|-------|-------|-------|
|   |                            |   | West Regional Center |       | Count | Col % |
|   |                            |   | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | UNIVERSITY OF PENNSYLVANIA | 0                                       |                      |       | 1     | .1%   |
|   |                            | A MEDICAL COLLEGE                       | 1                    | .5%   | 1     | .1%   |
|   |                            | ALSO A GOOD SCHOOL                      |                      |       | 1     | .1%   |
|   |                            | ARISTOCRATIC/ PEOPLE OF MAIN LINE       |                      |       | 1     | .1%   |
|   |                            | BIG                                     |                      |       | 1     | .1%   |
|   |                            | BUSINESS SCHOOL                         | 1                    | .5%   | 1     | .1%   |
|   |                            | CHALLENGING                             |                      |       | 1     | .1%   |
|   |                            | COSTLY                                  |                      |       | 1     | .1%   |
|   |                            | DISTINGUISHED                           |                      |       | 1     | .1%   |
|   |                            | DON'T KNOW                              |                      |       | 2     | .2%   |
|   |                            | ELITE                                   |                      |       | 1     | .1%   |
|   |                            | EXCELLENT                               |                      |       | 9     | .8%   |
|   |                            | EXCEPTIONAL                             |                      |       | 1     | .1%   |
|   |                            | EXPENSIVE                               | 1                    | .5%   | 1     | .1%   |
|   |                            | GOOD                                    |                      |       | 3     | .3%   |
|   |                            | GOOD COLLEGE                            |                      |       | 2     | .2%   |
|   |                            | GOOD MEDICAL COLLEGE                    | 1                    | .5%   | 1     | .1%   |
|   |                            | GOOD SCHOOL                             |                      |       | 1     | .1%   |
|   |                            | GOOD SCHOOL/ MY FATHER WENT THERE       | 1                    | .5%   | 1     | .1%   |
|   |                            | GOOD TEACHING ORGANIZATION              |                      |       | 1     | .1%   |
|   |                            | GREAT COLLEGE                           | 1                    | .5%   | 1     | .1%   |
|   |                            | GREAT REPUTATION                        |                      |       | 1     | .1%   |
|   |                            | I HAVE NO OPINION                       |                      |       | 1     | .1%   |
|   |                            | IT HAS A REPUTATION FOR ACADEMIC RIGOR  | 1                    | .5%   | 1     | .1%   |
|   |                            | IVY LEAGUE                              | 2                    | 1.1%  | 13    | 1.1%  |
|   |                            | IVY LEAGUE/ EXPENSIVE/ I'D NEVER GET IN |                      |       | 1     | .1%   |
|   |                            | IVY LEAGUE/ MAJOR COLLEGE               |                      |       | 1     | .1%   |
|   |                            | LARGE                                   |                      |       | 1     | .1%   |
|   |                            | LEARNING INSTITUTION                    |                      |       | 1     | .1%   |
|   |                            | MEDICAL                                 |                      |       | 1     | .1%   |
|   |                            | MY OLD SCHOOL                           |                      |       | 1     | .1%   |
|   |                            | OLD SCHOOL                              |                      |       | 1     | .1%   |
| PRESTIGIOUS                             | 3                          | 1.6%                                    | 5                    | .4%   |       |       |
| QUALITY                                 |                            |   | 2                    | .2%   |       |       |
| REALLY CAN'T SAY                        |                            |   | 1                    | .1%   |       |       |
| RENOWNED                                |                            |   | 1                    | .1%   |       |       |

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |  |             |                                    | SERVICE AREA         |       | Total |       |
|---|--|-------------|------------------------------------|----------------------|-------|-------|-------|
|   |  |             |                                    | West Regional Center |       | Count | Col % |
|   |  |             |                                    | Count                | Col % |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | UNIVERSITY OF PENNSYLVANIA             | DESCRIPTION | THAT'S A REALLY REALLY GOOD SCHOOL | 1                    | .5%   | 1     | .1%   |
|   |  |             | THE BEST                           |                      |       | 1     | .1%   |
|   |  |             | TOP OF THE LINE                    |                      |       | 1     | .1%   |
|   |  |             | TOPS                               | 1                    | .5%   | 1     | .1%   |
|   |  |             | VERY GOOD                          | 2                    | 1.1%  | 5     | .4%   |
|   |  |             | VERY GOOD COLLEGE                  |                      |       | 1     | .1%   |
|   |  |             | VERY GOOD EDUCATION                |                      |       | 1     | .1%   |
|   | UNIVERSITY OF PHILADELPHIA             | DESCRIPTION | MEDICAL                            | 1                    | .5%   | 1     | .1%   |
|   |  |             | MEDICAL FIELD                      | 1                    | .5%   | 1     | .1%   |
|   |  |             | VERY GOOD/ CENTRALLY LOCATED       |                      |       | 1     | .1%   |
|   | UNIVERSITY OF PHOENIX                  | DESCRIPTION | FOR WORKING PEOPLE                 |                      |       | 1     | .1%   |
|   | UNIVERSITY OF SCIENCES                 | DESCRIPTION | JUST A GOOD COLLEGE                | 1                    | .5%   | 1     | .1%   |
|   |  |             | NICE                               | 1                    | .5%   | 1     | .1%   |
|   | UNIVERSITY OF SCIENCES IN PHILADELPHIA | DESCRIPTION | PHARMACY                           | 1                    | .5%   | 1     | .1%   |
|   | UNIVERSITY OF THE ARTS                 | DESCRIPTION | PROFESSIONAL                       |                      |       | 1     | .1%   |
|   |  |             | TECHNICAL ART SCHOOL               |                      |       | 1     | .1%   |
|   |  |             | WELL KNOWN                         |                      |       | 1     | .1%   |
|   | URSINUS                                | DESCRIPTION | VERY CLASSY                        |                      |       | 1     | .1%   |
|   | VERSAILLES                             | DESCRIPTION | VERY GOOD                          |                      |       | 1     | .1%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 2. Perception Of Area Educational Institutions By Service Area

|   |                      | SERVICE AREA                                |                 | Total |       |       |       |
|---|----------------------|---|-----------------|-------|-------|-------|-------|
|   |                      |   |                 | Count | Col % | Count | Col % |
|   |                      |   |                 |       |       |       |       |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | VILLANOVA            | DESCRIPTION                                 |                 |       |       |       |       |
|   |                      | CATHOLIC                                    | 1               | .5%   | 3     | .3%   |       |
|   |                      | CATHOLIC COLLEGE                            |                 |       | 1     | .1%   |       |
|   |                      | DON'T KNOW                                  |                 |       | 2     | .2%   |       |
|   |                      | DON'T KNOW MUCH ABOUT IT                    |                 |       | 1     | .1%   |       |
|   |                      | EXPENSIVE                                   |                 |       | 1     | .1%   |       |
|   |                      | GENERAL/ CATHOLIC                           |                 |       | 1     | .1%   |       |
|   |                      | GOOD  |                 |       | 1     | .1%   |       |
|   |                      | GOOD COLLEGE                                |                 |       | 1     | .1%   |       |
|   |                      | GOOD EDUCATION                              |                 |       | 1     | .1%   |       |
|   |                      | GOOD NAME                                   |                 |       | 1     | .1%   |       |
|   |                      | GOOD PLACE TO GO                            |                 |       | 1     | .1%   |       |
|   |                      | GOOD SCHOOL                                 | 1               | .5%   | 2     | .2%   |       |
|   |                      | GOOD TEACHING ORGANIZATION                  |                 |       | 1     | .1%   |       |
|   |                      | GREAT COLLEGE                               |                 |       | 1     | .1%   |       |
|   |                      | LOCAL/ A LITTLE MORE DIFFICULT GETTING INTO |                 |       | 1     | .1%   |       |
|   |                      | MAIN LINE                                   | 1               | .5%   | 1     | .1%   |       |
|   |                      | MAJOR COLLEGE                               |                 |       | 1     | .1%   |       |
|   |                      | MORE SELECTIVE                              |                 |       | 1     | .1%   |       |
|   |                      | NICE COLLEGE                                |                 |       | 1     | .1%   |       |
|   |                      | NURSING                                     |                 |       | 1     | .1%   |       |
|   |                      | OKAY  |                 |       | 1     | .1%   |       |
|   |                      | OUTSTANDING                                 |                 |       | 1     | .1%   |       |
|   |                      | RICH  |                 |       | 1     | .1%   |       |
|   |                      | UPPER CLASS                                 |                 |       | 1     | .1%   |       |
|   |                      | VERY DIFFICULT/ GOOD QUALITY                | 1               | .5%   | 1     | .1%   |       |
|   |                      | VERY GOOD                                   |                 |       | 1     | .1%   |       |
|   |                      | WELL ORGANIZED                              |                 |       | 1     | .1%   |       |
|   |                      | WISH I COULD AFFORD IT                      |                 |       | 1     | .1%   |       |
|   | VILLANOVA COLLEGE    | DESCRIPTION                                 | GOOD COLLEGE    |       | 1     | .1%   |       |
|   | VILLANOVA UNIVERSITY | DESCRIPTION                                 | IVY LEAGUE      |       | 1     | .1%   |       |
|   | VIRGINIA STATE       | DESCRIPTION                                 | BLACK COLLEGE   | 1     | .5%   | .1%   |       |
|   | WAGNER COLLEGE       | DESCRIPTION                                 | A LOT OF SPORTS |       | 1     | .1%   |       |
|   | WAGNER UNIVERSITY    | DESCRIPTION                                 | VERY GOOD       |       | 1     | .1%   |       |



**TABLE 2. Perception Of Area Educational Institutions By Service Area**

|   |                         |             |                          | SERVICE AREA         |        | Total |        |
|---|-------------------------|-------------|--------------------------|----------------------|--------|-------|--------|
|   |                         |             |                          | West Regional Center |        | Count | Col %  |
|   |                         |             |                          | Count                | Col %  |       |        |
| COLLEGES MENTIONED - MULTIPLE RESPONSES | WEST CHESTER            | DESCRIPTION | BEAUTIFUL CAMPUS         |                      |        | 1     | .1%    |
|   |                         |             | ENERGETIC                |                      |        | 1     | .1%    |
|   |                         |             | OKAY/ PRETTY GOOD        |                      |        | 1     | .1%    |
|   |                         |             | STATE COLLEGE            | 1                    | .5%    | 1     | .1%    |
|   |                         |             | STATE SCHOOL             |                      |        | 1     | .1%    |
|   | WEST CHESTER UNIVERSITY | DESCRIPTION | 0                        |                      |        | 1     | .1%    |
|   |                         |             | EDUCATION                |                      |        | 1     | .1%    |
|   |                         |             | FRIENDLY                 |                      |        | 1     | .1%    |
|   |                         |             | NICE                     |                      |        | 1     | .1%    |
|   |                         |             | SERENE                   |                      |        | 1     | .1%    |
|   | WHARTON                 | DESCRIPTION | EXCELLENT SCHOOL         | 1                    | .5%    | 1     | .1%    |
|   |                         |             | INFLUENTIAL              |                      |        | 1     | .1%    |
|   | WIDENER                 | DESCRIPTION | ENGINEERING PROGRAM GOOD |                      |        | 1     | .1%    |
|   |                         |             | GOOD                     | 1                    | .5%    | 2     | .2%    |
|   |                         |             | VERY GOOD                |                      |        | 1     | .1%    |
|   | WIDENER UNIVERSITY      | DESCRIPTION | GRANDSON GOES THERE      |                      |        | 1     | .1%    |
|   | YALE                    | DESCRIPTION | EXCITING                 |                      |        | 1     | .1%    |
| Total                                   |                         |             |                          | 184                  | 100.0% | 1132  | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 3. Image Analysis Of Educational Institution Types By Service Area**

|               |                                     | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---------------|-------------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|               |                                     | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|               |                                     | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| ACADEMICS     | No Response                         | 13            | 5.8%   | 2                         | 1.8%   | 3                         | 3.8%   | 2                    | 2.4%   | 20    | 4.0%   |
|               | Trade Or Technical Schools          | 18            | 8.0%   | 9                         | 7.9%   | 5                         | 6.3%   | 5                    | 6.1%   | 37    | 7.4%   |
|               | Community Colleges                  | 26            | 11.6%  | 8                         | 7.0%   | 12                        | 15.0%  | 7                    | 8.5%   | 53    | 10.6%  |
|               | Four-Year Colleges And Universities | 167           | 74.6%  | 95                        | 83.3%  | 60                        | 75.0%  | 68                   | 82.9%  | 390   | 78.0%  |
| Total         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| AFFORDABILITY | No Response                         | 8             | 3.6%   | 7                         | 6.1%   | 2                         | 2.5%   | 1                    | 1.2%   | 18    | 3.6%   |
|               | Trade Or Technical Schools          | 46            | 20.5%  | 30                        | 26.3%  | 16                        | 20.0%  | 17                   | 20.7%  | 109   | 21.8%  |
|               | Community Colleges                  | 154           | 68.8%  | 64                        | 56.1%  | 47                        | 58.8%  | 56                   | 68.3%  | 321   | 64.2%  |
|               | Four-Year Colleges And Universities | 16            | 7.1%   | 13                        | 11.4%  | 15                        | 18.8%  | 8                    | 9.8%   | 52    | 10.4%  |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 3. Image Analysis Of Educational Institution Types By Service Area**

|   |                                     | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|-------------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |                                     | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |                                     | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>CONVENIENT CLASS SCHEDULE</b>  | No Response                         | 36            | 16.1%  | 22                        | 19.3%  | 7                         | 8.8%   | 12                   | 14.6%  | 77    | 15.4%  |
|   | Trade Or Technical Schools          | 31            | 13.8%  | 15                        | 13.2%  | 9                         | 11.3%  | 10                   | 12.2%  | 65    | 13.0%  |
|   | Community Colleges                  | 117           | 52.2%  | 49                        | 43.0%  | 42                        | 52.5%  | 43                   | 52.4%  | 251   | 50.2%  |
|   | Four-Year Colleges And Universities | 40            | 17.9%  | 28                        | 24.6%  | 22                        | 27.5%  | 17                   | 20.7%  | 107   | 21.4%  |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>TECHNICAL TRAINING FOR JOBS</b>  | No Response                         | 18            | 8.0%   | 5                         | 4.4%   | 5                         | 6.3%   | 1                    | 1.2%   | 29    | 5.8%   |
|   | Trade Or Technical Schools          | 118           | 52.7%  | 82                        | 71.9%  | 45                        | 56.3%  | 50                   | 61.0%  | 295   | 59.0%  |
|   | Community Colleges                  | 36            | 16.1%  | 8                         | 7.0%   | 17                        | 21.3%  | 10                   | 12.2%  | 71    | 14.2%  |
|   | Four-Year Colleges And Universities | 52            | 23.2%  | 19                        | 16.7%  | 13                        | 16.3%  | 21                   | 25.6%  | 105   | 21.0%  |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>INDIVIDUAL ATTENTION</b>   | No Response                         | 23            | 10.3%  | 14                        | 12.3%  | 9                         | 11.3%  | 5                    | 6.1%   | 51    | 10.2%  |
|   | Trade Or Technical Schools          | 52            | 23.2%  | 23                        | 20.2%  | 19                        | 23.8%  | 21                   | 25.6%  | 115   | 23.0%  |
|   | Community Colleges                  | 71            | 31.7%  | 27                        | 23.7%  | 30                        | 37.5%  | 25                   | 30.5%  | 153   | 30.6%  |
|   | Four-Year Colleges And Universities | 78            | 34.8%  | 50                        | 43.9%  | 22                        | 27.5%  | 31                   | 37.8%  | 181   | 36.2%  |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>REMEDIAL OR DEVELOPMENTAL SKILLS</b>                                       | No Response                         | 25            | 11.2%  | 12                        | 10.5%  | 7                         | 8.8%   | 2                    | 2.4%   | 46    | 9.2%   |
|   | Trade Or Technical Schools          | 40            | 17.9%  | 32                        | 28.1%  | 14                        | 17.5%  | 21                   | 25.6%  | 107   | 21.4%  |
|   | Community Colleges                  | 95            | 42.4%  | 33                        | 28.9%  | 34                        | 42.5%  | 33                   | 40.2%  | 195   | 39.0%  |
|   | Four-Year Colleges And Universities | 64            | 28.6%  | 37                        | 32.5%  | 25                        | 31.3%  | 26                   | 31.7%  | 152   | 30.4%  |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>ONLINE CLASSES</b>   | No Response                         | 48            | 21.4%  | 25                        | 21.9%  | 13                        | 16.3%  | 14                   | 17.1%  | 100   | 20.0%  |
|   | Trade Or Technical Schools          | 22            | 9.8%   | 5                         | 4.4%   | 10                        | 12.5%  | 12                   | 14.6%  | 49    | 9.8%   |
|   | Community Colleges                  | 74            | 33.0%  | 28                        | 24.6%  | 25                        | 31.3%  | 18                   | 22.0%  | 145   | 29.0%  |
|   | Four-Year Colleges And Universities | 80            | 35.7%  | 56                        | 49.1%  | 32                        | 40.0%  | 38                   | 46.3%  | 206   | 41.2%  |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>CONTINUING EDUCATION AND CAREER SKILLS FOR THOSE WHO ALREADY HAVE JOBS</b> | No Response                         | 10            | 4.5%   | 5                         | 4.4%   | 4                         | 5.0%   | 3                    | 3.7%   | 22    | 4.4%   |
|   | Trade Or Technical Schools          | 30            | 13.4%  | 16                        | 14.0%  | 12                        | 15.0%  | 11                   | 13.4%  | 69    | 13.8%  |
|   | Community Colleges                  | 102           | 45.5%  | 35                        | 30.7%  | 31                        | 38.8%  | 30                   | 36.6%  | 198   | 39.6%  |
|   | Four-Year Colleges And Universities | 82            | 36.6%  | 58                        | 50.9%  | 33                        | 41.3%  | 38                   | 46.3%  | 211   | 42.2%  |
| <b>Total</b>  |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| <b>PREPARING STUDENTS FOR THE FUTURE</b>                                      | No Response                         | 13            | 5.8%   | 8                         | 7.0%   | 6                         | 7.5%   | 7                    | 8.5%   | 34    | 6.8%   |
|   | Trade Or Technical Schools          | 28            | 12.5%  | 12                        | 10.5%  | 5                         | 6.3%   | 9                    | 11.0%  | 54    | 10.8%  |
|   | Community Colleges                  | 53            | 23.7%  | 8                         | 7.0%   | 19                        | 23.8%  | 12                   | 14.6%  | 92    | 18.4%  |
|   | Four-Year Colleges And Universities | 130           | 58.0%  | 86                        | 75.4%  | 50                        | 62.5%  | 54                   | 65.9%  | 320   | 64.0%  |

**TABLE 3. Image Analysis Of Educational Institution Types By Service Area**

|                               |                                     | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-------------------------------|-------------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                               |                                     | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                               |                                     | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| CONVENIENT LOCATIONS          | No Response                         | 15            | 6.7%   | 9                         | 7.9%   | 3                         | 3.8%   | 5                    | 6.1%   | 32    | 6.4%   |
|                               | Trade Or Technical Schools          | 19            | 8.5%   | 15                        | 13.2%  | 4                         | 5.0%   | 8                    | 9.8%   | 46    | 9.2%   |
|                               | Community Colleges                  | 122           | 54.5%  | 52                        | 45.6%  | 44                        | 55.0%  | 39                   | 47.6%  | 257   | 51.4%  |
|                               | Four-Year Colleges And Universities | 68            | 30.4%  | 38                        | 33.3%  | 29                        | 36.3%  | 30                   | 36.6%  | 165   | 33.0%  |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| ATTRACTIVE CAMPUS ENVIRONMENT | No Response                         | 9             | 4.0%   | 8                         | 7.0%   | 5                         | 6.3%   | 6                    | 7.3%   | 28    | 5.6%   |
|                               | Trade Or Technical Schools          | 5             | 2.2%   | 3                         | 2.6%   | 3                         | 3.8%   |                      |        | 11    | 2.2%   |
|                               | Community Colleges                  | 32            | 14.3%  | 13                        | 11.4%  | 20                        | 25.0%  | 8                    | 9.8%   | 73    | 14.6%  |
|                               | Four-Year Colleges And Universities | 178           | 79.5%  | 90                        | 78.9%  | 52                        | 65.0%  | 68                   | 82.9%  | 388   | 77.6%  |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| HIGH QUALITY INSTRUCTION      | No Response                         | 17            | 7.6%   | 5                         | 4.4%   | 9                         | 11.3%  | 3                    | 3.7%   | 34    | 6.8%   |
|                               | Trade Or Technical Schools          | 13            | 5.8%   | 6                         | 5.3%   | 3                         | 3.8%   | 6                    | 7.3%   | 28    | 5.6%   |
|                               | Community Colleges                  | 30            | 13.4%  | 5                         | 4.4%   | 16                        | 20.0%  | 4                    | 4.9%   | 55    | 11.0%  |
|                               | Four-Year Colleges And Universities | 164           | 73.2%  | 98                        | 86.0%  | 52                        | 65.0%  | 69                   | 84.1%  | 383   | 76.6%  |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| SERVICES FOR STUDENTS         | No Response                         | 23            | 10.3%  | 15                        | 13.2%  | 6                         | 7.5%   | 6                    | 7.3%   | 50    | 10.0%  |
|                               | Trade Or Technical Schools          | 19            | 8.5%   | 7                         | 6.1%   | 10                        | 12.5%  | 3                    | 3.7%   | 39    | 7.8%   |
|                               | Community Colleges                  | 63            | 28.1%  | 17                        | 14.9%  | 20                        | 25.0%  | 18                   | 22.0%  | 118   | 23.6%  |
|                               | Four-Year Colleges And Universities | 119           | 53.1%  | 75                        | 65.8%  | 44                        | 55.0%  | 55                   | 67.1%  | 293   | 58.6%  |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| UP-TO-DATE CURRICULUM         | No Response                         | 22            | 9.8%   | 12                        | 10.5%  | 7                         | 8.8%   | 11                   | 13.4%  | 52    | 10.4%  |
|                               | Trade Or Technical Schools          | 19            | 8.5%   | 7                         | 6.1%   | 4                         | 5.0%   | 6                    | 7.3%   | 36    | 7.2%   |
|                               | Community Colleges                  | 42            | 18.8%  | 16                        | 14.0%  | 17                        | 21.3%  | 8                    | 9.8%   | 83    | 16.6%  |
|                               | Four-Year Colleges And Universities | 141           | 62.9%  | 79                        | 69.3%  | 52                        | 65.0%  | 57                   | 69.5%  | 329   | 65.8%  |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| STATE-OF-THE-ART TECHNOLOGY   | No Response                         | 23            | 10.3%  | 10                        | 8.8%   | 9                         | 11.3%  | 4                    | 4.9%   | 46    | 9.2%   |
|                               | Trade Or Technical Schools          | 46            | 20.5%  | 14                        | 12.3%  | 11                        | 13.8%  | 15                   | 18.3%  | 86    | 17.2%  |
|                               | Community Colleges                  | 27            | 12.1%  | 8                         | 7.0%   | 13                        | 16.3%  | 5                    | 6.1%   | 53    | 10.6%  |
|                               | Four-Year Colleges And Universities | 128           | 57.1%  | 82                        | 71.9%  | 47                        | 58.8%  | 58                   | 70.7%  | 315   | 63.0%  |
| Total                         |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| OVERALL QUALITY OF EDUCATION  | No Response                         | 10            | 4.5%   | 8                         | 7.0%   | 2                         | 2.5%   | 4                    | 4.9%   | 24    | 4.8%   |
|                               | Trade Or Technical Schools          | 11            | 4.9%   | 6                         | 5.3%   | 3                         | 3.8%   | 5                    | 6.1%   | 25    | 5.0%   |
|                               | Community Colleges                  | 37            | 16.5%  | 3                         | 2.6%   | 17                        | 21.3%  | 4                    | 4.9%   | 61    | 12.2%  |
|                               | Four-Year Colleges And Universities | 166           | 74.1%  | 97                        | 85.1%  | 58                        | 72.5%  | 69                   | 84.1%  | 390   | 78.0%  |

**TABLE 3. Image Analysis Of Educational Institution Types By Service Area**

|                                   |                                     | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-----------------------------------|-------------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                   |                                     | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                   |                                     | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| Total                             |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| PREPARING THE UNEMPLOYED FOR WORK | No Response                         | 15            | 6.7%   | 5                         | 4.4%   | 5                         | 6.3%   | 5                    | 6.1%   | 30    | 6.0%   |
|                                   | Trade Or Technical Schools          | 98            | 43.8%  | 64                        | 56.1%  | 30                        | 37.5%  | 42                   | 51.2%  | 234   | 46.8%  |
|                                   | Community Colleges                  | 80            | 35.7%  | 22                        | 19.3%  | 31                        | 38.8%  | 25                   | 30.5%  | 158   | 31.6%  |
|                                   | Four-Year Colleges And Universities | 31            | 13.8%  | 23                        | 20.2%  | 14                        | 17.5%  | 10                   | 12.2%  | 78    | 15.6%  |
| Total                             |                                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|   |                   | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |        |       |        | Total |        |
|---|-------------------|--|--------|-------|--------|-------|--------|
|   |                   | Yes  |        | No    |        | Count | Col %  |
|   |                   | Count  | Col %  | Count | Col %  |       |        |
| I AM VERY FAMILIAR WITH THE PROGRAMS AND SERVICES OFFERED BY COMMUNITY COLLEGE OF PHILADELPHIA                                    | No Response       |  |        | 3     | .8%    | 3     | .6%    |
|   | Strongly Disagree | 2  | 1.4%   | 31    | 8.8%   | 33    | 6.6%   |
|   | Disagree          | 31   | 21.1%  | 159   | 45.0%  | 190   | 38.0%  |
|   | Neither           | 4  | 2.7%   | 15    | 4.2%   | 19    | 3.8%   |
|   | Agree             | 89   | 60.5%  | 131   | 37.1%  | 220   | 44.0%  |
|   | Strongly Agree    | 21   | 14.3%  | 14    | 4.0%   | 35    | 7.0%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| THERE IS A CAMPUS OR NEIGHBORHOOD SITE OF COMMUNITY COLLEGE OF PHILADELPHIA LOCATED CONVENIENTLY CLOSE TO MY HOME                 | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|   | Strongly Disagree | 1  | .7%    | 4     | 1.1%   | 5     | 1.0%   |
|   | Disagree          | 11   | 7.5%   | 77    | 21.8%  | 88    | 17.6%  |
|   | Neither           | 1  | .7%    | 24    | 6.8%   | 25    | 5.0%   |
|   | Agree             | 83   | 56.5%  | 184   | 52.1%  | 267   | 53.4%  |
|   | Strongly Agree    | 51   | 34.7%  | 62    | 17.6%  | 113   | 22.6%  |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| COMMUNITY COLLEGE OF PHILADELPHIA IS PRIMARILY A COLLEGE FOR THOSE STUDENTS WHO CANNOT GET INTO A FOUR-YEAR COLLEGE OR UNIVERSITY | No Response       | 1  | .7%    | 2     | .6%    | 3     | .6%    |
|   | Strongly Disagree | 22   | 15.0%  | 26    | 7.4%   | 48    | 9.6%   |
|   | Disagree          | 59   | 40.1%  | 174   | 49.3%  | 233   | 46.6%  |
|   | Neither           |  |        | 15    | 4.2%   | 15    | 3.0%   |
|   | Agree             | 56   | 38.1%  | 115   | 32.6%  | 171   | 34.2%  |
|   | Strongly Agree    | 9  | 6.1%   | 21    | 5.9%   | 30    | 6.0%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|   |                   | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |        |       |        | Total |        |
|---|-------------------|--|--------|-------|--------|-------|--------|
|   |                   | Yes  |        | No    |        | Count | Col %  |
|   |                   | Count  | Col %  | Count | Col %  |       |        |
| FOR RECENT HIGH SCHOOL GRADUATES, COMMUNITY COLLEGE OF PHILADELPHIA IS A GOOD CHOICE FOR THE FIRST TWO YEARS OF A FOUR-YEAR DEGREE        | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|   | Strongly Disagree | 1  | .7%    | 4     | 1.1%   | 5     | 1.0%   |
|   | Disagree          | 14   | 9.5%   | 43    | 12.2%  | 57    | 11.4%  |
|   | Neither           | 2  | 1.4%   | 9     | 2.5%   | 11    | 2.2%   |
|   | Agree             | 99   | 67.3%  | 247   | 70.0%  | 346   | 69.2%  |
|   | Strongly Agree    | 31   | 21.1%  | 48    | 13.6%  | 79    | 15.8%  |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| IF I GO TO COMMUNITY COLLEGE OF PHILADELPHIA FOR TWO YEARS, THE MAJORITY OF MY CREDITS WILL TRANSFER TO A FOUR-YEAR COLLEGE               | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|   | Strongly Disagree | 2  | 1.4%   | 4     | 1.1%   | 6     | 1.2%   |
|   | Disagree          | 28   | 19.0%  | 30    | 8.5%   | 58    | 11.6%  |
|   | Neither           | 9  | 6.1%   | 41    | 11.6%  | 50    | 10.0%  |
|   | Agree             | 84   | 57.1%  | 236   | 66.9%  | 320   | 64.0%  |
|   | Strongly Agree    | 24   | 16.3%  | 40    | 11.3%  | 64    | 12.8%  |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| THE MAJORITY OF THE STUDENTS AT COMMUNITY COLLEGE OF PHILADELPHIA ARE ENROLLED IN DEVELOPMENTAL COURSES OR THOSE BELOW COLLEGE LEVEL WORK | No Response       |  |        | 4     | 1.1%   | 4     | .8%    |
|   | Strongly Disagree | 11   | 7.5%   | 16    | 4.5%   | 27    | 5.4%   |
|   | Disagree          | 69   | 46.9%  | 188   | 53.3%  | 257   | 51.4%  |
|   | Neither           | 15   | 10.2%  | 56    | 15.9%  | 71    | 14.2%  |
|   | Agree             | 48   | 32.7%  | 81    | 22.9%  | 129   | 25.8%  |
|   | Strongly Agree    | 4  | 2.7%   | 8     | 2.3%   | 12    | 2.4%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| THE STUDENT POPULATION AT COMMUNITY COLLEGE OF PHILADELPHIA IS ETHNICALLY DIVERSE   | No Response       |  |        | 3     | .8%    | 3     | .6%    |
|   | Strongly Disagree | 3  | 2.0%   | 2     | .6%    | 5     | 1.0%   |
|   | Disagree          | 5  | 3.4%   | 34    | 9.6%   | 39    | 7.8%   |
|   | Neither           | 5  | 3.4%   | 41    | 11.6%  | 46    | 9.2%   |
|   | Agree             | 103  | 70.1%  | 237   | 67.1%  | 340   | 68.0%  |
|   | Strongly Agree    | 31   | 21.1%  | 36    | 10.2%  | 67    | 13.4%  |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| I WOULD NOT ATTEND THE SPRING GARDEN CAMPUS (CITY CENTER) OF COMMUNITY COLLEGE OF PHILADELPHIA BECAUSE CITY CENTER IS NOT SAFE            | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|   | Strongly Disagree | 37   | 25.2%  | 62    | 17.6%  | 99    | 19.8%  |
|   | Disagree          | 96   | 65.3%  | 224   | 63.5%  | 320   | 64.0%  |
|   | Neither           | 3  | 2.0%   | 14    | 4.0%   | 17    | 3.4%   |
|   | Agree             | 7  | 4.8%   | 45    | 12.7%  | 52    | 10.4%  |
|   | Strongly Agree    | 4  | 2.7%   | 6     | 1.7%   | 10    | 2.0%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|  |                   | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |        |       |        | Total |        |
|--|-------------------|--|--------|-------|--------|-------|--------|
|  |                   | Yes  |        | No    |        | Count | Col %  |
|  |                   | Count  | Col %  | Count | Col %  |       |        |
| COMMUNITY COLLEGE OF PHILADELPHIA HAS KEPT UP WITH THE LATEST TECHNOLOGY AND IS ON THE CUTTING EDGE OF COURSE DELIVERY | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|  | Strongly Disagree |  |        | 3     | .8%    | 3     | .6%    |
|  | Disagree          | 12   | 8.2%   | 28    | 7.9%   | 40    | 8.0%   |
|  | Neither           | 17   | 11.6%  | 102   | 28.9%  | 119   | 23.8%  |
|  | Agree             | 108  | 73.5%  | 204   | 57.8%  | 312   | 62.4%  |
|  | Strongly Agree    | 10   | 6.8%   | 14    | 4.0%   | 24    | 4.8%   |
| Total  |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| I HAVE ATTENDED CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA   | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|  | Strongly Disagree |  |        | 50    | 14.2%  | 50    | 10.0%  |
|  | Disagree          |  |        | 288   | 81.6%  | 288   | 57.6%  |
|  | Neither           |  |        | 13    | 3.7%   | 13    | 2.6%   |
|  | Agree             | 117  | 79.6%  |       |        | 117   | 23.4%  |
|  | Strongly Agree    | 30   | 20.4%  |       |        | 30    | 6.0%   |
| Total  |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| I WOULD ATTEND COMMUNITY COLLEGE OF PHILADELPHIA IF IT OFFERED ACCLERATED PROGRAMS AND COURSES                         | No Response       | 2  | 1.4%   | 3     | .8%    | 5     | 1.0%   |
|  | Strongly Disagree | 2  | 1.4%   | 19    | 5.4%   | 21    | 4.2%   |
|  | Disagree          | 32   | 21.8%  | 129   | 36.5%  | 161   | 32.2%  |
|  | Neither           | 4  | 2.7%   | 16    | 4.5%   | 20    | 4.0%   |
|  | Agree             | 91   | 61.9%  | 172   | 48.7%  | 263   | 52.6%  |
|  | Strongly Agree    | 16   | 10.9%  | 14    | 4.0%   | 30    | 6.0%   |
| Total  |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| COMMUNITY COLLEGE OF PHILADELPHIA PERSONNEL ARE FRIENDLY AND MEET INDIVIDUAL STUDENTS' NEEDS                           | No Response       |  |        | 3     | .8%    | 3     | .6%    |
|  | Strongly Disagree | 4  | 2.7%   | 2     | .6%    | 6     | 1.2%   |
|  | Disagree          | 13   | 8.8%   | 11    | 3.1%   | 24    | 4.8%   |
|  | Neither           | 4  | 2.7%   | 128   | 36.3%  | 132   | 26.4%  |
|  | Agree             | 111  | 75.5%  | 194   | 55.0%  | 305   | 61.0%  |
|  | Strongly Agree    | 15   | 10.2%  | 15    | 4.2%   | 30    | 6.0%   |
| Total  |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| AT THE COMMUNITY COLLEGE OF PHILADELPHIA, THEY TEACH THE KINDS OF SKILLS NEEDED TO GET A JOB IN MY COMMUNITY           | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|  | Strongly Disagree | 2  | 1.4%   |       |        | 2     | .4%    |
|  | Disagree          | 9  | 6.1%   | 19    | 5.4%   | 28    | 5.6%   |
|  | Neither           | 7  | 4.8%   | 42    | 11.9%  | 49    | 9.8%   |
|  | Agree             | 122  | 83.0%  | 268   | 75.9%  | 390   | 78.0%  |
|  | Strongly Agree    | 7  | 4.8%   | 22    | 6.2%   | 29    | 5.8%   |
| Total  |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|   |                   | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |        |       |        | Total |        |
|---|-------------------|--|--------|-------|--------|-------|--------|
|   |                   | Yes  |        | No    |        | Count | Col %  |
|   |                   | Count  | Col %  | Count | Col %  |       |        |
| COMMUNITY COLLEGE OF PHILADELPHIA KEEPS ITS COURSES AND CLASSES UP-TO-DATE  | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|   | Strongly Disagree | 1  | .7%    |       |        | 1     | .2%    |
|   | Disagree          | 6  | 4.1%   | 11    | 3.1%   | 17    | 3.4%   |
|   | Neither           | 13   | 8.8%   | 69    | 19.5%  | 82    | 16.4%  |
|   | Agree             | 115  | 78.2%  | 249   | 70.5%  | 364   | 72.8%  |
|   | Strongly Agree    | 12   | 8.2%   | 22    | 6.2%   | 34    | 6.8%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| THE FACULTY TEACHING AT THE COMMUNITY COLLEGE OF PHILADELPHIA HAS ADVANCED DEGREES AND IS CURRENT IN THEIR FIELD  | No Response       |  |        | 3     | .8%    | 3     | .6%    |
|   | Strongly Disagree | 2  | 1.4%   |       |        | 2     | .4%    |
|   | Disagree          | 7  | 4.8%   | 16    | 4.5%   | 23    | 4.6%   |
|   | Neither           | 19   | 12.9%  | 99    | 28.0%  | 118   | 23.6%  |
|   | Agree             | 109  | 74.1%  | 222   | 62.9%  | 331   | 66.2%  |
|   | Strongly Agree    | 10   | 6.8%   | 13    | 3.7%   | 23    | 4.6%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| I BELIEVE THAT COMMUNITY COLLEGE OF PHILADELPHIA IS PROVIDING SUCH A NEEDED EDUCATIONAL SERVICE IN THE COMMUNITY THAT IF THEY ASKED ME FOR SUPPORT, I WOULD AGREE | No Response       |  |        | 3     | .8%    | 3     | .6%    |
|   | Strongly Disagree | 2  | 1.4%   |       |        | 2     | .4%    |
|   | Disagree          | 16   | 10.9%  | 55    | 15.6%  | 71    | 14.2%  |
|   | Neither           | 2  | 1.4%   | 19    | 5.4%   | 21    | 4.2%   |
|   | Agree             | 117  | 79.6%  | 259   | 73.4%  | 376   | 75.2%  |
|   | Strongly Agree    | 10   | 6.8%   | 17    | 4.8%   | 27    | 5.4%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| I HAVE BEEN ON THE CAMPUS OF COMMUNITY COLLEGE OF PHILADELPHIA FOR EVENTS OR PROGRAMS IN THE LAST TWO YEARS   | No Response       |  |        | 2     | .6%    | 2     | .4%    |
|   | Strongly Disagree | 6  | 4.1%   | 41    | 11.6%  | 47    | 9.4%   |
|   | Disagree          | 74   | 50.3%  | 222   | 62.9%  | 296   | 59.2%  |
|   | Neither           | 4  | 2.7%   | 11    | 3.1%   | 15    | 3.0%   |
|   | Agree             | 53   | 36.1%  | 64    | 18.1%  | 117   | 23.4%  |
|   | Strongly Agree    | 10   | 6.8%   | 13    | 3.7%   | 23    | 4.6%   |
| Total   |                   | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

| EVENT ATTENDED |  | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |       |       |       | Total |       |
|----------------|--|--|-------|-------|-------|-------|-------|
|                |  | Yes  |       | No    |       | Count | Col % |
|                |  | Count  | Col % | Count | Col % |       |       |
|                | A FRIEND'S GRADUATION  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | A HURRICANE RELIEF PROGRAM                                   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | AFTERNOON SEMINARS   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | ART SHOW   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | ART SHOW AND BOOK SHOW                                       | 1  | 1.6%  |       |       | 1     | .7%   |
|                | ART/ PLAY  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | ATTEND COLLEGE THERE   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | ATTENDED AN OPEN HOUSE                                       |  |       | 1     | 1.3%  | 1     | .7%   |
|                | ATTENDED CLASSES   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | ATTENDED SOMETHING WITH MY NIECE/ THINK IT WAS A LECTURE     |  |       | 1     | 1.3%  | 1     | .7%   |
|                | AWARD CEREMONY   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | AWARDS   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | BASIC INFORMATION SEMINAR                                    |  |       | 1     | 1.3%  | 1     | .7%   |
|                | BASKETBALL   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | BASKETBALL GAME AND COLLEGE FAIR                             |  |       | 1     | 1.3%  | 1     | .7%   |
|                | BEHAVIORAL PROGRAM/ HEALTH AND HUMAN SERVICES                | 1  | 1.6%  |       |       | 1     | .7%   |
|                | BLACK STUDENT ASSOCIATION EVENT                              |  |       | 1     | 1.3%  | 1     | .7%   |
|                | CAN'T REMEMBER   | 2  | 3.2%  |       |       | 2     | 1.4%  |
|                | CAREER EVENT   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | CHILDREN DANCE RECITALS                                      |  |       | 1     | 1.3%  | 1     | .7%   |
|                | CLASS  | 1  | 1.6%  |       |       | 1     | .7%   |
|                | CLASS FOR MY JOB/ CAREER DEVELOPING                          |  |       | 1     | 1.3%  | 1     | .7%   |
|                | CLASS/ BLACK HISTORY   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | CLASSES  | 1  | 1.6%  |       |       | 1     | .7%   |
|                | COLLEGE FAIR   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | COLLEGE FAIR ON MAIN CAMPUS                                  | 1  | 1.6%  |       |       | 1     | .7%   |
|                | COLLEGE WORKSHOP/ FINANCIAL AID WORKSHOP/ COUNSELING WORKSHO |  |       | 1     | 1.3%  | 1     | .7%   |
|                | COMPUTER SCIENCE   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | CONFERENCE   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | CONFERENCE FOR WORK  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | COUNSELING MEETING   |  |       | 1     | 1.3%  | 1     | .7%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|                                  |  | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |       |       |       | Total |       |
|----------------------------------|--|--|-------|-------|-------|-------|-------|
|                                  |  | Yes  |       | No    |       | Count | Col % |
|                                  |  | Count  | Col % | Count | Col % |       |       |
| EVENT ATTENDED                   | COURSES  | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | COUSIN'S GRADUATION                              |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | CULTURE SCIENCE AND TECHNOLOGY                   | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | DAY CARE TRAINING                                | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | DELIVERED TROPHIES/ DON'T KNOW WHAT EVENT IT WAS | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | DIPLOMA  | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | DON'T KNOW                                       | 2  | 3.2%  | 1     | 1.3%  | 3     | 2.1%  |
|                                  | DON'T KNOW/ I'VE HAD A STROKE                    |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | DON'T REMEMBER                                   | 1  | 1.6%  | 1     | 1.3%  | 2     | 1.4%  |
|                                  | DRILL TEAM APPLICATION FOR DRUM CORPS            |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | DRIVER'S COURSE                                  |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | DRIVER'S EDUCATION                               | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | EDUCATIONAL EVENT FOR MY GRANDDAUGHTER           | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | EDUCATIONAL EVENT WITH THE BOARD OF EDUCATION    |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | ENGLISH AS A SECOND LANGUAGE                     | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | FUNDRAISER                                       | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | FUNDRAISER FOR A CANCER VICTIM                   |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | GED PROGRAM                                      | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | GENEALOGY SOCIETY MEETING                        | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | GETTING INFORMATION                              |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | GRADUATION                                       | 3  | 4.8%  | 4     | 5.2%  | 7     | 5.0%  |
|                                  | GRADUATION PROGRAM                               |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | GRADUATION/ IN-SERVICE FOR NURSES                | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | HIGH SCHOOL FAIR                                 |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | HISTORY COURSE                                   | 1  | 1.6%  |       |       | 1     | .7%   |
|                                  | I CAN'T REMEMBER                                 |  |       | 1     | 1.3%  | 1     | .7%   |
|                                  | I DON'T REMEMBER                                 |  |       | 1     | 1.3%  | 1     | .7%   |
| I PASS THERE EVERY DAY FROM WORK |  |  | 1     | 1.3%  | 1     | .7%   |       |
| I TOOK A SIGN LANGUAGE CLASS     | 1  | 1.6%   |       |       | 1     | .7%   |       |
| I WALK THROUGH THERE A LOT       |  |  | 1     | 1.3%  | 1     | .7%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia

| EVENT ATTENDED |  | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |       |       |       | Total |       |
|----------------|--|--|-------|-------|-------|-------|-------|
|                |  | Yes  |       | No    |       | Count | Col % |
|                |  | Count  | Col % | Count | Col % |       |       |
|                | I WAS THERE ON BUSINESS  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | I WENT TO SCHOOL THERE/<br>MARTIN LUTHER KING EVENT                | 1  | 1.6%  |       |       | 1     | .7%   |
|                | I WORK THERE   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | INDIAN SAND ART  | 1  | 1.6%  |       |       | 1     | .7%   |
|                | JOB FAIR   | 2  | 3.2%  | 1     | 1.3%  | 3     | 2.1%  |
|                | JOB FAIR AND FUNDRAISER  | 1  | 1.6%  |       |       | 1     | .7%   |
|                | JOB FAIR FOR SCHOOL<br>DISTRICT OF PHILADELPHIA                    |  |       | 1     | 1.3%  | 1     | .7%   |
|                | JOB PLACEMENT SEMINAR  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | JUST WENT  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | LANGUAGE ARTS  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | LECTURE  | 2  | 3.2%  | 1     | 1.3%  | 3     | 2.1%  |
|                | LOOKING AROUND   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | LOOKING AT SCHEDULES AND<br>SAW A DANCE PROGRAM                    |  |       | 1     | 1.3%  | 1     | .7%   |
|                | MARTIN LUTHER KING DAY   | 1  | 1.6%  |       |       | 1     | .7%   |
|                | MEETING FOR NURSING<br>PROGRAM                                     | 1  | 1.6%  |       |       | 1     | .7%   |
|                | MOM TEACHES THERE AND I<br>GO THERE A LOT                          |  |       | 1     | 1.3%  | 1     | .7%   |
|                | MY DAUGHTER'S ENROLLMENT   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | MY DAUGHTER GRADUATED<br>FROM THERE                                |  |       | 1     | 1.3%  | 1     | .7%   |
|                | MY WIFE WAS ENROLLED AND I<br>ATTENDED A RECEPTION FOR<br>AN ART S |  |       | 1     | 1.3%  | 1     | .7%   |
|                | NO RESPONSE  |  |       | 2     | 2.6%  | 2     | 1.4%  |
|                | NONPROFIT MANAGEMENT<br>COURSE                                     | 1  | 1.6%  |       |       | 1     | .7%   |
|                | NURSE IN-SERVICE   |  |       | 1     | 1.3%  | 1     | .7%   |
|                | OPEN HOUSE   | 2  | 3.2%  | 6     | 7.8%  | 8     | 5.7%  |
|                | OPEN HOUSE FOR HIGH<br>SCHOOL SENIORS                              |  |       | 1     | 1.3%  | 1     | .7%   |
|                | OPEN HOUSE FOR STUDENTS  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | OPEN HOUSE TO ENROLL<br>PEOPLE                                     |  |       | 1     | 1.3%  | 1     | .7%   |
|                | OPEN HOUSE/ MULTICULTURAL  |  |       | 1     | 1.3%  | 1     | .7%   |
|                | ORIENTATION FOR NURSING<br>PROGRAM                                 | 1  | 1.6%  |       |       | 1     | .7%   |
|                | PENNSYLVANIA HELD DANCE<br>CONTEST                                 |  |       | 1     | 1.3%  | 1     | .7%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 4. Attitudes Toward Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|   |  | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |               |           |               | Total      |               |
|---|--|--|---------------|-----------|---------------|------------|---------------|
|   |  | Yes  |               | No        |               | Count      | Col %         |
|   |  | Count  | Col %         | Count     | Col %         |            |               |
| EVENT ATTENDED  | PREP COURSE FOR TEACHER CERTIFICATION                        | 1  | 1.6%          |           |               | 1          | .7%           |
|   | RELATIONSHIP COURSE  | 1  | 1.6%          |           |               | 1          | .7%           |
|   | SEMINAR FOR JOB  |  |               | 1         | 1.3%          | 1          | .7%           |
|   | SEVERAL THINGS/ PARADE/ PICKING UP FRIENDS                   |  |               | 1         | 1.3%          | 1          | .7%           |
|   | SIGN MY SON UP   |  |               | 1         | 1.3%          | 1          | .7%           |
|   | SISTER TO SISTER   | 1  | 1.6%          |           |               | 1          | .7%           |
|   | SON ATTENDED AND I WENT TO OPEN HOUSE                        |  |               | 1         | 1.3%          | 1          | .7%           |
|   | SPORTING EVENT   | 1  | 1.6%          |           |               | 1          | .7%           |
|   | SPORTING EVENT/ BASEBALL                                     | 1  | 1.6%          |           |               | 1          | .7%           |
|   | STUDENT DAY  | 1  | 1.6%          |           |               | 1          | .7%           |
|   | SUMMER COURSES   | 1  | 1.6%          |           |               | 1          | .7%           |
|   | SUMMER SCHOOL  | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TAKEN KIDS TO CHECK IT OUT                                   |  |               | 1         | 1.3%          | 1          | .7%           |
|   | TAKING COURSES   | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TO GET INFORMATION ON CLASS FOR MY DAUGHTER/ I CALLED FIVE T |  |               | 1         | 1.3%          | 1          | .7%           |
|   | TOOK A COMPUTER CLASS  | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TOOK CLASSES   | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TOOK COURSE IN MATH AND ENGLISH                              | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TOOK NURSING CLASS THERE                                     | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TRAINING CLASS   | 1  | 1.6%          |           |               | 1          | .7%           |
|   | TRIO FUNDED PROGRAM  | 1  | 1.6%          |           |               | 1          | .7%           |
|   | UPWARD BOUND PROGRAM   |  |               | 1         | 1.3%          | 1          | .7%           |
|   | VISIT FOR COLLEGE PREP                                       |  |               | 1         | 1.3%          | 1          | .7%           |
|   | WALK BY THE CAMPUS ON MY WAY TO ST. PATTY'S PARADE           | 1  | 1.6%          |           |               | 1          | .7%           |
| WENT THERE TO TAKE A TEST                                 |  |  | 1             | 1.3%      | 1             | .7%        |               |
| WENT TO CULTURAL EVENT/ BOOK FAIR/ MARTIN LUTHER KING DAY | 1  | 1.6%   |               |           | 1             | .7%        |               |
| WENT TO SCHOOL WITH SISTER TO SEE WHAT IT'S LIKE          |  |  | 1             | 1.3%      | 1             | .7%        |               |
| WORKSHOP FOR IMMIGRATION                                  |  |  | 1             | 1.3%      | 1             | .7%        |               |
| <b>Total</b>  |  | <b>63</b>  | <b>100.0%</b> | <b>77</b> | <b>100.0%</b> | <b>140</b> | <b>100.0%</b> |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 5. Media Recall For Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|                        |             | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |        |       |        | Total |        |
|------------------------|-------------|--|--------|-------|--------|-------|--------|
|                        |             | Yes  |        | No    |        | Count | Col %  |
|                        |             | Count  | Col %  | Count | Col %  |       |        |
| BILLBOARDS             | Yes         | 50   | 34.0%  | 113   | 32.0%  | 163   | 32.6%  |
|                        | No          | 94   | 63.9%  | 237   | 67.1%  | 331   | 66.2%  |
|                        | Don't Know  | 3  | 2.0%   | 3     | .8%    | 6     | 1.2%   |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| BROCHURES              | Yes         | 95   | 64.6%  | 177   | 50.1%  | 272   | 54.4%  |
|                        | No          | 51   | 34.7%  | 176   | 49.9%  | 227   | 45.4%  |
|                        | Don't Know  | 1  | .7%    |       |        | 1     | .2%    |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| COURSE SCHEDULE        | No Response | 1  | .7%    |       |        | 1     | .2%    |
|                        | Yes         | 87   | 59.2%  | 137   | 38.8%  | 224   | 44.8%  |
|                        | No          | 58   | 39.5%  | 212   | 60.1%  | 270   | 54.0%  |
|                        | Don't Know  | 1  | .7%    | 4     | 1.1%   | 5     | 1.0%   |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| BUS ADS OR TRANSIT ADS | Yes         | 65   | 44.2%  | 150   | 42.5%  | 215   | 43.0%  |
|                        | No          | 80   | 54.4%  | 198   | 56.1%  | 278   | 55.6%  |
|                        | Don't Know  | 2  | 1.4%   | 5     | 1.4%   | 7     | 1.4%   |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| HOME MAILINGS          | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                        | Yes         | 110  | 74.8%  | 212   | 60.1%  | 322   | 64.4%  |
|                        | No          | 37   | 25.2%  | 139   | 39.4%  | 176   | 35.2%  |
|                        | Don't Know  |  |        | 1     | .3%    | 1     | .2%    |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| NEWSPAPER ADS          | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                        | Yes         | 78   | 53.1%  | 199   | 56.4%  | 277   | 55.4%  |
|                        | No          | 67   | 45.6%  | 146   | 41.4%  | 213   | 42.6%  |
|                        | Don't Know  | 2  | 1.4%   | 7     | 2.0%   | 9     | 1.8%   |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| NEWSPAPER ARTICLES     | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                        | Yes         | 50   | 34.0%  | 134   | 38.0%  | 184   | 36.8%  |
|                        | No          | 96   | 65.3%  | 211   | 59.8%  | 307   | 61.4%  |
|                        | Don't Know  | 1  | .7%    | 7     | 2.0%   | 8     | 1.6%   |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| RADIO ADS              | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                        | Yes         | 55   | 37.4%  | 130   | 36.8%  | 185   | 37.0%  |
|                        | No          | 91   | 61.9%  | 217   | 61.5%  | 308   | 61.6%  |
|                        | Don't Know  | 1  | .7%    | 5     | 1.4%   | 6     | 1.2%   |
| Total                  |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 5. Media Recall For Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|                                |             | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |        |       |        | Total |        |
|--------------------------------|-------------|--|--------|-------|--------|-------|--------|
|                                |             | Yes  |        | No    |        | Count | Col %  |
|                                |             | Count  | Col %  | Count | Col %  |       |        |
| TELEVISION COMMERCIALS         | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                                | Yes         | 61   | 41.5%  | 147   | 41.6%  | 208   | 41.6%  |
|                                | No          | 83   | 56.5%  | 202   | 57.2%  | 285   | 57.0%  |
|                                | Don't Know  | 3  | 2.0%   | 3     | .8%    | 6     | 1.2%   |
| Total                          |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| TV NEWS STORY                  | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                                | Yes         | 37   | 25.2%  | 74    | 21.0%  | 111   | 22.2%  |
|                                | No          | 107  | 72.8%  | 272   | 77.1%  | 379   | 75.8%  |
|                                | Don't Know  | 3  | 2.0%   | 6     | 1.7%   | 9     | 1.8%   |
| Total                          |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| VISITED WEB SITE               | No Response |  |        | 2     | .6%    | 2     | .4%    |
|                                | Yes         | 49   | 33.3%  | 54    | 15.3%  | 103   | 20.6%  |
|                                | No          | 98   | 66.7%  | 296   | 83.9%  | 394   | 78.8%  |
|                                | Don't Know  |  |        | 1     | .3%    | 1     | .2%    |
| Total                          |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |
| OTHER MEDIA INFORMATION SOURCE | No Response |  |        | 1     | .3%    | 1     | .2%    |
|                                | Yes         | 48   | 32.7%  | 110   | 31.2%  | 158   | 31.6%  |
|                                | No          | 99   | 67.3%  | 242   | 68.6%  | 341   | 68.2%  |
| Total                          |             | 147  | 100.0% | 353   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 5. Media Recall For Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|  |                                    | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |       |       |       | Total |       |
|--|------------------------------------|--|-------|-------|-------|-------|-------|
|  |                                    | Yes  |       | No    |       | Count | Col % |
|  |                                    | Count  | Col % | Count | Col % |       |       |
| OTHER MEDIA INFORMATION SOURCE CITED                         | A FRIEND GOES THERE                |  |       | 1     | .9%   | 1     | .6%   |
|  | A NEIGHBOR                         | 1  | 2.1%  |       |       | 1     | .6%   |
|  | ADVERTISING STREET FLAG            |  |       | 1     | .9%   | 1     | .6%   |
|  | ANOTHER PERSON                     |  |       | 1     | .9%   | 1     | .6%   |
|  | AT WORK                            |  |       | 1     | .9%   | 1     | .6%   |
|  | BOYFRIEND AND FRIENDS              | 1  | 2.1%  |       |       | 1     | .6%   |
|  | BY PHONE                           |  |       | 1     | .9%   | 1     | .6%   |
|  | CALL FOR A CATALOG                 |  |       | 1     | .9%   | 1     | .6%   |
|  | CATALOG                            | 1  | 2.1%  |       |       | 1     | .6%   |
|  | CLASSES ON INTERNET                |  |       | 1     | .9%   | 1     | .6%   |
|  | COLLEGE FAIR                       | 1  | 2.1%  |       |       | 1     | .6%   |
|  | COMMUNITY ACTIVITY BOOTH           | 1  | 2.1%  |       |       | 1     | .6%   |
|  | COUNSELOR                          | 1  | 2.1%  |       |       | 1     | .6%   |
|  | COURSE CATALOG                     |  |       | 1     | .9%   | 1     | .6%   |
|  | DIRECTORIES THAT EVALUATE COLLEGES |  |       | 1     | .9%   | 1     | .6%   |
|  | DROVE PAST IT                      |  |       | 1     | .9%   | 1     | .6%   |
|  | E-MAIL                             | 1  | 2.1%  |       |       | 1     | .6%   |
|  | FAMILY MEMBERS                     | 1  | 2.1%  | 2     | 1.8%  | 3     | 1.9%  |
|  | FIRST HAND EXPERIENCE              | 1  | 2.1%  |       |       | 1     | .6%   |
|  | FLAGS ON POLES                     | 1  | 2.1%  |       |       | 1     | .6%   |
|  | FORMER STUDENT                     |  |       | 1     | .9%   | 1     | .6%   |
|  | FRIEND'S TELEPHONE                 |  |       | 1     | .9%   | 1     | .6%   |
|  | FRIENDS                            | 5  | 10.4% | 8     | 7.3%  | 13    | 8.2%  |
|  | FROM CHILDREN AND FAMILY           |  |       | 1     | .9%   | 1     | .6%   |
|  | FROM MY CHILDREN                   |  |       | 1     | .9%   | 1     | .6%   |
|  | FROM MY GRANDDAUGHTER              |  |       | 1     | .9%   | 1     | .6%   |
|  | FROM OTHER PEOPLE/ GO TO CAMPUS    | 1  | 2.1%  |       |       | 1     | .6%   |
|  | FROM STUDENTS                      | 1  | 2.1%  |       |       | 1     | .6%   |
|  | GRANDCHILD                         |  |       | 1     | .9%   | 1     | .6%   |
|  | GRANDCHILD GOES THERE              |  |       | 1     | .9%   | 1     | .6%   |
| GRANDSON   |                                    |  | 1     | .9%   | 1     | .6%   |       |
| HEARD ABOUT IT BY FAMILY MEMBER AND A NEIGHBOR WHO GOES THER |                                    |  | 1     | .9%   | 1     | .6%   |       |
| HEARD THE NAME IS ALL/ DON'T KNOW                            |                                    |  | 1     | .9%   | 1     | .6%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 5. Media Recall For Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|                                      |  | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |       |       |       | Total |       |
|--------------------------------------|--|--|-------|-------|-------|-------|-------|
|                                      |  | Yes  |       | No    |       | Count | Col % |
|                                      |  | Count  | Col % | Count | Col % |       |       |
| OTHER MEDIA INFORMATION SOURCE CITED | I'VE GONE BY THE COLLEGE AND NOTICED THEY HAVE LOTS OF STUDE |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I DRIVE BY IT/ WORD OF MOUTH                                 |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I DRIVE PAST IT A LOT  |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I GO BY IT   |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I KNOW IT'S THERE  |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I KNOW OF SOME OF THE PROFESSORS                             |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I KNOW SEVERAL WHO ATTEND AND TEACH                          |  |       | 1     | .9%   | 1     | .6%   |
|                                      | I KNOW YOUNG PEOPLE THAT ATTEND AND TALK ABOUT IT            | 1  | 2.1%  |       |       | 1     | .6%   |
|                                      | IN THE SCHOOLS   |  |       | 1     | .9%   | 1     | .6%   |
|                                      | INTERNET   |  |       | 2     | 1.8%  | 2     | 1.3%  |
|                                      | JOB  | 1  | 2.1%  |       |       | 1     | .6%   |
|                                      | JOB FAIR   | 1  | 2.1%  |       |       | 1     | .6%   |
|                                      | JOB SITE   |  |       | 1     | .9%   | 1     | .6%   |
|                                      | JUST WORD OF MOUTH   |  |       | 1     | .9%   | 1     | .6%   |
|                                      | LIBRARY  | 1  | 2.1%  |       |       | 1     | .6%   |
|                                      | LIVE NEAR THE CAMPUS   |  |       | 1     | .9%   | 1     | .6%   |
|                                      | MAGAZINES  | 1  | 2.1%  | 1     | .9%   | 2     | 1.3%  |
|                                      | MY DAUGHTER  |  |       | 4     | 3.6%  | 4     | 2.5%  |
|                                      | MY DAUGHTER KEEPS ME VERY WELL INFORMED ABOUT IT             |  |       | 1     | .9%   | 1     | .6%   |
|                                      | MY FRIENDS   |  |       | 1     | .9%   | 1     | .6%   |
|                                      | MY NIECE GOES THERE  | 1  | 2.1%  |       |       | 1     | .6%   |
|                                      | MY SON ATTENDS AND COUSIN                                    |  |       | 1     | .9%   | 1     | .6%   |
|                                      | NEIGHBOR GOES THERE  |  |       | 1     | .9%   | 1     | .6%   |
|                                      | NEIGHBOR WORKS ON FACULTY                                    |  |       | 1     | .9%   | 1     | .6%   |
|                                      | NEIGHBORHOOD CHILDREN GO TO CCP AND I HEAR PARENTS TALKING A |  |       | 1     | .9%   | 1     | .6%   |
|                                      | NEPHEW RECEIVED PAMPHLET                                     | 1  | 2.1%  |       |       | 1     | .6%   |
| OPEN HOUSE                           |  |  | 1     | .9%   | 1     | .6%   |       |
| OTHER PEOPLE                         | 1  | 2.1%   |       |       | 1     | .6%   |       |
| OTHER PEOPLE WHO ATTENDED            |  |  | 1     | .9%   | 1     | .6%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 5. Media Recall For Community College Of Philadelphia By Attendance At Community College Of Philadelphia**

|                                      |   | ATTENDANCE OF CLASSES AT COMMUNITY COLLEGE OF PHILADELPHIA |            |               |            | Total         |       |
|--------------------------------------|---|--|------------|---------------|------------|---------------|-------|
|                                      |   | Yes  |            | No            |            | Count         | Col % |
|                                      |   | Count  | Col %      | Count         | Col %      |               |       |
| OTHER MEDIA INFORMATION SOURCE CITED | OVER INTERNET/ POP-UPS/ PHONE CALL        | 1  | 2.1%       |               |            | 1             | .6%   |
|                                      | PEOPLE                                    |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PEOPLE I EMPLOY                           |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PEOPLE I HAVE TALKED TO                   |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PEOPLE TALKING ABOUT KIDS GOING THERE     |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PEOPLE WHO HAVE ATTENDED                  |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PHILADELPHIA COLLEGE MAGAZINE/ PHONE BOOK |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PORT RICHMOND AND OTHER NEWSPAPERS        |  |            | 1             | .9%        | 1             | .6%   |
|                                      | PRESENTATION                              | 1  | 2.1%       |               |            | 1             | .6%   |
|                                      | RECOMMENDATIONS                           |  |            | 1             | .9%        | 1             | .6%   |
|                                      | RELATIVE GOES THERE                       |  |            | 1             | .9%        | 1             | .6%   |
|                                      | REPUTATION OF THE COLLEGE                 |  |            | 1             | .9%        | 1             | .6%   |
|                                      | SENIOR CITIZEN CENTER                     |  |            | 1             | .9%        | 1             | .6%   |
|                                      | SHOWING OF BANNERS                        | 1  | 2.1%       |               |            | 1             | .6%   |
|                                      | SOME OF MY DAUGHTER'S FRIENDS ATTEND      |  |            | 1             | .9%        | 1             | .6%   |
|                                      | STUDENTS                                  | 2  | 4.2%       | 2             | 1.8%       | 4             | 2.5%  |
|                                      | TALKING TO FRIENDS                        |  |            | 1             | .9%        | 1             | .6%   |
|                                      | TALKING TO FRIENDS WHO TEACH THERE        |  |            | 1             | .9%        | 1             | .6%   |
|                                      | TALKING TO PEOPLE I KNOW                  |  |            | 1             | .9%        | 1             | .6%   |
|                                      | THROUGH FRIENDS                           | 1  | 2.1%       | 2             | 1.8%       | 3             | 1.9%  |
|                                      | THROUGH HIGH SCHOOL STUDENTS              |  |            | 1             | .9%        | 1             | .6%   |
|                                      | USE THE INTERNET                          |  |            | 1             | .9%        | 1             | .6%   |
|                                      | VERBALLY                                  |  |            | 1             | .9%        | 1             | .6%   |
|                                      | VISIT THE COLLEGE                         | 1  | 2.1%       |               |            | 1             | .6%   |
|                                      | VISIT WITH PEOPLE                         | 1  | 2.1%       |               |            | 1             | .6%   |
|                                      | VISITED THE CAMPUS                        | 1  | 2.1%       |               |            | 1             | .6%   |
|                                      | VISITED THE COLLEGE                       |  |            | 1             | .9%        | 1             | .6%   |
|                                      | WALK-IN                                   |  |            | 1             | .9%        | 1             | .6%   |
|                                      | WEB SITE                                  |  |            | 1             | .9%        | 1             | .6%   |
|                                      | WORD OF MOUTH                             | 13   | 27.1%      | 28            | 25.5%      | 41            | 25.9% |
| WORD OF MOUTH/ INTERNET              |   |  | 1          | .9%           | 1          | .6%           |       |
| WORK/ INTERNET                       | 1   | 2.1%   |            |               | 1          | .6%           |       |
| <b>Total</b>                         | <b>48</b>                                 | <b>100.0%</b>  | <b>110</b> | <b>100.0%</b> | <b>158</b> | <b>100.0%</b> |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 6. Market Segments For Community College Of Philadelphia By Service Area**

|   |        | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|--------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |        | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |        | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| INTEREST IN ATTENDING COLLEGE OR JOB TRAINING | Yes    | 111           | 49.6%  | 41                        | 36.0%  | 29                        | 36.3%  | 44                   | 53.7%  | 225   | 45.0%  |
|   | No     | 111           | 49.6%  | 72                        | 63.2%  | 51                        | 63.8%  | 38                   | 46.3%  | 272   | 54.4%  |
|   | Unsure | 2             | .9%    | 1                         | .9%    |                           |        |                      |        | 3     | .6%    |
| Total   |        | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | 63 YEARS OLD AND RETIRED                         |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | ABOUT TO RETIRE                                  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | AGE  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | AGE AND HEALTH                                   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | AGE FACTOR                                       | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | AGE/ DID MY SHARE/ LET THE KIDS DO THEIRS        | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | AGE/ I HAVE DEGREE IN NURSING                    | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | ALL DONE   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | ALMOST DONE                                      | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | ALREADY BEEN THROUGH                             |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | ALREADY DID                                      |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | ALREADY DONE                                     |               |       | 2                         | 2.8%  |                           |       |                      |       | 2     | .7%   |
|   | ALREADY DONE THAT                                |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | ALREADY HAVE A DEGREE                            |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | ALREADY HAVE COLLEGE DEGREE                      |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | ALREADY HAVE COLLEGE DEGREE/ BACHELOR OF SCIENCE |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | ALREADY HAVE DEGREE                              | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | ALREADY HAVE FULL-TIME JOB                       |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | ALREADY WENT TO COLLEGE                          |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | ALWAYS HATED SCHOOL                              |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
| BASICALLY RETIRED   |  |               |       |                           | 1     | 2.0%                      |       |                      | 1     | .4%   |       |
| BECAUSE I'M 65  |  |               | 1     | 1.4%                      |       |                           |       |                      | 1     | .4%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | BECAUSE I'M A DOCTOR   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | BECAUSE I ALREADY HAVE A JOB                                 | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | BECAUSE I ALREADY HAVE A MASTER'S DEGREE                     |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | BECAUSE I JUST DON'T WANT TO                                 |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | BECAUSE OF MY AGE  |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | BEEN THERE/ DONE THAT  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | BUSY WORKING   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | CAN'T AFFORD IT  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | CAREGIVER  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | COMPLETED EDUCATION  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | CURRENTLY PURSUING MY MASTER'S DEGREE                        |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | DISABLED   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | DOING WELL WHERE I'M AT                                      |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | DON'T CARE TO FURTHER MY EDUCATION                           |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | DON'T HAVE MONEY AND FACILITIES                              |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | DON'T HAVE TIME  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | DON'T WANT TOO MUCH WITH WORK                                | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | EMPLOYED OVER 30 YEARS AND NOT INTERESTED                    |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | GETTING READY TO RETIRE SO HAVE NO INTEREST IN GOING BACK TO |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | GOT DEGREE   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | HAPPY WITH MY CURRENT OCCUPATION                             |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | HAVE A DEGREE  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | HAVE A JOB AND DEGREE  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | HAVE CAREER  |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | HAVE DEGREES   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | HAVE TWO YOUNG KIDS  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M 40 YEARS OLD/ I'M DONE WITH STUDYING                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M 46/ I'VE BEEN WORKING SINCE I WAS 14                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M 50   |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M 57   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | I'M 58/ ALREADY HAVE A DEGREE                                |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M 64 AND DON'T FEEL I NEED IT AT THIS POINT                |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M 66 AND DON'T FEEL THE NEED TO GO TO SCHOOL               | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M 69 YEARS OLD   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I'M 70   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M 70 YEARS OLD   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I'M 70 YEARS OLD/ RETIRED                                    |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I'M 71 YEARS OLD   |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M 75   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M 75 AND NOT INCLINED TO                                   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M 75 YEARS OLD   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M 77 YEARS OLD   |               |       | 1                         | 1.4%  |                           |       | 1                    | 2.6%  | 2     | .7%   |
|   | I'M 78   |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M 80 YEARS OLD   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M 89 YEARS OLD   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M 90 YEARS OLD   | 1             | .9%   | 1                         | 1.4%  |                           |       |                      |       | 2     | .7%   |
|   | I'M A BILL COLLECTOR   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I'M A DOCTOR   | 1             | .9%   |                           |       | 1                         | 2.0%  |                      |       | 2     | .7%   |
|   | I'M A SENIOR CITIZEN   | 1             | .9%   | 1                         | 1.4%  | 1                         | 2.0%  |                      |       | 3     | 1.1%  |
|   | I'M A SENIOR CITIZEN AND WORKED HARD AND NOW RETIRED         |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M ABOUT TO HAVE A BABY                                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M ALL DONE/ BEEN THERE/ DONE THAT                          |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M ALMOST 50 AND I HAVE A GOOD JOB                          |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M ALMOST FINISHED WITH MY MASTER'S                         |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M ALREADY SET IN MY JOB                                    |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M ALREADY TRAINED IN MY JOB AND TRAINING IF PROVIDED BY MY | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M AN ATTORNEY  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M AN RN  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M AT A PRETTY GOOD LEVEL RIGHT NOW                         |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M BASICALLY RETIRED  |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
| I'M DISABLED  |  |               |       |                           |       |                           | 2     | 5.3%                 | 2     | .7%   |       |

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | I'M DISABLED/ I DON'T HAVE A CAR                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M EMPLOYED/ I HAVE AN ADVANCED DEGREE              |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M FINISHING MY BSA THEN I'M DONE                   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M GETTING READY FOR RETIREMENT                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M GETTING READY TO RETIRE                          |               |       | 1                         | 1.4%  |                           |       | 1                    | 2.6%  | 2     | .7%   |
|   | I'M GONNA BE 50 YEARS OLD/ I HAVE A CAREER           |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M HAPPY WITH WHAT I'M DOING                        |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M IN A NEW JOB                                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M IN MY 60'S                                       |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M IN MY 70'S                                       | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M IN MY 80'S AND DON'T EXPECT TO WORK AGAIN        |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I'M NEARLY READY TO RETIRE                           | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M NOT INTERESTED IN EDUCATION FOR MYSELF AT MY AGE |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M OVER 80  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M RAISING MY KIDS RIGHT NOW                        | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M RETIRED  |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M SET IN MY CAREER                                 |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M SET IN WHAT I'M DOING                            | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I'M SETTLED IN ON MY JOB                             |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I'M TOO OLD  | 2             | 1.8%  |                           |       |                           |       |                      |       | 2     | .7%   |
|   | I'M TOO OLD AND NOT INTERESTED                       |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M TOO OLD FOR THAT                                 | 1             | .9%   |                           |       |                           |       | 1                    | 2.6%  | 2     | .7%   |
|   | I'M TOO OLD NOW                                      |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I'M WAY BEYOND THAT                                  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
| I'M WORKING TO PUT DAUGHTER THROUGH COLLEGE                         | 1  | .9%           |       |                           |       |                           |       |                      | 1     | .4%   |       |
| I'VE ALREADY ACHIEVED MY DEGREE                                     |  |               |       |                           |       |                           | 1     | 2.6%                 | 1     | .4%   |       |
| I'VE GOT A JOB WITH GOOD BENEFITS                                   |  |               |       |                           |       |                           | 1     | 2.6%                 | 1     | .4%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | I'VE JUST FINISHED A CLASS IN COMPUTERS              |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I ALREADY HAD A CAREER                               | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I ALREADY HAVE A CAREER                              | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I ALREADY HAVE A JOB                                 |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I ALREADY HAVE A MASTER'S                            |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I AM ALREADY EMPLOYED AT A JOB I LIKE/ DON'T NEED IT | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM DONE WITH SCHOOL                                | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM EMPLOYED AND NOT INTERESTED IN SCHOOL           | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM GOING TO RETIRE                                 | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM HAPPY AND I HAVE A MASTER'S                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM HAPPY WITH WHO I AM NOW/ I DON'T NEED IT        | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM NOT GOING BACK TO SCHOOL AT MY AGE              | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM ON DISABILITY                                   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM OVER THE HILL                                   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM RETIRED   | 4             | 3.7%  |                           |       |                           |       |                      |       | 4     | 1.5%  |
|   | I AM RETIRING  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM TOO LAZY  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I AM TOO OLD   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I BEEN THERE/ DONE THAT                              |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I CAN'T AFFORD IT                                    | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I DON'T HAVE ANYTHING I'M INTERESTED IN PURSUING     |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I DON'T NEED MORE COURSES/ I HAVE A JOB              |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I DON'T WANT TO                                      | 2             | 1.8%  |                           |       |                           |       |                      |       | 2     | .7%   |
|   | I DON'T WANT TO/ NOT INTERESTED                      | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I ENJOY WHAT I DO                                    | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I FINISHED COLLEGE/ RETIRED FROM TEACHING            |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I GET ALL THE TRAINING I NEED AT WORK                |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I HAVE A CAREER/ I DON'T NEED IT                     |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A COLLEGE DEGREE                              | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | I HAVE A DAUGHTER GETTING READY TO GO TO COLLEGE/ SHE'S FIRS | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A GOOD JOB/ DON'T WANT TO                             | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A JOB   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A MASTER'S  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A MASTER'S IN NURSING                                 |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I HAVE A MASTER'S PROGRAM                                    | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A PH.D.   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE A PH.D./ I'M DONE                                     |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I HAVE CANCER/ I AM TOO OLD                                  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I HAVE DONE IT ALREADY                                       | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE MY OWN BUSINESS                                       |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I HAVE ONE IN COLLEGE AND I HAVE A DEGREE                    | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE PH.D./ RETIRED  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HAVE TWO MASTER'S AND A DOCTORATE                          | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I HOPE TO RETIRE SOON  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I JUST DON'T WANT IT   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I JUST GRADUATED FROM MEDICAL SCHOOL                         | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I JUST HAD A BABY  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I JUST RETIRED   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | I LIKE MY JOB  |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I TRIED THE COLLEGE THING                                    | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I WANT TO JUST ENJOY THE REST OF MY LIFE/ NO SCHOOL          | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I WILL BE RETIRING   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | I WORK IN THE HIGH SCHOOLS                                   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | I WORK NOW   |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | I WOULD BE COLLEGE MATERIAL                                  |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | IT'S JUST NOT MY THING                                       | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | IT'S TOO EXPENSIVE   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | JUST DON'T   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | JUST FINISHING   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
| LONG SINCE RETIRED  |  |               |       |                           | 1     | 2.0%                      |       |                      | 1     | .4%   |       |
| MONEY/ TIME   | 1  | .9%           |       |                           |       |                           |       |                      | 1     | .4%   |       |
| MY AGE  | 1  | .9%           |       |                           | 1     | 2.0%                      | 1     | 2.6%                 | 3     | 1.1%  |       |

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| RATIONALE FOR NO INTEREST IN ENROLLING IN EDUCATION OR JOB TRAINING | MY HEALTH WON'T ALLOW IT                                     |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | NEVER THOUGHT ABOUT IT                                       |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | NO DESIRE/ 82 YEARS OLD                                      |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | NO INTENTION OF CONTINUING EDUCATION                         |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | NO INTEREST  |               |       | 2                         | 2.8%  |                           |       |                      |       | 2     | .7%   |
|   | NO RESPONSE  |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | NO SPECIFIC REASON   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | NOT AT 84  |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | NOT GEARED TOWARD TRADE                                      |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | NOT GOING BACK TO SCHOOL AGAIN                               |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | NOT IN PLANS NOW   | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | NOT INTERESTED   | 2             | 1.8%  |                           |       | 1                         | 2.0%  |                      |       | 3     | 1.1%  |
|   | NOT INTERESTED AT ALL  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | NOT INTERESTED AT MY AGE                                     | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | ON DISABILITY  | 1             | .9%   |                           |       |                           |       | 1                    | 2.6%  | 2     | .7%   |
|   | PAST THAT AGE  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | PAST THE AGE OF GOING TO SCHOOL                              |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | PHYSICALLY I CAN'T   |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | RECENT COLLEGE GRAD  |               |       | 1                         | 1.4%  |                           |       |                      |       | 1     | .4%   |
|   | RETIRED  | 10            | 9.2%  | 3                         | 4.2%  | 8                         | 15.7% | 5                    | 13.2% | 26    | 9.6%  |
|   | RETIRING   | 1             | .9%   |                           |       | 1                         | 2.0%  |                      |       | 2     | .7%   |
|   | RETIRING SOON  |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | RIGHT NOW I HAVE FOUR CHILDREN AND NOT WHAT MY HUSBAND AND I |               |       |                           |       |                           |       | 1                    | 2.6%  | 1     | .4%   |
|   | SATISFIED  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | SICK RIGHT NOW   |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | THINKING ABOUT DAUGHTER'S EDUCATION                          | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | TOO BUSY/ FIVE BOYS/ GOING TO HOME SCHOOL THEM               |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | TOO FAST PACED FOR ME  |               |       |                           |       | 1                         | 2.0%  |                      |       | 1     | .4%   |
|   | TOO MANY KIDS AT HOME  | 1             | .9%   |                           |       |                           |       |                      |       | 1     | .4%   |
|   | TOO OLD  | 2             | 1.8%  | 10                        | 13.9% | 4                         | 7.8%  |                      |       | 16    | 5.9%  |
| TOO OLD AND DISABLED  | 1  | .9%           |       |                           |       |                           |       |                      | 1     | .4%   |       |
| TOO OLD TO DO ANY FURTHER EDUCATION                                 |  |               |       |                           | 1     | 2.0%                      |       |                      | 1     | .4%   |       |
| TRYING TO RETIRE  | 1  | .9%           |       |                           |       |                           |       |                      | 1     | .4%   |       |
| WAY PAST THAT ONE   |  |               | 1     | 1.4%                      |       |                           |       |                      | 1     | .4%   |       |

**TABLE 6-A. Rationale For No Interest In Education Or Job Training By Service Area**

|   |   | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|---|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |   | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |   | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| RATIONALE FOR NO INTEREST IN ENROLLING IN | WHY BOTHER/ I'M IN MY 50'S              | 1             | .9%    |                           |        |                           |        |                      |        | 1     | .4%    |
|   | WORK FOR MYSELF/ I HAVE MY OWN BUSINESS | 1             | .9%    |                           |        |                           |        |                      |        | 1     | .4%    |
|   | WORKING                                 | 1             | .9%    |                           |        |                           |        |                      |        | 1     | .4%    |
| Total                                     |   | 109           | 100.0% | 72                        | 100.0% | 51                        | 100.0% | 38                   | 100.0% | 270   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|                |             | MARKET SEGMENT |        | MARKET SEGMENT |        |
|----------------|-------------|----------------|--------|----------------|--------|
|                |             | College        |        | Job Training   |        |
|                |             | Count          | Col %  | Count          | Col %  |
| COLLEGE COURSE | No Interest | 111            | 68.1%  | 62             | 100.0% |
|                | Interest    | 52             | 31.9%  |                |        |
| Total          |             | 163            | 100.0% | 62             | 100.0% |
| COLLEGE DEGREE | No Interest | 52             | 31.9%  | 62             | 100.0% |
|                | Interest    | 111            | 68.1%  |                |        |
| Total          |             | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential College Students By Market Segment**

|                        |                   | MARKET SEGMENT |        |
|------------------------|-------------------|----------------|--------|
|                        |                   | College        |        |
|                        |                   | Count          | Col %  |
| TYPE OF COLLEGE DEGREE | Certificate       | 7              | 6.3%   |
|                        | Associate Degree  | 29             | 26.1%  |
|                        | Bachelor's Degree | 31             | 27.9%  |
|                        | Master's Degree   | 42             | 37.8%  |
|                        | Doctoral Degree   | 2              | 1.8%   |
| Total                  |                   | 111            | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 7. College Enrollment Preferences Of Potential Job Training Students By Market Segment**

|                             |             | MARKET SEGMENT |        |
|-----------------------------|-------------|----------------|--------|
|                             |             | Job Training   |        |
|                             |             | Count          | Col %  |
| JOB TRAINING                | No Interest | 36             | 58.1%  |
|                             | Interest    | 26             | 41.9%  |
| Total                       |             | 62             | 100.0% |
| CLASS TO IMPROVE JOB SKILLS | No Interest | 51             | 82.3%  |
|                             | Interest    | 11             | 17.7%  |
| Total                       |             | 62             | 100.0% |
| TRAINING FOR NEW JOB        | No Interest | 37             | 59.7%  |
|                             | Interest    | 25             | 40.3%  |
| Total                       |             | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |                                     | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|-------------------------------------|----------------|-------|----------------|-------|
|  |                                     | College        |       | Job Training   |       |
|  |                                     | Count          | Col % | Count          | Col % |
| COURSE OR PROGRAM AREA INTERESTED IN ENROLLING | ACCOUNTING                          | 2              | 1.2%  |                |       |
|  | ADMINISTRATION                      | 1              | .6%   |                |       |
|  | ADVANCE IN FOOD TRAINING FIELD      |                |       | 1              | 1.6%  |
|  | ANTIQUING                           | 1              | .6%   |                |       |
|  | ART AND ENGLISH                     | 1              | .6%   |                |       |
|  | ART CLASS                           | 1              | .6%   |                |       |
|  | ART HISTORY                         | 1              | .6%   |                |       |
|  | AUTO MECHANIC CLASS                 |                |       | 1              | 1.6%  |
|  | AUTOMOTIVE TECH                     |                |       | 1              | 1.6%  |
|  | BEHAVIOR HEALTH COURSES             | 1              | .6%   |                |       |
|  | BIOMEDICAL                          | 1              | .6%   |                |       |
|  | BUSINESS                            | 4              | 2.5%  | 3              | 4.8%  |
|  | BUSINESS ADMINISTRATION             | 3              | 1.8%  |                |       |
|  | BUSINESS ADMINISTRATION/ MANAGEMENT | 1              | .6%   |                |       |
|  | BUSINESS CLASSES                    |                |       | 1              | 1.6%  |
|  | BUSINESS EDUCATION                  | 1              | .6%   |                |       |
|  | BUSINESS MANAGEMENT                 | 5              | 3.1%  |                |       |
| BUSINESS/ MBA                                  | 1                                   | .6%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|---|----------------|-------|----------------|-------|
|  |   | College        |       | Job Training   |       |
|  |   | Count          | Col % | Count          | Col % |
| COURSE OR PROGRAM AREA INTERESTED IN ENROLLING | BUSINESS/ REAL ESTATE                     |                |       | 1              | 1.6%  |
|  | CAREER TEACHING                           | 1              | .6%   |                |       |
|  | CARPENTRY                                 |                |       | 1              | 1.6%  |
|  | CHEMISTRY                                 | 1              | .6%   |                |       |
|  | CHILD CARE                                | 1              | .6%   |                |       |
|  | CHILD DAY CARE                            | 1              | .6%   |                |       |
|  | CHILDHOOD EDUCATION                       | 1              | .6%   |                |       |
|  | CLINICAL PSYCHOLOGY                       | 1              | .6%   |                |       |
|  | CNA/ NURSE ASSISTANT                      |                |       | 1              | 1.6%  |
|  | COMPUTER SCIENCE                          | 2              | 1.2%  |                |       |
|  | COMPUTER TECHNOLOGY                       |                |       | 1              | 1.6%  |
|  | COMPUTER TECHNOLOGY/ BUSINESS MANAGEMENT  | 1              | .6%   |                |       |
|  | COMPUTERS                                 | 7              | 4.3%  | 4              | 6.5%  |
|  | COMPUTERS OF BILLING TECH                 |                |       | 1              | 1.6%  |
|  | CONSTRUCTION BUSINESS/ INSTRUCTORS        |                |       | 1              | 1.6%  |
|  | CONSTRUCTION MANAGEMENT                   |                |       | 1              | 1.6%  |
|  | CONTINUING EDUCATION/ SECONDARY EDUCATION | 1              | .6%   |                |       |
|  | COOKING                                   |                |       | 1              | 1.6%  |
|  | COSMETOLOGY                               |                |       | 1              | 1.6%  |
|  | COUNSELING PROGRAM                        | 1              | .6%   |                |       |
|  | COUNSELOR/ PSYCHOLOGY                     |                |       | 1              | 1.6%  |
|  | CRIMINAL BEHAVIOR OF CHILDREN/ PSYCHOLOGY | 1              | .6%   |                |       |
|  | CRIMINAL JUSTICE                          | 2              | 1.2%  |                |       |
|  | CULINARY SCHOOL                           |                |       | 1              | 1.6%  |
|  | DENTAL                                    | 1              | .6%   |                |       |
|  | DENTAL HYGIENIST PROGRAM                  |                |       | 1              | 1.6%  |
|  | DEVELOPMENT/ TEACHING                     | 1              | .6%   |                |       |
|  | DOCTORAL OF EDUCATION                     | 1              | .6%   |                |       |
|  | DOESN'T MATTER                            | 1              | .6%   |                |       |
|  | DON'T KNOW                                | 4              | 2.5%  | 2              | 3.2%  |
|  | EARLY CHILDHOOD EDUCATION                 | 1              | .6%   |                |       |
|  | ECONOMICS                                 | 1              | .6%   |                |       |
|  | EDUCATION                                 | 11             | 6.7%  | 1              | 1.6%  |
| EDUCATION ADMINISTRATION                       | 1   | .6%            |       |                |       |
| EDUCATIONAL TECHNOLOGY                         | 1   | .6%            |       |                |       |
| ELECTRICAL TECHNICIAN                          |   |                | 1     | 1.6%           |       |
| ELECTRONICS                                    |   |                | 1     | 1.6%           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| COURSE OR PROGRAM AREA INTERESTED IN ENROLLING | ELEMENTARY EDUCATION   | 2              | 1.2%  |                |       |
|  | ENGINEERING  | 1              | .6%   |                |       |
|  | ENGLISH  | 1              | .6%   |                |       |
|  | FASHION/ COMPUTERS/ BUSINESS                                 |                |       | 1              | 1.6%  |
|  | FILM PRODUCTION  | 1              | .6%   |                |       |
|  | FINANCE AND INFORMATION                                      | 1              | .6%   |                |       |
|  | FINE ARTS  | 1              | .6%   |                |       |
|  | FOREIGN LANGUAGE   | 1              | .6%   |                |       |
|  | FUNERAL SERVICES   | 1              | .6%   |                |       |
|  | GED  |                |       | 1              | 1.6%  |
|  | GED/ NURSING   | 1              | .6%   |                |       |
|  | GENERAL STUDENT  | 1              | .6%   |                |       |
|  | GENERAL THEOLOGY/ HUMAN RESOURCES                            |                |       | 1              | 1.6%  |
|  | GRAPHIC DESIGN   |                |       | 1              | 1.6%  |
|  | HAIR DRESSING SCHOOL AND BUSINESS MANAGEMENT                 | 1              | .6%   |                |       |
|  | HEALTH   | 1              | .6%   |                |       |
|  | HEALTH CARE CLASSES  |                |       | 1              | 1.6%  |
|  | HEAT/ REFRIGERATION  |                |       | 1              | 1.6%  |
|  | HISTORY  | 1              | .6%   |                |       |
|  | HOSPITALITY  | 1              | .6%   |                |       |
|  | HUMAN SERVICES   | 1              | .6%   |                |       |
|  | I DON'T KNOW   | 1              | .6%   |                |       |
|  | I TRY TO STAY CURRENT AND AM INTERESTED IN LEARNING SIGN LAN | 1              | .6%   |                |       |
|  | ILLUSTRATION PROGRAM   | 1              | .6%   |                |       |
|  | IMPROVE TEACHING SKILLS                                      |                |       | 1              | 1.6%  |
|  | INFORMATION SYSTEMS  | 1              | .6%   |                |       |
|  | INFORMATION TECH/ COMPUTERS                                  | 1              | .6%   |                |       |
|  | INFORMATION TECHNOLOGY                                       | 1              | .6%   |                |       |
|  | JUVENILE JUSTICE   | 1              | .6%   |                |       |
|  | LANGUAGES  | 1              | .6%   |                |       |
| LAW  | 2  | 1.2%           |       |                |       |
| LAW ENFORCEMENT                                | 1  | .6%            |       |                |       |
| LIBERAL ARTS                                   | 2  | 1.2%           |       |                |       |
| LINGUISTIC/ TRANSPORTATION OR COMMUNICATION    | 1  | .6%            |       |                |       |
| LITERATURE                                     | 1  | .6%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| COURSE OR PROGRAM AREA INTERESTED IN ENROLLING | MANAGEMENT IN BUSINESS   | 1              | .6%   |                |       |
|  | MANAGEMENT/ EDITING  | 1              | .6%   |                |       |
|  | MARKETING  | 1              | .6%   |                |       |
|  | MARKETING/ COMMUNICATIONS                                      | 1              | .6%   |                |       |
|  | MASTER'S IN BUSINESS ADMINISTRATION                            | 1              | .6%   |                |       |
|  | MASTER'S IN CONSTRUCTION MANAGEMENT OR BUSINESS ADMINISTRATION | 1              | .6%   |                |       |
|  | MASTER'S IN SPECIAL EDUCATION                                  | 1              | .6%   |                |       |
|  | MASTER OF SCIENCE IN NURSING                                   | 1              | .6%   |                |       |
|  | MATH   |                |       | 1              | 1.6%  |
|  | MBA OR LAW   |                |       | 1              | 1.6%  |
|  | MBA/ COMMUNICATION   | 1              | .6%   |                |       |
|  | MEDICAL  | 1              | .6%   | 2              | 3.2%  |
|  | MEDICAL BILLING  | 1              | .6%   |                |       |
|  | MEDICAL BILLING AND FILING                                     |                |       | 1              | 1.6%  |
|  | MEDICAL FIELD  | 2              | 1.2%  | 1              | 1.6%  |
|  | MEDICAL/ MEDICAID/ TRANSCRIPTION BY COMPUTER                   |                |       | 1              | 1.6%  |
|  | MEDICAL/ NURSING   | 1              | .6%   |                |       |
|  | MEDICAL/ REGISTERED NURSE                                      | 1              | .6%   |                |       |
|  | MEDICINE   |                |       | 1              | 1.6%  |
|  | MONEY MANAGEMENT CLASS   | 1              | .6%   |                |       |
|  | MUSIC MAJOR  | 1              | .6%   |                |       |
|  | NO RESPONSE  | 2              | 1.2%  | 2              | 3.2%  |
|  | NOT SURE   | 1              | .6%   |                |       |
|  | NOT SURE YET/ POSSIBLY SOCIAL SERVICES                         |                |       | 1              | 1.6%  |
|  | NURSING  | 10             | 6.1%  | 9              | 14.5% |
|  | NURSING ADMINISTRATION   | 1              | .6%   |                |       |
|  | NURSING/ REGISTERED NURSE                                      | 2              | 1.2%  |                |       |
|  | PARALEGAL  | 1              | .6%   |                |       |
|  | PARALEGAL/ LAW SCHOOL  | 1              | .6%   |                |       |
|  | PHARMACY   | 1              | .6%   |                |       |
|  | PHARMACY TECHNICIAN  |                |       | 1              | 1.6%  |
|  | PHYSICAL EDUCATION   | 1              | .6%   |                |       |
| POLITICAL SCIENCE                              | 2  | 1.2%           |       |                |       |
| PSYCHOLOGY                                     | 1  | .6%            | 1     | 1.6%           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |                                      | MARKET SEGMENT |               | MARKET SEGMENT |               |
|--|--------------------------------------|----------------|---------------|----------------|---------------|
|  |                                      | College        |               | Job Training   |               |
|  |                                      | Count          | Col %         | Count          | Col %         |
| COURSE OR PROGRAM AREA INTERESTED IN ENROLLING | PUBLIC ADMINISTRATOR                 | 1              | .6%           |                |               |
|  | REAL ESTATE                          |                |               | 1              | 1.6%          |
|  | REAL ESTATE/ CHILD CARE              | 1              | .6%           |                |               |
|  | RN/ NURSING                          | 1              | .6%           |                |               |
|  | SCIENCE                              | 1              | .6%           |                |               |
|  | SIGN LANGUAGE                        | 1              | .6%           |                |               |
|  | SOCIAL SCIENCE                       | 1              | .6%           |                |               |
|  | SOCIAL SERVICES                      | 1              | .6%           |                |               |
|  | SOCIAL WORK                          | 3              | 1.8%          |                |               |
|  | SOCIOLOGY                            | 3              | 1.8%          |                |               |
|  | SOME TYPE OF A TRADE                 |                |               | 1              | 1.6%          |
|  | SOMETHING IN INFORMATICS             | 1              | .6%           |                |               |
|  | SOMETHING IN TEACHING                |                |               | 1              | 1.6%          |
|  | SPANISH                              | 1              | .6%           |                |               |
|  | SPECIAL EDUCATION OR HIGHER LEARNING | 1              | .6%           |                |               |
|  | STATISTICS OR OPERATIONS RESEARCH    | 1              | .6%           |                |               |
|  | TEACHING                             | 4              | 2.5%          |                |               |
|  | THEOLOGY                             | 1              | .6%           |                |               |
|  | URBAN EDUCATION                      | 1              | .6%           |                |               |
|  | UROLOGY                              | 1              | .6%           |                |               |
| VETERINARIAN OR TECHNICIAN                     |                                      |                | 1             | 1.6%           |               |
| X-RAY/ ULTRASOUND                              |                                      |                | 1             | 1.6%           |               |
| <b>Total</b>                                   |                                      | <b>163</b>     | <b>100.0%</b> | <b>62</b>      | <b>100.0%</b> |
| COLLEGE MOST LIKELY TO ENROLL                  | No Response                          | 1              | .6%           |                |               |
|  | Bucks County Community College       | 1              | .6%           | 1              | 1.6%          |
|  | Cheyney University of Pennsylvania   | 1              | .6%           |                |               |
|  | Community College of Philadelphia    | 49             | 30.1%         | 17             | 27.4%         |
|  | Drexel University                    | 6              | 3.7%          | 2              | 3.2%          |
|  | Holy Family University               | 3              | 1.8%          |                |               |
|  | LaSalle University                   | 6              | 3.7%          |                |               |
|  | Peirce College                       | 1              | .6%           |                |               |
|  | Penn State                           | 6              | 3.7%          | 1              | 1.6%          |
|  | Saint Joseph's University            | 5              | 3.1%          |                |               |
|  | Temple University                    | 39             | 23.9%         | 12             | 19.4%         |
|  | University of Phoenix                | 2              | 1.2%          | 1              | 1.6%          |
|  | University of Pennsylvania           | 9              | 5.5%          | 4              | 6.5%          |
| Other  | 34                                   | 20.9%          | 24            | 38.7%          |               |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |                                    | MARKET SEGMENT |        | MARKET SEGMENT |        |
|--|------------------------------------|----------------|--------|----------------|--------|
|  |                                    | College        |        | Job Training   |        |
|  |                                    | Count          | Col %  | Count          | Col %  |
| Total  |                                    | 163            | 100.0% | 62             | 100.0% |
| COMMUNITY COLLEGE OF PHILADELPHIA LOCATION PREFERRED | Spring Garden (City Center) Campus | 32             | 65.3%  | 11             | 64.7%  |
|  | Northeast Regional Center          | 9              | 18.4%  | 4              | 23.5%  |
|  | Northwest Regional Center          | 2              | 4.1%   | 1              | 5.9%   |
|  | West Regional Center               | 3              | 6.1%   | 1              | 5.9%   |
|  | Don't Know                         | 3              | 6.1%   |                |        |
| Total  |                                    | 49             | 100.0% | 17             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|                                    |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|------------------------------------|---|----------------|-------|----------------|-------|
|                                    |   | College        |       | Job Training   |       |
|                                    |   | Count          | Col % | Count          | Col % |
| OTHER COLLEGE MENTIONED            | ARCADIA UNIVERSITY                              | 1              | 2.9%  | 1              | 4.2%  |
|                                    | ASHWORTH COLLEGE                                | 1              | 2.9%  |                |       |
|                                    | AT HOME PROFESSIONAL/ A COMPANY OUT OF COLORADO |                |       | 1              | 4.2%  |
|                                    | BREANE INSTITUTE OF HAIR DESIGN                 |                |       | 1              | 4.2%  |
|                                    | BRENNAN INSTITUTE                               | 1              | 2.9%  |                |       |
|                                    | BROWN UNIVERSITY                                |                |       | 1              | 4.2%  |
|                                    | BUSINESS SCHOOL                                 | 1              | 2.9%  |                |       |
|                                    | CAMDEN COUNTY COLLEGE                           | 1              | 2.9%  |                |       |
|                                    | CARNEGIE MELLON UNIVERSITY                      | 1              | 2.9%  |                |       |
|                                    | CITSTONE  |                |       | 1              | 4.2%  |
|                                    | DON'T KNOW                                      | 3              | 8.8%  | 6              | 25.0% |
|                                    | DUKE OR UNIVERSITY OF NORTH CAROLINA            | 1              | 2.9%  |                |       |
|                                    | GOOD TRADE SCHOOL                               |                |       | 1              | 4.2%  |
|                                    | GRATZ COLLEGE                                   | 1              | 2.9%  |                |       |
|                                    | HAVEN'T DECIDED                                 | 1              | 2.9%  |                |       |
|                                    | IMMACULATA UNIVERSITY                           | 1              | 2.9%  |                |       |
|                                    | JEFFERSON NURSING SCHOOL/ PHILADELPHIA          | 1              | 2.9%  |                |       |
|                                    | LIBERTY UNIVERSITY/ LYNCHBURG, VIRGINIA         | 1              | 2.9%  |                |       |
|                                    | LINCOLN TECHNICAL INSTITUTE                     |                |       | 2              | 8.3%  |
|                                    | LINCOLN UNIVERSITY                              |                |       | 1              | 4.2%  |
|                                    | MANOR COLLEGE                                   | 1              | 2.9%  |                |       |
|                                    | MONTGOMERY COUNTY COMMUNITY COLLEGE             | 1              | 2.9%  |                |       |
|                                    | MOORE COLLEGE OF ART                            |                |       | 1              | 4.2%  |
|                                    | NEWMAN UNIVERSITY                               | 1              | 2.9%  |                |       |
|                                    | NOT SURE  |                |       | 2              | 8.3%  |
|                                    | ONLINE  | 1              | 2.9%  |                |       |
|                                    | ONLINE SCHOOL                                   | 1              | 2.9%  |                |       |
|                                    | ONLINE/ DON'T KNOW                              | 1              | 2.9%  |                |       |
|                                    | ORLEANS TECHNICAL INSTITUTE                     | 1              | 2.9%  |                |       |
|                                    | OUT OF THE CITY/ NOT SURE                       | 1              | 2.9%  |                |       |
|                                    | PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE    | 1              | 2.9%  | 1              | 4.2%  |
| RESTAURANT SCHOOL ON WALNUT STREET |   |                | 1     | 4.2%           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|                         |                               | MARKET SEGMENT |        | MARKET SEGMENT |        |
|-------------------------|-------------------------------|----------------|--------|----------------|--------|
|                         |                               | College        |        | Job Training   |        |
|                         |                               | Count          | Col %  | Count          | Col %  |
| OTHER COLLEGE MENTIONED | ST. CHARLES SEMINARY          | 1              | 2.9%   |                |        |
|                         | STRATFORD UNIVERSITY          | 1              | 2.9%   |                |        |
|                         | TECHNICAL COLLEGE IN NEW YORK |                |        | 1              | 4.2%   |
|                         | THOMAS JEFFERSON UNIVERSITY   |                |        | 1              | 4.2%   |
|                         | TRADE SCHOOL                  |                |        | 1              | 4.2%   |
|                         | UNIVERSITY OF MIAMI           | 1              | 2.9%   |                |        |
|                         | UNIVERSITY OF PHOENIX         | 1              | 2.9%   |                |        |
|                         | UNIVERSITY OF THE ARTS        | 1              | 2.9%   |                |        |
|                         | UNSURE                        |                |        | 1              | 4.2%   |
|                         | WALDEN UNIVERSITY ONLINE      | 1              | 2.9%   |                |        |
|                         | WEST CHESTER UNIVERSITY       | 3              | 8.8%   |                |        |
| WIDENER UNIVERSITY      | 1                             | 2.9%           |        |                |        |
| Total                   |                               | 34             | 100.0% | 24             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|---|----------------|-------|----------------|-------|
|  |   | College        |       | Job Training   |       |
|  |   | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | AGE   | 1              | .9%   |                |       |
|  | ALREADY ENROLLED THERE AND NOT VERY HAPPY                   | 1              | .9%   |                |       |
|  | ALREADY GONE THERE/ TRANSFERRING TO NEW YORK                |                |       | 1              | 2.2%  |
|  | ALREADY HAVE BACHELOR'S                                     | 1              | .9%   |                |       |
|  | BECAUSE HOLY FAMILY GIVES YOU MORE ATTENTION SO YOU CAN GET | 1              | .9%   |                |       |
|  | BECAUSE I WORK FOR TEMPLE                                   | 1              | .9%   |                |       |
|  | BECAUSE OF THE PROGRAM WE HAVE IN OUR CHURCH                | 1              | .9%   |                |       |
|  | BUCKS COUNTY IS MORE CONVENIENT                             |                |       | 1              | 2.2%  |
|  | CAN'T DO MASTER'S AT CCP                                    | 1              | .9%   |                |       |
|  | CAN'T GET A MASTER'S THERE                                  | 1              | .9%   |                |       |
|  | COURSE IS IN GRADUATE WORK                                  | 1              | .9%   |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | DIDN'T FINISH CLASSES AT CCP                 | 1              | .9%   |                |       |
|  | DIDN'T HAVE WHAT I NEEDED                    | 1              | .9%   |                |       |
|  | DO ON MY OWN TIME/ THIS WAS PERFECT          |                |       | 1              | 2.2%  |
|  | DOESN'T HAVE PROGRAM                         | 1              | .9%   |                |       |
|  | DOESN'T HAVE THE PROGRAM FOR AT-HOME STUDY   | 1              | .9%   |                |       |
|  | DOESN'T HAVE WHAT I NEED                     | 1              | .9%   |                |       |
|  | DOESN'T OFFER MASTER'S DEGREE                | 1              | .9%   |                |       |
|  | DOESN'T OFFER MASTER'S LEVEL                 | 1              | .9%   |                |       |
|  | DOESN'T OFFER WHAT I NEED/ I HAVE A MASTER'S | 1              | .9%   |                |       |
|  | DON'T HAVE GRADUATE PROGRAMS                 | 1              | .9%   |                |       |
|  | DON'T HAVE MASTER'S LEVEL PROGRAMS           | 1              | .9%   |                |       |
|  | DON'T KNOW                                   | 2              | 1.8%  | 2              | 4.4%  |
|  | DON'T KNOW IF THEY HAVE COUNSELING THERE     |                |       | 1              | 2.2%  |
|  | DON'T KNOW WHY                               |                |       | 1              | 2.2%  |
|  | DON'T KNOW/ COMMUNITY COLLEGE HAS PROGRAM    | 1              | .9%   |                |       |
|  | DON'T OFFER DOCTORAL PROGRAM                 | 1              | .9%   |                |       |
|  | DON'T OFFER MASTER'S DEGREE                  | 1              | .9%   |                |       |
|  | DON'T OFFER MY DEGREE                        | 1              | .9%   |                |       |
|  | DON'T OFFER PH.D.                            | 1              | .9%   |                |       |
|  | DON'T OFFER PHARMACY                         | 1              | .9%   |                |       |
|  | DON'T OFFER WHAT I NEED                      | 2              | 1.8%  |                |       |
|  | DON'T THINK THEY HAVE CARPENTRY              |                |       | 1              | 2.2%  |
|  | GOING TO A FOUR-YEAR UNIVERSITY IS WHY       | 1              | .9%   |                |       |
|  | GRADUATED FROM THERE                         | 1              | .9%   |                |       |
|  | HAVE A MASTER'S DEGREE                       | 1              | .9%   |                |       |
|  | HAVEN'T LOOKED AT IT FOR MASTER'S DEGREE     | 1              | .9%   |                |       |
|  | HEBREW COURSES ARE NOT OFFERED/ LOCATION     | 1              | .9%   |                |       |
| I'D BE GOING FOR MASTER'S                                      | 1  | .9%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | I'D BEEN ACCEPTED BY TEMPLE UPON GRADUATION                  | 1              | .9%   |                |       |
|  | I'LL LOOK AT THEM/ DON'T KNOW                                |                |       | 1              | 2.2%  |
|  | I'M ALREADY A NURSE/ I WOULD WANT TO GET MY BACHELOR'S DEGRE | 1              | .9%   |                |       |
|  | I'M AN ELEMENTARY TEACHER/ I LOVE CONNECTIONS WITH THE GRADU | 1              | .9%   |                |       |
|  | I'M AT A HIGHER LEVEL THAN THEY OFFER                        | 1              | .9%   |                |       |
|  | I'M CLOSE TO UNIVERSITY OF PENNSYLVANIA/ WIDER AREA OF CLASS | 1              | .9%   |                |       |
|  | I'M LOOKING FOR QUALITY EDUCATION I'D RECEIVE FROM A FOUR-YE | 1              | .9%   |                |       |
|  | I'VE ALREADY BEEN THERE                                      | 1              | .9%   |                |       |
|  | I'VE GOTTEN MY MASTER'S FROM PENN                            |                |       | 1              | 2.2%  |
|  | I'VE TAKEN CLASSES THERE                                     | 1              | .9%   |                |       |
|  | I ALREADY GOT 90% OF THE CREDITS                             | 1              | .9%   |                |       |
|  | I DIDN'T LIKE THE ENVIRONMENT TOO MUCH                       | 1              | .9%   |                |       |
|  | I DON'T FEEL THEY HAVE ENOUGH PRESTIGE FOR ME TO GET A GOOD  | 1              | .9%   |                |       |
|  | I DON'T KNOW IF MY WORK WILL PAY FOR A JUNIOR COLLEGE        |                |       | 1              | 2.2%  |
|  | I DON'T KNOW THAT MUCH ABOUT THEIR PROGRAM                   |                |       | 1              | 2.2%  |
|  | I DON'T KNOW/ I DIDN'T THINK OF THAT/ VERY INTERESTING       | 1              | .9%   |                |       |
|  | I DON'T LIKE COMMUNITY                                       | 1              | .9%   |                |       |
|  | I DON'T LIVE IN PHILADELPHIA/ I LIVE ABOUT 40 MILES AWAY     | 1              | .9%   |                |       |
|  | I DON'T THINK THEY HAVE A MASTER'S PROGRAM THERE             | 1              | .9%   |                |       |
|  | I FORGOT TO MENTION PROBABLY WHERE I'LL GO                   |                |       | 1              | 2.2%  |
| I GRADUATED FROM THEIR TWO-YEAR COLLEGE                        | 1  | .9%            |       |                |       |
| I HAVE A MASTER'S DEGREE                                       | 1  | .9%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | I HAVE A TWO-YEAR  | 1              | .9%   |                |       |
|  | I HAVE AN ASSOCIATE DEGREE FROM THERE ALREADY                | 1              | .9%   |                |       |
|  | I HAVE MY DEGREE   | 1              | .9%   |                |       |
|  | I HAVE TO CHECK WITH THE LADY AT THE ACADEMIC SUPPORT PROGRA |                |       | 1              | 2.2%  |
|  | I HAVEN'T LOOKED AT IT                                       |                |       | 1              | 2.2%  |
|  | I JUST LIKE THE SUBURBS BETTER                               | 1              | .9%   |                |       |
|  | I KNOW PROFESSORS AT PENN                                    | 1              | .9%   |                |       |
|  | I MIGHT  |                |       | 1              | 2.2%  |
|  | I MIGHT IF THEY HAVE A COURSE I'M INTERESTED IN              | 1              | .9%   |                |       |
|  | I MIGHT/ MAYBE/ I DON'T KNOW                                 |                |       | 1              | 2.2%  |
|  | I NEED MASTER'S  | 1              | .9%   |                |       |
|  | I NEED MORE INFORMATION ON ULTRASOUND                        |                |       | 1              | 2.2%  |
|  | I PLAN ON WORKING FOR UNIVERSITY OF PENNSYLVANIA HOSPITAL    |                |       | 1              | 2.2%  |
|  | I PREFER TEMPLE  |                |       | 1              | 2.2%  |
|  | I STARTED AT COMMUNITY                                       | 1              | .9%   |                |       |
|  | I THINK AN ACCREDITED SCHOOL LIKE TEMPLE WOULD GIVE ME A BET | 1              | .9%   |                |       |
|  | I TOOK A COURSE AND I WAS NOT VERY HAPPY WITH IT OR IMPRESSE | 1              | .9%   |                |       |
|  | I TOOK SUMMER SCHOOL THERE/ THEY DON'T OFFER BA              | 1              | .9%   |                |       |
|  | I TRIED BUT HAD DIFFICULTY GETTING FINANCIAL AID THERE/ TEMP | 1              | .9%   |                |       |
|  | I TRIED THERE BEFORE BUT THEY COULDN'T HELP                  |                |       | 1              | 2.2%  |
|  | I WANT TO ENROLL THERE                                       | 1              | .9%   |                |       |
|  | I WANT TO GO TO THE UNIVERSITY OF PENNSYLVANIA               | 1              | .9%   |                |       |
|  | I WAS HAVING A PROBLEM BECAUSE I'M HANDICAPPED               | 1              | .9%   |                |       |
|  | I WORK AT ARCADIA  |                |       | 1              | 2.2%  |
| I WORK FOR DREXEL AND IT'D BE FREE                             | 1  | .9%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|---|----------------|-------|----------------|-------|
|  |   | College        |       | Job Training   |       |
|  |   | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | I WOULD DO THAT TOO/ ONLY ASSOCIATE DEGREE                  |                |       | 1              | 2.2%  |
|  | I WOULD PICK TEMPLE   |                |       | 1              | 2.2%  |
|  | IF THEY HAD WHAT I WANTED I'D GO THERE                      | 1              | .9%   |                |       |
|  | IF THEY OFFER IT I WOULD                                    |                |       | 1              | 2.2%  |
|  | IF THEY OFFERED CLASS ON JUST MONEY MANAGEMENT I WOULD TAKE | 1              | .9%   |                |       |
|  | IS IT ONLINE  | 1              | .9%   |                |       |
|  | IT'S FINE ALSO/ YOU SAID COLLEGE                            |                |       | 1              | 2.2%  |
|  | IT'S JUST A FORM OF HIGH SCHOOL                             | 1              | .9%   |                |       |
|  | IT'S NOT CHRISTIAN  | 1              | .9%   |                |       |
|  | IT'S NOT CONVENIENT   |                |       | 1              | 2.2%  |
|  | IT'S NOT TOO CONVENIENT FOR WHERE I LIVE                    |                |       | 1              | 2.2%  |
|  | IT'S POSSIBLE   | 2              | 1.8%  |                |       |
|  | IT MAY BE COMMUNITY COLLEGE                                 | 1              | .9%   |                |       |
|  | IT WASN'T COMING TO MY MIND                                 | 1              | .9%   |                |       |
|  | JUST BECAUSE I HAVE ACCREDITED CLASSES FROM TEMPLE          |                |       | 1              | 2.2%  |
|  | LOCATION  | 3              | 2.7%  | 1              | 2.2%  |
|  | LOT OF YOUNG PEOPLE   | 1              | .9%   |                |       |
|  | MIGHT BE OKAY BUT I HEARD BETTER THINGS ABOUT CHEYNEY       | 1              | .9%   |                |       |
|  | MOORE HAS A CERTIFICATE IN THE PROGRAM I WANT               |                |       | 1              | 2.2%  |
|  | MOVING TO WASHINGTON NEXT WEEK                              | 1              | .9%   |                |       |
|  | MY OTHER CHOICE   | 1              | .9%   |                |       |
|  | MY SCHEDULE IS HECTIC                                       | 1              | .9%   |                |       |
|  | NO  | 1              | .9%   |                |       |
|  | NO REASON/ I LIVE AROUND THE CORNER FROM DREXEL             | 1              | .9%   |                |       |
|  | NOT A COOKING SCHOOL THERE                                  |                |       | 1              | 2.2%  |
|  | NOT GOOD FOR GRAD STUDENT                                   | 1              | .9%   |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | NOT SURE ABOUT ONLINE/ NOT CONVENIENT                        | 1              | .9%   |                |       |
|  | NOT SURE IF THEY HAVE ANYTHING/ NO CONVENIENCE FOR ME/ ONE M |                |       | 1              | 2.2%  |
|  | NOT SURE THEY OFFER WHAT I'M LOOKING FOR                     | 1              | .9%   |                |       |
|  | ONLY BECAUSE JEFFERSON OFFERS PREREQUISITE CLASSES THAT THE  | 1              | .9%   |                |       |
|  | PENN STATE HAS A GOOD REPUTATION AND MORE CLASSES FOR THE AR | 1              | .9%   |                |       |
|  | PERHAPS I MIGHT/ I WOULD NEED TO SEE THE OFFERINGS           | 1              | .9%   |                |       |
|  | POSSIBLY   | 1              | .9%   |                |       |
|  | SAINT JOE'S HAS LEARNING INSTITUTES FOR TEACHERS/ GIVES A RE | 1              | .9%   |                |       |
|  | SOUNDS OKAY  |                |       | 1              | 2.2%  |
|  | STIGMA OF A COMMUNITY COLLEGE                                |                |       | 1              | 2.2%  |
|  | THE COURSE IS TAILORED FOR MY STUDY AT CARNEGIE MELLON       | 1              | .9%   |                |       |
|  | THE STUDENT BODY   | 1              | .9%   |                |       |
|  | THERE ARE A LOT OF OUT OF TOWNERS AND IT'S CROWDED           | 1              | .9%   |                |       |
|  | THEY'RE GOOD TOO   |                |       | 1              | 2.2%  |
|  | THEY DON'T HAVE A BACHELOR'S DEGREE                          | 1              | .9%   |                |       |
|  | THEY DON'T HAVE A MASTER'S PROGRAM                           | 1              | .9%   |                |       |
|  | THEY DON'T HAVE LPN  |                |       | 1              | 2.2%  |
|  | THEY DON'T OFFER A MASTER'S IN WRITING                       | 1              | .9%   |                |       |
|  | THEY DON'T OFFER MASTER'S                                    | 1              | .9%   |                |       |
|  | THEY DON'T OFFER MASTER'S AND I NEED MASTER'S CLASSES        | 1              | .9%   |                |       |
| THEY OFFER ASSOCIATE'S DEGREES                                 | 1  | .9%            |       |                |       |
| THEY OFFER NO BACHELOR'S PROGRAMS                              | 1  | .9%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 7. College Enrollment Preferences Of Potential Students By Market Segment**

|  |  | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--|--|----------------|-------|----------------|-------|
|  |  | College        |       | Job Training   |       |
|  |  | Count          | Col % | Count          | Col % |
| REASONS FOR NOT ENROLLING AT COMMUNITY COLLEGE OF PHILADELPHIA | THIS IS A VERY GOOD SCHOOL BUT I PREFER THE UNIVERSITY OF PE | 1              | .9%   |                |       |
|  | TOO BORING/ TOO MANY YOUNG PEOPLE DISRESPECTING TEACHER AND  | 1              | .9%   |                |       |
|  | TOO FAR FROM ME  | 1              | .9%   |                |       |
|  | TOO FAST SPEED FOR THEIR CLASSES                             |                |       | 1              | 2.2%  |
|  | TOO LONG FOR TRAINING  |                |       | 1              | 2.2%  |
|  | TRADE SCHOOL IS BETTER                                       |                |       | 1              | 2.2%  |
|  | TRADE SCHOOLS ARE BETTER FOR WHAT I NEED                     |                |       | 1              | 2.2%  |
|  | UNIVERSITY HAS VETERINARIAN TECH THAT IS BETTER ALL AROUND   |                |       | 1              | 2.2%  |
|  | WANT THE EXPERIENCE OF BEING AWAY FROM HOME WHERE YOU CAN ST | 1              | .9%   |                |       |
|  | WASN'T MY SELECTION  |                |       | 1              | 2.2%  |
|  | WENT THERE FOR CLASSES ALREADY                               |                |       | 1              | 2.2%  |
|  | WENT THERE ONE YEAR  |                |       | 1              | 2.2%  |
|  | WENT THERE/ LASALLE MEETS NEEDS                              | 1              | .9%   |                |       |
|  | WILL ENROLL/ MOST LIKELY HERE                                | 1              | .9%   |                |       |
| Total  | 111  | 100.0%         | 45    | 100.0%         |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-A. Computer Usage Characteristics Of Respondents By Market Segment**

|   |             | MARKET SEGMENT |        | MARKET SEGMENT |        |
|---|-------------|----------------|--------|----------------|--------|
|   |             | College        |        | Job Training   |        |
|   |             | Count          | Col %  | Count          | Col %  |
| COMPUTER AT HOME  | Yes         | 142            | 87.1%  | 41             | 66.1%  |
|   | No          | 21             | 12.9%  | 21             | 33.9%  |
| Total   |             | 163            | 100.0% | 62             | 100.0% |
| HAVE ACCESS TO ONLINE SERVICE, INTERNET OR WORLD WIDE WEB FROM HOME | No Response | 2              | 1.2%   | 1              | 1.6%   |
|   | Yes         | 132            | 81.0%  | 36             | 58.1%  |
|   | No          | 29             | 17.8%  | 25             | 40.3%  |
| Total   |             | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-A. Computer Usage Characteristics Of Respondents By Market Segment**

|                |                | MARKET SEGMENT |        | MARKET SEGMENT |        |
|----------------|----------------|----------------|--------|----------------|--------|
|                |                | College        |        | Job Training   |        |
|                |                | Count          | Col %  | Count          | Col %  |
| INTERNET SPEED | No Response    | 1              | .8%    |                |        |
|                | Dial-Up        | 47             | 35.6%  | 12             | 33.3%  |
|                | Cable Modem    | 13             | 9.8%   | 10             | 27.8%  |
|                | High-Speed DSL | 66             | 50.0%  | 11             | 30.6%  |
|                | Don't Know     | 5              | 3.8%   | 3              | 8.3%   |
| Total          |                | 132            | 100.0% | 36             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-A. Computer Usage Characteristics Of Respondents By Market Segment**

|                   |   | MARKET SEGMENT |        | MARKET SEGMENT |        |
|-------------------|---|----------------|--------|----------------|--------|
|                   |   | College        |        | Job Training   |        |
|                   |   | Count          | Col %  | Count          | Col %  |
| INTERNET PROVIDER | AOL                                     | 47             | 35.6%  | 14             | 38.9%  |
|                   | AT & T                                  |                |        | 1              | 2.8%   |
|                   | CAVALIER                                | 1              | .8%    |                |        |
|                   | COMCAST                                 | 13             | 9.8%   | 5              | 13.9%  |
|                   | DON'T KNOW                              | 4              | 3.0%   | 1              | 2.8%   |
|                   | DON'T WANT TO DISCLOSE THAT INFORMATION | 1              | .8%    |                |        |
|                   | DSL                                     | 2              | 1.5%   |                |        |
|                   | EARTHLINK                               | 5              | 3.8%   |                |        |
|                   | HOT MAIL/ YAHOO                         | 1              | .8%    |                |        |
|                   | INTERNET EXPLORER                       | 1              | .8%    |                |        |
|                   | JUNO                                    | 1              | .8%    |                |        |
|                   | MSN                                     | 4              | 3.0%   | 3              | 8.3%   |
|                   | MSN/ VERIZON                            | 1              | .8%    |                |        |
|                   | NETSCAPE                                | 1              | .8%    | 2              | 5.6%   |
|                   | NETZERO                                 | 2              | 1.5%   | 2              | 5.6%   |
|                   | NO RESPONSE                             | 3              | 2.3%   |                |        |
|                   | NOT SURE                                |                |        | 1              | 2.8%   |
|                   | REFUSED                                 | 1              | .8%    |                |        |
|                   | ROAD RUNNER                             | 1              | .8%    |                |        |
|                   | URBAN CABLE                             | 1              | .8%    |                |        |
| VERIZON           | 39                                      | 29.5%          | 7      | 19.4%          |        |
| VERIZON/ AOL      | 1                                       | .8%            |        |                |        |
| VOICE NET         | 1                                       | .8%            |        |                |        |
| YAHOO             | 1                                       | .8%            |        |                |        |
| Total             |   | 132            | 100.0% | 36             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-A. Computer Usage Characteristics Of Respondents By Market Segment**

|             |             | MARKET SEGMENT |        | MARKET SEGMENT |        |
|-------------|-------------|----------------|--------|----------------|--------|
|             |             | College        |        | Job Training   |        |
|             |             | Count          | Col %  | Count          | Col %  |
| SEND E-MAIL | No Response | 1              | .8%    |                |        |
|             | Yes         | 106            | 80.3%  | 30             | 83.3%  |
|             | No          | 25             | 18.9%  | 6              | 16.7%  |
| Total       |             | 132            | 100.0% | 36             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 8-A. Computer Usage Characteristics Of Respondents By Market Segment**

|  |             | MARKET SEGMENT |        | MARKET SEGMENT |        |
|--|-------------|----------------|--------|----------------|--------|
|  |             | College        |        | Job Training   |        |
|  |             | Count          | Col %  | Count          | Col %  |
| PARTICIPATE IN ONLINE CHATS            | No Response | 1              | .8%    |                |        |
|  | Yes         | 21             | 15.9%  | 6              | 16.7%  |
|  | No          | 110            | 83.3%  | 30             | 83.3%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| READ NEWSPAPERS/ MAGAZINES             | No Response | 1              | .8%    |                |        |
|  | Yes         | 80             | 60.6%  | 27             | 75.0%  |
|  | No          | 51             | 38.6%  | 9              | 25.0%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| RESEARCH PRODUCTS TO PURCHASE          | No Response | 1              | .8%    |                |        |
|  | Yes         | 102            | 77.3%  | 31             | 86.1%  |
|  | No          | 29             | 22.0%  | 5              | 13.9%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| SHOP/ MAKE PURCHASES                   | No Response | 1              | .8%    |                |        |
|  | Yes         | 88             | 66.7%  | 24             | 66.7%  |
|  | No          | 43             | 32.6%  | 12             | 33.3%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| VIEW STOCK QUOTES/ COMMODITY PRICES    | No Response | 1              | .8%    |                |        |
|  | Yes         | 25             | 18.9%  | 8              | 22.2%  |
|  | No          | 106            | 80.3%  | 28             | 77.8%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| BANKING                                | No Response | 2              | 1.5%   |                |        |
|  | Yes         | 62             | 47.0%  | 21             | 58.3%  |
|  | No          | 68             | 51.5%  | 15             | 41.7%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| PLAY ONLINE GAMES                      | No Response | 2              | 1.5%   |                |        |
|  | Yes         | 50             | 37.9%  | 20             | 55.6%  |
|  | No          | 80             | 60.6%  | 16             | 44.4%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| LOOK FOR MEDICAL OR HEALTH INFORMATION | No Response | 2              | 1.5%   | 1              | 2.8%   |
|  | Yes         | 98             | 74.2%  | 29             | 80.6%  |
|  | No          | 32             | 24.2%  | 6              | 16.7%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| DOWNLOAD MUSIC FILES AND/ OR SOFTWARE  | No Response | 2              | 1.5%   |                |        |
|  | Yes         | 59             | 44.7%  | 17             | 47.2%  |
|  | No          | 71             | 53.8%  | 19             | 52.8%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |
| MAKE TRAVEL ARRANGEMENTS               | No Response | 2              | 1.5%   |                |        |
|  | Yes         | 94             | 71.2%  | 25             | 69.4%  |
|  | No          | 36             | 27.3%  | 11             | 30.6%  |
| Total                                  |             | 132            | 100.0% | 36             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-A. Computer Usage Characteristics Of Respondents By Market Segment**

|                          |             | MARKET SEGMENT |        | MARKET SEGMENT |        |
|--------------------------|-------------|----------------|--------|----------------|--------|
|                          |             | College        |        | Job Training   |        |
|                          |             | Count          | Col %  | Count          | Col %  |
| TAKE COLLEGE CLASSES     | No Response | 2              | 1.5%   |                |        |
|                          | Yes         | 20             | 15.2%  |                |        |
|                          | No          | 110            | 83.3%  | 36             | 100.0% |
| Total                    |             | 132            | 100.0% | 36             | 100.0% |
| CHECK WEATHER CONDITIONS | No Response | 4              | 3.0%   |                |        |
|                          | Yes         | 83             | 62.9%  | 28             | 77.8%  |
|                          | No          | 45             | 34.1%  | 8              | 22.2%  |
| Total                    |             | 132            | 100.0% | 36             | 100.0% |
| READING BLOGS            | No Response | 3              | 2.3%   |                |        |
|                          | Yes         | 21             | 15.9%  | 9              | 25.0%  |
|                          | No          | 108            | 81.8%  | 27             | 75.0%  |
| Total                    |             | 132            | 100.0% | 36             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-B. Computer Usage Characteristics Of Respondents By Service Area**

|   |             | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|-------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |             | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |             | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| COMPUTER AT HOME  | No Response | 2             | .9%    |                           |        |                           |        |                      |        | 2     | .4%    |
|   | Yes         | 147           | 65.6%  | 92                        | 80.7%  | 61                        | 76.3%  | 56                   | 68.3%  | 356   | 71.2%  |
|   | No          | 75            | 33.5%  | 22                        | 19.3%  | 19                        | 23.8%  | 26                   | 31.7%  | 142   | 28.4%  |
| Total   |             | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| HAVE ACCESS TO ONLINE SERVICE, INTERNET OR WORLD WIDE WEB FROM HOME | No Response | 3             | 1.3%   |                           |        | 3                         | 3.8%   | 2                    | 2.4%   | 8     | 1.6%   |
|   | Yes         | 141           | 62.9%  | 88                        | 77.2%  | 55                        | 68.8%  | 48                   | 58.5%  | 332   | 66.4%  |
|   | No          | 80            | 35.7%  | 26                        | 22.8%  | 22                        | 27.5%  | 32                   | 39.0%  | 160   | 32.0%  |
| Total   |             | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**Crosstab**

Count

|                  |             | SERVICE AREA  |                           |                           |                      | Total |
|------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                  |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| COMPUTER AT HOME | No Response | 2             | 0                         | 0                         | 0                    | 2     |
|                  | Yes         | 147           | 92                        | 61                        | 56                   | 356   |
|                  | No          | 75            | 22                        | 19                        | 26                   | 142   |
| Total            |             | 224           | 114                       | 80                        | 82                   | 500   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 11.559 <sup>a</sup> | 6  | .073                  |
| Likelihood Ratio             | 12.607              | 6  | .050                  |
| Linear-by-Linear Association | .436                | 1  | .509                  |
| N of Valid Cases             | 500                 |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .32.

**Crosstab**

Count

|   |             | SERVICE AREA  |                           |                           |                      | Total |
|---|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|   |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| HAVE ACCESS TO ONLINE SERVICE, INTERNET OR WORLD WIDE WEB FROM HOME | No Response | 3             | 0                         | 3                         | 2                    | 8     |
|   | Yes         | 141           | 88                        | 55                        | 48                   | 332   |
|   | No          | 80            | 26                        | 22                        | 32                   | 160   |
| Total   |             | 224           | 114                       | 80                        | 82                   | 500   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 13.571 <sup>a</sup> | 6  | .035                  |
| Likelihood Ratio             | 14.893              | 6  | .021                  |
| Linear-by-Linear Association | .108                | 1  | .742                  |
| N of Valid Cases             | 500                 |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is 1.28.

**TABLE 8-B. Computer Usage Characteristics Of Respondents By Service Area**

|                |                | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|----------------|----------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                |                | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                |                | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| INTERNET SPEED | No Response    | 1             | .7%    | 2                         | 2.3%   | 2                         | 3.6%   |                      |        | 5     | 1.5%   |
|                | Dial-Up        | 38            | 27.0%  | 30                        | 34.1%  | 21                        | 38.2%  | 18                   | 37.5%  | 107   | 32.2%  |
|                | Cable Modem    | 18            | 12.8%  | 23                        | 26.1%  | 5                         | 9.1%   | 7                    | 14.6%  | 53    | 16.0%  |
|                | High-Speed DSL | 72            | 51.1%  | 30                        | 34.1%  | 19                        | 34.5%  | 18                   | 37.5%  | 139   | 41.9%  |
|                | Don't Know     | 12            | 8.5%   | 3                         | 3.4%   | 8                         | 14.5%  | 5                    | 10.4%  | 28    | 8.4%   |
| Total          |                | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-B. Computer Usage Characteristics Of Respondents By Service Area**

|                   |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|-------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                   |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                   |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| INTERNET PROVIDER | AOL                                     | 39            | 27.7% | 32                        | 36.4% | 24                        | 43.6% | 18                   | 37.5% | 113   | 34.0% |
|                   | AOL/ VERIZON                            | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                   | AT & T                                  |               |       |                           |       | 1                         | 1.8%  | 2                    | 4.2%  | 3     | .9%   |
|                   | CAVALIER                                |               |       | 1                         | 1.1%  |                           |       |                      |       | 1     | .3%   |
|                   | COMCAST                                 | 21            | 14.9% | 23                        | 26.1% | 5                         | 9.1%  | 1                    | 2.1%  | 50    | 15.1% |
|                   | COMPUSERVE                              | 1             | .7%   | 1                         | 1.1%  |                           |       |                      |       | 2     | .6%   |
|                   | CONFIDENTIAL                            | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                   | DON'T KNOW                              | 4             | 2.8%  | 4                         | 4.5%  | 6                         | 10.9% | 6                    | 12.5% | 20    | 6.0%  |
|                   | DON'T KNOW THE NAME                     | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                   | DON'T WANT TO DISCLOSE THAT INFORMATION | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                   | DSL                                     | 1             | .7%   | 1                         | 1.1%  | 1                         | 1.8%  |                      |       | 3     | .9%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-B. Computer Usage Characteristics Of Respondents By Service Area**

|                   |   | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-------------------|---|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                   |   | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                   |   | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| INTERNET PROVIDER | EARTHLINK   | 5             | 3.5%   | 1                         | 1.1%   | 2                         | 3.6%   | 1                    | 2.1%   | 9     | 2.7%   |
|                   | HOT MAIL/ YAHOO   | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | INTERNET EXPLORER                                       | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | JUNO  |               |        | 1                         | 1.1%   |                           |        | 1                    | 2.1%   | 2     | .6%    |
|                   | MICROSOFT/ AOL  | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | MSN   | 6             | 4.3%   | 2                         | 2.3%   | 3                         | 5.5%   | 1                    | 2.1%   | 12    | 3.6%   |
|                   | MSN/ VERIZON  |               |        | 1                         | 1.1%   |                           |        |                      |        | 1     | .3%    |
|                   | MY DAUGHTER   | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | NETSCAPE  | 1             | .7%    | 1                         | 1.1%   |                           |        | 1                    | 2.1%   | 3     | .9%    |
|                   | NETZERO   | 1             | .7%    | 2                         | 2.3%   |                           |        | 2                    | 4.2%   | 5     | 1.5%   |
|                   | NO RESPONSE   | 3             | 2.1%   | 2                         | 2.3%   |                           |        |                      |        | 5     | 1.5%   |
|                   | NOT SURE  |               |        |                           |        | 1                         | 1.8%   |                      |        | 1     | .3%    |
|                   | OWN HOME  | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | RATHER NOT SAY  | 1             | .7%    | 1                         | 1.1%   |                           |        |                      |        | 2     | .6%    |
|                   | REFUSED   |               |        | 2                         | 2.3%   |                           |        |                      |        | 2     | .6%    |
|                   | ROAD RUNNER   |               |        |                           |        | 2                         | 3.6%   | 1                    | 2.1%   | 3     | .9%    |
|                   | ROAD RUNNER/ TIME-WARNER                                |               |        |                           |        |                           |        | 1                    | 2.1%   | 1     | .3%    |
|                   | THROUGH MY CELL PHONE/<br>MY SON KNOWS/ I DON'T<br>KNOW | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | URBAN CABLE   | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                   | VERIZON   | 44            | 31.2%  | 13                        | 14.8%  | 8                         | 14.5%  | 11                   | 22.9%  | 76    | 22.9%  |
|                   | VERIZON/ AOL  | 1             | .7%    |                           |        |                           |        | 1                    | 2.1%   | 2     | .6%    |
| VOICE NET         | 1   | .7%           |        |                           |        |                           |        |                      | 1      | .3%   |        |
| WEBTV             |   |               |        |                           | 1      | 1.8%                      |        |                      | 1      | .3%   |        |
| YAHOO             | 1   | .7%           |        |                           |        |                           | 1      | 2.1%                 | 2      | .6%   |        |
| ZNET              |   |               |        |                           | 1      | 1.8%                      |        |                      | 1      | .3%   |        |
| Total             |   | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 8-B. Computer Usage Characteristics Of Respondents By Service Area**

|  |             | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--|-------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|  |             | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|  |             | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| SEND E-MAIL                            | No Response | 1             | .7%    | 1                         | 1.1%   |                           |        |                      |        | 2     | .6%    |
|  | Yes         | 114           | 80.9%  | 64                        | 72.7%  | 49                        | 89.1%  | 37                   | 77.1%  | 264   | 79.5%  |
|  | No          | 26            | 18.4%  | 23                        | 26.1%  | 6                         | 10.9%  | 11                   | 22.9%  | 66    | 19.9%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| PARTICIPATE IN ONLINE CHATS            | No Response | 2             | 1.4%   | 1                         | 1.1%   |                           |        |                      |        | 3     | .9%    |
|  | Yes         | 16            | 11.3%  | 12                        | 13.6%  | 11                        | 20.0%  | 8                    | 16.7%  | 47    | 14.2%  |
|  | No          | 123           | 87.2%  | 75                        | 85.2%  | 44                        | 80.0%  | 40                   | 83.3%  | 282   | 84.9%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| READ NEWSPAPERS/ MAGAZINES             | No Response | 1             | .7%    | 1                         | 1.1%   |                           |        |                      |        | 2     | .6%    |
|  | Yes         | 92            | 65.2%  | 50                        | 56.8%  | 36                        | 65.5%  | 30                   | 62.5%  | 208   | 62.7%  |
|  | No          | 48            | 34.0%  | 37                        | 42.0%  | 19                        | 34.5%  | 18                   | 37.5%  | 122   | 36.7%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| RESEARCH PRODUCTS TO PURCHASE          | No Response | 1             | .7%    | 1                         | 1.1%   |                           |        |                      |        | 2     | .6%    |
|  | Yes         | 119           | 84.4%  | 75                        | 85.2%  | 40                        | 72.7%  | 37                   | 77.1%  | 271   | 81.6%  |
|  | No          | 21            | 14.9%  | 12                        | 13.6%  | 15                        | 27.3%  | 11                   | 22.9%  | 59    | 17.8%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| SHOP/ MAKE PURCHASES                   | No Response | 1             | .7%    | 1                         | 1.1%   |                           |        |                      |        | 2     | .6%    |
|  | Yes         | 97            | 68.8%  | 63                        | 71.6%  | 28                        | 50.9%  | 28                   | 58.3%  | 216   | 65.1%  |
|  | No          | 43            | 30.5%  | 24                        | 27.3%  | 27                        | 49.1%  | 20                   | 41.7%  | 114   | 34.3%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| VIEW STOCK QUOTES/ COMMODITY PRICES    | No Response | 1             | .7%    | 1                         | 1.1%   |                           |        |                      |        | 2     | .6%    |
|  | Yes         | 35            | 24.8%  | 17                        | 19.3%  | 10                        | 18.2%  | 7                    | 14.6%  | 69    | 20.8%  |
|  | No          | 105           | 74.5%  | 70                        | 79.5%  | 45                        | 81.8%  | 41                   | 85.4%  | 261   | 78.6%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| BANKING                                | No Response | 1             | .7%    | 2                         | 2.3%   |                           |        |                      |        | 3     | .9%    |
|  | Yes         | 77            | 54.6%  | 43                        | 48.9%  | 28                        | 50.9%  | 24                   | 50.0%  | 172   | 51.8%  |
|  | No          | 63            | 44.7%  | 43                        | 48.9%  | 27                        | 49.1%  | 24                   | 50.0%  | 157   | 47.3%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| PLAY ONLINE GAMES                      | No Response | 1             | .7%    | 2                         | 2.3%   |                           |        |                      |        | 3     | .9%    |
|  | Yes         | 47            | 33.3%  | 38                        | 43.2%  | 27                        | 49.1%  | 18                   | 37.5%  | 130   | 39.2%  |
|  | No          | 93            | 66.0%  | 48                        | 54.5%  | 28                        | 50.9%  | 30                   | 62.5%  | 199   | 59.9%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| LOOK FOR MEDICAL OR HEALTH INFORMATION | No Response | 2             | 1.4%   | 2                         | 2.3%   |                           |        |                      |        | 4     | 1.2%   |
|  | Yes         | 107           | 75.9%  | 68                        | 77.3%  | 40                        | 72.7%  | 30                   | 62.5%  | 245   | 73.8%  |
|  | No          | 32            | 22.7%  | 18                        | 20.5%  | 15                        | 27.3%  | 18                   | 37.5%  | 83    | 25.0%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| DOWNLOAD MUSIC FILES AND/ OR SOFTWARE  | No Response | 1             | .7%    | 2                         | 2.3%   |                           |        |                      |        | 3     | .9%    |
|  | Yes         | 64            | 45.4%  | 28                        | 31.8%  | 20                        | 36.4%  | 17                   | 35.4%  | 129   | 38.9%  |
|  | No          | 76            | 53.9%  | 58                        | 65.9%  | 35                        | 63.6%  | 31                   | 64.6%  | 200   | 60.2%  |
| Total                                  |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |

**TABLE 8-B. Computer Usage Characteristics Of Respondents By Service Area**

|                          |             | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--------------------------|-------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                          |             | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                          |             | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| MAKE TRAVEL ARRANGEMENTS | No Response | 1             | .7%    | 2                         | 2.3%   |                           |        |                      |        | 3     | .9%    |
|                          | Yes         | 101           | 71.6%  | 56                        | 63.6%  | 36                        | 65.5%  | 31                   | 64.6%  | 224   | 67.5%  |
|                          | No          | 39            | 27.7%  | 30                        | 34.1%  | 19                        | 34.5%  | 17                   | 35.4%  | 105   | 31.6%  |
| Total                    |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| TAKE COLLEGE CLASSES     | No Response | 1             | .7%    | 2                         | 2.3%   |                           |        |                      |        | 3     | .9%    |
|                          | Yes         | 12            | 8.5%   | 7                         | 8.0%   | 4                         | 7.3%   | 3                    | 6.3%   | 26    | 7.8%   |
|                          | No          | 128           | 90.8%  | 79                        | 89.8%  | 51                        | 92.7%  | 45                   | 93.8%  | 303   | 91.3%  |
| Total                    |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| CHECK WEATHER CONDITIONS | No Response | 1             | .7%    | 3                         | 3.4%   | 1                         | 1.8%   |                      |        | 5     | 1.5%   |
|                          | Yes         | 97            | 68.8%  | 58                        | 65.9%  | 37                        | 67.3%  | 28                   | 58.3%  | 220   | 66.3%  |
|                          | No          | 43            | 30.5%  | 27                        | 30.7%  | 17                        | 30.9%  | 20                   | 41.7%  | 107   | 32.2%  |
| Total                    |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |
| READING BLOGS            | No Response | 1             | .7%    | 4                         | 4.5%   | 1                         | 1.8%   |                      |        | 6     | 1.8%   |
|                          | Yes         | 29            | 20.6%  | 15                        | 17.0%  | 6                         | 10.9%  | 9                    | 18.8%  | 59    | 17.8%  |
|                          | No          | 111           | 78.7%  | 69                        | 78.4%  | 48                        | 87.3%  | 39                   | 81.3%  | 267   | 80.4%  |
| Total                    |             | 141           | 100.0% | 88                        | 100.0% | 55                        | 100.0% | 48                   | 100.0% | 332   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**Crosstab**

Count

|             |             | SERVICE AREA  |                           |                           |                      | Total |
|-------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|             |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| SEND E-MAIL | No Response | 1             | 1                         | 0                         | 0                    | 2     |
|             | Yes         | 114           | 64                        | 49                        | 37                   | 264   |
|             | No          | 26            | 23                        | 6                         | 11                   | 66    |
| Total       |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 6.604 <sup>a</sup> | 6  | .359                  |
| Likelihood Ratio             | 7.403              | 6  | .285                  |
| Linear-by-Linear Association | .018               | 1  | .894                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .29.

**Crosstab**

Count

|                             |             | SERVICE AREA  |                           |                           |                      | Total |
|-----------------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                             |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| PARTICIPATE IN ONLINE CHATS | No Response | 2             | 1                         | 0                         | 0                    | 3     |
|                             | Yes         | 16            | 12                        | 11                        | 8                    | 47    |
|                             | No          | 123           | 75                        | 44                        | 40                   | 282   |
| Total                       |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 4.001 <sup>a</sup> | 6  | .677                  |
| Likelihood Ratio             | 4.763              | 6  | .575                  |
| Linear-by-Linear Association | .493               | 1  | .482                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .43.

**Crosstab**

Count

|                           |             | SERVICE AREA  |                           |                           |                      | Total |
|---------------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                           |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| READ NEWSPAPERS/MAGAZINES | No Response | 1             | 1                         | 0                         | 0                    | 2     |
|                           | Yes         | 92            | 50                        | 36                        | 30                   | 208   |
|                           | No          | 48            | 37                        | 19                        | 18                   | 122   |
| Total                     |             | 141           | 88                        | 55                        | 48                   | 332   |



**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 2.795 <sup>a</sup> | 6  | .834                  |
| Likelihood Ratio             | 3.318              | 6  | .768                  |
| Linear-by-Linear Association | .204               | 1  | .652                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .29.

**Crosstab**

Count

|                               |             | SERVICE AREA  |                           |                           |                      | Total |
|-------------------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                               |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| RESEARCH PRODUCTS TO PURCHASE | No Response | 1             | 1                         | 0                         | 0                    | 2     |
|                               | Yes         | 119           | 75                        | 40                        | 37                   | 271   |
|                               | No          | 21            | 12                        | 15                        | 11                   | 59    |
| Total                         |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 7.004 <sup>a</sup> | 6  | .320                  |
| Likelihood Ratio             | 7.211              | 6  | .302                  |
| Linear-by-Linear Association | 3.894              | 1  | .048                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .29.

**Crosstab**

Count

|                      |             | SERVICE AREA  |                           |                           |                      | Total |
|----------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                      |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| SHOP/ MAKE PURCHASES | No Response | 1             | 1                         | 0                         | 0                    | 2     |
|                      | Yes         | 97            | 63                        | 28                        | 28                   | 216   |
|                      | No          | 43            | 24                        | 27                        | 20                   | 114   |
| Total                |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 10.092 <sup>a</sup> | 6  | .121                  |
| Likelihood Ratio             | 10.410              | 6  | .108                  |
| Linear-by-Linear Association | 5.105               | 1  | .024                  |
| N of Valid Cases             | 332                 |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .29.

**Crosstab**

Count

|  |             | SERVICE AREA  |                           |                           |                      | Total |
|--|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|  |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| VIEW STOCK QUOTES/<br>COMMODITY PRICES | No Response | 1             | 1                         | 0                         | 0                    | 2     |
|  | Yes         | 35            | 17                        | 10                        | 7                    | 69    |
|  | No          | 105           | 70                        | 45                        | 41                   | 261   |
| Total                                  |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 4.001 <sup>a</sup> | 6  | .677                  |
| Likelihood Ratio             | 4.579              | 6  | .599                  |
| Linear-by-Linear Association | 3.236              | 1  | .072                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .29.

**Crosstab**

Count

|         |             | SERVICE AREA  |                           |                           |                      | Total |
|---------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|         |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| BANKING | No Response | 1             | 2                         | 0                         | 0                    | 3     |
|         | Yes         | 77            | 43                        | 28                        | 24                   | 172   |
|         | No          | 63            | 43                        | 27                        | 24                   | 157   |
| Total   |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 3.576 <sup>a</sup> | 6  | .734                  |
| Likelihood Ratio             | 3.967              | 6  | .681                  |
| Linear-by-Linear Association | .674               | 1  | .412                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .43.

**Crosstab**

Count

|                   |             | SERVICE AREA  |                           |                           |                      | Total |
|-------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                   |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| PLAY ONLINE GAMES | No Response | 1             | 2                         | 0                         | 0                    | 3     |
|                   | Yes         | 47            | 38                        | 27                        | 18                   | 130   |
|                   | No          | 93            | 48                        | 28                        | 30                   | 199   |
| Total             |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 7.900 <sup>a</sup> | 6  | .246                  |
| Likelihood Ratio             | 8.266              | 6  | .219                  |
| Linear-by-Linear Association | .970               | 1  | .325                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .43.

**Crosstab**

Count

|  |             | SERVICE AREA  |                           |                           |                      | Total |
|--|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|  |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| LOOK FOR MEDICAL OR HEALTH INFORMATION | No Response | 2             | 2                         | 0                         | 0                    | 4     |
|  | Yes         | 107           | 68                        | 40                        | 30                   | 245   |
|  | No          | 32            | 18                        | 15                        | 18                   | 83    |
| Total                                  |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 7.334 <sup>a</sup> | 6  | .291                  |
| Likelihood Ratio             | 8.093              | 6  | .231                  |
| Linear-by-Linear Association | 4.340              | 1  | .037                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .58.

**Crosstab**

Count

|                                       |             | SERVICE AREA  |                           |                           |                      | Total |
|---------------------------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                                       |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| DOWNLOAD MUSIC FILES AND/ OR SOFTWARE | No Response | 1             | 2                         | 0                         | 0                    | 3     |
|                                       | Yes         | 64            | 28                        | 20                        | 17                   | 129   |
|                                       | No          | 76            | 58                        | 35                        | 31                   | 200   |
| Total                                 |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 7.386 <sup>a</sup> | 6  | .287                  |
| Likelihood Ratio             | 7.792              | 6  | .254                  |
| Linear-by-Linear Association | 2.559              | 1  | .110                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .43.

**Crosstab**

Count

|                          |             | SERVICE AREA  |                           |                           |                      | Total |
|--------------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                          |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| MAKE TRAVEL ARRANGEMENTS | No Response | 1             | 2                         | 0                         | 0                    | 3     |
|                          | Yes         | 101           | 56                        | 36                        | 31                   | 224   |
|                          | No          | 39            | 30                        | 19                        | 17                   | 105   |
| Total                    |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 4.698 <sup>a</sup> | 6  | .583                  |
| Likelihood Ratio             | 5.100              | 6  | .531                  |
| Linear-by-Linear Association | 1.584              | 1  | .208                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .43.

**Crosstab**

Count

|                      |             | SERVICE AREA  |                           |                           |                      | Total |
|----------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                      |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| TAKE COLLEGE CLASSES | No Response | 1             | 2                         | 0                         | 0                    | 3     |
|                      | Yes         | 12            | 7                         | 4                         | 3                    | 26    |
|                      | No          | 128           | 79                        | 51                        | 45                   | 303   |
| Total                |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 3.146 <sup>a</sup> | 6  | .790                  |
| Likelihood Ratio             | 3.545              | 6  | .738                  |
| Linear-by-Linear Association | .602               | 1  | .438                  |
| N of Valid Cases             | 332                |    |                       |

a. 6 cells (50.0%) have expected count less than 5. The minimum expected count is .43.

**Crosstab**

Count

|                          |             | SERVICE AREA  |                           |                           |                      | Total |
|--------------------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                          |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| CHECK WEATHER CONDITIONS | No Response | 1             | 3                         | 1                         | 0                    | 5     |
|                          | Yes         | 97            | 58                        | 37                        | 28                   | 220   |
|                          | No          | 43            | 27                        | 17                        | 20                   | 107   |
| Total                    |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 5.624 <sup>a</sup> | 6  | .467                  |
| Likelihood Ratio             | 5.836              | 6  | .442                  |
| Linear-by-Linear Association | 1.264              | 1  | .261                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .72.

**Crosstab**

Count

|               |             | SERVICE AREA  |                           |                           |                      | Total |
|---------------|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|               |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| READING BLOGS | No Response | 1             | 4                         | 1                         | 0                    | 6     |
|               | Yes         | 29            | 15                        | 6                         | 9                    | 59    |
|               | No          | 111           | 69                        | 48                        | 39                   | 267   |
| Total         |             | 141           | 88                        | 55                        | 48                   | 332   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 8.009 <sup>a</sup> | 6  | .237                  |
| Likelihood Ratio             | 8.266              | 6  | .219                  |
| Linear-by-Linear Association | .642               | 1  | .423                  |
| N of Valid Cases             | 332                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .87.

**TABLE 9-A. Preferred Media Source About Community College Of Philadelphia  
By Market Segment**

|                        |                                | MARKET SEGMENT |        | MARKET SEGMENT |        |
|------------------------|--------------------------------|----------------|--------|----------------|--------|
|                        |                                | College        |        | Job Training   |        |
|                        |                                | Count          | Col %  | Count          | Col %  |
| BILLBOARDS             | No Response/ Not Likely To Use | 163            | 100.0% | 62             | 100.0% |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| BROCHURES              | No Response/ Not Likely To Use | 147            | 90.2%  | 57             | 91.9%  |
|                        | Most Likely To Use             | 16             | 9.8%   | 5              | 8.1%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| COURSE SCHEDULE        | No Response/ Not Likely To Use | 158            | 96.9%  | 60             | 96.8%  |
|                        | Most Likely To Use             | 5              | 3.1%   | 2              | 3.2%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| BUS ADS OR TRANSIT ADS | No Response/ Not Likely To Use | 161            | 98.8%  | 60             | 96.8%  |
|                        | Most Likely To Use             | 2              | 1.2%   | 2              | 3.2%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| HOME MAILINGS          | No Response/ Not Likely To Use | 141            | 86.5%  | 50             | 80.6%  |
|                        | Most Likely To Use             | 22             | 13.5%  | 12             | 19.4%  |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| NEWSPAPER ADS          | No Response/ Not Likely To Use | 152            | 93.3%  | 56             | 90.3%  |
|                        | Most Likely To Use             | 11             | 6.7%   | 6              | 9.7%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| NEWSPAPER ARTICLES     | No Response/ Not Likely To Use | 160            | 98.2%  | 57             | 91.9%  |
|                        | Most Likely To Use             | 3              | 1.8%   | 5              | 8.1%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| RADIO ADS              | No Response/ Not Likely To Use | 161            | 98.8%  | 60             | 96.8%  |
|                        | Most Likely To Use             | 2              | 1.2%   | 2              | 3.2%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| TELEVISION COMMERCIALS | No Response/ Not Likely To Use | 157            | 96.3%  | 59             | 95.2%  |
|                        | Most Likely To Use             | 6              | 3.7%   | 3              | 4.8%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |
| TV NEWS STORY          | No Response/ Not Likely To Use | 162            | 99.4%  | 61             | 98.4%  |
|                        | Most Likely To Use             | 1              | .6%    | 1              | 1.6%   |
| Total                  |                                | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 9-A. Preferred Media Source About Community College Of Philadelphia  
By Market Segment**

|                  |                                | MARKET SEGMENT |        | MARKET SEGMENT |        |
|------------------|--------------------------------|----------------|--------|----------------|--------|
|                  |                                | College        |        | Job Training   |        |
|                  |                                | Count          | Col %  | Count          | Col %  |
| VISITED WEB SITE | No Response/ Not Likely To Use | 68             | 41.7%  | 36             | 58.1%  |
|                  | Most Likely To Use             | 95             | 58.3%  | 26             | 41.9%  |
| Total            |                                | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 9-B. Preferred Media Source About Community College Of Philadelphia By Service Area**

|                        |                                | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|------------------------|--------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                        |                                | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                        |                                | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| BILLBOARDS             | No Response/ Not Likely To Use | 223           | 99.6%  | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 499   | 99.8%  |
|                        | Most Likely To Use             | 1             | .4%    |                           |        |                           |        |                      |        | 1     | .2%    |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| BROCHURES              | No Response/ Not Likely To Use | 202           | 90.2%  | 108                       | 94.7%  | 69                        | 86.3%  | 68                   | 82.9%  | 447   | 89.4%  |
|                        | Most Likely To Use             | 22            | 9.8%   | 6                         | 5.3%   | 11                        | 13.8%  | 14                   | 17.1%  | 53    | 10.6%  |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| COURSE SCHEDULE        | No Response/ Not Likely To Use | 218           | 97.3%  | 111                       | 97.4%  | 79                        | 98.8%  | 80                   | 97.6%  | 488   | 97.6%  |
|                        | Most Likely To Use             | 6             | 2.7%   | 3                         | 2.6%   | 1                         | 1.3%   | 2                    | 2.4%   | 12    | 2.4%   |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| BUS ADS OR TRANSIT ADS | No Response/ Not Likely To Use | 221           | 98.7%  | 113                       | 99.1%  | 78                        | 97.5%  | 82                   | 100.0% | 494   | 98.8%  |
|                        | Most Likely To Use             | 3             | 1.3%   | 1                         | .9%    | 2                         | 2.5%   |                      |        | 6     | 1.2%   |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| HOME MAILINGS          | No Response/ Not Likely To Use | 185           | 82.6%  | 94                        | 82.5%  | 69                        | 86.3%  | 77                   | 93.9%  | 425   | 85.0%  |
|                        | Most Likely To Use             | 39            | 17.4%  | 20                        | 17.5%  | 11                        | 13.8%  | 5                    | 6.1%   | 75    | 15.0%  |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| NEWSPAPER ADS          | No Response/ Not Likely To Use | 208           | 92.9%  | 104                       | 91.2%  | 74                        | 92.5%  | 77                   | 93.9%  | 463   | 92.6%  |
|                        | Most Likely To Use             | 16            | 7.1%   | 10                        | 8.8%   | 6                         | 7.5%   | 5                    | 6.1%   | 37    | 7.4%   |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| NEWSPAPER ARTICLES     | No Response/ Not Likely To Use | 215           | 96.0%  | 114                       | 100.0% | 76                        | 95.0%  | 79                   | 96.3%  | 484   | 96.8%  |
|                        | Most Likely To Use             | 9             | 4.0%   |                           |        | 4                         | 5.0%   | 3                    | 3.7%   | 16    | 3.2%   |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TABLE 9-B. Preferred Media Source About Community College Of Philadelphia By Service Area**

|                        |                                | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|------------------------|--------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                        |                                | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                        |                                | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| RADIO ADS              | No Response/ Not Likely To Use | 221           | 98.7%  | 111                       | 97.4%  | 79                        | 98.8%  | 82                   | 100.0% | 493   | 98.6%  |
|                        | Most Likely To Use             | 3             | 1.3%   | 3                         | 2.6%   | 1                         | 1.3%   |                      |        | 7     | 1.4%   |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| TELEVISION COMMERCIALS | No Response/ Not Likely To Use | 215           | 96.0%  | 112                       | 98.2%  | 75                        | 93.8%  | 81                   | 98.8%  | 483   | 96.6%  |
|                        | Most Likely To Use             | 9             | 4.0%   | 2                         | 1.8%   | 5                         | 6.3%   | 1                    | 1.2%   | 17    | 3.4%   |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| TV NEWS STORY          | No Response/ Not Likely To Use | 223           | 99.6%  | 111                       | 97.4%  | 79                        | 98.8%  | 82                   | 100.0% | 495   | 99.0%  |
|                        | Most Likely To Use             | 1             | .4%    | 3                         | 2.6%   | 1                         | 1.3%   |                      |        | 5     | 1.0%   |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| VISITED WEB SITE       | No Response/ Not Likely To Use | 123           | 54.9%  | 62                        | 54.4%  | 44                        | 55.0%  | 41                   | 50.0%  | 270   | 54.0%  |
|                        | Most Likely To Use             | 101           | 45.1%  | 52                        | 45.6%  | 36                        | 45.0%  | 41                   | 50.0%  | 230   | 46.0%  |
| Total                  |                                | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 10-A. Preferred Information Request Format For Respondents By Market Segment**

|  |  | MARKET SEGMENT |        | MARKET SEGMENT |        |
|--|--|----------------|--------|----------------|--------|
|  |  | College        |        | Job Training   |        |
|  |  | Count          | Col %  | Count          | Col %  |
| MOST LIKELY REQUEST OF INFORMATION ABOUT COLLEGE CLASSES OR JOB TRAINING | Go To Web Site And Send An E-mail Or Fill Out A Request Form | 80             | 49.1%  | 26             | 41.9%  |
|  | Call The College   | 47             | 28.8%  | 21             | 33.9%  |
|  | Visit The College  | 34             | 20.9%  | 12             | 19.4%  |
|  | Mail A Request   | 1              | .6%    | 2              | 3.2%   |
|  | Other  | 1              | .6%    | 1              | 1.6%   |
| Total  |  | 163            | 100.0% | 62             | 100.0% |
| OTHER WAY TO REQUEST INFORMATION CITED                                   | I RECEIVE INFORMATION AND SCHEDULES IN THE MAIL              | 1              | 100.0% |                |        |
|  | THROUGH ADVERTISEMENTS                                       |                |        | 1              | 100.0% |
| Total  |  | 1              | 100.0% | 1              | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 10-B. Preferred Information Request Format For Respondents By Service Area**

|  |  | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--|--|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|  |  | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|  |  | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| MOST LIKELY REQUEST OF INFORMATION ABOUT COLLEGE CLASSES OR JOB TRAINING | Go To Web Site And Send An E-mail Or Fill Out A Request Form | 98            | 43.8%  | 63                        | 55.3%  | 42                        | 52.5%  | 32                   | 39.0%  | 235   | 47.0%  |
|  | Call The College   | 71            | 31.7%  | 27                        | 23.7%  | 22                        | 27.5%  | 23                   | 28.0%  | 143   | 28.6%  |
|  | Visit The College  | 47            | 21.0%  | 12                        | 10.5%  | 14                        | 17.5%  | 18                   | 22.0%  | 91    | 18.2%  |
|  | Mail A Request   | 2             | .9%    | 6                         | 5.3%   |                           |        | 4                    | 4.9%   | 12    | 2.4%   |
|  | Other  | 6             | 2.7%   | 6                         | 5.3%   | 2                         | 2.5%   | 5                    | 6.1%   | 19    | 3.8%   |
| Total  |  | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| OTHER WAY TO REQUEST INFORMATION CITED                                   | ADVERTISEMENT  | 1             | 16.7%  |                           |        |                           |        |                      |        | 1     | 5.3%   |
|  | ASK A HIGH SCHOOL COUNSELOR                                  |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 5.3%   |
|  | CALL 411 FOR INFORMATION                                     |               |        |                           |        | 1                         | 50.0%  |                      |        | 1     | 5.3%   |
|  | CHECK NEWSPAPER  |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 5.3%   |
|  | CONTACT FRIENDS WHO GO THERE                                 |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 5.3%   |
|  | DIRECTORY  |               |        |                           |        |                           |        | 1                    | 20.0%  | 1     | 5.3%   |
|  | FROM FAMILY  | 1             | 16.7%  |                           |        |                           |        |                      |        | 1     | 5.3%   |
|  | I RECEIVE INFORMATION AND SCHEDULES IN THE MAIL              |               |        |                           |        |                           |        | 1                    | 20.0%  | 1     | 5.3%   |
|  | I WOULDN'T BE  | 1             | 16.7%  |                           |        |                           |        |                      |        | 1     | 5.3%   |
|  | LOOK OVER SYLLABUS   |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 5.3%   |
|  | NEVER THOUGHT ABOUT IT                                       | 1             | 16.7%  |                           |        |                           |        |                      |        | 1     | 5.3%   |
|  | NEWSPAPER AD   | 1             | 16.7%  |                           |        |                           |        |                      |        | 1     | 5.3%   |
|  | NO RESPONSE  |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 5.3%   |
|  | OPEN HOUSES  |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 5.3%   |
|  | PHONE  |               |        |                           |        | 1                         | 50.0%  |                      |        | 1     | 5.3%   |
| PUT IN RESUME  | 1  | 16.7%         |        |                           |        |                           |        |                      | 1      | 5.3%  |        |
| THROUGH ADVERTISEMENTS   |  |               |        |                           |        |                           | 1      | 20.0%                | 1      | 5.3%  |        |
| WORD OF MOUTH  |  |               |        |                           |        |                           | 1      | 20.0%                | 1      | 5.3%  |        |
| YELLOW BOOK  |  |               |        |                           |        |                           | 1      | 20.0%                | 1      | 5.3%  |        |
| Total  |  | 6             | 100.0% | 6                         | 100.0% | 2                         | 100.0% | 5                    | 100.0% | 19    | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 11-A. Media Characteristics Of Respondents By Market Segment**

|                              |             | MARKET SEGMENT |       | MARKET SEGMENT |       |
|------------------------------|-------------|----------------|-------|----------------|-------|
|                              |             | College        |       | Job Training   |       |
|                              |             | Count          | Col % | Count          | Col % |
| FAVORITE<br>RADIO<br>STATION | 100.3       | 9              | 5.6%  | 1              | 1.7%  |
|                              | 101         | 4              | 2.5%  |                |       |
|                              | 101.1       | 1              | .6%   | 1              | 1.7%  |
|                              | 101.3       | 1              | .6%   |                |       |
|                              | 102         |                |       | 2              | 3.3%  |
|                              | 102.1       | 1              | .6%   |                |       |
|                              | 103         | 2              | 1.2%  | 2              | 3.3%  |
|                              | 103.1       | 1              | .6%   |                |       |
|                              | 103.9       | 11             | 6.8%  | 2              | 3.3%  |
|                              | 104.5       | 3              | 1.9%  | 1              | 1.7%  |
|                              | 105.3       | 6              | 3.7%  | 2              | 3.3%  |
|                              | 105.3/ WDAS | 2              | 1.2%  | 1              | 1.7%  |
|                              | 106.1       | 2              | 1.2%  |                |       |
|                              | 106.3       |                |       | 1              | 1.7%  |
|                              | 106/ JAZZ   |                |       | 1              | 1.7%  |
|                              | 1060        | 2              | 1.2%  | 1              | 1.7%  |
|                              | 107         | 1              | .6%   | 1              | 1.7%  |
|                              | 107.6       |                |       | 1              | 1.7%  |
|                              | 107.9       | 4              | 2.5%  | 5              | 8.3%  |
|                              | 109.1       |                |       | 1              | 1.7%  |
|                              | 109/ WWTZ   |                |       | 1              | 1.7%  |
|                              | 1240/ WDHG  | 1              | .6%   |                |       |
|                              | 1340/ WHAT  | 1              | .6%   |                |       |
|                              | 1480        | 2              | 1.2%  |                |       |
|                              | 160         | 1              | .6%   |                |       |
|                              | 180         | 1              | .6%   |                |       |
|                              | 210.2       | 1              | .6%   |                |       |
|                              | 560/ WFIL   | 1              | .6%   |                |       |
|                              | 610         | 2              | 1.2%  |                |       |
|                              | 690         | 1              | .6%   |                |       |
|                              | 88.5        | 2              | 1.2%  |                |       |
|                              | 89.5        | 1              | .6%   |                |       |
|                              | 90.1        | 1              | .6%   |                |       |
|                              | 900         | 1              | .6%   |                |       |
| 92.5                         | 4           | 2.5%           | 1     | 1.7%           |       |
| 93.3                         | 1           | .6%            | 1     | 1.7%           |       |
| 93.3/ WMMR                   | 2           | 1.2%           | 1     | 1.7%           |       |
| 94.1                         |             |                | 1     | 1.7%           |       |
| 94.1/ WYSP                   | 2           | 1.2%           |       |                |       |
| 94.5                         | 1           | .6%            | 1     | 1.7%           |       |
| 95.7                         | 2           | 1.2%           |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 11-A. Media Characteristics Of Respondents By Market Segment**

|                        |                           | MARKET SEGMENT |       | MARKET SEGMENT |       |
|------------------------|---------------------------|----------------|-------|----------------|-------|
|                        |                           | College        |       | Job Training   |       |
|                        |                           | Count          | Col % | Count          | Col % |
| FAVORITE RADIO STATION | 96.5                      | 1              | .6%   | 2              | 3.3%  |
|                        | 96.5/ THE BEST            |                |       | 1              | 1.7%  |
|                        | 98.1                      | 2              | 1.2%  |                |       |
|                        | 98.9                      | 2              | 1.2%  | 1              | 1.7%  |
|                        | 99                        | 2              | 1.2%  | 2              | 3.3%  |
|                        | ALL TYPES                 | 1              | .6%   |                |       |
|                        | B101                      | 3              | 1.9%  | 2              | 3.3%  |
|                        | CABLE EASY LISTENING      | 1              | .6%   |                |       |
|                        | D101                      |                |       | 1              | 1.7%  |
|                        | DAS                       | 1              | .6%   |                |       |
|                        | DON'T HAVE                | 1              | .6%   |                |       |
|                        | DON'T HAVE FAVORITE       | 2              | 1.2%  |                |       |
|                        | DON'T HAVE ONE            | 1              | .6%   | 1              | 1.7%  |
|                        | DON'T KNOW                | 1              | .6%   |                |       |
|                        | DON'T KNOW/ I JUST LISTEN | 1              | .6%   |                |       |
|                        | DON'T LISTEN              | 11             | 6.8%  | 3              | 5.0%  |
|                        | E101                      | 1              | .6%   |                |       |
|                        | FAMILY RADIO              |                |       | 2              | 3.3%  |
|                        | FIL                       | 1              | .6%   |                |       |
|                        | GOSPEL                    | 1              | .6%   |                |       |
|                        | KOW                       | 1              | .6%   |                |       |
|                        | KYW                       | 4              | 2.5%  | 1              | 1.7%  |
|                        | NEVER LISTEN              | 2              | 1.2%  |                |       |
|                        | NO FAVORITE               |                |       | 1              | 1.7%  |
|                        | NPR                       | 2              | 1.2%  | 1              | 1.7%  |
|                        | NPR/ WHYH                 | 1              | .6%   |                |       |
|                        | POWER 99                  | 12             | 7.5%  | 1              | 1.7%  |
|                        | PUBLIC RADIO              | 1              | .6%   |                |       |
|                        | Q102                      | 4              | 2.5%  | 2              | 3.3%  |
|                        | SMOOTH JAZZ               |                |       | 1              | 1.7%  |
|                        | WDAS                      | 2              | 1.2%  | 3              | 5.0%  |
|                        | WDFM                      | 1              | .6%   |                |       |
|                        | WDS                       |                |       | 1              | 1.7%  |
|                        | WFIL                      | 1              | .6%   |                |       |
| WHYY                   | 7                         | 4.3%           | 1     | 1.7%           |       |
| WHYY/ NPR              |                           |                | 1     | 1.7%           |       |
| WIP                    | 1                         | .6%            |       |                |       |
| WJJZ                   | 2                         | 1.2%           |       |                |       |
| WMGK                   |                           |                | 1     | 1.7%           |       |
| WMMR                   |                           |                | 1     | 1.7%           |       |
| WRTI                   | 1                         | .6%            | 1     | 1.7%           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 11-A. Media Characteristics Of Respondents By Market Segment**

|                              |      | MARKET SEGMENT |        | MARKET SEGMENT |        |
|------------------------------|------|----------------|--------|----------------|--------|
|                              |      | College        |        | Job Training   |        |
|                              |      | Count          | Col %  | Count          | Col %  |
| FAVORITE<br>RADIO<br>STATION | WURD | 1              | .6%    |                |        |
|                              | WXPB | 4              | 2.5%   |                |        |
|                              | WYSP | 2              | 1.2%   |                |        |
|                              | WYW  | 1              | .6%    |                |        |
| Total                        |      | 161            | 100.0% | 60             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 11-A. Media Characteristics Of Respondents By Market Segment**

|                            |                              | MARKET SEGMENT |       | MARKET SEGMENT |       |
|----------------------------|------------------------------|----------------|-------|----------------|-------|
|                            |                              | College        |       | Job Training   |       |
|                            |                              | Count          | Col % | Count          | Col % |
| FAVORITE TV/ CABLE STATION | ABC                          | 12             | 7.4%  | 2              | 3.3%  |
|                            | ABC/ LIFETIME                |                |       | 1              | 1.7%  |
|                            | AMC                          | 1              | .6%   |                |       |
|                            | ANIMAL PLANET                | 2              | 1.2%  |                |       |
|                            | BET                          | 1              | .6%   | 1              | 1.7%  |
|                            | CABLE EASY LISTENING CHANNEL | 1              | .6%   |                |       |
|                            | CARTOON NETWORK              | 1              | .6%   |                |       |
|                            | CBS                          | 3              | 1.9%  | 3              | 5.0%  |
|                            | CH 1/ CH 48                  | 1              | .6%   |                |       |
|                            | CH 10                        | 6              | 3.7%  | 5              | 8.3%  |
|                            | CH 10/ NBC                   | 2              | 1.2%  |                |       |
|                            | CH 12                        | 1              | .6%   | 1              | 1.7%  |
|                            | CH 17                        | 1              | .6%   | 1              | 1.7%  |
|                            | CH 2                         |                |       | 1              | 1.7%  |
|                            | CH 24                        | 1              | .6%   |                |       |
|                            | CH 24/ AMA                   | 1              | .6%   |                |       |
|                            | CH 29                        |                |       | 1              | 1.7%  |
|                            | CH 29/ FOX                   | 1              | .6%   | 1              | 1.7%  |
|                            | CH 3                         | 2              | 1.2%  | 1              | 1.7%  |
|                            | CH 3 OR CH 10                | 1              | .6%   |                |       |
|                            | CH 3/ ABC                    |                |       | 1              | 1.7%  |
|                            | CH 37                        |                |       | 1              | 1.7%  |
|                            | CH 371                       | 1              | .6%   |                |       |
|                            | CH 48                        | 2              | 1.2%  | 1              | 1.7%  |
|                            | CH 57                        | 4              | 2.5%  |                |       |
|                            | CH 57/ UPN                   | 2              | 1.2%  | 1              | 1.7%  |
|                            | CH 6                         | 10             | 6.2%  | 1              | 1.7%  |
|                            | CH 6/ ABC                    | 2              | 1.2%  | 1              | 1.7%  |
|                            | CH 6/ CH 10                  |                |       | 1              | 1.7%  |
|                            | CH 61                        | 1              | .6%   | 1              | 1.7%  |
|                            | CH 67                        |                |       | 1              | 1.7%  |
|                            | CH 7                         | 1              | .6%   |                |       |
|                            | CH 85                        | 1              | .6%   |                |       |
|                            | CH 9                         | 1              | .6%   |                |       |
| CNN                        | 2                            | 1.2%           | 1     | 1.7%           |       |
| COMEDY CENTRAL             | 1                            | .6%            |       |                |       |
| COURT TV                   | 1                            | .6%            |       |                |       |
| DISCOVERY                  | 1                            | .6%            |       |                |       |
| DISCOVERY HEALTH           | 1                            | .6%            |       |                |       |
| DON'T HAVE FAVORITE        | 4                            | 2.5%           |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 11-A. Media Characteristics Of Respondents By Market Segment**

|                            |                               | MARKET SEGMENT |        | MARKET SEGMENT |        |
|----------------------------|-------------------------------|----------------|--------|----------------|--------|
|                            |                               | College        |        | Job Training   |        |
|                            |                               | Count          | Col %  | Count          | Col %  |
| FAVORITE TV/ CABLE STATION | DON'T KNOW                    | 1              | .6%    |                |        |
|                            | DON'T REALLY HAVE FAVORITE    | 1              | .6%    |                |        |
|                            | DON'T WATCH                   | 12             | 7.4%   | 4              | 6.7%   |
|                            | ESPN                          | 3              | 1.9%   | 1              | 1.7%   |
|                            | ETV                           | 1              | .6%    |                |        |
|                            | FOOD NETWORK                  | 2              | 1.2%   | 1              | 1.7%   |
|                            | FOX                           | 4              | 2.5%   |                |        |
|                            | GOOD TIMES                    | 1              | .6%    |                |        |
|                            | HBO                           | 9              | 5.6%   | 3              | 5.0%   |
|                            | HGTV                          | 2              | 1.2%   |                |        |
|                            | ISC/ INDEPENDENT FILM STATION | 1              | .6%    |                |        |
|                            | LIFETIME                      | 10             | 6.2%   | 3              | 5.0%   |
|                            | MTV                           | 2              | 1.2%   | 1              | 1.7%   |
|                            | NATIONAL GEOGRAPHIC           | 1              | .6%    |                |        |
|                            | NBC                           | 9              | 5.6%   | 4              | 6.7%   |
|                            | NFL NETWORK                   | 1              | .6%    |                |        |
|                            | NO FAVORITE                   | 2              | 1.2%   | 1              | 1.7%   |
|                            | NO TV                         | 1              | .6%    |                |        |
|                            | OXYGEN                        | 1              | .6%    |                |        |
|                            | PBS                           | 1              | .6%    | 1              | 1.7%   |
|                            | PUBLIC TV                     | 1              | .6%    |                |        |
|                            | REFUSED                       | 1              | .6%    |                |        |
|                            | SCI FI                        | 1              | .6%    | 2              | 3.3%   |
|                            | SHOWTIME                      |                |        | 1              | 1.7%   |
|                            | TBN                           | 1              | .6%    | 1              | 1.7%   |
|                            | TBS                           | 1              | .6%    |                |        |
|                            | TNT                           | 1              | .6%    | 1              | 1.7%   |
|                            | TURNER CLASSIC MOVIES         | 2              | 1.2%   |                |        |
|                            | TVI                           | 1              | .6%    |                |        |
|                            | UNIVISION                     | 1              | .6%    |                |        |
| UPN                        | 8                             | 4.9%           | 4      | 6.7%           |        |
| USA                        | 2                             | 1.2%           | 1      | 1.7%           |        |
| WB                         | 3                             | 1.9%           | 2      | 3.3%           |        |
| WHYY                       | 1                             | .6%            |        |                |        |
| WPVI                       |                               |                | 1      | 1.7%           |        |
| Total                      |                               | 162            | 100.0% | 60             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                        |               | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|------------------------|---------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                        |               | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                        |               | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| FAVORITE RADIO STATION | 100.3         | 7             | 3.2%  |                           |       |                           |       | 3                    | 3.7%  | 10    | 2.0%  |
|                        | 101           | 2             | .9%   | 4                         | 3.5%  | 3                         | 3.8%  |                      |       | 9     | 1.8%  |
|                        | 101.1         | 1             | .5%   | 2                         | 1.8%  |                           |       |                      |       | 3     | .6%   |
|                        | 101.3         |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                        | 101E          |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 102           | 3             | 1.4%  | 1                         | .9%   |                           |       |                      |       | 4     | .8%   |
|                        | 102.1         | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 102.9         |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 103           | 2             | .9%   | 1                         | .9%   | 2                         | 2.6%  | 1                    | 1.2%  | 6     | 1.2%  |
|                        | 103.1         |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 103.9         | 9             | 4.1%  | 1                         | .9%   | 5                         | 6.4%  | 9                    | 11.1% | 24    | 4.9%  |
|                        | 103/ THE BEST | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 104.5         | 4             | 1.8%  | 3                         | 2.7%  |                           |       | 1                    | 1.2%  | 8     | 1.6%  |
|                        | 104.5/ KYW    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 105.3         | 7             | 3.2%  | 1                         | .9%   | 2                         | 2.6%  | 5                    | 6.2%  | 15    | 3.0%  |
|                        | 105.3/ WDAS   | 1             | .5%   |                           |       | 1                         | 1.3%  | 1                    | 1.2%  | 3     | .6%   |
|                        | 106           | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 106.1         | 2             | .9%   |                           |       | 2                         | 2.6%  |                      |       | 4     | .8%   |
|                        | 106.1/ WJJZ   | 1             | .5%   |                           |       | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                        | 106.3         |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                        | 106.5         |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 106.9         |               |       |                           |       | 1                         | 1.3%  | 1                    | 1.2%  | 2     | .4%   |
|                        | 106/ JAZZ     |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                        | 1060          | 5             | 2.3%  | 2                         | 1.8%  | 1                         | 1.3%  | 1                    | 1.2%  | 9     | 1.8%  |
|                        | 1060/ KYW     |               |       | 1                         | .9%   | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                        | 107           |               |       |                           |       | 1                         | 1.3%  | 2                    | 2.5%  | 3     | .6%   |
|                        | 107.6         | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 107.9         | 3             | 1.4%  | 2                         | 1.8%  | 5                         | 6.4%  | 5                    | 6.2%  | 15    | 3.0%  |
|                        | 109.1         | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 109/ WWTZ     |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 12            |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 1210          | 1             | .5%   | 1                         | .9%   | 2                         | 2.6%  |                      |       | 4     | .8%   |
|                        | 1240/ WDHG    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 1290          |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
| 1310                   | 1             | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| 1340                   | 1             | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| 1340/ WHAT             | 1             | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| 1480                   | 1             | .5%           |       |                           | 1     | 1.3%                      | 2     | 2.5%                 | 4     | .8%   |       |
| 160                    | 1             | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| 180                    |               |               |       |                           |       |                           | 1     | 1.2%                 | 1     | .2%   |       |



TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                        |                | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|------------------------|----------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                        |                | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                        |                | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| FAVORITE RADIO STATION | 1840           | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 210.2          |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 560/ WFIL      |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 610            | 1             | .5%   | 5                         | 4.4%  |                           |       | 1                    | 1.2%  | 7     | 1.4%  |
|                        | 610/ KYW       | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 610/ WAP       |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 610/ WIT       |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 690            | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 88.5           | 4             | 1.8%  |                           |       |                           |       | 1                    | 1.2%  | 5     | 1.0%  |
|                        | 88.5/ WXPB     | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 89.5           | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 89.7/ BEN      | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 90.1           |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 90.9           |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 900            |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                        | 92.5           | 4             | 1.8%  | 3                         | 2.7%  |                           |       |                      |       | 7     | 1.4%  |
|                        | 920/ ESPN      |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 93             |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 93.3           | 3             | 1.4%  |                           |       |                           |       |                      |       | 3     | .6%   |
|                        | 93.3/ WMMR     | 1             | .5%   | 3                         | 2.7%  |                           |       |                      |       | 4     | .8%   |
|                        | 94.1           | 2             | .9%   |                           |       |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                        | 94.1/ WYSP     |               |       | 2                         | 1.8%  |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                        | 94.5           | 1             | .5%   | 3                         | 2.7%  |                           |       |                      |       | 4     | .8%   |
|                        | 95.7           | 4             | 1.8%  | 2                         | 1.8%  |                           |       |                      |       | 6     | 1.2%  |
|                        | 96.5           | 4             | 1.8%  | 1                         | .9%   | 1                         | 1.3%  |                      |       | 6     | 1.2%  |
|                        | 96.5/ THE BEST | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 97.1           | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | 97.5           |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 97.5/ THE HAWK |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | 98             |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | 98.1           | 5             | 2.3%  | 4                         | 3.5%  | 1                         | 1.3%  |                      |       | 10    | 2.0%  |
|                        | 98.9           | 1             | .5%   |                           |       | 1                         | 1.3%  | 2                    | 2.5%  | 4     | .8%   |
|                        | 99             | 4             | 1.8%  |                           |       |                           |       | 1                    | 1.2%  | 5     | 1.0%  |
| 99.1                   | 1              | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| 990                    |                |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |
| ALL TYPES              | 1              | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| B101                   | 6              | 2.7%          | 7     | 6.2%                      |       |                           |       |                      | 13    | 2.6%  |       |
| CABLE EASY LISTENING   |                |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |
| CANT ANSWER            |                |               |       |                           | 1     | 1.3%                      |       |                      | 1     | .2%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                        |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|------------------------|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                        |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                        |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| FAVORITE RADIO STATION | CANT THINK OF LETTERS/ COUNTRY WESTERN | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | CNN                                    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | D101                                   |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | DAS                                    | 4             | 1.8%  |                           |       | 1                         | 1.3%  |                      |       | 5     | 1.0%  |
|                        | DON'T HAVE                             | 2             | .9%   |                           |       |                           |       |                      |       | 2     | .4%   |
|                        | DON'T HAVE FAVORITE                    | 1             | .5%   | 2                         | 1.8%  | 2                         | 2.6%  |                      |       | 5     | 1.0%  |
|                        | DON'T HAVE ONE                         | 1             | .5%   | 1                         | .9%   |                           |       | 1                    | 1.2%  | 3     | .6%   |
|                        | DON'T KNOW                             | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | DON'T KNOW/ I JUST LISTEN              |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                        | DON'T LISTEN                           | 20            | 9.0%  | 2                         | 1.8%  | 2                         | 2.6%  | 3                    | 3.7%  | 27    | 5.5%  |
|                        | E101                                   |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | FAMILY RADIO                           | 2             | .9%   | 1                         | .9%   |                           |       |                      |       | 3     | .6%   |
|                        | FIL                                    |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | GOSPEL                                 | 1             | .5%   | 1                         | .9%   |                           |       |                      |       | 2     | .4%   |
|                        | HAWK                                   |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | HH                                     |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                        | I DON'T LISTEN TO RADIO                |               |       |                           |       |                           |       | 1                    | 1.2%  | 1     | .2%   |
|                        | KOW                                    | 3             | 1.4%  | 1                         | .9%   |                           |       |                      |       | 4     | .8%   |
|                        | KWY                                    |               |       | 1                         | .9%   | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                        | KYU                                    | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | KYW                                    | 7             | 3.2%  | 11                        | 9.7%  | 5                         | 6.4%  | 6                    | 7.4%  | 29    | 5.9%  |
|                        | LA MEGA                                | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | MAGIC                                  | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | MUSIC STATION                          | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | NEVER LISTEN                           | 3             | 1.4%  | 2                         | 1.8%  |                           |       |                      |       | 5     | 1.0%  |
|                        | NJN                                    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | NO FAVORITE                            |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                        | NPR                                    | 6             | 2.7%  | 1                         | .9%   | 1                         | 1.3%  |                      |       | 8     | 1.6%  |
|                        | NPR/ WHY Y                             | 1             | .5%   |                           |       | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                        | OLDIES                                 | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                        | OLDIES 98                              |               |       | 1                         | .9%   | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                        | POWER 99                               | 12            | 5.4%  |                           |       | 4                         | 5.1%  | 7                    | 8.6%  | 23    | 4.7%  |
|                        | PUBLIC RADIO                           |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
| PUBLIC STATION         |  |               |       |                           |       |                           | 1     | 1.2%                 | 1     | .2%   |       |
| Q102                   | 4                                      | 1.8%          | 3     | 2.7%                      |       |                           |       |                      | 7     | 1.4%  |       |
| SATELLITE RADIO        | 2                                      | .9%           | 1     | .9%                       |       |                           |       |                      | 3     | .6%   |       |
| SMOOTH JAZZ            |  |               |       |                           |       |                           | 1     | 1.2%                 | 1     | .2%   |       |
| WBAS                   |  |               |       |                           | 1     | 1.3%                      |       |                      | 1     | .2%   |       |
| WCAU                   |  |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |

TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                        |           | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|------------------------|-----------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                        |           | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                        |           | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| FAVORITE RADIO STATION | WDAS      | 7             | 3.2%   |                           |        | 3                         | 3.8%   | 3                    | 3.7%   | 13    | 2.6%   |
|                        | WDFM      |               |        | 1                         | .9%    |                           |        |                      |        | 1     | .2%    |
|                        | WDS       | 1             | .5%    |                           |        |                           |        |                      |        | 1     | .2%    |
|                        | WETA      |               |        |                           |        | 1                         | 1.3%   |                      |        | 1     | .2%    |
|                        | WFAN      | 1             | .5%    |                           |        |                           |        |                      |        | 1     | .2%    |
|                        | WFIL      |               |        |                           |        |                           |        | 1                    | 1.2%   | 1     | .2%    |
|                        | WGS       |               |        |                           |        | 1                         | 1.3%   |                      |        | 1     | .2%    |
|                        | WHAT      | 1             | .5%    |                           |        |                           |        | 1                    | 1.2%   | 2     | .4%    |
|                        | WHYY      | 11            | 5.0%   | 3                         | 2.7%   | 1                         | 1.3%   | 5                    | 6.2%   | 20    | 4.0%   |
|                        | WHYY/ NPR |               |        |                           |        |                           |        | 1                    | 1.2%   | 1     | .2%    |
|                        | WIBC      | 1             | .5%    |                           |        |                           |        |                      |        | 1     | .2%    |
|                        | WIP       | 2             | .9%    | 3                         | 2.7%   |                           |        |                      |        | 5     | 1.0%   |
|                        | WJJZ      | 2             | .9%    |                           |        | 2                         | 2.6%   |                      |        | 4     | .8%    |
|                        | WKDN      | 1             | .5%    |                           |        | 1                         | 1.3%   |                      |        | 2     | .4%    |
|                        | WMGK      | 1             | .5%    | 1                         | .9%    |                           |        |                      |        | 2     | .4%    |
|                        | WMMR      | 1             | .5%    |                           |        | 1                         | 1.3%   |                      |        | 2     | .4%    |
|                        | WOGL      | 1             | .5%    |                           |        |                           |        |                      |        | 1     | .2%    |
|                        | WPEN      | 1             | .5%    | 1                         | .9%    |                           |        |                      |        | 2     | .4%    |
|                        | WRNB      |               |        |                           |        | 1                         | 1.3%   |                      |        | 1     | .2%    |
|                        | WRTI      | 2             | .9%    |                           |        | 1                         | 1.3%   | 2                    | 2.5%   | 5     | 1.0%   |
|                        | WURD      |               |        |                           |        | 1                         | 1.3%   | 1                    | 1.2%   | 2     | .4%    |
| WVZ                    |           |               |        |                           | 1      | 1.3%                      |        |                      | 1      | .2%   |        |
| WWDB                   | 1         | .5%           |        |                           | 1      | 1.3%                      |        |                      | 2      | .4%   |        |
| WXPB                   | 3         | 1.4%          | 2      | 1.8%                      | 2      | 2.6%                      | 2      | 2.5%                 | 9      | 1.8%  |        |
| WYSP                   | 1         | .5%           | 2      | 1.8%                      |        |                           |        |                      | 3      | .6%   |        |
| WYW                    |           |               |        |                           |        |                           | 1      | 1.2%                 | 1      | .2%   |        |
| XPN                    |           |               | 1      | .9%                       |        |                           |        |                      | 1      | .2%   |        |
| Total                  |           | 222           | 100.0% | 113                       | 100.0% | 78                        | 100.0% | 81                   | 100.0% | 494   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                            |                              | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|----------------------------|------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                            |                              | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                            |                              | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| FAVORITE TV/ CABLE STATION | A & E                        |               |       | 1                         | .9%   |                           |       | 1                    | 1.3%  | 2     | .4%   |
|                            | ABC                          | 28            | 12.6% | 5                         | 4.4%  | 8                         | 10.1% | 7                    | 8.8%  | 48    | 9.7%  |
|                            | ABC/ LIFETIME                |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                            | ABC/ SCI FI                  | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | AMC                          | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | ANIMAL PLANET                |               |       | 2                         | 1.8%  | 1                         | 1.3%  |                      |       | 3     | .6%   |
|                            | BBC AMERICA                  | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | BC                           | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | BET                          | 2             | .9%   |                           |       |                           |       | 1                    | 1.3%  | 3     | .6%   |
|                            | CABLE EASY LISTENING CHANNEL |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                            | CARTOON NETWORK              | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | CBC                          | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | CBN                          | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | CBS                          | 6             | 2.7%  | 2                         | 1.8%  | 3                         | 3.8%  | 5                    | 6.3%  | 16    | 3.2%  |
|                            | CH 1/ CH 48                  |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
|                            | CH 10                        | 9             | 4.1%  | 4                         | 3.5%  | 2                         | 2.5%  | 5                    | 6.3%  | 20    | 4.0%  |
|                            | CH 10/ NBC                   | 2             | .9%   | 1                         | .9%   | 2                         | 2.5%  |                      |       | 5     | 1.0%  |
|                            | CH 12                        | 2             | .9%   | 1                         | .9%   | 2                         | 2.5%  | 4                    | 5.0%  | 9     | 1.8%  |
|                            | CH 15                        |               |       | 1                         | .9%   | 1                         | 1.3%  |                      |       | 2     | .4%   |
|                            | CH 17                        | 2             | .9%   | 2                         | 1.8%  | 1                         | 1.3%  | 1                    | 1.3%  | 6     | 1.2%  |
|                            | CH 17/ WB                    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                            | CH 2                         |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
|                            | CH 24                        | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                            | CH 24/ AMA                   |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                            | CH 29                        | 2             | .9%   | 1                         | .9%   | 1                         | 1.3%  |                      |       | 4     | .8%   |
|                            | CH 29/ FOX                   | 1             | .5%   |                           |       | 1                         | 1.3%  | 1                    | 1.3%  | 3     | .6%   |
|                            | CH 298                       |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
|                            | CH 3                         | 6             | 2.7%  | 3                         | 2.7%  | 3                         | 3.8%  |                      |       | 12    | 2.4%  |
|                            | CH 3 OR CH 10                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                            | CH 3/ ABC                    |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                            | CH 3/ CBS                    |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                            | CH 3/ CH 67                  |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                            | CH 316/ CH 12                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                            | CH 37                        | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
| CH 371                     |                              |               |       |                           |       |                           | 1     | 1.3%                 | 1     | .2%   |       |
| CH 38                      |                              |               | 2     | 1.8%                      |       |                           |       |                      | 2     | .4%   |       |
| CH 4                       |                              |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |
| CH 4/ CH 6                 |                              |               |       |                           | 1     | 1.3%                      |       |                      | 1     | .2%   |       |
| CH 48                      | 2                            | .9%           |       |                           | 2     | 2.5%                      |       |                      | 4     | .8%   |       |

TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                               |                            | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|-------------------------------|----------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                               |                            | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                               |                            | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| FAVORITE TV/ CABLE STATION    | CH 5                       |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                               | CH 54                      |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                               | CH 57                      | 1             | .5%   |                           |       | 2                         | 2.5%  | 2                    | 2.5%  | 5     | 1.0%  |
|                               | CH 57/ UPN                 | 2             | .9%   |                           |       | 1                         | 1.3%  | 1                    | 1.3%  | 4     | .8%   |
|                               | CH 6                       | 13            | 5.9%  | 18                        | 15.9% | 11                        | 13.9% | 10                   | 12.5% | 52    | 10.5% |
|                               | CH 6/ ABC                  | 2             | .9%   | 3                         | 2.7%  | 1                         | 1.3%  | 1                    | 1.3%  | 7     | 1.4%  |
|                               | CH 6/ CH 10                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                               | CH 6/ CH 48                |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                               | CH 6/ NBC                  |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                               | CH 61                      | 1             | .5%   |                           |       |                           |       | 1                    | 1.3%  | 2     | .4%   |
|                               | CH 67                      |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
|                               | CH 7                       | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                               | CH 75/ EWTN                |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                               | CH 85                      |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                               | CH 9                       | 1             | .5%   | 2                         | 1.8%  |                           |       |                      |       | 3     | .6%   |
|                               | CNN                        | 7             | 3.2%  | 3                         | 2.7%  | 3                         | 3.8%  | 1                    | 1.3%  | 14    | 2.8%  |
|                               | COMEDY CENTRAL             | 3             | 1.4%  | 1                         | .9%   |                           |       |                      |       | 4     | .8%   |
|                               | COURT TV                   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                               | DISCOVERY                  | 3             | 1.4%  |                           |       | 1                         | 1.3%  | 1                    | 1.3%  | 5     | 1.0%  |
|                               | DISCOVERY HEALTH           | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                               | DISNEY                     |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                               | DON'T HAVE FAVORITE        | 4             | 1.8%  |                           |       | 2                         | 2.5%  |                      |       | 6     | 1.2%  |
|                               | DON'T KNOW                 |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
|                               | DON'T REALLY HAVE FAVORITE | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                               | DON'T WATCH                | 15            | 6.8%  | 5                         | 4.4%  | 2                         | 2.5%  | 4                    | 5.0%  | 26    | 5.3%  |
|                               | ENTERTAINMENT              |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                               | ESPN                       | 7             | 3.2%  | 5                         | 4.4%  | 1                         | 1.3%  | 2                    | 2.5%  | 15    | 3.0%  |
|                               | ETV                        |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                               | EWCN                       |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                               | FOOD NETWORK               | 1             | .5%   | 1                         | .9%   |                           |       | 1                    | 1.3%  | 3     | .6%   |
|                               | FOX                        | 6             | 2.7%  | 3                         | 2.7%  |                           |       | 1                    | 1.3%  | 10    | 2.0%  |
|                               | GOOD TIMES                 | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                               | HALLMARK                   |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
| HBO                           | 6                          | 2.7%          | 8     | 7.1%                      | 1     | 1.3%                      | 2     | 2.5%                 | 17    | 3.4%  |       |
| HGTV                          | 2                          | .9%           | 1     | .9%                       |       |                           | 1     | 1.3%                 | 4     | .8%   |       |
| HISTORY                       | 3                          | 1.4%          | 2     | 1.8%                      |       |                           | 1     | 1.3%                 | 6     | 1.2%  |       |
| ISC/ INDEPENDENT FILM STATION | 1                          | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| KYW                           | 2                          | .9%           | 2     | 1.8%                      |       |                           |       |                      | 4     | .8%   |       |
| LAW AND ORDER                 |                            |               |       |                           | 1     | 1.3%                      |       |                      | 1     | .2%   |       |

TABLE 11-B. Media Characteristics Of Respondents By Service Area

|                                     |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|-------------------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                                     |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                                     |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| FAVORITE TV/ CABLE STATION          | LIFETIME  | 12            | 5.4%  | 2                         | 1.8%  | 2                         | 2.5%  | 7                    | 8.8%  | 23    | 4.7%  |
|                                     | MOVIE CHANNELS                                      |               |       |                           |       |                           |       | 1                    | 1.3%  | 1     | .2%   |
|                                     | MTV   | 1             | .5%   |                           |       | 1                         | 1.3%  | 2                    | 2.5%  | 4     | .8%   |
|                                     | NATIONAL GEOGRAPHIC                                 | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | NBC   | 11            | 5.0%  | 4                         | 3.5%  | 3                         | 3.8%  | 2                    | 2.5%  | 20    | 4.0%  |
|                                     | NFL NETWORK   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | NO FAVORITE   | 2             | .9%   | 1                         | .9%   | 1                         | 1.3%  |                      |       | 4     | .8%   |
|                                     | NO TV   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | OXYGEN  |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | PBS   | 2             | .9%   |                           |       |                           |       |                      |       | 2     | .4%   |
|                                     | PUBLIC TV   | 1             | .5%   | 1                         | .9%   |                           |       |                      |       | 2     | .4%   |
|                                     | QVC   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | REFUSED   |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | SCI FI  | 4             | 1.8%  | 2                         | 1.8%  | 2                         | 2.5%  |                      |       | 8     | 1.6%  |
|                                     | SHOWTIME  | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | SPEED   |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | SWITCH AROUND TILL I FIND SOMETHING I WANT TO WATCH |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | TBN   | 2             | .9%   | 1                         | .9%   |                           |       | 1                    | 1.3%  | 4     | .8%   |
|                                     | TBS   | 1             | .5%   | 2                         | 1.8%  |                           |       |                      |       | 3     | .6%   |
|                                     | TELEMUNDO   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | TLC   |               |       | 1                         | .9%   |                           |       |                      |       | 1     | .2%   |
|                                     | TNN   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | TNT   | 1             | .5%   |                           |       |                           |       | 1                    | 1.3%  | 2     | .4%   |
|                                     | TURNER CLASSIC MOVIES                               | 2             | .9%   | 1                         | .9%   | 1                         | 1.3%  |                      |       | 4     | .8%   |
|                                     | TVI   | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
|                                     | UNIVISION   |               |       |                           |       | 1                         | 1.3%  |                      |       | 1     | .2%   |
|                                     | UPN   | 9             | 4.1%  |                           |       |                           |       | 3                    | 3.8%  | 12    | 2.4%  |
|                                     | USA   | 2             | .9%   | 1                         | .9%   |                           |       |                      |       | 3     | .6%   |
|                                     | WB  | 4             | 1.8%  | 1                         | .9%   | 2                         | 2.5%  | 1                    | 1.3%  | 8     | 1.6%  |
|                                     | WCAU  | 1             | .5%   |                           |       |                           |       |                      |       | 1     | .2%   |
| WESTERN                             | 1   | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| WETA                                |   |               |       |                           | 1     | 1.3%                      |       |                      | 1     | .2%   |       |
| WHATEVER POSITION THE EAGLES ARE ON |   |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |
| WHYY                                | 1   | .5%           |       |                           |       |                           |       |                      | 1     | .2%   |       |
| WHYY/ CH 12                         |   |               | 1     | .9%                       |       |                           |       |                      | 1     | .2%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 11-B. Media Characteristics Of Respondents By Service Area**

|                            |      | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|----------------------------|------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                            |      | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                            |      | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| FAVORITE TV/ CABLE STATION | WPBI | 1             | .5%    |                           |        | 1                         | 1.3%   |                      |        | 2     | .4%    |
|                            | WPVI |               |        |                           |        |                           |        | 1                    | 1.3%   | 1     | .2%    |
| Total                      |      | 222           | 100.0% | 113                       | 100.0% | 79                        | 100.0% | 80                   | 100.0% | 494   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 12-A. Educational Characteristics Of Respondents By Market Segment**

|                                      |  | MARKET SEGMENT |        | MARKET SEGMENT |        |
|--------------------------------------|--|----------------|--------|----------------|--------|
|                                      |  | College        |        | Job Training   |        |
|                                      |  | Count          | Col %  | Count          | Col %  |
| HIGHEST LEVEL OR EDUCATION COMPLETED | No Response                                | 1              | .6%    |                |        |
|                                      | Less Than High School                      | 3              | 1.8%   | 7              | 11.3%  |
|                                      | High School                                | 33             | 20.2%  | 22             | 35.5%  |
|                                      | High School Plus Some College              | 43             | 26.4%  | 10             | 16.1%  |
|                                      | Technical/ Vocational/ Career Certificates | 4              | 2.5%   | 5              | 8.1%   |
|                                      | Associate Degree                           | 16             | 9.8%   | 3              | 4.8%   |
|                                      | Bachelor's Degree                          | 37             | 22.7%  | 8              | 12.9%  |
|                                      | Master's Degree                            | 22             | 13.5%  | 6              | 9.7%   |
|                                      | Doctoral Degree                            | 3              | 1.8%   | 1              | 1.6%   |
|                                      | Professional Degree (Medical, Dental, Law) | 1              | .6%    |                |        |
| Total                                |  | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 12-B. Educational Characteristics Of Respondents By Service Area**

|  |  | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--|--|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|  |  | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|  |  | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| HIGHEST LEVEL OR EDUCATION COMPLETED       | No Response                                | 2             | .9%    | 1                         | .9%    | 1                         | 1.3%   |                      |        | 4     | .8%    |
|  | Less Than High School                      | 16            | 7.1%   | 3                         | 2.6%   | 7                         | 8.8%   | 2                    | 2.4%   | 28    | 5.6%   |
|  | High School                                | 70            | 31.3%  | 34                        | 29.8%  | 17                        | 21.3%  | 24                   | 29.3%  | 145   | 29.0%  |
|  | High School Plus Some College              | 41            | 18.3%  | 22                        | 19.3%  | 20                        | 25.0%  | 21                   | 25.6%  | 104   | 20.8%  |
|  | Technical/ Vocational/ Career Certificates | 7             | 3.1%   | 7                         | 6.1%   | 6                         | 7.5%   | 3                    | 3.7%   | 23    | 4.6%   |
|  | Associate Degree                           | 14            | 6.3%   | 9                         | 7.9%   | 7                         | 8.8%   | 8                    | 9.8%   | 38    | 7.6%   |
|  | Bachelor's Degree                          | 37            | 16.5%  | 22                        | 19.3%  | 12                        | 15.0%  | 10                   | 12.2%  | 81    | 16.2%  |
|  | Master's Degree                            | 26            | 11.6%  | 13                        | 11.4%  | 6                         | 7.5%   | 12                   | 14.6%  | 57    | 11.4%  |
|  | Doctoral Degree                            | 2             | .9%    | 2                         | 1.8%   | 3                         | 3.8%   | 2                    | 2.4%   | 9     | 1.8%   |
| Professional Degree (Medical, Dental, Law) | 9  | 4.0%          | 1      | .9%                       | 1      | 1.3%                      |        |                      | 11     | 2.2%  |        |
| Total                                      |  | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**HIGHEST LEVEL OR EDUCATION COMPLETED \* SERVICE AREA Crosstabulation**

Count

|  |  | SERVICE AREA  |                           |                           |                      | Total |
|--|--|---------------|---------------------------|---------------------------|----------------------|-------|
|  |  | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| HIGHEST LEVEL OR EDUCATION COMPLETED       | No Response                                | 2             | 1                         | 1                         | 0                    | 4     |
|  | Less Than High School                      | 16            | 3                         | 7                         | 2                    | 28    |
|  | High School                                | 70            | 34                        | 17                        | 24                   | 145   |
|  | High School Plus Some College              | 41            | 22                        | 20                        | 21                   | 104   |
|  | Technical/ Vocational/ Career Certificates | 7             | 7                         | 6                         | 3                    | 23    |
|  | Associate Degree                           | 14            | 9                         | 7                         | 8                    | 38    |
|  | Bachelor's Degree                          | 37            | 22                        | 12                        | 10                   | 81    |
|  | Master's Degree                            | 26            | 13                        | 6                         | 12                   | 57    |
|  | Doctoral Degree                            | 2             | 2                         | 3                         | 2                    | 9     |
| Professional Degree (Medical, Dental, Law) | 9  | 1             | 1                         | 0                         | 11                   |       |
| Total                                      |  | 224           | 114                       | 80                        | 82                   | 500   |



**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 28.144 <sup>a</sup> | 27 | .404                  |
| Likelihood Ratio             | 30.655              | 27 | .286                  |
| Linear-by-Linear Association | .000                | 1  | .996                  |
| N of Valid Cases             | 500                 |    |                       |

a. 16 cells (40.0%) have expected count less than 5. The minimum expected count is .64.

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|   |              | MARKET SEGMENT |        | MARKET SEGMENT |        |
|---|--------------|----------------|--------|----------------|--------|
|   |              | College        |        | Job Training   |        |
|   |              | Count          | Col %  | Count          | Col %  |
| EMPLOYMENT CLASSIFICATION OF RESPONDENT | No Response  | 1              | .6%    |                |        |
|   | Full-Time    | 95             | 58.3%  | 33             | 53.2%  |
|   | Part-Time    | 34             | 20.9%  | 11             | 17.7%  |
|   | Not Employed | 33             | 20.2%  | 18             | 29.0%  |
| Total                                   |              | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|                          |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--------------------------|---|----------------|-------|----------------|-------|
|                          |   | College        |       | Job Training   |       |
|                          |   | Count          | Col % | Count          | Col % |
| OCCUPATION OF RESPONDENT | ACCOUNTING CLERK                                  |                |       | 1              | 2.3%  |
|                          | ADMINISTRATIVE ASSISTANT                          | 2              | 1.6%  | 1              | 2.3%  |
|                          | ADMINISTRATIVE ASSISTANT FOR CONSTRUCTION COMPANY | 1              | .8%   |                |       |
|                          | ADMINISTRATIVE TECHNICIAN                         | 1              | .8%   |                |       |
|                          | ADMINISTRATOR AT HOSPITAL                         | 1              | .8%   |                |       |
|                          | AIRPORT OPERATIONS OFFICER                        | 1              | .8%   |                |       |
|                          | ANALYST/ EDUCATIONAL                              | 1              | .8%   |                |       |
|                          | ARCHITECT   | 1              | .8%   | 1              | 2.3%  |
|                          | ASSISTANT TEACHER                                 | 1              | .8%   |                |       |
|                          | BANK TELLER                                       | 1              | .8%   |                |       |
| BARBER                   |   |                | 1     | 2.3%           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|                                    |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|------------------------------------|---|----------------|-------|----------------|-------|
|                                    |   | College        |       | Job Training   |       |
|                                    |   | Count          | Col % | Count          | Col % |
| OCCUPATION<br>OF<br>RESPONDENT     | BARTENDER   |                |       | 1              | 2.3%  |
|                                    | BILLING CLERK                                       | 1              | .8%   |                |       |
|                                    | BOXING PROMOTER                                     |                |       | 1              | 2.3%  |
|                                    | BUS DRIVER  | 1              | .8%   |                |       |
|                                    | BUSINESS MANAGER                                    |                |       | 1              | 2.3%  |
|                                    | CARETAKER   |                |       | 1              | 2.3%  |
|                                    | CARPENTER   |                |       | 1              | 2.3%  |
|                                    | CASHIER   | 2              | 1.6%  |                |       |
|                                    | CASHIER AT GROCERY STORE                            | 1              | .8%   |                |       |
|                                    | CASHIER/ RETAIL SALES                               | 1              | .8%   |                |       |
|                                    | CATERER ASSISTANT                                   |                |       | 1              | 2.3%  |
|                                    | CERTIFIED NURSE ASSISTANT                           | 1              | .8%   |                |       |
|                                    | CERTIFIED NURSING ASSISTANT                         | 1              | .8%   |                |       |
|                                    | CHEMIST   | 1              | .8%   |                |       |
|                                    | CHILD CARE PROVIDER                                 | 2              | 1.6%  |                |       |
|                                    | CLEANING SERVICE                                    |                |       | 1              | 2.3%  |
|                                    | CLERICAL CLERK/<br>BOOKKEEPING                      | 1              | .8%   |                |       |
|                                    | CLERK   | 1              | .8%   |                |       |
|                                    | CLERK AT A STORE                                    |                |       | 1              | 2.3%  |
|                                    | CLERK AT HOSPITAL                                   | 1              | .8%   |                |       |
|                                    | CNA   |                |       | 1              | 2.3%  |
|                                    | COMPUTER PROGRAMMER<br>SUPERVISOR                   |                |       | 1              | 2.3%  |
|                                    | CONCERT SECURITY                                    | 1              | .8%   |                |       |
|                                    | CONSTRUCTION  | 1              | .8%   | 1              | 2.3%  |
|                                    | CONSULTING/ AT AN<br>EDUCATION COMPANY RIGHT<br>NOW | 1              | .8%   |                |       |
|                                    | CONTRACTOR/ CONSTRUCTION<br>HOMES                   |                |       | 1              | 2.3%  |
|                                    | COOK  |                |       | 1              | 2.3%  |
|                                    | COSMETOLOGY TEACHER                                 | 1              | .8%   |                |       |
|                                    | COUNSELOR AND A TEACHER                             | 1              | .8%   |                |       |
|                                    | COUNTER CLERK FOR 7-11                              | 1              | .8%   |                |       |
|                                    | CROSSING GUARD FOR THE<br>CITY                      | 1              | .8%   |                |       |
|                                    | CUSTODIAL ASSISTANT AT<br>SCHOOL                    | 1              | .8%   |                |       |
|                                    | CUSTOMER RETAIL SERVICE                             | 1              | .8%   |                |       |
| CUSTOMER SERVICE<br>REPRESENTATIVE | 1   | .8%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

| OCCUPATION OF RESPONDENT |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--------------------------|---|----------------|-------|----------------|-------|
|                          |   | College        |       | Job Training   |       |
|                          |   | Count          | Col % | Count          | Col % |
| OCCUPATION OF RESPONDENT | CUSTOMER SERVICE WAREHOUSE WORKER                           |                |       | 1              | 2.3%  |
|                          | DENTAL ASSISTANT  |                |       | 1              | 2.3%  |
|                          | DEPUTY CHIEF EXECUTIVE OFFICER                              | 1              | .8%   |                |       |
|                          | DESIGN CONSULTANT   | 1              | .8%   |                |       |
|                          | DIALYSIS TECHNICIAN   | 1              | .8%   |                |       |
|                          | EDITOR/ FREELANCE   | 1              | .8%   |                |       |
|                          | EDUCATION   | 1              | .8%   |                |       |
|                          | EDUCATIONAL ADMINISTRATOR AT TEMPLE                         | 1              | .8%   |                |       |
|                          | ELEMENTARY SCHOOL TEACHER                                   | 1              | .8%   |                |       |
|                          | ENGLISH TEACHER AT HIGH SCHOOL                              | 1              | .8%   |                |       |
|                          | EXECUTIVE CHEF  | 1              | .8%   |                |       |
|                          | FAST FOOD   |                |       | 1              | 2.3%  |
|                          | FEDERAL GOVERNMENT JOB                                      |                |       | 1              | 2.3%  |
|                          | FINANCIAL AID AT HOSPITAL                                   | 1              | .8%   |                |       |
|                          | FINANCIAL ANALYST   | 2              | 1.6%  |                |       |
|                          | FOOD SERVICE  |                |       | 1              | 2.3%  |
|                          | GARDENER  | 1              | .8%   |                |       |
|                          | HEALTH CARE PROVIDER  |                |       | 1              | 2.3%  |
|                          | HELPER AT STORE   | 1              | .8%   |                |       |
|                          | HIGH SCHOOL TEACHER   | 1              | .8%   |                |       |
|                          | HOME CAREGIVER FOR PARENTS                                  | 1              | .8%   |                |       |
|                          | HOME CONSTRUCTION   | 1              | .8%   |                |       |
|                          | HOSPITALITY   | 1              | .8%   |                |       |
|                          | HOUSEKEEPER   | 1              | .8%   |                |       |
|                          | HOUSEMAN IN HOTEL   |                |       | 1              | 2.3%  |
|                          | HUMAN SERVICES  | 1              | .8%   |                |       |
|                          | I AM A GRADUATE STUDENT AND WORK FOR A LAB TECH FOR MEDICAL | 1              | .8%   |                |       |
|                          | KINDERGARTEN TEACHER  |                |       | 1              | 2.3%  |
|                          | LABORER AT PAPER COMPANY                                    |                |       | 1              | 2.3%  |
|                          | LOCAL TRUCK DRIVER  | 1              | .8%   |                |       |
| MAINTENANCE MECHANIC     |   |                | 1     | 2.3%           |       |
| MAINTENANCE TECH         |   |                | 1     | 2.3%           |       |
| MANAGEMENT               | 1   | .8%            |       |                |       |
| MANAGEMENT ANALYST       | 1   | .8%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|                            |   | MARKET SEGMENT |       | MARKET SEGMENT |       |
|----------------------------|---|----------------|-------|----------------|-------|
|                            |   | College        |       | Job Training   |       |
|                            |   | Count          | Col % | Count          | Col % |
| OCCUPATION OF RESPONDENT   | MANAGEMENT ASSISTANT FOR THE GOVERNMENT                 | 1              | .8%   |                |       |
|                            | MED TECH  | 1              | .8%   |                |       |
|                            | MEDICAL ASSISTANT                                       | 2              | 1.6%  |                |       |
|                            | MEDICAL BILLING COORDINATOR                             | 1              | .8%   |                |       |
|                            | MENTAL HEALTH CLINIC SUPERVISOR                         | 1              | .8%   |                |       |
|                            | MENTAL HEALTH TECH                                      | 1              | .8%   |                |       |
|                            | NO RESPONSE   | 3              | 2.3%  | 1              | 2.3%  |
|                            | NONPROFIT FIELD   | 1              | .8%   |                |       |
|                            | NURSE'S AIDE  | 1              | .8%   | 1              | 2.3%  |
|                            | NURSE   | 2              | 1.6%  | 1              | 2.3%  |
|                            | NURSING ASSISTANT                                       | 1              | .8%   | 1              | 2.3%  |
|                            | OCCUPATIONAL THERAPIST                                  | 2              | 1.6%  |                |       |
|                            | OFFICE MANAGER  | 1              | .8%   |                |       |
|                            | PAID INTERN AT A SCHOOL                                 | 1              | .8%   |                |       |
|                            | PARALEGAL   | 1              | .8%   |                |       |
|                            | PARALEGAL SPECIALIST                                    | 1              | .8%   |                |       |
|                            | PASTOR  |                |       | 1              | 2.3%  |
|                            | PAYROLL   | 1              | .8%   |                |       |
|                            | PAYROLL CLERK   | 1              | .8%   |                |       |
|                            | PAYROLL MANAGER   | 1              | .8%   |                |       |
|                            | PERSONAL ORGANIZER                                      | 1              | .8%   |                |       |
|                            | PHARMACY TECH   | 1              | .8%   |                |       |
|                            | PHYSICAL THERAPIST                                      | 1              | .8%   |                |       |
|                            | PICKER/ CRA/ ENGLAND TRANSPORTATION/ DREYER'S ICE CREAM | 1              | .8%   |                |       |
|                            | PROFESSIONAL ADMINISTRATOR                              | 1              | .8%   |                |       |
|                            | PUBLIC ADJUSTER   |                |       | 1              | 2.3%  |
|                            | PUBLIC HIGH SCHOOL TEACHER                              | 1              | .8%   |                |       |
|                            | PUBLIC SCHOOL TEACHER/ AUTISTIC CHILDREN                | 1              | .8%   |                |       |
|                            | REGISTERED DIETICIAN                                    |                |       | 1              | 2.3%  |
|                            | REGISTERED NURSE  | 3              | 2.3%  |                |       |
| RESIDENTIAL COUNSELOR      | 1   | .8%            |       |                |       |
| RESIDENTIAL SKILLS TRAINER | 1   | .8%            |       |                |       |
| RESTAURANT SERVICE COOK    |   |                | 1     | 2.3%           |       |
| RESTAURANT WORKER          | 1   | .8%            |       |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|                          |   | MARKET SEGMENT |        | MARKET SEGMENT |        |
|--------------------------|---|----------------|--------|----------------|--------|
|                          |   | College        |        | Job Training   |        |
|                          |   | Count          | Col %  | Count          | Col %  |
| OCCUPATION OF RESPONDENT | RETAIL MANAGEMENT                                       | 1              | .8%    | 1              | 2.3%   |
|                          | RETAIL/ WORK AT A CLOTHING STORE                        | 1              | .8%    |                |        |
|                          | SALES/ CONSUMER PRODUCTS                                |                |        | 1              | 2.3%   |
|                          | SALESMAN  |                |        | 1              | 2.3%   |
|                          | SALESMAN FOR U-HAUL                                     | 1              | .8%    |                |        |
|                          | SCHOOL READINESS SPECIALIST                             |                |        | 1              | 2.3%   |
|                          | SECRETARY   | 1              | .8%    | 1              | 2.3%   |
|                          | SECURITY  | 1              | .8%    |                |        |
|                          | SECURITY GUARD  | 1              | .8%    |                |        |
|                          | SECURITY OFFICER  | 1              | .8%    |                |        |
|                          | SELF-EMPLOYED SALES                                     | 1              | .8%    |                |        |
|                          | SENIOR CONSULTANT                                       | 1              | .8%    |                |        |
|                          | SERVICE COORDINATOR FOR DEVELOPMENTAL CHILDREN          | 1              | .8%    |                |        |
|                          | SOCIAL WORKER   | 1              | .8%    |                |        |
|                          | SPECIAL EDUCATION TEACHER                               | 1              | .8%    |                |        |
|                          | SPEECH THERAPIST  | 1              | .8%    |                |        |
|                          | SUPERVISOR FOR CASE WORKERS FOR THE STATE               | 1              | .8%    |                |        |
|                          | TEACHER'S AIDE/ MIRACLE WORKER FOR SCHOOL DISTRICT CORP | 1              | .8%    |                |        |
|                          | TEACHER   | 9              | 7.0%   |                |        |
|                          | TEACHER AT GRADE SCHOOL                                 | 1              | .8%    |                |        |
|                          | TECHNICIAN ON COMPUTER                                  | 1              | .8%    |                |        |
|                          | TELECOMMUNICATION                                       | 1              | .8%    |                |        |
|                          | TELEMARKETER  | 1              | .8%    |                |        |
|                          | TELEMARKETING   | 1              | .8%    | 1              | 2.3%   |
|                          | TELEPHONE INTERVIEWER                                   | 1              | .8%    |                |        |
|                          | TELLER AT BANK  | 1              | .8%    |                |        |
|                          | TRAINING MANAGEMENT                                     | 1              | .8%    |                |        |
|                          | TRANSPORTATION  | 1              | .8%    |                |        |
|                          | TRUCK DRIVER  |                |        | 1              | 2.3%   |
|                          | UPS   | 1              | .8%    |                |        |
| WORK AT WENDY'S          |   |                | 1      | 2.3%           |        |
| Total                    |   | 129            | 100.0% | 44             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|   |             | MARKET SEGMENT |        | MARKET SEGMENT |        |
|---|-------------|----------------|--------|----------------|--------|
|   |             | College        |        | Job Training   |        |
|   |             | Count          | Col %  | Count          | Col %  |
| EMPLOYER OFFERS TUITION ASSISTANCE OR REIMBURSEMENT | No Response | 3              | 2.3%   |                |        |
|   | Yes         | 60             | 46.5%  | 16             | 36.4%  |
|   | No          | 66             | 51.2%  | 28             | 63.6%  |
| Total   |             | 129            | 100.0% | 44             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-A. Employment Characteristics Of Respondents By Market Segment**

|                       |                                   | MARKET SEGMENT |        | MARKET SEGMENT |        |
|-----------------------|-----------------------------------|----------------|--------|----------------|--------|
|                       |                                   | College        |        | Job Training   |        |
|                       |                                   | Count          | Col %  | Count          | Col %  |
| TYPE OF REIMBURSEMENT | No Response                       |                |        | 1              | 6.3%   |
|                       | Full Reimbursement For Tuition    | 26             | 43.3%  | 4              | 25.0%  |
|                       | Partial Reimbursement For Tuition | 33             | 55.0%  | 9              | 56.3%  |
|                       | Don't Know                        | 1              | 1.7%   | 2              | 12.5%  |
| Total                 |                                   | 60             | 100.0% | 16             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-B. Employment Characteristics Of Respondents By Service Area**

|   |              | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|--------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |              | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |              | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| EMPLOYMENT CLASSIFICATION OF RESPONDENT | No Response  | 2             | .9%    |                           |        | 1                         | 1.3%   |                      |        | 3     | .6%    |
|   | Full-Time    | 113           | 50.4%  | 62                        | 54.4%  | 30                        | 37.5%  | 46                   | 56.1%  | 251   | 50.2%  |
|   | Part-Time    | 34            | 15.2%  | 18                        | 15.8%  | 13                        | 16.3%  | 8                    | 9.8%   | 73    | 14.6%  |
|   | Not Employed | 75            | 33.5%  | 34                        | 29.8%  | 36                        | 45.0%  | 28                   | 34.1%  | 173   | 34.6%  |
| Total                                   |              | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**EMPLOYMENT CLASSIFICATION OF RESPONDENT \* SERVICE AREA Crosstabulation**

Count

|   |              | SERVICE AREA  |                           |                           |                      | Total |
|---|--------------|---------------|---------------------------|---------------------------|----------------------|-------|
|   |              | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| EMPLOYMENT CLASSIFICATION OF RESPONDENT | Full-Time    | 113           | 62                        | 30                        | 46                   | 251   |
|   | Part-Time    | 34            | 18                        | 13                        | 8                    | 73    |
|   | Not Employed | 75            | 34                        | 36                        | 28                   | 173   |
| Total                                   |              | 222           | 114                       | 79                        | 82                   | 497   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 8.509 <sup>a</sup> | 6  | .203                  |
| Likelihood Ratio             | 8.698              | 6  | .191                  |
| Linear-by-Linear Association | .245               | 1  | .621                  |
| N of Valid Cases             | 497                |    |                       |

a. 0 cells (.0%) have expected count less than 5. The minimum expected count is 11.60.

**TABLE 13-B. Employment Characteristics Of Respondents By Service Area**

|                          |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | ACCOUNTING CLERK                                  |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | ADMINISTRATIVE ASSISTANT                          | 3             | 2.0%  | 1                         | 1.3%  |                           |       |                      |       | 4     | 1.2%  |
|                          | ADMINISTRATIVE ASSISTANT FOR CONSTRUCTION COMPANY | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | ADMINISTRATIVE TECHNICIAN                         | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | ADMINISTRATOR AT HOSPITAL                         | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | AIRPORT OPERATIONS OFFICER                        |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | ANALYST/ EDUCATIONAL                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | APPLIANCE TECHNICIAN                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | ARCHITECT   | 2             | 1.4%  |                           |       |                           |       |                      |       | 2     | .6%   |
|                          | ART HANDLER                                       | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | ASSEMBLER FOR ESTEE LAUDER                        |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | ASSISTANT TEACHER                                 | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |

TABLE 13-B. Employment Characteristics Of Respondents By Service Area

| OCCUPATION OF RESPONDENT                |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| ATTORNEY                                | 1 | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| AUDITOR                                 |   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| AUTO TECH                               |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| AUTO TECHNICIAN                         |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| BANK TELLER                             | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| BANKING DIVISION OF A RETAIL STORE      |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| BANQUET SERVER                          |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| BARBER                                  | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| BARTENDER                               | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| BILL COLLECTOR                          |   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
| BILLING CLERK                           |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| BOOKKEEPER                              |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| BOXING PROMOTER                         | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| BUS DRIVER                              | 1 | .7%           |       |                           |       |                           |       | 1                    | 1.9%  | 2     | .6%   |
| BUSINESS CONSULTANT/ DIVERSITY TRAINING |   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
| BUSINESS MANAGER                        | 1 | .7%           |       |                           |       |                           |       | 1                    | 1.9%  | 2     | .6%   |
| BUSINESS OWNER                          | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| BUSINESSMAN                             | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| CARETAKER                               |   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| CARPENTER                               | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| CASHIER                                 |   |               | 1     | 1.3%                      | 1     | 2.3%                      | 1     | 1.9%                 |       | 3     | .9%   |
| CASHIER AT GROCERY STORE                |   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
| CASHIER/ RETAIL SALES                   | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| CATERER ASSISTANT                       |   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
| CERTIFIED NURSE ASSISTANT               |   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| CERTIFIED NURSING ASSISTANT             |   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| CFO OF A COMPANY                        |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| CHECK VERIFIER                          | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| CHECKOUT CLERK                          |   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| CHEF                                    | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| CHEMIST                                 |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| CHIEF OF STAFF FOR CITY COUNCIL         | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |
| CHILD CARE PROVIDER                     | 1 | .7%           | 1     | 1.3%                      |       |                           |       |                      |       | 2     | .6%   |
| CHIROPRACTOR                            |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| CLEANING SERVICE                        |   |               | 1     | 1.3%                      |       |                           |       |                      |       | 1     | .3%   |
| CLERICAL CLERK/ BOOKKEEPING             | 1 | .7%           |       |                           |       |                           |       |                      |       | 1     | .3%   |



TABLE 13-B. Employment Characteristics Of Respondents By Service Area

|                          |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | CLERK   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CLERK AT A STORE                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CLERK AT HOSPITAL                             |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | CNA   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | COMPUTER CHECKER                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | COMPUTER CONSULTANT                           | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | COMPUTER PROGRAMMER SUPERVISOR                |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | COMPUTER SET-UP FOR STAPLES                   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CONCERT SECURITY                              |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | CONSTRUCTION                                  | 1             | .7%   | 1                         | 1.3%  |                           |       |                      |       | 2     | .6%   |
|                          | CONSTRUCTION WORKER                           |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | CONSULTING/ AT AN EDUCATION COMPANY RIGHT NOW | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CONTRACTOR/ CONSTRUCTION HOMES                | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | COOK  |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | COOK AT A RESTAURANT                          | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | COSMETOLOGY TEACHER                           |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | COUNSELOR AND A TEACHER                       |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | COUNTER CLERK FOR 7-11                        |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | COURT ADMINISTRATION OFFICER                  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CREATIVE DIRECTOR                             | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CROSSING GUARD                                | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | CROSSING GUARD FOR THE CITY                   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | CUSTODIAL ASSISTANT AT SCHOOL                 |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | CUSTOMER RETAIL SERVICE                       |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | CUSTOMER SERVICE REPRESENTATIVE               | 2             | 1.4%  |                           |       |                           |       |                      |       | 2     | .6%   |
|                          | CUSTOMER SERVICE TECHNICIAN                   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | CUSTOMER SERVICE WAREHOUSE WORKER             |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | CUSTOMS BROKER                                |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | DAY CARE/ SELF-EMPLOYED                       |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | DENTAL ASSISTANT                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
| DENTAL LAB TECHNICIAN    |   |               |       |                           | 1     | 2.3%                      |       |                      | 1     | .3%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 13-B. Employment Characteristics Of Respondents By Service Area

|                          |                                     | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|-------------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |                                     | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |                                     | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | DEPUTY CHIEF EXECUTIVE OFFICER      |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | DESIGN CONSULTANT                   | 2             | 1.4%  |                           |       |                           |       |                      |       | 2     | .6%   |
|                          | DIALYSIS TECH                       |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | DIALYSIS TECHNICIAN                 | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | DOCTOR                              | 2             | 1.4%  |                           |       | 1                         | 2.3%  |                      |       | 3     | .9%   |
|                          | DOCTOR OF MEDICINE                  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | DON'T KNOW                          |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | EDITOR                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | EDITOR/ FREELANCE                   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | EDUCATION                           |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | EDUCATION AT HIGH SCHOOL            | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | EDUCATIONAL ADMINISTRATOR AT TEMPLE |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | ELEMENTARY SCHOOL TEACHER           |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | ENGINEER                            |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | ENGLISH TEACHER AT HIGH SCHOOL      |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | ENVIRONMENTAL SERVICES AND UPS      | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | EXECUTIVE CHEF                      | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | FAST FOOD                           | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | FEDERAL GOVERNMENT JOB              |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | FINANCIAL AID AT HOSPITAL           |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | FINANCIAL ANALYST                   |               |       | 1                         | 1.3%  |                           |       | 1                    | 1.9%  | 2     | .6%   |
|                          | FIREFIGHTER                         |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | FOOD HANDLER                        | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | FOOD SERVICE                        |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | FUNERAL BUSINESS/ DIG BURIAL HOLES  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | GARDENER                            |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | GENERAL MANAGER                     | 1             | .7%   | 1                         | 1.3%  |                           |       |                      |       | 2     | .6%   |
|                          | HEALTH CARE PROVIDER                |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | HEALTH PROFESSION                   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | HEAVY EQUIPMENT OPERATOR            |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | HELP DESK ANALYST                   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HELPER AT STORE                     |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| HIGH SCHOOL TEACHER      |                                     |               | 1     | 1.3%                      |       |                           | 1     | 1.9%                 | 2     | .6%   |       |
| HISTORIC PRESERVATION    |                                     |               |       |                           |       |                           | 1     | 1.9%                 | 1     | .3%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 13-B. Employment Characteristics Of Respondents By Service Area

|                          |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | HOME CAREGIVER FOR PARENTS                                  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HOME CONSTRUCTION   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HOSPITAL HOUSEKEEPING                                       | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HOSPITAL SOCIAL WORKER                                      |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | HOSPITAL WORKER/ NUTRITION DEPARTMENT                       | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HOSPITALITY   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | HOUSEKEEPER   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HOUSEMAN IN HOTEL   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | HUMAN SERVICES  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | I AM A GRADUATE STUDENT AND WORK FOR A LAB TECH FOR MEDICAL | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | IMPORTER/ EXPORTER FOR NVOCC                                |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | INDUSTRIAL PLUMBING SALES                                   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | INSTALL COMMERCIAL KITCHENS                                 | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | INSTRUCTOR/ DATA CONSULTING                                 |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | INSURANCE   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | INSURANCE PROCESSOR   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | INSURANCE SALES   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | INTAKE SPECIALIST   |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | INTERNATIONAL STUDENT AND SCHOLAR ADVISOR                   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | INTERVIEWER   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | JANITOR   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | KINDERGARTEN TEACHER  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | LAB ASSISTANT   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | LABORER AT PAPER COMPANY                                    | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | LAWYER  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | LEASING AGENT   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | LEGAL CONSULTANT  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | LETTER CARRIER  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | LIQUOR STORE CLERK  |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | LOCAL TRUCK DRIVER  |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
| LOCKSMITH                | 1   | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| LOGISTIC ANALYST         |   |               | 1     | 1.3%                      |       |                           |       |                      | 1     | .3%   |       |
| MAGAZINE EDITOR          |   |               |       |                           | 1     | 2.3%                      |       |                      | 1     | .3%   |       |
| MAINTENANCE MECHANIC     |   |               |       |                           | 1     | 2.3%                      |       |                      | 1     | .3%   |       |

TABLE 13-B. Employment Characteristics Of Respondents By Service Area

|                          |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | MAINTENANCE SUPERVISOR                  |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | MAINTENANCE TECH                        | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | MANAGEMENT                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | MANAGEMENT ANALYST                      |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | MANAGEMENT ASSISTANT FOR THE GOVERNMENT |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | MANAGER                                 |               |       | 2                         | 2.5%  |                           |       |                      |       | 2     | .6%   |
|                          | MARKETING MANAGER                       | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | MATH TEACHER                            |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | MED TECH                                | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | MEDICAL ASSISTANT                       | 3             | 2.0%  |                           |       |                           |       |                      |       | 3     | .9%   |
|                          | MEDICAL BILLING COORDINATOR             |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | MENTAL HEALTH CLINIC SUPERVISOR         | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | MENTAL HEALTH TECH                      | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | MERCHANDISER                            |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | MODULE PROCESSOR                        |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | NANNY                                   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | NO RESPONSE                             | 4             | 2.7%  | 1                         | 1.3%  |                           |       | 1                    | 1.9%  | 6     | 1.9%  |
|                          | NONPROFIT FIELD                         | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | NOONTIME AIDE FOR SCHOOL                |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | NOONTIME AIDE IN PUBLIC SCHOOLS         | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | NOONTIME LUNCH AIDE                     |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | NURSE'S AIDE                            |               |       |                           |       | 1                         | 2.3%  | 1                    | 1.9%  | 2     | .6%   |
|                          | NURSE                                   | 2             | 1.4%  |                           |       | 2                         | 4.7%  |                      |       | 4     | 1.2%  |
|                          | NURSE ANESTHETIST                       |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | NURSING ASSISTANT                       | 1             | .7%   | 1                         | 1.3%  |                           |       | 1                    | 1.9%  | 3     | .9%   |
|                          | OCCUPATIONAL THERAPIST                  | 2             | 1.4%  |                           |       |                           |       |                      |       | 2     | .6%   |
|                          | OFFICE MANAGER                          | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PAID INTERN AT A SCHOOL                 |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | PARALEGAL                               |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | PARALEGAL SPECIALIST                    | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PARAPROFESSIONAL                        |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | PARAPROFESSIONAL/ TEACHER'S AIDE        | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PARTS DELIVERY FOR MIDAS                |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
| PASTOR                   |   |               | 1     | 1.3%                      |       |                           |       |                      | 1     | .3%   |       |
| PAYROLL                  | 1                                       | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| PAYROLL CLERK            |   |               |       |                           |       |                           | 1     | 1.9%                 | 1     | .3%   |       |

TABLE 13-B. Employment Characteristics Of Respondents By Service Area

|                          |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | PAYROLL MANAGER   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | PAYROLL SUPERVISOR                                      | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PERSONAL ORGANIZER                                      |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | PHARMACY TECH   |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | PHYSICAL THERAPIST                                      | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PHYSICIAN   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PICKER/ CRA/ ENGLAND TRANSPORTATION/ DREYER'S ICE CREAM |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | PLUMBER   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | POLICE OFFICER  |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | POSTAL CLERK  |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | PRINTER   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PROFESSIONAL  |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | PROFESSIONAL ADMINISTRATOR                              |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | PROJECT COORDINATOR/ TRAVEL INCENTIVE COMPANY           | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PSYCHOTHERAPIST   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PUBLIC ADJUSTER   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | PUBLIC HIGH SCHOOL TEACHER                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PUBLIC SCHOOL TEACHER/ AUTISTIC CHILDREN                | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PUBLISHER MEDICAL BOOKS AND JOURNALS                    | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PUBLISHER OF MAGAZINE                                   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | PURCHASING IN RETAIL                                    |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | RADIOLOGIST   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | RECEPTIONIST  |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | RED CROSS SCHEDULER                                     | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | REGISTERED DIETICIAN                                    |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | REGISTERED NURSE  | 2             | 1.4%  | 3                         | 3.8%  |                           |       | 1                    | 1.9%  | 6     | 1.9%  |
|                          | RESEARCH ASSISTANT                                      |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | RESIDENTIAL AND COMMERCIAL ROOFER                       |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | RESIDENTIAL COUNSELOR                                   | 1             | .7%   |                           |       | 1                         | 2.3%  |                      |       | 2     | .6%   |
|                          | RESIDENTIAL SKILLS TRAINER                              | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
| RESTAURANT SERVICE COOK  | 1   | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| RESTAURANT WORKER        | 1   | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| RETAIL MANAGEMENT        | 1   | .7%           | 1     | 1.3%                      |       |                           |       |                      | 2     | .6%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 13-B. Employment Characteristics Of Respondents By Service Area

|                          |   | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------------------------|---|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                          |   | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                          |   | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| OCCUPATION OF RESPONDENT | RETAIL/ WORK AT A CLOTHING STORE                        |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | RUN LAUNDRY DEPARTMENT IN NURSING HOME                  |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | SALES   |               |       | 2                         | 2.5%  | 1                         | 2.3%  |                      |       | 3     | .9%   |
|                          | SALES/ CONSUMER PRODUCTS                                | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SALES/ PLUMBING   |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | SALES/ TECHNOLOGY                                       | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SALESMAN  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SALESMAN FOR U-HAUL                                     |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | SCHOOL READINESS SPECIALIST                             |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | SCHOOL TEACHER  |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | SECRETARY   | 1             | .7%   | 1                         | 1.3%  |                           |       | 2                    | 3.7%  | 4     | 1.2%  |
|                          | SECURITY  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SECURITY GUARD  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SECURITY OFFICER  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SELF-EMPLOYED GENERAL CONTRACTOR                        |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | SELF-EMPLOYED SALES                                     |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | SENIOR ACCOUNTANT CLERK                                 |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | SENIOR CONSULTANT                                       | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SERVICE COORDINATOR FOR DEVELOPMENTAL CHILDREN          |               |       |                           |       |                           |       | 1                    | 1.9%  | 1     | .3%   |
|                          | SHIPPING CLERK  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SOCIAL WORKER   | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SOFTWARE CONSULTANT                                     |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | SPECIAL ED ASSISTANT/ SUBSTITUTE                        | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SPECIAL EDUCATION TEACHER                               |               |       | 1                         | 1.3%  |                           |       |                      |       | 1     | .3%   |
|                          | SPEECH THERAPIST  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | SUBSTITUTE TEACHER                                      |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | SUPERVISOR FOR CASE WORKERS FOR THE STATE               | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | TAX EXAMINER  | 1             | .7%   |                           |       |                           |       |                      |       | 1     | .3%   |
|                          | TEACHER'S AIDE/ MIRACLE WORKER FOR SCHOOL DISTRICT CORP |               |       |                           |       | 1                         | 2.3%  |                      |       | 1     | .3%   |
|                          | TEACHER   | 7             | 4.8%  | 5                         | 6.3%  |                           |       | 1                    | 1.9%  | 13    | 4.0%  |
| TEACHER ASSISTANT        | 1   | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |
| TEACHER AT GRADE SCHOOL  | 1   | .7%           |       |                           |       |                           |       |                      | 1     | .3%   |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-B. Employment Characteristics Of Respondents By Service Area**

|                                    |  | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|------------------------------------|--|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                    |  | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                    |  | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| OCCUPATION OF RESPONDENT           | TEACHER/ COUNSELOR FOR HIGH SCHOOL                     |               |        |                           |        |                           |        | 1                    | 1.9%   | 1     | .3%    |
|                                    | TEAM LEADER /SUPERVISOR OF COMPUTERS FOR A STEEL MAKER | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | TECHNICIAN ON COMPUTER                                 | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | TELECOMMUNICATION                                      | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | TELECOMMUNICATIONS                                     |               |        | 1                         | 1.3%   |                           |        |                      |        | 1     | .3%    |
|                                    | TELEMARKETER   | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | TELEMARKETING  |               |        |                           |        | 1                         | 2.3%   | 1                    | 1.9%   | 2     | .6%    |
|                                    | TELEPHONE INTERVIEWER                                  |               |        |                           |        |                           |        | 1                    | 1.9%   | 1     | .3%    |
|                                    | TELLER AT BANK   | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | TRAINING MANAGEMENT                                    | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | TRANSPORTATION   |               |        |                           |        |                           |        | 1                    | 1.9%   | 1     | .3%    |
|                                    | TRUCK DRIVER   |               |        |                           |        |                           |        | 1                    | 1.9%   | 1     | .3%    |
|                                    | ULTRASOUND TECH  |               |        | 1                         | 1.3%   |                           |        |                      |        | 1     | .3%    |
|                                    | UPS  | 1             | .7%    |                           |        |                           |        |                      |        | 1     | .3%    |
|                                    | VICE PRINCIPAL   |               |        |                           |        |                           |        | 1                    | 1.9%   | 1     | .3%    |
|                                    | WEB DESIGNER   |               |        | 1                         | 1.3%   |                           |        |                      |        | 1     | .3%    |
| WORK AT A BANK AS A TELLER MANAGER |  |               |        |                           | 1      | 2.3%                      |        |                      | 1      | .3%   |        |
| WORK AT WENDY'S                    |  |               |        |                           |        |                           | 1      | 1.9%                 | 1      | .3%   |        |
| WORK FOR DETECTIVES                |  |               | 1      | 1.3%                      |        |                           |        |                      | 1      | .3%   |        |
| Total                              |  | 147           | 100.0% | 80                        | 100.0% | 43                        | 100.0% | 54                   | 100.0% | 324   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 13-B. Employment Characteristics Of Respondents By Service Area**

|   |             | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|-------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |             | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |             | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| EMPLOYER OFFERS TUITION ASSISTANCE OR REIMBURSEMENT | No Response | 3             | 2.0%   | 2                         | 2.5%   |                           |        |                      |        | 5     | 1.5%   |
|   | Yes         | 59            | 40.1%  | 34                        | 42.5%  | 16                        | 37.2%  | 32                   | 59.3%  | 141   | 43.5%  |
|   | No          | 84            | 57.1%  | 43                        | 53.8%  | 27                        | 62.8%  | 21                   | 38.9%  | 175   | 54.0%  |
|   | Don't Know  | 1             | .7%    | 1                         | 1.3%   |                           |        | 1                    | 1.9%   | 3     | .9%    |
| Total   |             | 147           | 100.0% | 80                        | 100.0% | 43                        | 100.0% | 54                   | 100.0% | 324   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**EMPLOYER OFFERS TUITION ASSISTANCE OR REIMBURSEMENT \* SERVICE AREA Crosstabulation**

Count

|   |             | SERVICE AREA  |                           |                           |                      | Total |
|---|-------------|---------------|---------------------------|---------------------------|----------------------|-------|
|   |             | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| EMPLOYER OFFERS TUITION ASSISTANCE OR REIMBURSEMENT | No Response | 3             | 2                         | 0                         | 0                    | 5     |
|   | Yes         | 59            | 34                        | 16                        | 32                   | 141   |
|   | No          | 84            | 43                        | 27                        | 21                   | 175   |
|   | Don't Know  | 1             | 1                         | 0                         | 1                    | 3     |
| Total   |             | 147           | 80                        | 43                        | 54                   | 324   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 10.333 <sup>a</sup> | 9  | .324                  |
| Likelihood Ratio             | 11.947              | 9  | .216                  |
| Linear-by-Linear Association | 1.223               | 1  | .269                  |
| N of Valid Cases             | 324                 |    |                       |

a. 8 cells (50.0%) have expected count less than 5. The minimum expected count is .40.

**TABLE 13-B. Employment Characteristics Of Respondents By Service Area**

|                       |                                   | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-----------------------|-----------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                       |                                   | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                       |                                   | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| TYPE OF REIMBURSEMENT | No Response                       | 1             | 1.7%   |                           |        | 1                         | 6.3%   |                      |        | 2     | 1.4%   |
|                       | Full Reimbursement For Tuition    | 27            | 45.8%  | 10                        | 29.4%  | 6                         | 37.5%  | 11                   | 34.4%  | 54    | 38.3%  |
|                       | Partial Reimbursement For Tuition | 27            | 45.8%  | 23                        | 67.6%  | 8                         | 50.0%  | 16                   | 50.0%  | 74    | 52.5%  |
|                       | Don't Know                        | 4             | 6.8%   | 1                         | 2.9%   | 1                         | 6.3%   | 5                    | 15.6%  | 11    | 7.8%   |
| Total                 |                                   | 59            | 100.0% | 34                        | 100.0% | 16                        | 100.0% | 32                   | 100.0% | 141   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



**TYPE OF REIMBURSEMENT \* SERVICE AREA Crosstabulation**

Count

|                       |                                   | SERVICE AREA  |                           |                           |                      | Total |
|-----------------------|-----------------------------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                       |                                   | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| TYPE OF REIMBURSEMENT | No Response                       | 1             | 0                         | 1                         | 0                    | 2     |
|                       | Full Reimbursement For Tuition    | 27            | 10                        | 6                         | 11                   | 54    |
|                       | Partial Reimbursement For Tuition | 27            | 23                        | 8                         | 16                   | 74    |
|                       | Don't Know                        | 4             | 1                         | 1                         | 5                    | 11    |
| Total                 |                                   | 59            | 34                        | 16                        | 32                   | 141   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 11.014 <sup>a</sup> | 9  | .275                  |
| Likelihood Ratio             | 10.408              | 9  | .318                  |
| Linear-by-Linear Association | 2.065               | 1  | .151                  |
| N of Valid Cases             | 141                 |    |                       |

a. 8 cells (50.0%) have expected count less than 5. The minimum expected count is .23.

**TABLE 14-A. Demographic Characteristics Of Respondents By Market Segment**

|                   |             | MARKET SEGMENT |       | MARKET SEGMENT |       |
|-------------------|-------------|----------------|-------|----------------|-------|
|                   |             | College        |       | Job Training   |       |
|                   |             | Count          | Col % | Count          | Col % |
| AGE OF RESPONDENT | No Response | 2              | 1.2%  | 1              | 1.6%  |
|                   | 18          | 2              | 1.2%  | 1              | 1.6%  |
|                   | 19          | 5              | 3.1%  |                |       |
|                   | 20          | 6              | 3.7%  |                |       |
|                   | 21          | 2              | 1.2%  |                |       |
|                   | 22          | 8              | 4.9%  | 3              | 4.8%  |
|                   | 23          | 5              | 3.1%  | 4              | 6.5%  |
|                   | 24          | 5              | 3.1%  | 3              | 4.8%  |
|                   | 25          | 10             | 6.1%  | 2              | 3.2%  |
|                   | 26          | 8              | 4.9%  | 4              | 6.5%  |
|                   | 27          | 4              | 2.5%  | 1              | 1.6%  |
|                   | 28          | 6              | 3.7%  | 1              | 1.6%  |
|                   | 29          | 3              | 1.8%  |                |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 14-A. Demographic Characteristics Of Respondents By Market Segment**

|                   |    | MARKET SEGMENT |        | MARKET SEGMENT |        |
|-------------------|----|----------------|--------|----------------|--------|
|                   |    | College        |        | Job Training   |        |
|                   |    | Count          | Col %  | Count          | Col %  |
| AGE OF RESPONDENT | 30 | 5              | 3.1%   |                |        |
|                   | 31 |                |        | 1              | 1.6%   |
|                   | 32 | 5              | 3.1%   |                |        |
|                   | 33 | 6              | 3.7%   | 1              | 1.6%   |
|                   | 34 | 2              | 1.2%   | 3              | 4.8%   |
|                   | 35 | 5              | 3.1%   | 4              | 6.5%   |
|                   | 36 | 4              | 2.5%   |                |        |
|                   | 37 | 2              | 1.2%   | 2              | 3.2%   |
|                   | 38 | 2              | 1.2%   | 2              | 3.2%   |
|                   | 39 | 3              | 1.8%   | 3              | 4.8%   |
|                   | 40 | 3              | 1.8%   | 2              | 3.2%   |
|                   | 41 | 3              | 1.8%   | 1              | 1.6%   |
|                   | 42 | 3              | 1.8%   | 2              | 3.2%   |
|                   | 43 | 3              | 1.8%   | 1              | 1.6%   |
|                   | 44 | 1              | .6%    | 2              | 3.2%   |
|                   | 45 | 4              | 2.5%   | 3              | 4.8%   |
|                   | 46 | 2              | 1.2%   | 3              | 4.8%   |
|                   | 47 | 2              | 1.2%   |                |        |
|                   | 48 | 3              | 1.8%   |                |        |
|                   | 49 | 4              | 2.5%   | 1              | 1.6%   |
|                   | 50 | 4              | 2.5%   | 1              | 1.6%   |
|                   | 51 | 5              | 3.1%   |                |        |
|                   | 52 | 1              | .6%    |                |        |
|                   | 53 | 2              | 1.2%   | 2              | 3.2%   |
|                   | 54 | 4              | 2.5%   |                |        |
|                   | 55 | 2              | 1.2%   |                |        |
|                   | 56 | 1              | .6%    | 1              | 1.6%   |
| 57                | 2  | 1.2%           | 1      | 1.6%           |        |
| 58                | 4  | 2.5%           | 1      | 1.6%           |        |
| 59                | 1  | .6%            | 1      | 1.6%           |        |
| 60                | 2  | 1.2%           | 1      | 1.6%           |        |
| 61                | 1  | .6%            |        |                |        |
| 62                | 1  | .6%            | 1      | 1.6%           |        |
| 65                | 3  | 1.8%           |        |                |        |
| 67                |    |                | 1      | 1.6%           |        |
| 72                | 1  | .6%            | 1      | 1.6%           |        |
| 73                | 1  | .6%            |        |                |        |
| Total             |    | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**Report**

AGE OF RESPONDENT

| MARKET SEGMENT | Mean  | N   | Std. Deviation |
|----------------|-------|-----|----------------|
| College        | 36.76 | 161 | 13.420         |
| Total          | 36.76 | 161 | 13.420         |

**Report**

AGE OF RESPONDENT

| MARKET SEGMENT | Mean  | N  | Std. Deviation |
|----------------|-------|----|----------------|
| Job Training   | 38.28 | 61 | 12.736         |
| Total          | 38.28 | 61 | 12.736         |

**TABLE 14-A. Demographic Characteristics Of Respondents By Market Segment**

|        |                                       | MARKET SEGMENT |       | MARKET SEGMENT |       |
|--------|---------------------------------------|----------------|-------|----------------|-------|
|        |                                       | College        |       | Job Training   |       |
|        |                                       | Count          | Col % | Count          | Col % |
| REGION | Center City (#1)                      | 5              | 3.1%  | 4              | 6.5%  |
|        | South Philadelphia (#2)               | 21             | 12.9% | 7              | 11.3% |
|        | South West Philadelphia (#3)          | 14             | 8.6%  | 6              | 9.7%  |
|        | West Philadelphia (#4)                | 17             | 10.4% | 8              | 12.9% |
|        | Lower North Philadelphia (#5)         | 12             | 7.4%  | 2              | 3.2%  |
|        | Upper North Philadelphia (#6)         | 12             | 7.4%  | 7              | 11.3% |
|        | Kensington, Richmond, Bridesburg (#7) | 11             | 6.7%  | 7              | 11.3% |
|        | Roxborough, Manayunk (#8)             | 7              | 4.3%  | 1              | 1.6%  |
|        | Germantown, Chestnut Hill (#9)        | 15             | 9.2%  | 3              | 4.8%  |
|        | Oak Lane, Olney (#10)                 | 9              | 5.5%  | 5              | 8.1%  |
|        | Near Northeast (#11)                  | 31             | 19.0% | 7              | 11.3% |
|        | Far Northeast (#12)                   | 9              | 5.5%  | 5              | 8.1%  |
| Total  | 163                                   | 100.0%         | 62    | 100.0%         |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 14-A. Demographic Characteristics Of Respondents By Market Segment**

| ZIP CODE |    | MARKET SEGMENT |       | MARKET SEGMENT |       |
|----------|----|----------------|-------|----------------|-------|
|          |    | College        |       | Job Training   |       |
|          |    | Count          | Col % | Count          | Col % |
| 19102    | 1  | .6%            |       |                |       |
| 19103    | 2  | 1.2%           | 2     | 3.2%           |       |
| 19104    | 5  | 3.1%           | 2     | 3.2%           |       |
| 19106    | 1  | .6%            |       |                |       |
| 19107    | 1  | .6%            | 2     | 3.2%           |       |
| 19111    | 5  | 3.1%           | 1     | 1.6%           |       |
| 19114    | 1  | .6%            | 2     | 3.2%           |       |
| 19115    | 3  | 1.8%           | 1     | 1.6%           |       |
| 19116    | 2  | 1.2%           |       |                |       |
| 19118    | 2  | 1.2%           |       |                |       |
| 19119    | 2  | 1.2%           | 1     | 1.6%           |       |
| 19120    | 6  | 3.7%           | 4     | 6.5%           |       |
| 19121    | 5  | 3.1%           | 2     | 3.2%           |       |
| 19122    | 2  | 1.2%           |       |                |       |
| 19123    | 2  | 1.2%           |       |                |       |
| 19124    | 10 | 6.1%           | 1     | 1.6%           |       |
| 19125    | 4  | 2.5%           | 2     | 3.2%           |       |
| 19126    |    |                | 1     | 1.6%           |       |
| 19127    |    |                | 1     | 1.6%           |       |
| 19128    | 7  | 4.3%           |       |                |       |
| 19129    | 1  | .6%            |       |                |       |
| 19130    | 3  | 1.8%           |       |                |       |
| 19131    | 3  | 1.8%           | 3     | 4.8%           |       |
| 19132    | 3  | 1.8%           | 2     | 3.2%           |       |
| 19133    | 2  | 1.2%           | 3     | 4.8%           |       |
| 19134    | 6  | 3.7%           | 5     | 8.1%           |       |
| 19135    | 3  | 1.8%           | 2     | 3.2%           |       |
| 19136    | 3  | 1.8%           | 1     | 1.6%           |       |
| 19137    | 1  | .6%            |       |                |       |
| 19138    | 2  | 1.2%           |       |                |       |
| 19139    | 5  | 3.1%           | 1     | 1.6%           |       |
| 19140    | 7  | 4.3%           | 2     | 3.2%           |       |
| 19141    | 3  | 1.8%           |       |                |       |
| 19142    | 6  | 3.7%           | 1     | 1.6%           |       |
| 19143    | 7  | 4.3%           | 5     | 8.1%           |       |
| 19144    | 6  | 3.7%           | 2     | 3.2%           |       |
| 19145    | 3  | 1.8%           | 1     | 1.6%           |       |
| 19146    | 8  | 4.9%           | 2     | 3.2%           |       |
| 19147    | 3  | 1.8%           | 2     | 3.2%           |       |
| 19148    | 7  | 4.3%           | 2     | 3.2%           |       |
| 19149    | 6  | 3.7%           | 2     | 3.2%           |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 14-A. Demographic Characteristics Of Respondents By Market Segment**

|                                   |                         | MARKET SEGMENT |        | MARKET SEGMENT |        |
|-----------------------------------|-------------------------|----------------|--------|----------------|--------|
|                                   |                         | College        |        | Job Training   |        |
|                                   |                         | Count          | Col %  | Count          | Col %  |
| ZIP CODE                          | 19150                   | 2              | 1.2%   |                |        |
|                                   | 19151                   | 4              | 2.5%   | 2              | 3.2%   |
|                                   | 19152                   | 4              | 2.5%   |                |        |
|                                   | 19153                   | 1              | .6%    |                |        |
|                                   | 19154                   | 3              | 1.8%   | 2              | 3.2%   |
| Total                             |                         | 163            | 100.0% | 62             | 100.0% |
| MARITAL STATUS OF RESPONDENT      | No Response             | 1              | .6%    | 1              | 1.6%   |
|                                   | Married                 | 61             | 37.4%  | 19             | 30.6%  |
|                                   | Never Married           | 75             | 46.0%  | 25             | 40.3%  |
|                                   | Separated/ Divorced     | 22             | 13.5%  | 15             | 24.2%  |
|                                   | Widowed                 | 4              | 2.5%   | 2              | 3.2%   |
| Total                             |                         | 163            | 100.0% | 62             | 100.0% |
| ETHNIC BACKGROUND OF RESPONDENT   | No Response             | 1              | .6%    | 1              | 1.6%   |
|                                   | African-American/ Black | 68             | 41.7%  | 31             | 50.0%  |
|                                   | Caucasian/ White        | 64             | 39.3%  | 21             | 33.9%  |
|                                   | Asian/ Pacific Islander | 3              | 1.8%   | 1              | 1.6%   |
|                                   | Spanish Surname/ Latino | 8              | 4.9%   | 3              | 4.8%   |
|                                   | Multiracial             | 10             | 6.1%   | 4              | 6.5%   |
|                                   | Other                   | 3              | 1.8%   |                |        |
| Do Not Want To Respond            | 6                       | 3.7%           | 1      | 1.6%           |        |
| Total                             |                         | 163            | 100.0% | 62             | 100.0% |
| OTHER ETHNIC BACKGROUND MENTIONED | CHINESE                 | 1              | 33.3%  |                |        |
|                                   | IRISH                   | 1              | 33.3%  |                |        |
|                                   | JEWISH                  | 1              | 33.3%  |                |        |
| Total                             |                         | 3              | 100.0% |                |        |
| ANNUAL FAMILY INCOME              | No Response             | 1              | .6%    | 1              | 1.6%   |
|                                   | Less Than \$25,000      | 36             | 22.1%  | 17             | 27.4%  |
|                                   | Less Than \$50,000      | 53             | 32.5%  | 18             | 29.0%  |
|                                   | Less Than \$75,000      | 32             | 19.6%  | 12             | 19.4%  |
|                                   | Less Than \$100,000     | 19             | 11.7%  | 6              | 9.7%   |
|                                   | Less Than \$150,000     | 7              | 4.3%   | 3              | 4.8%   |
|                                   | More Than \$150,000     | 2              | 1.2%   | 1              | 1.6%   |
| Refused                           | 13                      | 8.0%           | 4      | 6.5%           |        |
| Total                             |                         | 163            | 100.0% | 62             | 100.0% |
| GENDER OF RESPONDENT              | Male                    | 42             | 25.8%  | 21             | 33.9%  |
|                                   | Female                  | 119            | 73.0%  | 41             | 66.1%  |
|                                   | Could Not Determine     | 2              | 1.2%   |                |        |
| Total                             |                         | 163            | 100.0% | 62             | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 14-B. Demographic Characteristics Of Respondents By Service Area**

|                   |             | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|-------------------|-------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|                   |             | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|                   |             | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| AGE OF RESPONDENT | No Response | 3             | 1.3%  | 3                         | 2.6%  | 1                         | 1.3%  | 1                    | 1.2%  | 8     | 1.6%  |
|                   | 18          | 2             | .9%   | 1                         | .9%   |                           |       |                      |       | 3     | .6%   |
|                   | 19          | 3             | 1.3%  |                           |       | 1                         | 1.3%  | 1                    | 1.2%  | 5     | 1.0%  |
|                   | 20          | 6             | 2.7%  |                           |       |                           |       | 1                    | 1.2%  | 7     | 1.4%  |
|                   | 21          |               |       | 1                         | .9%   |                           |       | 1                    | 1.2%  | 2     | .4%   |
|                   | 22          | 6             | 2.7%  | 2                         | 1.8%  | 4                         | 5.0%  | 1                    | 1.2%  | 13    | 2.6%  |
|                   | 23          | 5             | 2.2%  |                           |       | 2                         | 2.5%  | 2                    | 2.4%  | 9     | 1.8%  |
|                   | 24          | 5             | 2.2%  | 3                         | 2.6%  | 1                         | 1.3%  |                      |       | 9     | 1.8%  |
|                   | 25          | 10            | 4.5%  | 1                         | .9%   |                           |       | 2                    | 2.4%  | 13    | 2.6%  |
|                   | 26          | 7             | 3.1%  | 3                         | 2.6%  | 1                         | 1.3%  | 1                    | 1.2%  | 12    | 2.4%  |
|                   | 27          | 7             | 3.1%  | 2                         | 1.8%  | 2                         | 2.5%  | 1                    | 1.2%  | 12    | 2.4%  |
|                   | 28          | 7             | 3.1%  | 1                         | .9%   | 2                         | 2.5%  | 2                    | 2.4%  | 12    | 2.4%  |
|                   | 29          | 3             | 1.3%  |                           |       |                           |       | 1                    | 1.2%  | 4     | .8%   |
|                   | 30          | 3             | 1.3%  | 2                         | 1.8%  | 2                         | 2.5%  | 1                    | 1.2%  | 8     | 1.6%  |
|                   | 31          | 2             | .9%   | 1                         | .9%   |                           |       | 2                    | 2.4%  | 5     | 1.0%  |
|                   | 32          | 7             | 3.1%  | 2                         | 1.8%  | 3                         | 3.8%  | 1                    | 1.2%  | 13    | 2.6%  |
|                   | 33          | 6             | 2.7%  | 2                         | 1.8%  |                           |       | 2                    | 2.4%  | 10    | 2.0%  |
|                   | 34          | 3             | 1.3%  | 1                         | .9%   | 3                         | 3.8%  |                      |       | 7     | 1.4%  |
|                   | 35          | 6             | 2.7%  | 4                         | 3.5%  | 3                         | 3.8%  | 4                    | 4.9%  | 17    | 3.4%  |
|                   | 36          | 4             | 1.8%  | 1                         | .9%   | 2                         | 2.5%  | 1                    | 1.2%  | 8     | 1.6%  |
|                   | 37          | 7             | 3.1%  | 2                         | 1.8%  | 1                         | 1.3%  | 2                    | 2.4%  | 12    | 2.4%  |
|                   | 38          | 2             | .9%   | 4                         | 3.5%  |                           |       |                      |       | 6     | 1.2%  |
|                   | 39          | 5             | 2.2%  | 2                         | 1.8%  | 3                         | 3.8%  | 3                    | 3.7%  | 13    | 2.6%  |
|                   | 40          | 3             | 1.3%  | 2                         | 1.8%  | 1                         | 1.3%  | 1                    | 1.2%  | 7     | 1.4%  |
|                   | 41          | 6             | 2.7%  | 1                         | .9%   |                           |       | 1                    | 1.2%  | 8     | 1.6%  |
|                   | 42          | 5             | 2.2%  | 3                         | 2.6%  |                           |       | 2                    | 2.4%  | 10    | 2.0%  |
|                   | 43          | 3             | 1.3%  | 2                         | 1.8%  |                           |       | 1                    | 1.2%  | 6     | 1.2%  |
|                   | 44          | 4             | 1.8%  |                           |       |                           |       | 1                    | 1.2%  | 5     | 1.0%  |
|                   | 45          | 4             | 1.8%  | 3                         | 2.6%  | 1                         | 1.3%  | 4                    | 4.9%  | 12    | 2.4%  |
|                   | 46          | 7             | 3.1%  |                           |       | 2                         | 2.5%  | 1                    | 1.2%  | 10    | 2.0%  |
|                   | 47          | 4             | 1.8%  | 2                         | 1.8%  |                           |       |                      |       | 6     | 1.2%  |
| 48                | 2           | .9%           | 2     | 1.8%                      | 1     | 1.3%                      | 3     | 3.7%                 | 8     | 1.6%  |       |
| 49                | 4           | 1.8%          | 5     | 4.4%                      | 1     | 1.3%                      | 2     | 2.4%                 | 12    | 2.4%  |       |
| 50                | 4           | 1.8%          | 2     | 1.8%                      | 1     | 1.3%                      | 4     | 4.9%                 | 11    | 2.2%  |       |
| 51                | 4           | 1.8%          | 4     | 3.5%                      | 2     | 2.5%                      | 2     | 2.4%                 | 12    | 2.4%  |       |
| 52                | 2           | .9%           | 1     | .9%                       |       |                           | 1     | 1.2%                 | 4     | .8%   |       |
| 53                | 3           | 1.3%          | 1     | .9%                       | 2     | 2.5%                      | 1     | 1.2%                 | 7     | 1.4%  |       |
| 54                | 4           | 1.8%          | 5     | 4.4%                      | 2     | 2.5%                      | 1     | 1.2%                 | 12    | 2.4%  |       |
| 55                | 1           | .4%           | 2     | 1.8%                      | 1     | 1.3%                      | 1     | 1.2%                 | 5     | 1.0%  |       |
| 56                | 1           | .4%           | 1     | .9%                       | 1     | 1.3%                      | 1     | 1.2%                 | 4     | .8%   |       |

**TABLE 14-B. Demographic Characteristics Of Respondents By Service Area**

|                   |    | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-------------------|----|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                   |    | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                   |    | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| AGE OF RESPONDENT | 57 | 3             | 1.3%   | 5                         | 4.4%   |                           |        |                      |        | 8     | 1.6%   |
|                   | 58 | 3             | 1.3%   | 1                         | .9%    | 2                         | 2.5%   | 6                    | 7.3%   | 12    | 2.4%   |
|                   | 59 | 1             | .4%    | 2                         | 1.8%   | 1                         | 1.3%   | 2                    | 2.4%   | 6     | 1.2%   |
|                   | 60 | 4             | 1.8%   | 2                         | 1.8%   | 2                         | 2.5%   |                      |        | 8     | 1.6%   |
|                   | 61 | 3             | 1.3%   | 2                         | 1.8%   | 1                         | 1.3%   |                      |        | 6     | 1.2%   |
|                   | 62 | 4             | 1.8%   | 1                         | .9%    | 1                         | 1.3%   |                      |        | 6     | 1.2%   |
|                   | 63 | 1             | .4%    | 2                         | 1.8%   | 2                         | 2.5%   |                      |        | 5     | 1.0%   |
|                   | 64 | 3             | 1.3%   | 1                         | .9%    | 1                         | 1.3%   | 1                    | 1.2%   | 6     | 1.2%   |
|                   | 65 |               |        | 2                         | 1.8%   | 3                         | 3.8%   | 4                    | 4.9%   | 9     | 1.8%   |
|                   | 66 | 1             | .4%    |                           |        | 2                         | 2.5%   |                      |        | 3     | .6%    |
|                   | 67 | 1             | .4%    | 1                         | .9%    | 2                         | 2.5%   | 1                    | 1.2%   | 5     | 1.0%   |
|                   | 68 | 3             | 1.3%   |                           |        |                           |        |                      |        | 3     | .6%    |
|                   | 69 | 5             | 2.2%   |                           |        | 1                         | 1.3%   |                      |        | 6     | 1.2%   |
|                   | 70 |               |        | 3                         | 2.6%   | 3                         | 3.8%   |                      |        | 6     | 1.2%   |
|                   | 71 | 3             | 1.3%   | 1                         | .9%    |                           |        | 1                    | 1.2%   | 5     | 1.0%   |
|                   | 72 | 2             | .9%    | 2                         | 1.8%   | 1                         | 1.3%   | 1                    | 1.2%   | 6     | 1.2%   |
|                   | 73 | 2             | .9%    |                           |        | 3                         | 3.8%   | 2                    | 2.4%   | 7     | 1.4%   |
|                   | 74 | 3             | 1.3%   | 2                         | 1.8%   |                           |        |                      |        | 5     | 1.0%   |
|                   | 75 | 4             | 1.8%   | 1                         | .9%    |                           |        |                      |        | 5     | 1.0%   |
|                   | 76 |               |        |                           |        | 2                         | 2.5%   | 1                    | 1.2%   | 3     | .6%    |
|                   | 77 |               |        | 2                         | 1.8%   | 1                         | 1.3%   | 1                    | 1.2%   | 4     | .8%    |
|                   | 78 |               |        |                           |        | 1                         | 1.3%   | 1                    | 1.2%   | 2     | .4%    |
|                   | 80 | 3             | 1.3%   | 1                         | .9%    |                           |        |                      |        | 4     | .8%    |
|                   | 81 |               |        | 1                         | .9%    | 1                         | 1.3%   |                      |        | 2     | .4%    |
|                   | 82 |               |        | 2                         | 1.8%   | 1                         | 1.3%   | 1                    | 1.2%   | 4     | .8%    |
|                   | 83 |               |        |                           |        | 1                         | 1.3%   | 1                    | 1.2%   | 2     | .4%    |
|                   | 84 | 2             | .9%    |                           |        |                           |        | 1                    | 1.2%   | 3     | .6%    |
|                   | 85 |               |        | 1                         | .9%    |                           |        |                      |        | 1     | .2%    |
| 86                | 1  | .4%           |        |                           | 1      | 1.3%                      |        |                      | 2      | .4%   |        |
| 87                |    |               | 1      | .9%                       |        |                           |        |                      | 1      | .2%   |        |
| 88                |    |               |        |                           |        |                           | 1      | 1.2%                 | 1      | .2%   |        |
| 89                |    |               | 1      | .9%                       | 1      | 1.3%                      |        |                      | 2      | .4%   |        |
| 90                | 1  | .4%           | 1      | .9%                       |        |                           |        |                      | 2      | .4%   |        |
| 91                |    |               | 1      | .9%                       |        |                           |        |                      | 1      | .2%   |        |
| 92                |    |               | 1      | .9%                       |        |                           |        |                      | 1      | .2%   |        |
| 94                | 1  | .4%           |        |                           |        |                           |        |                      | 1      | .2%   |        |
| Total             |    | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**Report**

**AGE OF RESPONDENT**

| SERVICE AREA              | Mean  | N   | Std. Deviation |
|---------------------------|-------|-----|----------------|
| Spring Garden             | 43.51 | 221 | 17.508         |
| Northeast Regional Center | 50.77 | 111 | 18.163         |
| Northwest Regional Center | 50.89 | 79  | 19.130         |
| West Regional Center      | 47.89 | 81  | 17.176         |
| Total                     | 47.05 | 492 | 18.130         |

**Descriptives**

**AGE OF RESPONDENT**

|                           | N   | Mean  | Std. Deviation | Std. Error | 95% Confidence Interval for Mean |             | Minimum | Maximum |
|---------------------------|-----|-------|----------------|------------|----------------------------------|-------------|---------|---------|
|                           |     |       |                |            | Lower Bound                      | Upper Bound |         |         |
| Spring Garden             | 221 | 43.51 | 17.508         | 1.178      | 41.19                            | 45.83       | 18      | 94      |
| Northeast Regional Center | 111 | 50.77 | 18.163         | 1.724      | 47.36                            | 54.19       | 18      | 92      |
| Northwest Regional Center | 79  | 50.89 | 19.130         | 2.152      | 46.60                            | 55.17       | 19      | 89      |
| West Regional Center      | 81  | 47.89 | 17.176         | 1.908      | 44.09                            | 51.69       | 19      | 88      |
| Total                     | 492 | 47.05 | 18.130         | .817       | 45.45                            | 48.66       | 18      | 94      |

**ANOVA**

**AGE OF RESPONDENT**

|                | Sum of Squares | df  | Mean Square | F     | Sig. |
|----------------|----------------|-----|-------------|-------|------|
| Between Groups | 5526.953       | 3   | 1842.318    | 5.768 | .001 |
| Within Groups  | 155866.566     | 488 | 319.399     |       |      |
| Total          | 161393.518     | 491 |             |       |      |

**TABLE 14-B. Demographic Characteristics Of Respondents By Service Area**

|        |                               | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|--------|-------------------------------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|        |                               | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|        |                               | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| REGION | Center City (#1)              | 20            | 8.9%  |                           |       |                           |       |                      |       | 20    | 4.0%  |
|        | South Philadelphia (#2)       | 61            | 27.2% |                           |       |                           |       |                      |       | 61    | 12.2% |
|        | South West Philadelphia (#3)  | 4             | 1.8%  |                           |       |                           |       | 31                   | 37.8% | 35    | 7.0%  |
|        | West Philadelphia (#4)        |               |       |                           |       |                           |       | 51                   | 62.2% | 51    | 10.2% |
|        | Lower North Philadelphia (#5) | 29            | 12.9% |                           |       |                           |       |                      |       | 29    | 5.8%  |
|        | Upper North Philadelphia (#6) | 22            | 9.8%  |                           |       | 17                        | 21.3% |                      |       | 39    | 7.8%  |



**TABLE 14-B. Demographic Characteristics Of Respondents By Service Area**

|        |                                       | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|--------|---------------------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|        |                                       | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|        |                                       | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| REGION | Kensington, Richmond, Bridesburg (#7) | 30            | 13.4%  |                           |        |                           |        |                      |        | 30    | 6.0%   |
|        | Roxborough, Manayunk (#8)             | 15            | 6.7%   |                           |        |                           |        |                      |        | 15    | 3.0%   |
|        | Germantown, Chestnut Hill (#9)        | 3             | 1.3%   |                           |        | 48                        | 60.0%  |                      |        | 51    | 10.2%  |
|        | Oak Lane, Olney (#10)                 | 20            | 8.9%   |                           |        | 15                        | 18.8%  |                      |        | 35    | 7.0%   |
|        | Near Northeast (#11)                  | 20            | 8.9%   | 71                        | 62.3%  |                           |        |                      |        | 91    | 18.2%  |
|        | Far Northeast (#12)                   |               |        | 43                        | 37.7%  |                           |        |                      |        | 43    | 8.6%   |
| Total  |                                       | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 14-B. Demographic Characteristics Of Respondents By Service Area

|          |       | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|----------|-------|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|          |       | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|          |       | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| ZIP CODE | 19102 | 2             | .9%   |                           |       |                           |       |                      |       | 2     | .4%   |
|          | 19103 | 9             | 4.0%  |                           |       |                           |       |                      |       | 9     | 1.8%  |
|          | 19104 |               |       |                           |       |                           |       | 12                   | 14.6% | 12    | 2.4%  |
|          | 19106 | 5             | 2.2%  |                           |       |                           |       |                      |       | 5     | 1.0%  |
|          | 19107 | 4             | 1.8%  |                           |       |                           |       |                      |       | 4     | .8%   |
|          | 19111 |               |       | 20                        | 17.5% |                           |       |                      |       | 20    | 4.0%  |
|          | 19114 |               |       | 11                        | 9.6%  |                           |       |                      |       | 11    | 2.2%  |
|          | 19115 |               |       | 11                        | 9.6%  |                           |       |                      |       | 11    | 2.2%  |
|          | 19116 |               |       | 10                        | 8.8%  |                           |       |                      |       | 10    | 2.0%  |
|          | 19118 | 3             | 1.3%  |                           |       |                           |       |                      |       | 3     | .6%   |
|          | 19119 |               |       |                           |       | 10                        | 12.5% |                      |       | 10    | 2.0%  |
|          | 19120 | 20            | 8.9%  |                           |       |                           |       |                      |       | 20    | 4.0%  |
|          | 19121 | 11            | 4.9%  |                           |       |                           |       |                      |       | 11    | 2.2%  |
|          | 19122 | 5             | 2.2%  |                           |       |                           |       |                      |       | 5     | 1.0%  |
|          | 19123 | 4             | 1.8%  |                           |       |                           |       |                      |       | 4     | .8%   |
|          | 19124 | 20            | 8.9%  |                           |       |                           |       |                      |       | 20    | 4.0%  |
|          | 19125 | 8             | 3.6%  |                           |       |                           |       |                      |       | 8     | 1.6%  |
|          | 19126 |               |       |                           |       | 5                         | 6.3%  |                      |       | 5     | 1.0%  |
|          | 19127 | 2             | .9%   |                           |       |                           |       |                      |       | 2     | .4%   |
|          | 19128 | 13            | 5.8%  |                           |       |                           |       |                      |       | 13    | 2.6%  |
|          | 19129 |               |       |                           |       | 4                         | 5.0%  |                      |       | 4     | .8%   |
|          | 19130 | 9             | 4.0%  |                           |       |                           |       |                      |       | 9     | 1.8%  |
|          | 19131 |               |       |                           |       |                           |       | 14                   | 17.1% | 14    | 2.8%  |
|          | 19132 | 14            | 6.3%  |                           |       |                           |       |                      |       | 14    | 2.8%  |
|          | 19133 | 8             | 3.6%  |                           |       |                           |       |                      |       | 8     | 1.6%  |
|          | 19134 | 19            | 8.5%  |                           |       |                           |       |                      |       | 19    | 3.8%  |
|          | 19135 |               |       | 11                        | 9.6%  |                           |       |                      |       | 11    | 2.2%  |
|          | 19136 |               |       | 12                        | 10.5% |                           |       |                      |       | 12    | 2.4%  |
|          | 19137 | 3             | 1.3%  |                           |       |                           |       |                      |       | 3     | .6%   |
|          | 19138 |               |       |                           |       | 11                        | 13.8% |                      |       | 11    | 2.2%  |
|          | 19139 |               |       |                           |       |                           |       | 14                   | 17.1% | 14    | 2.8%  |
|          | 19140 |               |       |                           |       | 17                        | 21.3% |                      |       | 17    | 3.4%  |
|          | 19141 |               |       |                           |       | 10                        | 12.5% |                      |       | 10    | 2.0%  |
|          | 19142 |               |       |                           |       |                           |       | 9                    | 11.0% | 9     | 1.8%  |
|          | 19143 |               |       |                           |       |                           |       | 22                   | 26.8% | 22    | 4.4%  |
|          | 19144 |               |       |                           |       | 14                        | 17.5% |                      |       | 14    | 2.8%  |
|          | 19145 | 16            | 7.1%  |                           |       |                           |       |                      |       | 16    | 3.2%  |
|          | 19146 | 14            | 6.3%  |                           |       |                           |       |                      |       | 14    | 2.8%  |
|          | 19147 | 14            | 6.3%  |                           |       |                           |       |                      |       | 14    | 2.8%  |
|          | 19148 | 17            | 7.6%  |                           |       |                           |       |                      |       | 17    | 3.4%  |

**TABLE 14-B. Demographic Characteristics Of Respondents By Service Area**

|                                   |                         | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-----------------------------------|-------------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                   |                         | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                   |                         | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| ZIP CODE                          | 19149                   |               |        | 17                        | 14.9%  |                           |        |                      |        | 17    | 3.4%   |
|                                   | 19150                   |               |        |                           |        | 9                         | 11.3%  |                      |        | 9     | 1.8%   |
|                                   | 19151                   |               |        |                           |        |                           |        | 11                   | 13.4%  | 11    | 2.2%   |
|                                   | 19152                   |               |        | 11                        | 9.6%   |                           |        |                      |        | 11    | 2.2%   |
|                                   | 19153                   | 4             | 1.8%   |                           |        |                           |        |                      |        | 4     | .8%    |
|                                   | 19154                   |               |        | 11                        | 9.6%   |                           |        |                      |        | 11    | 2.2%   |
| Total                             |                         | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| MARITAL STATUS OF RESPONDENT      | No Response             | 2             | .9%    |                           |        | 1                         | 1.3%   | 2                    | 2.4%   | 5     | 1.0%   |
|                                   | Married                 | 77            | 34.4%  | 65                        | 57.0%  | 33                        | 41.3%  | 25                   | 30.5%  | 200   | 40.0%  |
|                                   | Never Married           | 82            | 36.6%  | 21                        | 18.4%  | 24                        | 30.0%  | 25                   | 30.5%  | 152   | 30.4%  |
|                                   | Separated/ Divorced     | 41            | 18.3%  | 16                        | 14.0%  | 11                        | 13.8%  | 16                   | 19.5%  | 84    | 16.8%  |
|                                   | Widowed                 | 22            | 9.8%   | 12                        | 10.5%  | 11                        | 13.8%  | 14                   | 17.1%  | 59    | 11.8%  |
| Total                             |                         | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| ETHNIC BACKGROUND OF RESPONDENT   | No Response             | 2             | .9%    |                           |        | 1                         | 1.3%   | 1                    | 1.2%   | 4     | .8%    |
|                                   | African-American/ Black | 78            | 34.8%  | 9                         | 7.9%   | 55                        | 68.8%  | 54                   | 65.9%  | 196   | 39.2%  |
|                                   | Caucasian/ White        | 107           | 47.8%  | 89                        | 78.1%  | 13                        | 16.3%  | 15                   | 18.3%  | 224   | 44.8%  |
|                                   | Asian/ Pacific Islander | 7             | 3.1%   | 2                         | 1.8%   | 1                         | 1.3%   | 1                    | 1.2%   | 11    | 2.2%   |
|                                   | Spanish Surname/ Latino | 9             | 4.0%   | 2                         | 1.8%   | 3                         | 3.8%   | 2                    | 2.4%   | 16    | 3.2%   |
|                                   | Multiracial             | 10            | 4.5%   | 3                         | 2.6%   | 2                         | 2.5%   | 5                    | 6.1%   | 20    | 4.0%   |
|                                   | Other                   | 5             | 2.2%   | 6                         | 5.3%   | 3                         | 3.8%   |                      |        | 14    | 2.8%   |
|                                   | Do Not Want To Respond  | 6             | 2.7%   | 3                         | 2.6%   | 2                         | 2.5%   | 4                    | 4.9%   | 15    | 3.0%   |
| Total                             |                         | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| OTHER ETHNIC BACKGROUND MENTIONED | AMERICAN                |               |        |                           |        | 1                         | 33.3%  |                      |        | 1     | 7.1%   |
|                                   | CHEROKEE/ BLACK/ INDIAN |               |        |                           |        | 1                         | 33.3%  |                      |        | 1     | 7.1%   |
|                                   | CHINESE                 | 1             | 20.0%  |                           |        |                           |        |                      |        | 1     | 7.1%   |
|                                   | GOD'S CHILD             | 1             | 20.0%  |                           |        |                           |        |                      |        | 1     | 7.1%   |
|                                   | HEBREW                  |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 7.1%   |
|                                   | IRISH                   |               |        |                           |        | 1                         | 33.3%  |                      |        | 1     | 7.1%   |
|                                   | IRISH AMERICAN          |               |        | 1                         | 16.7%  |                           |        |                      |        | 1     | 7.1%   |
|                                   | ITALIAN                 |               |        | 2                         | 33.3%  |                           |        |                      |        | 2     | 14.3%  |
|                                   | JEWISH                  | 1             | 20.0%  | 2                         | 33.3%  |                           |        |                      |        | 3     | 21.4%  |
|                                   | MEXICAN/ IRISH          | 1             | 20.0%  |                           |        |                           |        |                      |        | 1     | 7.1%   |
|                                   | PUERTO RICAN            | 1             | 20.0%  |                           |        |                           |        |                      |        | 1     | 7.1%   |
| Total                             |                         | 5             | 100.0% | 6                         | 100.0% | 3                         | 100.0% |                      |        | 14    | 100.0% |

**TABLE 14-B. Demographic Characteristics Of Respondents By Service Area**

|                      |                     | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|----------------------|---------------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                      |                     | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                      |                     | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| ANNUAL FAMILY INCOME | No Response         | 3             | 1.3%   |                           |        | 1                         | 1.3%   | 1                    | 1.2%   | 5     | 1.0%   |
|                      | Less Than \$25,000  | 58            | 25.9%  | 13                        | 11.4%  | 22                        | 27.5%  | 22                   | 26.8%  | 115   | 23.0%  |
|                      | Less Than \$50,000  | 73            | 32.6%  | 30                        | 26.3%  | 28                        | 35.0%  | 30                   | 36.6%  | 161   | 32.2%  |
|                      | Less Than \$75,000  | 32            | 14.3%  | 38                        | 33.3%  | 18                        | 22.5%  | 14                   | 17.1%  | 102   | 20.4%  |
|                      | Less Than \$100,000 | 18            | 8.0%   | 13                        | 11.4%  | 6                         | 7.5%   | 8                    | 9.8%   | 45    | 9.0%   |
|                      | Less Than \$150,000 | 14            | 6.3%   | 7                         | 6.1%   |                           |        | 3                    | 3.7%   | 24    | 4.8%   |
|                      | More Than \$150,000 | 9             | 4.0%   |                           |        | 2                         | 2.5%   |                      |        | 11    | 2.2%   |
|                      | Refused             | 17            | 7.6%   | 13                        | 11.4%  | 3                         | 3.8%   | 4                    | 4.9%   | 37    | 7.4%   |
| Total                |                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |
| GENDER OF RESPONDENT | Male                | 79            | 35.3%  | 40                        | 35.1%  | 18                        | 22.5%  | 25                   | 30.5%  | 162   | 32.4%  |
|                      | Female              | 143           | 63.8%  | 74                        | 64.9%  | 61                        | 76.3%  | 57                   | 69.5%  | 335   | 67.0%  |
|                      | Could Not Determine | 2             | .9%    |                           |        | 1                         | 1.3%   |                      |        | 3     | .6%    |
| Total                |                     | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**Crosstab**

Count

|                              |                     | SERVICE AREA  |                           |                           |                      | Total |
|------------------------------|---------------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                              |                     | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| MARITAL STATUS OF RESPONDENT | No Response         | 2             | 0                         | 1                         | 2                    | 5     |
|                              | Married             | 77            | 65                        | 33                        | 25                   | 200   |
|                              | Never Married       | 82            | 21                        | 24                        | 25                   | 152   |
|                              | Separated/ Divorced | 41            | 16                        | 11                        | 16                   | 84    |
|                              | Widowed             | 22            | 12                        | 11                        | 14                   | 59    |
| Total                        |                     | 224           | 114                       | 80                        | 82                   | 500   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 27.762 <sup>a</sup> | 12 | .006                  |
| Likelihood Ratio             | 28.244              | 12 | .005                  |
| Linear-by-Linear Association | .866                | 1  | .352                  |
| N of Valid Cases             | 500                 |    |                       |

a. 4 cells (20.0%) have expected count less than 5. The minimum expected count is .80.

**Crosstab**

Count

|                                 |                         | SERVICE AREA  |                           |                           |                      | Total |
|---------------------------------|-------------------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                                 |                         | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| ETHNIC BACKGROUND OF RESPONDENT | No Response             | 2             | 0                         | 1                         | 1                    | 4     |
|                                 | African-American/ Black | 78            | 9                         | 55                        | 54                   | 196   |
|                                 | Caucasian/ White        | 107           | 89                        | 13                        | 15                   | 224   |
|                                 | Asian/ Pacific Islander | 7             | 2                         | 1                         | 1                    | 11    |
|                                 | Spanish Surname/ Latino | 9             | 2                         | 3                         | 2                    | 16    |
|                                 | Multiracial             | 10            | 3                         | 2                         | 5                    | 20    |
|                                 | Other                   | 5             | 6                         | 3                         | 0                    | 14    |
|                                 | Do Not Want To Respond  | 6             | 3                         | 2                         | 4                    | 15    |
| Total                           |                         | 224           | 114                       | 80                        | 82                   | 500   |

**Chi-Square Tests**

|                              | Value                | df | Asymp. Sig. (2-sided) |
|------------------------------|----------------------|----|-----------------------|
| Pearson Chi-Square           | 131.165 <sup>a</sup> | 21 | .000                  |
| Likelihood Ratio             | 145.376              | 21 | .000                  |
| Linear-by-Linear Association | 3.089                | 1  | .079                  |
| N of Valid Cases             | 500                  |    |                       |

a. 20 cells (62.5%) have expected count less than 5. The minimum expected count is .64.

**Crosstab**

Count

|                      |                     | SERVICE AREA  |                           |                           |                      | Total |
|----------------------|---------------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                      |                     | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| ANNUAL FAMILY INCOME | No Response         | 3             | 0                         | 1                         | 1                    | 5     |
|                      | Less Than \$25,000  | 58            | 13                        | 22                        | 22                   | 115   |
|                      | Less Than \$50,000  | 73            | 30                        | 28                        | 30                   | 161   |
|                      | Less Than \$75,000  | 32            | 38                        | 18                        | 14                   | 102   |
|                      | Less Than \$100,000 | 18            | 13                        | 6                         | 8                    | 45    |
|                      | Less Than \$150,000 | 14            | 7                         | 0                         | 3                    | 24    |
|                      | More Than \$150,000 | 9             | 0                         | 2                         | 0                    | 11    |
|                      | Refused             | 17            | 13                        | 3                         | 4                    | 37    |
| Total                |                     | 224           | 114                       | 80                        | 82                   | 500   |

**Chi-Square Tests**

|                              | Value               | df | Asymp. Sig. (2-sided) |
|------------------------------|---------------------|----|-----------------------|
| Pearson Chi-Square           | 45.206 <sup>a</sup> | 21 | .002                  |
| Likelihood Ratio             | 54.201              | 21 | .000                  |
| Linear-by-Linear Association | 3.697               | 1  | .055                  |
| N of Valid Cases             | 500                 |    |                       |

a. 10 cells (31.3%) have expected count less than 5. The minimum expected count is .80.

**Crosstab**

Count

|                      |                     | SERVICE AREA  |                           |                           |                      | Total |
|----------------------|---------------------|---------------|---------------------------|---------------------------|----------------------|-------|
|                      |                     | Spring Garden | Northeast Regional Center | Northwest Regional Center | West Regional Center |       |
| GENDER OF RESPONDENT | Male                | 79            | 40                        | 18                        | 25                   | 162   |
|                      | Female              | 143           | 74                        | 61                        | 57                   | 335   |
|                      | Could Not Determine | 2             | 0                         | 1                         | 0                    | 3     |
| Total                |                     | 224           | 114                       | 80                        | 82                   | 500   |

**Chi-Square Tests**

|                              | Value              | df | Asymp. Sig. (2-sided) |
|------------------------------|--------------------|----|-----------------------|
| Pearson Chi-Square           | 6.902 <sup>a</sup> | 6  | .330                  |
| Likelihood Ratio             | 8.133              | 6  | .228                  |
| Linear-by-Linear Association | 1.849              | 1  | .174                  |
| N of Valid Cases             | 500                |    |                       |

a. 4 cells (33.3%) have expected count less than 5. The minimum expected count is .48.

**TABLE 15. Families With High School Age Children By Service Area**

|                                  |             | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|----------------------------------|-------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                  |             | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                  |             | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| HIGH SCHOOL AGE CHILDREN AT HOME | No Response | 2             | .9%    |                           |        | 1                         | 1.3%   |                      |        | 3     | .6%    |
|                                  | Yes         | 32            | 14.3%  | 6                         | 5.3%   | 15                        | 18.8%  | 11                   | 13.4%  | 64    | 12.8%  |
|                                  | No          | 190           | 84.8%  | 108                       | 94.7%  | 64                        | 80.0%  | 71                   | 86.6%  | 433   | 86.6%  |
| Total                            |             | 224           | 100.0% | 114                       | 100.0% | 80                        | 100.0% | 82                   | 100.0% | 500   | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 15-A. Anticipated College Attendance Of Children By Service Area**

|                                     |     | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|-------------------------------------|-----|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|                                     |     | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|                                     |     | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| EXPECT CHILDREN WILL ATTEND COLLEGE | Yes | 31            | 96.9%  | 6                         | 100.0% | 15                        | 100.0% | 11                   | 100.0% | 63    | 98.4%  |
|                                     | No  | 1             | 3.1%   |                           |        |                           |        |                      |        | 1     | 1.6%   |
| Total                               |     | 32            | 100.0% | 6                         | 100.0% | 15                        | 100.0% | 11                   | 100.0% | 64    | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 15-B. Attitude Toward Beginning At Community College Of Philadelphia By Service Area**

|   |               | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |
|---|---------------|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|
|   |               | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |
|   |               | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |
| LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | No Response   | 1             | 3.2%   |                           |        |                           |        |                      |        | 1     | 1.6%   |
|   | Very Unlikely | 1             | 3.2%   |                           |        | 2                         | 13.3%  | 1                    | 9.1%   | 4     | 6.3%   |
|   | Unlikely      | 7             | 22.6%  | 3                         | 50.0%  | 5                         | 33.3%  | 2                    | 18.2%  | 17    | 27.0%  |
|   | Likely        | 12            | 38.7%  | 1                         | 16.7%  | 6                         | 40.0%  | 4                    | 36.4%  | 23    | 36.5%  |
|   | Very Likely   | 10            | 32.3%  | 2                         | 33.3%  | 2                         | 13.3%  | 4                    | 36.4%  | 18    | 28.6%  |
| Total   |               | 31            | 100.0% | 6                         | 100.0% | 15                        | 100.0% | 11                   | 100.0% | 63    | 100.0% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 15-C. Rationale For Likelihood Of Children Attending Community College Of Philadelphia By Service Area**

|   |        |   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--------|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |        |   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |        |   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | Likely | RATIONALE FOR LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | BECAUSE I'D RATHER THEY GO WHERE THEY GET A FULL COLLEGE EXP |               |       |                           |       | 1                         | 12.5% |                      |       | 1     | 2.4%  |
|   |        |   | BECAUSE IT'S AFFORDABLE                                      | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | BECAUSE IT'S CHEAP AND CONVENIENT                            | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | BECAUSE OF FINANCES AND CLOSE TO HOME                        | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | CHILD AT A HIGH SCHOOL IS MORE LIKELY TO GO TO COLLEGE       |               |       |                           |       | 1                         | 12.5% |                      |       | 1     | 2.4%  |
|   |        |   | CLOSE AND AFFORDABLE   | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | CONVENIENCE  | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | COST AND CLOSE TO HOME                                       | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | COURSE OFFERING  |               |       |                           |       | 1                         | 12.5% |                      |       | 1     | 2.4%  |
|   |        |   | DEPENDS ON WHICH ONE IT IS                                   |               |       |                           |       | 1                         | 12.5% |                      |       | 1     | 2.4%  |
|   |        |   | GOOD COST-WISE AND ACCUSTOMED TO COLLEGE LIFE                |               |       |                           |       | 1                         | 12.5% |                      |       | 1     | 2.4%  |
|   |        |   | GOOD SCHOOL  | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | GOOD WAY TO START AND GET BASICS FOR LESS COST               | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
| HE'S NOT ACADEMIC/ DO BETTER IN COMMUNITY COLLEGE                         | 1      | 4.5%  |  |               |       |                           |       |                           | 1     | 2.4%                 |       |       |       |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06



TABLE 15-C. Rationale For Likelihood Of Children Attending Community College Of Philadelphia By Service Area

|   |        |   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |
|---|--------|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|
|   |        |   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |
|   |        |   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |
| LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | Likely | RATIONALE FOR LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | I'M HELPING TO PAY/ I THINK THE COMMUNITY COLLEGE HAS A GOOD |               |       |                           |       |                           |       | 1                    | 12.5% | 1     | 2.4%  |
|   |        |   | I DON'T KNOW WHICH COLLEGE/ DON'T KNOW MUCH ABOUT COLLEGE    | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | I HAVE A COUSIN THAT WENT AND IT WAS VERY INTERESTING        |               |       |                           |       | 1                         | 12.5% |                      |       | 1     | 2.4%  |
|   |        |   | IT'S BETTER THAN NOTHING                                     |               |       |                           |       |                           |       | 1                    | 12.5% | 1     | 2.4%  |
|   |        |   | LIKE NORTHEAST CAMPUS TEACHERS/ DOWNTOWN TEACHERS PRESS THEI |               |       | 1                         | 33.3% |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | MY DAUGHTER WENT THERE AND IT WAS A GOOD EXPERIENCE FOR HER  | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | THEY CAN'T GO TO ANOTHER COLLEGE/ THEY CAN GO THERE          | 1             | 4.5%  |                           |       |                           |       |                      |       | 1     | 2.4%  |
|   |        |   | TWO-YEAR SAVING/ FINANCIAL                                   |               |       |                           |       |                           |       | 1                    | 12.5% | 1     | 2.4%  |
|   |        |   | WE'RE CLOSE BY   |               |       |                           |       |                           |       | 1                    | 12.5% | 1     | 2.4%  |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 15-C. Rationale For Likelihood Of Children Attending Community College Of Philadelphia By Service Area

|   |             |   |  | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |      |
|---|-------------|---|--|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|------|
|   |             |   |  | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |      |
|   |             |   |  | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |      |
| LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | Very Likely | RATIONALE FOR LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | A GOOD START BEFORE WE THROW HER INTO FOUR-YEAR SCHOOL       |               |        |                           |        | 1                         | 12.5%  |                      |        | 1     | 2.4%   |      |
|   |             |   | BE A GOOD PREPARATORY SCHOOL FOR MY SON                      |               |        | 1                         | 33.3%  |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | BECAUSE IT WOULD HELP HIM EVERY DAY                          | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | GET BASIC STUFF AT REASONABLE PRICE THEN TRANSFER TO FOUR-YE | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | GET BASICS/ IT'S BETTER TO HAVE SOME SCHOOL THAN NO SCHOOL   | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | GREAT COLLEGE/ COST/ LOCATION                                |               |        |                           |        |                           |        | 1                    | 12.5%  | 1     | 2.4%   |      |
|   |             |   | I WENT THERE/ I LIKE THE SCHOOL                              | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | IT'S A GOOD STARTER SCHOOL                                   | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | IT IS A GOOD START ON A FOUR-YEAR DEGREE                     | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | IT WAS A GOOD START ON A FOUR-YEAR DEGREE AND CLOSE TO HOME  | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | KEEP HER CLOSE TO HOME LOCATION/ GOOD SCHOOL                 |               |        |                           |        |                           |        | 1                    | 12.5%  | 1     | 2.4%   |      |
|   |             |   | LOOKING FOR CERTAIN CLASS                                    | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | NO RESPONSE  | 1             | 4.5%   |                           |        |                           |        |                      |        | 1     | 2.4%   |      |
|   |             |   | SO THEY FURTHER THEIR EDUCATION AND GET BETTER JOBS          |               |        |                           |        |                           |        | 1                    | 12.5%  |       | 1      | 2.4% |
|   |             |   | VERY GOOD COLLEGE/ FINANCIAL AID/ LOCATION/ GOOD STARTER COL |               |        |                           | 1      | 33.3%                     |        |                      |        |       | 1      | 2.4% |
|   |             |   | VERY GOOD SCHOOL   | 1             | 4.5%   |                           |        |                           |        |                      |        |       | 1      | 2.4% |
|   |             |   | VERY MUCH ENCOURAGE BECAUSE I WENT THERE                     |               |        |                           |        |                           |        |                      | 1      | 12.5% | 1      | 2.4% |
| Total   |             |   |  | 22            | 100.0% | 3                         | 100.0% | 8                         | 100.0% | 8                    | 100.0% | 41    | 100.0% |      |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

**TABLE 15-C. Rationale For Likelihood Of Children Attending Community College Of Philadelphia By Service Area**

|   |               |   |  | SERVICE AREA  |       |                           |       |                           |       |                      |       | Total |       |      |
|---|---------------|---|--|---------------|-------|---------------------------|-------|---------------------------|-------|----------------------|-------|-------|-------|------|
|   |               |   |  | Spring Garden |       | Northeast Regional Center |       | Northwest Regional Center |       | West Regional Center |       | Count | Col % |      |
|   |               |   |  | Count         | Col % | Count                     | Col % | Count                     | Col % | Count                | Col % |       |       |      |
| LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | Very Unlikely | RATIONALE FOR LIKELIHOOD TO NOT ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | BECAUSE MY CHILDREN HAVE A POTENTIAL FOR HIGHER COLLEGE      |               |       |                           |       |                           |       | 1                    | 33.3% | 1     | 4.8%  |      |
|   |               |   | DAUGHTER WANTS TO TRAVEL                                     | 1             | 12.5% |                           |       |                           |       |                      |       | 1     | 4.8%  |      |
|   |               |   | SON IS AN ATHLETE AND THEY DON'T HAVE ATHLETICS THERE/ WANTS |               |       |                           |       | 1                         | 14.3% |                      |       |       | 1     | 4.8% |
|   |               |   | WANT THEM TO GO SOMEWHERE BIGGER                             |               |       |                           |       | 1                         | 14.3% |                      |       |       | 1     | 4.8% |

Community College Of Philadelphia --- Copyright CLARUS Corporation 18 Jan 06

TABLE 15-C. Rationale For Likelihood Of Children Attending Community College Of Philadelphia By Service Area

|   |          |   |  | SERVICE AREA  |        |                           |        |                           |        |                      |        | Total |        |      |
|---|----------|---|--|---------------|--------|---------------------------|--------|---------------------------|--------|----------------------|--------|-------|--------|------|
|   |          |   |  | Spring Garden |        | Northeast Regional Center |        | Northwest Regional Center |        | West Regional Center |        | Count | Col %  |      |
|   |          |   |  | Count         | Col %  | Count                     | Col %  | Count                     | Col %  | Count                | Col %  |       |        |      |
| LIKELIHOOD TO ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | Unlikely | RATIONALE FOR LIKELIHOOD TO NOT ENCOURAGE CHILD TO ATTEND COMMUNITY COLLEGE OF PHILADELPHIA | ATTEND A FOUR-YEAR COLLEGE                                   | 1             | 12.5%  |                           |        |                           |        |                      |        | 1     | 4.8%   |      |
|   |          |   | DID NOT HAVE CLASSES THAT WERE WANTED                        | 1             | 12.5%  |                           |        |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | HE WANTS TO GO OUT OF STATE                                  |               |        |                           |        | 1                         | 14.3%  |                      |        |       | 1      | 4.8% |
|   |          |   | I DON'T THINK THEY HAVE A PROGRAM THAT IS APPROPRIATE        | 1             | 12.5%  |                           |        |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | I THINK THEY'LL BE ELIGIBLE FOR FOUR-YEAR SCHOLARSHIPS       |               |        |                           |        |                           |        | 1                    | 33.3%  |       | 1      | 4.8% |
|   |          |   | I WANT A REAL COLLEGE FOR THEM                               | 1             | 12.5%  |                           |        |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | I WANT HER TO TRAVEL   |               |        |                           |        |                           |        | 1                    | 33.3%  |       | 1      | 4.8% |
|   |          |   | I WANT THEM TO GO TO A BETTER SCHOOL                         |               |        |                           |        | 1                         | 14.3%  |                      |        |       | 1      | 4.8% |
|   |          |   | I WANT THEM TO GO TO A FOUR-YEAR                             |               |        |                           |        | 1                         | 14.3%  |                      |        |       | 1      | 4.8% |
|   |          |   | I WANT THEM TO GO TO A FOUR-YEAR COLLEGE                     |               |        | 1                         | 33.3%  |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | LOOKING FOR FOUR-YEAR COLLEGE THAT'S NOT IN TOWN             | 1             | 12.5%  |                           |        |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | MY TWELVE YEAR OLD HAS A SCHOLARSHIP TO A FOUR-YEAR COLLEGE  |               |        |                           |        | 1                         | 14.3%  |                      |        |       | 1      | 4.8% |
|   |          |   | RATHER THEM EXPERIENCE BEING AWAY FROM HOME                  |               |        |                           |        | 1                         | 14.3%  |                      |        |       | 1      | 4.8% |
|   |          |   | SHE WAS TO GO TO A FOUR-YEAR COLLEGE                         | 1             | 12.5%  |                           |        |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | THE ADVERSE PUBLICITY REGARDING THE PERSON WHO TOOK MONEY TO | 1             | 12.5%  |                           |        |                           |        |                      |        |       | 1      | 4.8% |
|   |          |   | THEY'LL GO RIGHT TO FOUR-YEAR COLLEGE                        |               |        | 1                         | 33.3%  |                           |        |                      |        |       | 1      | 4.8% |
| WOULD ENCOURAGE TO GO TO A UNIVERSITY                                     |          |   | 1  | 33.3%         |        |                           |        |                           |        | 1                    | 4.8%   |       |        |      |
| Total   |          |   |  | 8             | 100.0% | 3                         | 100.0% | 7                         | 100.0% | 3                    | 100.0% | 21    | 100.0% |      |