

# Members have more ways to use their vision benefits online



## Davis Vision has a robust national network of over 150,000 access points, which includes online retail providers.

With the addition of **1800Contacts.com**, **Glasses.com**, and **Befitting.com**, members enjoy a unique interactive experience through enhanced capabilities, seamless vision benefits integration, superior service, and automatic claims submission. Members can use their plan's full benefit allowance on eyewear or contact lenses at any of these online retail partners.

### 1800Contacts.com

As one of the most recognized online contact lens retailers, 1800Contacts.com has an established reputation for customer service backed by an industry-leading Net Promoter Score of 76. Key features:

- Extensive inventory with over 100,000 SKUs and 98 percent of orders in stock
- Spherical, astigmatism/toric, multifocal, colored, and transition lenses from every major manufacturer, including Alcon, CooperVision, Johnson & Johnson, and Bausch & Lomb
- Easy ordering experience with two-click reorders



### These online retailers provide:

- Seamless integration with benefits
- Live customer service
- Free shipping

**For more information, please contact your Independence Blue Cross account representative, broker, or consultant.**

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

### Glasses.com

Glasses.com is a trusted online retail destination for popular eyewear brands, including prescription glasses and sunglasses. Key features:

- A broad price range with optical frames costing anywhere from \$80 to \$480
- Lens options including blue light filter, anti-reflective coatings, and photochromic
- Extensive product selection including Ray-Ban, Oakley, Prada, Ralph Lauren, and Michael Kors
- Free in-person adjustments after purchase

### Befitting.com

Befitting.com uses advanced AI (artificial intelligence) technology to find the perfect pair of eyeglasses with personalized, curated recommendations. Key features:

- Inclusive price range with frames anywhere between \$70 to \$330
- Lens options like single and progressive lenses, prescription sunglasses, and advanced blue-light blocking lenses
- Product selection including Armani, Ray-Ban, Betsy Johnson, Nike, Oakley, and Ralph Lauren
- A boutique Befitting frame collection with the latest trends and classic styles all under \$90
- 20 percent off frame overage after a member's benefits are exhausted

Vision plan administered by  **DavisVision™**

\*Refer to your plan's benefit summary for frame allowance amounts. Independence Blue Cross vision benefits are administered by Davis Vision, an independent company. 1800Contacts.com, Glasses.com, and Befitting.com are independent companies providing vision benefits to Independence Blue Cross.

**Independence** 

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